

EUROPEAN NEWS

Gorbachev attacks co-operatives

By Paul Whitney in Moscow and John Lloyd in London

GROWING controversy over the Soviet Union's rapidly expanding private sector was intensified yesterday when President Mikhail Gorbachev, in a surprise intervention in a stormy parliamentary debate, weighed in on the side of deputies roundly criticising the movement.

His remarks point to a loss of faith by the Soviet leadership in the private sector - strongly backed last year in a number of speeches and in the press - as a competitive spur for the country's state sector.

often paid to get the goods without having to queue, although with frequent and outspoken annoyance. Last December, the co-ops were subjected to varying degrees of restriction in medical, publishing, educational and video sectors.

At one point, Mr Gorbachev interrupted Mr Abalkin, giving a folksy example of his own of how co-operatives supposedly "speculate" on consumer shortages. The Soviet leader said a worker had recently complained to him about seeing soap for sale at a co-operative for 40 kopecks - eight times the state price.

Slovenia asserts its autonomy

by Aleksandar Lebi in Belgrade

DOES A nation exercise its right to "self-determination" once and once only, or is it a permanent right? Does a federal state have any inalienable rights? May a language other than that of its people be imposed on a federal state?

E Germany makes offer to fugitives in Prague

By David Marsh in Bonn

HOPES OF a breakthrough over the more than 1,000 East German fugitives quartered in the West German embassy in Prague rose yesterday after they were guaranteed emigration by Mr Wolfgang Vogel, the official East German emissary.

through the Leipzig city centre after the traditional weekly "prayer for peace" meeting. Although the East German police were said to have practised relative reserve in countering the march, a sizeable number of people were detained.

embassy refugees saga rose during the day as Mr Vogel, an East Berlin lawyer who is a confidant of Mr Erich Honecker, started negotiations in Prague to achieve their release.

Italy refuses to accept EC steel restructuring

By Lucy Kellaway and Tim Dickson in Brussels

THE ROW over the closure of the Italian steel plant at Bagnoli, near Naples, intensified yesterday when the Rome government refused to accept the European Commission's latest restructuring proposals.

Failure to reach a unanimous decision on Bagnoli yesterday means that Italy is in breach of an earlier Council commitment to close the plant. Rome originally accepted its terms but changed its mind because of the strength of the steel market.

of this week, when the current five-year programme with 29 exporting countries ends. The VRA talks have proved complex and politically charged, partly because the US is trying to reach parallel accords with each country or bloc on trade distortions and market access (the so-called "consensus agreements"), and partly because Japan and the EC have been asked to accept lower export quantities, so Mexico and Brazil can be given more.

upward quantity revision is thought slim just now, though EC officials will look for hints that the US will be flexible later. Brussels estimates combined first offers to all VRA countries totalled 15 per cent of US consumption, against 18.4 under the "old" agreements, with scope for last-minute compromise. Overall, the US has indicated it seeks a "same again" 18.4 per cent global figure, with a possible extra 1 per cent tied to consensus pact conditions.

Battle for French TV channel moves to court

By William Dawkins in Paris

AN acrimonious battle between some of Europe's most colourful media figures for control of La Cinq, the loss-making French private television channel, could today be decided in a Parisian court.

Mr Jean-Marc Verres, leading French banker, and owner of another 10.8 per cent of La Cinq. Rallied against him, Mr Berlusconi has 25 per cent, plus the support of Mr Jerome Seydoux, owner of another 6.9 per cent and chairman of Chargeurs, the transport group.

Arctic environment research

REPRESENTATIVES of eight Arctic states agreed on Tuesday to set up a research programme into threats to the region's fragile environment.



"Others are just far too heavy"

Some transportable cellphones would make good paperweights. Not the new Mitsubishi MT-4 though. It tips the scales at under half the average weight. And almost a half kilo less than its lightest rival.



French papers say Semtex used in DC-10 bombing

TWO French newspapers reported on Tuesday that the Czechoslovak-made explosive Semtex was used in the bombing last week of a French DC-10 airliner, but police would not comment on the claim, Reuters reports from Paris.

over Lockerbie, Scotland, in which 270 people were killed. Investigations have confirmed the VTA (Union des Transporteurs Aeriens) aircraft was blown out of the sky over Africa by a bomb placed in the hold. They are now seeking to discover if, as in the Lockerbie bombing, an altitude-detonated device was used to set the bomb off as the jet flew over Niger last Tuesday.

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EUROPEAN NEWS

French star suffers a political eclipse

By Ian Davidson in Paris

FRANÇOIS LEOTARD has long been one of the rising young stars of conservative politics in France. He took over the leadership of the Republican Party in 1982, when he was only 40, and his youth, his ambitions and his good looks seemed to promise a career which might lead one day to the presidency.

This week, however, he has taken a nasty fall, and his critics are saying that his future may be seriously compromised.

This week's setback made front-page headlines in all the papers; the consensus among the pundits was that he had suffered a serious blow.

"The fall of the House of Leotard," said Le Figaro; "Leo through the trap-door," headlined the Quotidien. This may be premature; but the event was instructive.

Mr Leotard's Republicans are loosely linked to the other non-Gaullist parties on the centre-right in an umbrella grouping called the Union pour la Démocratie Française (UDF). The UDF's leader is former President Valéry Giscard d'Estaing; but its leader in the National Assembly, is Mr Jean-Claude Gauthier.

Or rather, it was Jean-Claude Gauthier until Sunday, when he was elected to the Senate. So on Monday the parliamentary group went into a huddle to elect his successor. Mr Leotard stood in a three-cornered race, and lost.

The first lesson from the vote, was that "Leo" no longer commands the loyalty of his own party. The Republican Party has 55 members in Parliament; but in the first inconclusive ballot on Monday, Mr Leotard received only 35 votes. Moreover, the winner, Mr Charles Millon, is himself a member of the Republicans.

The second lesson is that



Leotard: nasty fall

this vote was one more battle in the continuing struggle for control of the conservative forces in France, which is pitting the UDF against the Gaullists, the Gaullists against the Centrists, and the young (like Mr Leotard) against the old (like Mr Giscard d'Estaing).

On this occasion Mr Leotard was effectively knifed, at one remove, by Mr Giscard; the former President, with exquisite tactical skill, succeeded in mustering the necessary votes behind Mr Leotard's challenger. But the campaign remains inconclusive, and if Mr Leotard has been wounded, Mr Giscard has yet to win a real victory.

The dilemma, for the conservatives, is that their forces are divided between too many rival parties, and this dilemma is most acute within the UDF. Every leader is pursuing a different tactical game. Mr Leotard believes his road to victory lies through control of the UDF; hence his need to secure the parliamentary leadership, as a stepping stone to enable him to challenge Mr Giscard for the national leadership of the movement.

But Mr Giscard sees his road to victory through a close union between the UDF and the Gaullist RPR party; hence his need to stifle the Leotard challenge.

However, the third lesson is that Mr Leotard may not have what it takes to be an effective political leader, and that his ambitious manoeuvres may have earned him too much of a reputation for inconstancy or even betrayal.

In last year's presidential elections, he paid lip-service to the candidacy of Mr Raymond Barre; but his lack of commitment was transparent.

This spring he stood in the European Parliament elections on the official UDF-Gaullist list headed by Mr Giscard d'Estaing; but when the latter did unexpectedly well, Mr Leotard made a violent public denunciation of the ambitions of Mr Giscard and the Gaullist leader, Mr Jacques Chirac.

Mr Giscard has now had sweet revenge. Some commentators speculate, with surprise, that perhaps the former President really does believe he has a chance for another term in the Elysée Palace. If so, his belief is not widely shared. On the other hand, this week's events showed that he is a formidable opponent, and he may for some time be able to spoil the game for any other conservative candidate.

Bonn rail-link plan turns country folk Green with outrage

Government faces protest over high-speed track set to go through country's oldest natural park, writes David Marsh

MR OTTMAR ADAMS, a West German government official, is conducting a vanload of journalists on an unorthodox public relations exercise across the very Rhineland landscape, over the river a few miles east of Bonn. "The rail tunnel would come out over there, by the cows," he says, with ill-humour. "You see that hill - the one with the sign saying 'Nein' on it. It would disappear."

Mr Adams is one of thousands of dwellers in the undulating Bonn catchment area of the Siebengebirge (the "seven mountains") who are now ploughing along the ecological campaign trail. They are protesting against the West German Government's plan to drive a planned high-speed train track through the country's oldest natural park, designated a protected area in 1936.

The hilly region, a place of meandering lanes and corn and cabbage fields, is home for a heterogeneous mixture of early Rhineland farming folk and functionaries attracted by Bonn's growth as the federal capital.

They are conservatives, rather than archetypal Green voters - but now they are up in arms. According to Prof Lothar Hoemighausen, a Bonn university professor who lives in the area, a big protest vote for fringe parties of right and

European Diary



West Germany

left is likely at the municipal elections there on Sunday.

"The farmers ask me if they can vote for the Greens," he says. "The established parties won't like this."

The hinterland behind the Victorian watering hole of Königswinter is closely associated in German lore with the romantic figure of Siegfried the dragon-slayer. The English poet Byron who helped make Königswinter famous wrote early in the last century of "the hills all rich with blossomed trees, and fields which promise corn and wine".

The blossoms now threaten to fade. The enemy is no legendary monster but a spur line from the planned new Cologne-Frankfurt railway

track, proposed to be built by 1998 as a central element of European high-speed rail network.

Testifying to the spirit of battle, the territory bristles with angry red-lettered placards entreating "Save the Siebengebirge". More than 20,000 names have been collected in a petition against Bonn's decision in July to run the track through the natural park.

"We are doing this out of love for our home," says Mr Hans Renig, the diminutive director of an animal feeder test station who chairs a citizens' action group from the village of Vinxel. "If in 40 or 50 years time people say this was a mistake, it will be too late to repair it."

MR RAINER GOHLKE, chairman of the Bundesbahn, the West German federal railways, yesterday voiced concern about delays holding up planning on the Frankfurt-Cologne high-speed train track.

Calling this the "heart" of the European high-speed train system, he urged an urgent decision on the Frankfurt-Cologne route, without which West Germany risked falling behind the rest of Europe.

Speaking in Munich at a ceremony marking the handing over to the Bundesbahn of the first completed locomotive for the 250kph (175 mph) train, Mr Gohlke said the maiden journey of the high-speed train would take place in June 1991.

Mr Gohlke also held out the prospect of a further DM1bn (€325m) worth of orders for further equipment for the West German high-speed network by 1995.

This would be in addition to a first DM2bn batch of orders granted to the rail equipment industry. An initial 41 pairs of locomotives are being manufactured by a consortium including AEG, Asea Brown Boveri, Krauss-Maffel, Krupp, Siemens and Thyssen.

Mr Friedrich Zimmermann, the Transport Minister, who was also present at the ceremony, said that total investment associated with the high-speed network was likely to reach DM50bn up to 1995. This would assure the "future" of the railways, he said.

The Transport Ministry yesterday confirmed that the cabinet would make a final decision in late autumn on the detailed route of the Frankfurt-Cologne track on the right bank of the Rhine.

Electoral jousting over the issue increased yesterday with the publication of a critical letter to Mr Zimmermann from Mr Horst Ehmke, a leading Social Democrat deputy. Mr Ehmke said the cabinet proposal to build a spur line from Bonn through the Siebengebirge showed "an incredible lack of respect for citizens' and environmental interests". He added that the Government's behaviour risked increasing the electorate's general disillusionment with politics.

Disputed link



"The Government declares the tropical forests in Brazil must be protected; but we can't look after the trees a few kilometres away from Bonn," says Mr Adams. "It is not credible."

Prof Juergen Salzwedel, an environmental specialist from Bonn University, declares that the effects of government high-handedness spread well beyond the rural confines of the Siebengebirge. Bonn is ignoring European Commission guidelines laying down that all large building projects should be subject to a test of environmental feasibility, he says.

Speaking to a farmland protest meeting of local people drinking coffee and cognac, Prof Salzwedel condemns the

"ice-cold tactics" of Bonn's attempt to rush through the decision during the summer parliamentary break. He says the main driving force behind the spur line plan is "prestige".

The issue is controversial enough that the Bonn cabinet is likely to re-examine it later in the autumn. Mr Klaus Töpfer, the Environment Minister, is already believed to disapprove of the project road-rolled through at the behest of Mr Friedrich Zimmermann, the pointedly non-ecological Transport Minister. The Siebengebirge protesters are hoping for a formal re-routing - although they point out that a lot of citizens groups elsewhere have also said they do not want the rail track.

Wide use of reprocessed fuel likely in N-plants

By David Fishlock, Science Editor

AT LEAST 40 commercial nuclear plants are planning to burn the plutonium by-product recovered from spent nuclear fuels, according to a study by the OECD's Nuclear Energy Agency.

The study says that plutonium, although a hazardous material, poses no greater threat than many others used industrially, and more than 30 years' experience has shown it can be managed safely and used as a fuel.

In Europe, Belgium, France and West Germany have made and tested plutonium fuels, and Britain hopes to enter this nuclear market with the help of West German technology.

Current reprocessing operations will lead to stockpiles totalling well over 1,000 tonnes by the end of the century.

The study found that when plutonium had already been separated by reprocessing spent fuel, it could offer savings of 50 per cent or more compared with new uranium fuel.

But it acknowledges that where the plutonium has not been separated, and there is no commitment to reprocess spent fuel, the economic case is less certain.

This is because public opinion may oblige each country to make its own provisions for storing spent fuel and nuclear wastes, leading to dis-economies in small-scale operations with mixed-oxide fuels (MOX).

The latter are mixtures of plutonium and uranium oxides, containing about 5 per cent of plutonium, which reduces the need for enriched uranium.

The study reports the findings of a European Community investigation involving eight nuclear operators which showed that replacing up to 20-30 per cent of the normal uranium fuel with MOX fuel caused no special problems, and in principle up to 100 per cent MOX fuel was possible.

Some OECD countries, notably the US and Canada, have no plans to use MOX fuel. But France expects to use it in 16 light water reactors, Japan in 10-12 reactors, West Germany in 10, Switzerland in three, and Belgium in one.

By re-using the plutonium quickly after reprocessing, as well as losses of fissile material through radioactive decay and its gradual contamination with the decay product americium.

Plutonium fuel: an assessment. Published by the OECD, 2 rue André-Pascal, 75776 Paris Cedex 16, France. FFY150.

Unemployment down in France

By Ian Davidson

FRENCH unemployment crept downward last month, resuming its slow and erratic decline since the turn of the year.

In August, the unemployment rate fell in seasonally adjusted terms to 9.5 per cent compared with 9.6 per cent in July.

The seasonally adjusted unemployment figure was just over 2.53m, compared with 2.58m one year earlier.

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OVERSEAS NEWS

China's leaders give public defence of clampdown

By Peter Ellingsen in Peking and Collina MacDougall in London

ALL SIX members of China's ruling Politburo standing committee appeared in Peking yesterday at their first press conference since the June suppression of student protests...



Chinese party general secretary, Jiang Zemin, left, and Premier Li Peng in Peking yesterday

a "counter-revolutionary rebellion" and that they had to be put down to prevent a clique of dissidents toppling the Government...

unarmed civilians. Jiang also noted that despite top-level unity it was too soon for China's paramount leader, 85-year-old Deng Xiaoping, to step down...

graced predecessor, Zhao Ziyang, was poised to take over Deng's key post as chairman of the Military Commission, and there has been speculation that intense rivalry has prevented Deng filling this crucial post...

seniority of the leaders taking part, the briefing was revealing for what it did not provide. None of the top leaders was willing to venture substantial new information.

Jiang admitted the party was planning to hold a fifth plenum meeting, at which the fate of deposed party chief, Zhao Ziyang, will probably be decided, but declined to give a date...

Jiang insisted that the Government was only acting against "criminals", and that students and others who took part in the two-month-long democracy campaign would not be punished but "re-educated".

that the party would correct its "mistakes" by attacking corruption, weeding out wayward party members, and communicating more effectively with the people.

Vice-Premier Yao Yilin, in charge of the economy, said that the Government would push ahead with economic reform, aiming for a steady, even faster rate (of growth)...

Central government had to provide the "right guidance" to avoid non-state enterprises having a negative effect. The seniority in the standing committee was shown by the order in which the six men took their seats on the platform.

Japan lifts travel curbs as China seeks closer ties

By Robert Thomson in Tokyo

JAPAN yesterday removed an advisory against travel to Peking, following overtures by the Chinese Government that suggest a basic shift of emphasis in Peking's foreign policy towards cultivating much closer relations with Japan...

The advisory's removal, which will encourage the return of Japanese tourists to China, comes after a visit last week to Peking by senior Japanese parliamentarians who were urged by Chinese leaders to broaden bilateral ties and fill the gap created by the decline in relations with most Western countries...

mutated criticism of the Tiananmen incident, and the Japanese politician, last week provided an opportunity for the leadership to show ordinary Chinese that it has foreign acceptance.

Li Peng, the Chinese premier, suggested to the delegation that Japan can play a big role in shattering the Western camp's blockade against China. Japanese officials say that Li admitted a lesson has been "learned" from the tragedy...

Britain to seek reassurances as Hong Kong talks resume

By Robert Mauthner, Diplomatic Correspondent

BRITAIN will make a strong appeal to China to take steps to restore the confidence of the people of Hong Kong when the joint Sino-British group on the colony's Basic Law, after it is handed over to China in 1997, meets in London today.

which Britain temporarily suspended the regular discussions on Hong Kong's future constitution in protest against the suppression of the pro-democracy demonstrations.

three-day meeting. Though the UK recognizes that the only way to ensure Hong Kong's future is to resume a constructive dialogue with Peking, it is under no illusions.

future rulers. China has accused Britain of using Hong Kong as a base of subversion against the Chinese mainland.

law under certain circumstances and the procedures for interpreting the Basic Law.

during which the Basic Law can be amended. The consultation period foreseen by the Chinese officials ends in October, and the final draft of the law is due to be adopted in March or April next year.

Tattered flag carrier returns to frontline

Lara Marlowe reports on the spirit for survival of Lebanon's national airline

WHEN Beirut's shell-damaged international airport opened on Sunday for the first time in more than six months, one group of people breathed an especially vigorous sigh of relief: the managers and employees of Middle East Airlines, Lebanon's national flag carrier.

have been repeatedly bombed and looted. Dozens of MEA's 5,000 staff have been killed. More than 100 Christian employees have been kidnapped and held for varying periods.

its planes complete with crews. MEA's most important asset, three Boeing-747s valued at \$135m, have been out of the country since the civil war started, and have been leased to British Airways and Air France.

that has changed tremendously because of deregulation. We will have to wake up to the new market. The millions of Lebanese who have left will do a considerable amount of commuting from the homes and businesses they have established abroad, but we are no longer the hub of the Middle East.

employees. All of Lebanon's sects are represented among MEA's staff. "The whole country is burning up with ideology," says Mr Richard Mqais, a Christian who is the MEA vice-president responsible for airline traffic.

SA black union plans more protest

By Patti Waldmeir in Johannesburg

SOUTH AFRICA'S largest black trade union federation yesterday said it would stage mass protest marches in the main cities next month, while Pretoria showed signs it would take a tougher line against peaceful demonstrations.

Taiwan reconsiders plan to reform banking system

By Alison Maitland in Taipei

THE Taiwanese Government is having second thoughts about reforms which would open the antiquated state banking system to private competition.

Mr See-Ming Chen, director of the Finance Ministry's monetary affairs department. It is feared that a host of new private banks could make Taiwan's speculative financial markets even harder to control.

Afghanistan locust threat

A LOCUST plague in northern Afghanistan could result in as many as half-a-million new refugees this year, according to a report by the Swedish Committee for Afghanistan, Christina Lamb writes from Peshawar.

remote area. Previously those hit by famine would move east to other parts of the country, but these have been affected. The Kabul Government is strictly controlling wheat purchases in towns, and the farmers, who are mostly in Mujahideen-held areas, no longer have livestock to sell in order to pay for it.

Intifada leaders condemn killings

By Hugh Carnegie in Jerusalem

PALESTINIAN leaders have appealed for an end to a spate of killings of Arabs in the occupied West Bank and Gaza Strip amid concern that attacks on alleged collaborators and factional infighting have got out of hand.

Meanwhile at the weekend it emerged that Mr Yasser Arafat, the PLO chairman, had sent a handwritten note to intifada activists detained in an Israeli desert prison camp urging the factions to end their disputes.

Within the anti-apartheid movement there is debate about the wisdom of pursuing further mass marches, with one prominent union leader arguing that activists have done "too much marching and not enough strategising".

Vietnam claims complete pull-out from Cambodia

THOUSANDS of Vietnamese soldiers pulled out of Cambodia yesterday, in what Hanoi said was the end of its involvement in the decade-old Cambodian civil war, AP reports from Phnom Penh.

many Vietnamese soldiers were left behind. A radio station operated by the Khmer Rouge claimed the group's fighters had taken two positions near the Western city of Phnom Penh.

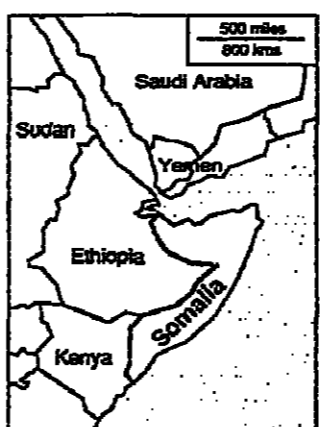
Somali's Barre lashes out from a fast-shrinking power base

Human rights atrocities grow as civil wars and economic decline wrack a 20-year-old regime, writes Julian Ozanne

SOMALIAN President Siad Barre's tenuous hold on power is unravelling after almost 20 years of oppressive and corrupt rule.

and taken by security forces to Jezira beach, south of the capital. There, among the sand dunes, they were executed.

65,000 troops loyal to the ageing president. In the north a battle has been under way for 16 months between government forces and the rebel Somali National Movement, made up of the Isaaq clan.



extensive network of informers, who are using the opportunity to settle personal scores. The few Isaaqs remaining in the capital are in hiding. Two cabinet ministers have been arrested for "anti-government activity", and President Barre has consolidated his dynastic power base in the hands of his son General Masleh Mohamed Siad Barre, head of the armed forces.

out of control, razing villages and indiscriminately executing civilians. President Barre has armed a uniformed militia called the "The Victory Pioneers", who have traditionally acted as his personal agents of political control forcing people to attend the local "orientation centre" for political indoctrination and encouraging children to spy on their parents.

extremely violent assault on the unarmed civilian Isaaq population. Many of the people executed by the army had their throats cut, the report adds, and were buried in mass graves.

Hong Kong's tourism trade still suffering

By Michael Murray in Hong Kong

SEVERAL months after the violent crackdown on China's pro-democracy movement Hong Kong's tourism industry is still feeling the effects, with the number of visitors down by 16.9 per cent during August so close to elections on December 2.

According to the report, Somalia's capital of Mogadishu was just beginning to recover after two days of anti-government demonstrations and rioting last July, which had left at least 450 dead, when the army began house-to-house searches.

Hundreds of civilians were dragged from their beds and taken to prisons and detention centres. On July 16, 45 men from the Isaaq clan, a source of powerful opposition to the Barre regime, were singled out

his rule has been typical. In Mogadishu secret police have purged potential centres of opposition. Thousands have been arrested and detained by the National Security Service, a body with a long record of human rights violations. Many are being held on the flimsiest of allegations levelled by an

President Barre's announcement three weeks ago that the Government had approved the creation of a multi-party system and would prepare for parliamentary elections by the end of 1990, has been brushed aside by the rebels as a desperate last-ditch effort of the regime to clutch onto power.

From the countryside come reports that the army has got

Already at least 5,000 civilians are believed to have been killed between May 1988 and March 1989.

On the economic front, the war has severely disrupted the country's chief export, cotton, livestock. Last year livestock exports were down from \$60m in 1987 to \$56m. Inflation is running at 100 per cent and the capital has been hit but a shortage of bank notes forcing traders to rely on "circular cheques" which change hands as hard currency. The external debt burden is \$1.8bn with a debt service ratio of 151 per cent.

In the past President Barre has fanned challenges to his rule by displaying considerable skill at building coalitions among competing clans while maintaining absolute power. But his room to manoeuvre now is severely circumscribed.

THE IMF IN WASHINGTON

The rules reduction route to debt relief

Debate grows over the needs of the initiative and those of the banking system, writes Stephen Fidler

From the beginning, a central element of the debt initiative launched in March by the US Treasury Secretary, Mr Nicholas Brady, has been the call for a clearing of tax, regulatory and accounting obstacles in the way of debt reduction.

That encouraging debt and debt service reduction could clash with their aim to ensure the banking system's stability. A speech this week by the president of the Federal Reserve Bank of New York, Mr Gerald Corrigan, has provided evidence that central bankers have been thinking long and hard about these matters.

loans to carry smaller provisions than existing ones. Its attitude to the Mexican package has been criticised by some bankers as uneven, but it has been guided almost entirely by its views as a supervisor.



Robin Leigh-Pemberton, governor of the Bank of England, left, and Alan Greenspan, US Federal Reserve Board chairman, in Washington; central bankers in search of fewer accounting obstacles to debt reduction

Camdessus urges banks to step up lending

By Peter Norman, Economics Correspondent in Washington

MR MICHEL Camdessus, the managing director of the International Monetary Fund, yesterday urged banks not to expect any increase in official lending to highly indebted developing countries.

introduction of essential policy changes. In his address, he repeated his demand that the increase in IMF quotas or subscription rights, noting that 15 of the 22 directors on the IMF's executive board backed his call for a doubling of quotas.

Talks on Chile debt buy-back

By Peter Norman in Washington

CHILE'S Finance Minister Mr Enrique Seguel met World Bank officials to discuss plans to buy back \$300m of debt in the next few weeks, Reuters reports from Washington.

Cut defence budgets, Conable tells developing nations

By Peter Norman in Washington

MR Barber Conable, the President of the World Bank, yesterday castigated developing nations for spending more on military budgets than on health and education.

the same footing as other fiscal decisions and bring them into better balance with development priorities. Calling on governments to look at the effectiveness of the money they spend, he said developing countries should build schools rather than "white elephant projects in industry."

Argentina expected to sign agreement soon

By Stephen Fidler

ARGENTINA soon will sign a letter of intent with the International Monetary Fund, placing the Fund's seal of approval on the economic programme of the new administration of President Carlos Menem.

structural reform, opening the economy to foreign investment and competition, and privatisation. The wide range of measures he described to bankers at a meeting in Washington included some giving the central bank greater independence from the executive. It would also reform and simplify the tax system, for the first time providing jail sentences for tax evaders.

Mexican standby loan deal close

By Stephen Fidler

A \$1.2bn standby loan for Mexico, essential to the success of the country's debt agreement, is close to being agreed. The standby in the form of a letter of credit, is needed to bring forward the enhancements on the new bonds to be issued as part of the package.

Quebec elections return Bourassa and Liberals

By Robert Gibbons and David Owen in Montreal

MR ROBERT Bourassa, Quebec's Premier, and the Canadian province's Liberal party have been voted back to power in Monday's provincial election.

in place, bankers are not taking for granted that the deal will be a success. Mr Willard Butcher, chairman of Chase Manhattan Bank, said: "A deal still needs to be done. About 20 per cent of the banks will have to put up new money, in order for there to be enough enhancements for the remaining 80 per cent, and that's still in the lap of the gods. It's going to be a close run thing."

Quebec elections return Bourassa and Liberals

changes that the Liberals are the party of the Anglophones. The pattern of voting through the province was similar to December 1985. The PQ, under Mr Jacques Parizeau, the Finance Minister from 1976 to 1984, won 40 per cent of the heavy popular vote, up slightly from 1985, and the Liberals 50 per cent, down slightly.

'Silent Sam' true to form at US hearing

By Nancy Dunne in Washington

MR Samuel Pierce Jr, the former US Housing Secretary, whose eight-year tenure during the Reagan Administration was the focus of scandal, yesterday again invoked his constitutional right against self-incrimination and refused to testify before a House subcommittee.



Bourassa waves to the crowd after Monday's election

US refusal to issue visas may damage its relations with PLO

By Peter Riddell, US Editor in Washington and Jihan El-Tahril in Tunis

RELATIONS between the US and the Palestine Liberation Organisation may be damaged by the refusal of US visas for PLO officials visiting the United Nations General Assembly in New York.

considerable strains. But Mr Yassir Abd Rabbo, head of the Palestinian delegation in the dialogue with the US in Tunis, has not been granted a US visa to attend the Assembly's opening session.

Inflation fear hits Rio markets

By No Dawmay in Rio de Janeiro

RENEWED fears of a surge in inflation led to sharp rises in gold and the dollar in Brazil's nervous financial markets yesterday.

Call for reform of US banking laws for 1992

By Peter Riddell, US Editor in Washington

THE creation of an integrated European market after 1992 heightens the need to reform US laws separating commercial and investment banking, Mr William Seidman, the chairman of the Federal Deposit Insurance Corporation, said yesterday.

Durable goods orders in US up 3.8% in August

NEW factory orders for durable goods in the US rose a seasonally adjusted 3.8 per cent in August from the preceding month, AP-DJ reports from Washington.

The August percentage rise in new durable goods orders is the steepest since a rise of 7.4 per cent in December 1988. The Commerce Department said new factory orders for durables rose to an adjusted \$126bn last month after falling a revised 2.5 per cent in July to an adjusted \$125bn and rising an unrevised 1.3 per cent in June to an adjusted \$125bn.

WORLD TRADE NEWS

US knitwear group files Far East dumping complaint

By Nancy Dunne in Washington

AMERICA'S National Knitwear and Sportswear Association has filed a huge anti-dumping case with the US Government against imports of man-made fibre sweaters from Taiwan, South Korea and Hong Kong. The first complaint filed by an apparel trade group in recent memory, it alleges that sweaters, made predominantly of acrylic fiber, were sold to American retailers, importers and wholesalers at less than the cost of production or priced lower than when sold at home or in third-country markets. The Commerce Department's International Trade Association has 20 days in which to decide whether to investigate the complaint. A spokesman said a case of this size is almost certain to be accepted. Forty-five days after the complaint was filed last Friday, the International Trade Commission must issue a preliminary finding on whether there has been any injury from the imports. The Commerce Department has 160 days to issue a preliminary determination of the extent of the injury. If the Commerce Department agrees with the assertions in the complaint, penalties could range as high as \$540m (£37m) for imports from Taiwan, \$250m for South Korea, and \$96m for Hong Kong. Mr Ivan Gordon, president of the Association, said 96m man-made fibre sweaters were exported to the US last year by three countries. Imports now account for more than 70 per cent of the US market at a time when the man-made fibre sweater market has been shrinking. The Association said it filed its first case ever only after extensive study and analysis of foreign manufacturing costs, cross-border pricing, and impact on domestic producers. The studies estimated dumping margins at between 44 and 191 per cent from Taiwan; between 13.5 and 94 per cent from South Korea, and between 25 and 115 per cent from Hong Kong. Several importers yesterday warned that American consumers would ultimately pay the costs if the government acted in favour of the Association. They said the domestic industry is already protected from competition by the Multi-Fibre Arrangement (MFA), and they complained that the case would damage negotiations under way in the Uruguay Round of international trade talks. "With imports representing nearly three out of every four man-made fibre sweaters sold in America today, it can hardly be claimed that the US market for the domestic industry has been protected from foreign-made goods," said Mr Seth Bodner, executive director of the Association. He emphasised that the petition seeks protection from unfair prices, an action consistent with American and international trade agreements, and not one which would restrict the flow of goods into the US.

Lufthansa to order 20 Airbus A-321 Airbuses

LUFTHANSA has decided to order 20 Airbus A-321 aircraft, with options on another 20, and 50 narrow-body jets on six Boeing 737-300s and 14 Boeing 737-500 jets into fixed orders, Reuters reports from Paris.

The supervisory board of the airline will also convert into fixed orders options on one Airbus A-300-600 and one Airbus A-310-300, Lufthansa said. The new firm orders, valued at DM3.2bn (£1bn), are part of a buying programme which is intended to increase Lufthansa's fleet to 227 from 183. The announcement brings to DM13.2bn the total planned investment between 1990 and 1996. In addition, the company held options worth a further DM7.2bn which could be converted into orders at short notice, the airline said.

CFM wins \$1bn engine contract

CFM International, the Franco-US aircraft engine maker, has won a \$1bn (£625m) contract to supply at least 200 engines to Guinness Peat Aviation, William Dawkins reports from Paris. The company, jointly owned by General Electric of the US and Snecma, the French state-owned aircraft engine maker, will be supplying engines for use in Airbus A-320, A-321 and A-340 aircraft, as well as Boeing 737s. The deal comes little more than a week after the French Government announced a FF2.5bn (£230m) capital restructuring designed to boost Snecma production.

A tough Indian road to Japanese standards

Motorcycle-maker's venture with Yamaha is at last paying off, writes David Housego

FOR three years Escorts, India's largest manufacturer of tractors and motorcycles, piled up losses on its collaboration with Yamaha of Japan to build a 100cc motorcycle in India.

"It felt like walking through a tunnel with no light at the end," says Mr B. R. Kapoor who manages the new plant at Surajpur on the outskirts of Delhi where the motorcycle is being made. Escorts signed an agreement with Yamaha to manufacture a 100cc bike in 1983 when the Government allowed more ties with Japanese automotive manufacturers and there was room in the Indian market for a more powerful, stylish bike. However, production did not get under way until late 1985 because Escorts had to ward off a takeover bid. By then two other new Japanese motorcycles were produced in India and a third was on its way. At the same time production costs rose because of the appreciation of the yen - almost 300 per cent against the Indian rupee in the past three years.

At the same time production costs rose because of the appreciation of the yen - almost 300 per cent against the Indian rupee in the past three years. When output should have reached an annualised rate of 90,000 units, or full capacity, the country's best-known architects, it is lit and sited by glass-domed towers rising above the roof. The average age of employees is under 25. They begin the day Japanese-style with 10 minutes of morning exercises. Assembly line workers and executives wear the same grey-blue shirts and trousers - though the Japanese practice of lurching together has been abandoned. The plant is peppered with slogans such as "quality is everyone's business".

Escorts' plant is an example of the growing influence of Japan on Indian manufacturing. The day begins with 10 minutes of exercises

The wave of joint ventures and technical collaborations with Japanese companies in the early 1980s was similarly hit. Most in the vehicle industry are still making losses, including ventures with Suzuki and Kawasaki in motorcycles and Toyota and Mitsubishi in trucks and light commercial vehicles. But Escorts, which has a licensing agreement with Yamaha, feels it is at last turning the corner. As an established motorcycle maker, it has been best placed to invest in new machine tools to push up the proportion of locally-manufactured content to 90 per cent and it has rapidly expanded sales and market share.

In the current financial year it expects profits for its Yamaha division of Rs25m (£960,000) compared with cumulative losses to date of Rs71.5m (£2.7m) in the year when output should have reached an annualised rate of 90,000 units, or full capacity, compared with 70,000 units, profits should rise to Rs180m. Mr Anil Ambani, managing director of Escorts, claims that in some areas of the plant where new investments have been made - the welding line, the crank case and cylinder block units - productivity is on a par with Japan.

With the depreciation of the rupee giving India a competitive edge abroad, Escorts are negotiating with Yamaha to manufacture parts for their after-sales market in South East Asia. Other Escort officials believe the Indian plant can now compete in quality and cost with similar Yamaha models selling in Singapore for US\$900. The Surajpur plant, which rises out of what is still green fields on the outskirts of Delhi, is an example of the growing influence of Japan on Indian manufacturing. Designed by Joseph Allen Stein, an American living in India and one of

plant in 1983, they expected an output of 150,000 bikes a year and an investment of Rs350m. As a result of the sharp appreciation of the yen, they have had to invest Rs500m to obtain higher local content more rapidly.

They obtain 60-65 per cent of their components from Indian suppliers outside the plant. This is the source of their biggest problem because deliveries are uncertain and some component manufacturers have not made the investment to achieve the quality required. With sales of 70,000 units a year, Escorts' Yamaha division has 26 per cent of the Indian market for Japanese bikes. It has no problem in selling what it produces and believes that output will grow on the back of both increasing demand and increased market share. Escorts' advantage is that with the Bajaj it has over 40 per cent of the Indian market and thus a strong base on which to expand further. It is planning to bring out two further Yamaha models, including a four-stroke engine, over the next six years and will soon be looking to the export of finished bikes.

Trade complaint withdrawn Moonies 'to build cars in China'

THE US Pharmaceutical Manufacturers Association has withdrawn a trade complaint against Argentina, citing progress made in bilateral consultations on Argentina's intellectual property protection policies, Nancy Dunne reports from Washington. Mrs Carla Hills, US Trade Representative, said Argentina has expressed a "willingness to modify its pharmaceutical product registration procedures and address constructively the issue of patent protection for pharmaceutical products".

Consultations will continue, but Mrs Hills said that progress in the talks has been "satisfactory" enough to encourage withdrawal of the complaint.

A COMPANY owned by the Unification Church - known as the "Moonies" - is to invest \$250m (£156m) in a car plant in the southern China province of Guangdong, the company has announced, Maggie Ford reports from Seoul. Panda Motor Company said it plans to produce 300,000 cars a year at the plant. But it is not clear where Panda plans to acquire the technology to produce the cars. A company called Tongli Corporation, based in South Korea and owned by the church, produces car components and machine tools, but does not manufacture vehicles. The car project has attracted particular attention because it is the first major foreign investment to be announced for China since the June crackdown on the students' democracy movement. A spokesman for Tongli Corporation said he had no knowledge of the plan. As Panda Motor is registered in the US, the church is unlikely to have sought involvement or clearance from the South Korean Government for the investment in China.

British Aerospace pushes ICI off the top of the UK export league

By Peter Montagnon, World Trade Editor

BRITISH Aerospace shot to the top of the league of the top 100 UK exporters last year with total exports up 56.89 per cent to £2.49bn, according to the annual listings compiled by the Financial Times. Its takeover during 1988 of Rover group, whose exports are now included in its overall total, helped boost its strong lead over ICI, last year's top exporter, but buoyant demand for its defence and aerospace products would have put it in first place even without the car firm's figures.

ICI came in a distant second with exports of just over £3bn, pushing BP, long Britain's leading exporter, further down the rankings to third place. BP exported only £2.28bn despite its takeover during the year of British which ranked 12th in 1987 with exports of \$81m. A feature of the table is the continuing decline in relative importance of oil companies as exporters. All oil companies in the top ten exporters' list posted sharp declines in their export earnings, ranging up to 31.7 per cent for Esso UK. The figures cover only products actually exported from the UK which are separate from overseas turnover and give an incomplete picture of the international reach of Britain's leading companies. A different picture emerges when overseas earnings are considered separately from exports. BP's overseas earnings excluding direct exports, amounted to more than £15bn. Those of BAT Industries,

which ranks only 18th in the list of top exporters, amounted to nearly £10bn, while ICI's overseas earnings of \$6bn are roughly double its direct exports. Nearly a quarter of the companies featured in the top 100 list generated all their overseas turnover from exports. These included British Aerospace in first place and IBM UK Holdings in fourth place with exports of £2.14bn. A further 11 companies ranging from Pirelli (UK) to British Steel generated over 80 per

cent of their overseas turnover from direct exports, suggesting that the UK still provides a strong attraction as an international manufacturing base. The sharpest increase in exports was reported by Peugeot Talbot which entered the table for the first time at position 72 with a 188.4 per cent increase to £134.4m. The sharpest decline was reported by Mobil Oil which fell from 30th place to 89th with a 65.96 per cent fall to \$96m. Apart from clear evidence of

a decline in exports by oil companies, the table offers few sectoral indications. Large declines in exports were reported by a number of traditionally significant exporters such as Messier (down 30.59 per cent to £190.5m) and NFI (down 37.2 per cent to £130m). John Brown managed a significant 72.49 per cent gain to £168m, STC a 73.09 per cent advance to £437m, while GEC just advanced on the previous year with a 1.95 per cent gain to £259m. Nestlé Holdings entered the

table for the first time in 78th place with exports of £118m, following the takeover of Rowntree which is no longer listed separately. Taken as a group, the top 100 exporters accounted for total exports of £29.45bn last year, an increase of 5.17 per cent on 1987. Their share of total UK exports thus increased slightly to 46.54 per cent from 46.36. Though this figure has to be regarded as approximate because not all the companies concerned close their accounts by December 31, it illustrates a

trend which suggests that UK exports remain concentrated in large companies and the share of the supposedly dynamic small and medium-sized businesses has fallen to grow. Just over half the total exports of the top 100 firms were generated by companies in the top 10 positions in the list. Last in the table was Cadbury Schweppes, whose exports of £74.8m were just 17 per cent of the total recorded by the winner, British Aerospace.

TOP 100 EXPORTERS - 1988

Table with 10 columns: Ranking 1988/1987, Company, Exports 1988 (£m), % of 1987, Exports 1987 (£m), % of 1986, % change 1988/1987, % of 1988 employees, UK employees (No.), % change 1988/1987. Lists top 100 exporters including British Aerospace, ICI, BP, Shell UK, Jaguar Cars, Guinness, Lucas, Texaco, Courtaulds, Glaxo, BAT Industries, Vario Holdings, STC, Unilever, Kodak, Inco Europe, Rank Xerox, Conoco, Exxon Chemical, Hawker Siddeley, Ciba-Geigy, Philips Electronics, Tenneco Europe, BTR, De La Rue, Wellcome, T & A, British Aerospace International, Racal Electronics, Allied Lyons, Vickers, English China Clays, British Alcan Aluminium, J.C. Bamford, Thorn EMI, Beecham Group, Grand Metropolitan, Davy, Seagram Distillers, Cummins UK, BICC, Hanson Trust, etc.

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Teachers given pay bill rise worth 7.6%

By David Thomas, Education Correspondent

THE Government yesterday bowed to public pressure on the problem of low teacher morale and staff shortages by allocating £600m for pay increases to 400,000 teachers in England and Wales next year, equivalent to 7.6 per cent on their pay bill.

Mr John MacGregor, Education Secretary, has earmarked part of the overall sum to deal with the growing problem of teacher shortages in certain subjects, such as maths and science, and in particular areas, notably inner London.

The Education Secretary emphasised that the inflation rate was down to 7.3 per cent and falling, suggesting that the teachers' settlement could be significantly above inflation by next April, when it falls due.

This is likely to be taken as a signal by a wide range of public sector unions to press for high pay increases next year.

Mr MacGregor announced the cash limit of £600m when he published the result for the official committee which will advise him on the 1990-91 teachers' settlement. The announcement drew a hostile response from the main teaching unions.

He told his advisory committee that he wanted to increase the value and number of discretionary incentive payments. These will be used to channel higher increases to teachers in shortage subjects and to teachers who demonstrate excel-

lence in the school classroom. The advisory committee has also been asked to report on how to tackle shortages in certain localities and on whether heads and deputies should get differentially large increases.

Mr MacGregor stressed in his letter to Lord Chilver, chairman of the advisory committee, "the Government's view that flexible pay systems which allow the targeting of additional payments to meet specific needs are the most cost effective way of addressing any problem of recruitment and retention."

However, the unions reacted angrily, arguing that the cash limit would not reverse the long-term erosion in teachers' pay relative to other workers. They also criticised the Government for planning to award lower increases to teachers than those won by railway workers and town hall staff this summer through industrial action.

Both the National Union of Teachers and the NAS/UNT, the two main TUC-affiliated teachers' unions, predicted demands from their members for industrial action, although they stopped short of announcing industrial action ballots.

Classroom teachers at present are paid from £3,984 to £14,694, with the chance to earn additional incentive payments of £255 to £4,710. The pay of head teachers ranges from £17,370 to £34,179.

Reaction split on terms for power sell-off

By Maurice Samuelson

REACTION was divided yesterday to the decision by Mr John Wakeham, the Energy Secretary, about terms for privatising the electricity industry, which were agreed late on Monday night and will be debated by a Cabinet committee tomorrow.

Mr Wakeham accepted the plea of the 12 distribution and two generator companies that the industry must be protected from competition for a period after privatisation.

The Association of Independent Electricity Producers said it was "absolutely appalled" that only 15 per cent of the market would be open to competition in the four years after vesting day, rising to 25 per cent in the next four years.

Under pressure from the generating companies and area boards of England and Wales, Mr Wakeham has also dropped the proposal that power contracts between generators and distribution companies should last three to five years, in favour of medium term contracts of at least eight years.

The area boards will also retain the franchise on all their customers up to 1 Megawatt in the first four years, and all those up to 100 kilowatts in the second four years.

"In some ways, the proposals

are worse than the abortive 1983 Energy Act, which gave us the opportunity to supply power to industrial sites subject to being able to use the public distribution system", said Mr David Porter, a member of the association.

The association yesterday met Professor Stephen Littlechild, the electricity industry's recently appointed regulator, to complain that the proposals seemed to conflict with the principles embodied in the 1989 Electricity Act and the Government's pledge of full and fair competition.

It expressed the hope that Mr Nicholas Ridley, Trade and

Industry Secretary, would reject Mr Wakeham's compromise in favour of greater prospects for early competition.

The Major Energy Users' Council, the 90 members of which include big consumers such as Blue Circle cement, GKN, Bass and British Bakeries, also said new producers would have difficulty entering the market.

Mr Charles Ryder, the council's chairman, said heavy industry faced high prices in the short term as a result of privatisation, and complained that there had been "so little consultation" with industry.

Tight spending hits jobs in housing, appliance sectors

By Christopher Parkes, Consumer Industries Editor

THE UK electrical goods industry is to shed several hundred more jobs as the consumer spending squeeze tightens its grip on the housing and appliances markets.

MK Electric, the plug socket and electrical accessories specialist, yesterday announced 332 redundancies in London and the south east - almost 12 per cent of its workforce. This morning, South Wales and Scotland are expected to be hit when Hoover, the kitchen appliance and vacuum cleaner maker, unveils its restructuring plan.

MK, part of the RTZ mining and industrial conglomerate, blamed the slump in the housing market, caused by high interest rates, for the loss of 217 job losses at its head office and factory in Edmonton, north London. The Basildon factory in Essex will shed 78 workers, a further 61 jobs will go at Southend, Essex, and 36 at Hastings, Sussex.

Mr Brian Edwards, personnel director, said the cuts were needed to "balance output against customer demand."

Hoover, owned by Maytag, the US appliance maker, has already laid off more than 450 so far this year, including 250 temporary workers sent home during the winter. It announced 207 further redundancies last month and warned that more would follow an operational review.

Union officials, who have been summoned to a meeting with management today, said yesterday they thought the workforce of almost 1,800 at Merthyr Tydfil, near Cardiff, might be cut by 500. The factory at Cambuslang, near Glasgow, which makes vacuum cleaners for the UK and export markets, employs around 1,400.

Mr Tony Williamson, managing director, would give no details until the workforce had been informed.

UK sales of kitchen appliances, such as the washing machines and dishwashers made in the Welsh plant, are more than 10 per cent lower than this time last year, and still declining. Sales of British-made products have also been depressed by sales of cheaper Italian and Spanish imports, which have benefited from the relative strength of sterling.

Trade in vacuum cleaners has not been so badly affected, but competition among manufacturers has been fierce and margins have fallen.

Government extends toxic waste powers

By John Hunt, Environment Correspondent

GREATER powers to control the import of toxic and other wastes and a stricter system to ensure proper local authority supervision of waste disposal were announced last night by the Government.

The proposals will be incorporated in the "green" bill in the next session of Parliament. They follow criticism of the import of hazardous waste into the UK and of the failure by some local waste disposal

authorities to perform their duties efficiently.

There will also be powers for the Pollution Inspectorate to take charge if district councils fail to control industrial plant pollution.

Councils will be obliged to keep registers, open to the public, giving details of their pollution control measures.

Thatcher falls on green promises, Page 10

Health service spending 'will not go on patients'

By John Mason

THE Government's proposed health service reforms will cost almost £200m to implement, with none of the money being spent on extra patient care, Mr Robin Cook, the opposition Labour Party health spokesman said yesterday.

Plans to create self-governing hospitals and give general practitioners budgets would waste money, divert effort and create bureaucracy and more inefficiency, he said.

A Labour study says the extra spending includes:

- Employing an extra 1,000 accountants, costing £25m.
 - £20m on extra civil servants.
 - £20m on computer equipment to cost contracts for self-governing hospitals.
 - £40m on tax relief for private medicine.
 - £12m to carry out an inventory of hospitals and all equipment worth more than £1,000.
 - £5m on public relations and advertising.
- Mr Cook said spending would not add a penny to extra patient care.

Nurses seek 12% rise

NURSING unions' leaders launched a 12 per cent pay claim for National Health Service nursing staff, which would raise the minimum annual pay for those on the clinical grading structure to £5,005, writes John Gapper.

The claim to the nursing staff pay review body, backed by survey evidence which was said to show that local pay variations were ineffective - because nurses with spouses and family responsibilities were unwilling to move between regions.

Nursing union leaders said that the Department of Health's 1988 guidance on how to place individuals on the new grading structure had required broad changes to the first three grades on the structure.

Staff nurses called for a 12 per cent increase in the graded structure to keep it in line with the rise in average earnings and make up for the fact that last year's award had fallen below inflation.

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Here at British Satellite Broadcasting, our ambitions for our Movie Channel are quite simple; apart from conducting itself with wit and style, we want it to show the best movies on TV.

To that end, we've already spent \$750 million in Hollywood acquiring exclusive TV rights to over 2000 screen gems from Columbia, Warner Bros, MGM, Universal, United Artists, Paramount and Orion.

Also to that end, we've entered into a deal with David Puttnam that not only involves him in the selection of films, but in the commissioning and producing of new films through Enigma.

(Even before our Movie Channel is on air, we're already one of the biggest investors in the British film industry.)

In light of the fact that David produced Chariots of Fire, The Killing Fields, Midnight Express, Local Hero and The Mission, we await those new films with eager anticipation.

The curtain doesn't go up on The Movie Channel until next Spring.

But we've been quizzing the movie watching public on its ideal TV movie channel for the past two years.

Taking our lead from there, during the afternoons, free and for nothing, we plan to show matinée favourites, old and new.

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Instead of just stringing movies together and beaming them out, we've been working at creating a structure for The Movie Channel so viewers will come to know what to expect, when.

As most films don't last two full hours, we've given some thought to the time between films.

Apart from showing trailers of what's coming soon, we'd like to allot this time to news, reviews, interviews, historical perspectives - and the work of young directors.

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It's true that, to date, we've spent about as much time planning our Movie Channel as gets spent on the average Hollywood extravaganza.

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• Dividend up 59%

PROFIT ANNOUNCEMENT

FINANCIAL
The audited results of the Group's operations for the year ended 30 June 1989 are as follows:

	30 June 1989	30 June 1988
INCOME STATEMENTS	R000	R000
Turnover	5 021	3 791
Operating income	3 670	2 167
Taxation	1 071	800
Net income attributable to shareholders	1 999	1 367
Net loss attributable to outside shareholders	43	9
	2 042	1 376
Earnings per share (cents)	101.6	68.4
Dividends per share (cents)	39.0	28.0
Dividend cover (times)	2.6	2.4

DECLARATION OF FINAL DIVIDEND
NOTICE IS HEREBY GIVEN that dividend No.91 (Final) of 27 cents per share (1988-18 cents) for the year ended 30 June 1989, has been declared payable to holders of ordinary shares registered in the books of the company at the close of business on 13 October 1989, and to persons presenting coupon No. 191 detached from Share Warrants to Bessars.

Warrants in payment will be posted on or about 1 November 1989. Non-resident shareholders' tax at the rate of 15% will be deducted when applicable. The conditions applicable to this dividend can be inspected at the Johannesburg and London offices of the company.

ENCASHMENT OF COUPON NO. 191
The dividend on shares included in Share Warrants to Bessars will be payable on or after 3 November 1989 to the persons presenting Coupon No. 191 at the London office, 36 Princess Gate, London SW7 2PR or at the office of Credit du Nord, 6-8 Boulevard Haussmann, 75009 Paris. Coupons presented at the London office will be subject to deduction of United Kingdom Income Tax unless accompanied by Inland Revenue declarations.

NOTICE OF NINETY-THIRD ANNUAL GENERAL MEETING
NOTICE IS HEREBY GIVEN that the ninety-third annual general meeting of members will be held in the board room, 2nd Floor, AFC House, 25 Wellington Square, Fekton, on Tuesday, 31 October 1989, at 09.00.

BY ORDER OF THE BOARD
J. W. Mackenzie Chairman
G. Fischer Managing Director

Registered Office: 25 Wellington Road, PARKTOWN 2193
London Office: 36 Princess Gate, London, SW7 2PR
31 August 1989.

Johannesburg Consolidated Investment Company, Limited
(Incorporated in the Republic of South Africa)
Registration No. 01/00629/06

Abridged notice of annual general meeting
The annual general meeting of ordinary shareholders of Johannesburg Consolidated Investment Company, Limited will be held in the board room, Consolidated Buildings, corner Fox and Harrison Streets, Johannesburg on Wednesday, 23 October 1989 at 12 noon.

In addition to the ordinary business of the meeting, special business pertaining to a proposed twenty-five cent subdivision of the Company's ordinary shares of a nominal value of 12 cents, and to the placing of the unissued ordinary shares under the control of the directors, as set out in the notice to members, will be conducted at the annual general meeting.

The transfer books and register of members of the Company will be closed from 19 to 25 October 1989 both days inclusive.

Any member of the Company entitled to attend and vote at the meeting is entitled to appoint a proxy or proxies to attend and speak and, on a poll, to vote in his stead. A proxy need not be a member of the Company. For the convenience of registered members of the Company, a form of proxy will accompany the annual report. Proxies must be deposited at the registered office of the Company not less than 24 hours before the time appointed for the holding of the meeting, or at the office of Barclays Registrars Limited not less than 48 hours before the time appointed for the holding of the meeting.

Holders of shares warrants to bearer who wish to attend in person or by proxy and vote at the meeting are required to comply with the regulations of the Company relating to share warrants. Copies of the regulations are available on application.

By order of the Board
M. J. Meyer Secretary

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FINANCIAL TIMES
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UK NEWS

Shell, Amoco announce North Sea assets swap

By Maurice Samuelson

SHELL yesterday joined the lively trade in North Sea assets by announcing that it would swap a stake in one of its oil fields for undeveloped offshore reserves owned by Amoco.

Wood Mackenzie, the Edinburgh stockbrokers, said the swap was "a good deal for both parties and a bad one for the Inland Revenue." Shell/Esso could benefit by about £25m and Amoco by "four times that amount."

Under the deal, backdated to July 1, Amoco acquires 9 per cent of the Fulmar field in the central North Sea, 94.8 per cent of which has been held jointly by Shell and Esso. Amoco already has a 3.71 per cent interest in Fulmar and the new arrangement makes its share to 12.71 per cent.

In exchange, Shell and Esso acquire Amoco's 25.77 per cent equity interest in block 210/24a in the northern North Sea and

block 21/20a in the central sector. The former block contains the Hudson field, a medium-sized field containing 70m barrels due to be developed in three years.

Dr Chris Fay, managing director of Shell UK Exploration and Production, the operator for Shell and Esso, said the exchange would increase its North Sea reserves and "demonstrates our continuing commitment to the future of the North Sea."

The deal alters the oil companies' tax profile thanks to the system enabling taxation on income to be offset against exploration and production costs.

Fulmar, a mature producing field, attracts a lot of tax which Shell UK Exploration and Production (the joint operator for Shell and Esso) does not at present shelter in production costs. Amoco, with its un-

ped Hudson reserves, is in the reverse position.

So far in 1989, the trading in North Sea assets has been less dramatic than in 1988 when roughly 15 per cent of Britain's commercial oil reserves changed hands.

However, the Shell announcement, together with other proposed disposals, points to a new surge in this trade before the end of 1989. It includes:

- BP's proposed sale of about 9 per cent of its North Sea production and acreage to City Energy, a US independent oil company.
- The auction by Kleinworth Benson and Consolidated Goldfields of their Renown joint venture, which owns small stakes in oil fields and exploration blocks.
- The sale of peripheral interests of the French oil company Elf-Aquitaine.

Thatcher 'failed to meet Green promises'

By John Hunt, Environment Correspondent

MRS Margaret Thatcher, the Prime Minister, has failed to deliver on the promises she made in her landmark speech to the Royal Society a year ago, according to six environmental organisations in a joint report published yesterday.

"Strategic decisions have been taken which set the UK on the course of more, not less, environmental degradation," said Mr Chris Rose, editor of the report, "Ground Truth," the Prime Minister's First Green Year.

The document, delivered to the Prime Minister's office yesterday, says that the Government has cut the budgets for energy efficiency programmes which reduce the amount of carbon dioxide in the atmosphere and lessen the danger of atmospheric overheating.

The accusations were dismissed as "absolute nonsense" by Mr David Trippier, the minister responsible for co-ordinating environmental policies. He found the criticisms "startling" when the Government was spending five times as much this year as last year on research on the greenhouse effect and had promised a further increase next year.

The report also criticises the Government for announcing plans for massive new road systems which cut into the countryside.

The Association for the Conservation of Energy says in the report that numerous programmes promoting energy conservation have been terminated or rejected by the Government. It says spending for the Energy Efficiency Office at the Department of Energy is being reduced to £12m in 1990 and to £10m in 1991 compared with £26m in 1986 and £15m this year.

Mr Andrew Lees, water campaigner for Friends of the Earth, said that Mrs Thatcher had yet to deliver on water quality standards. The Government had relaxed standards for over 1,000 sewage works and given the new water water companies immunity from prosecution for one year.

Swedes buy £50m London properties

By Paul Chesswright, Property Correspondent

SWEDISH investors have emphasised their growing importance in the central London property market with another purchase, this time in the Holborn district, at a cost of more than £50m.

The Windborne Group of Stockholm and Wassa Insurance, the third largest Swedish insurance group, are buying Procter House from the Abbey Life Property Fund. The 130,000 sq ft of shops and offices faces High Holborn and spans Procter Street.

The purchase is the second big Swedish property transaction in central London over the past 10 days. Facta Fastigheter, the development company, has bought the Cripple Gate Institute, next to the Barbican in the City of London, from property trading company Mousleigh for £14m.

Swedish property investment has increased across Europe since the Stockholm Government started to relax exchange controls in early 1988.

Psion launches new portable computers

By Alan Cane

Psion, the UK-based microcomputer manufacturer best known for its range of Organiser electronic notebooks, yesterday announced a series of technologically innovative portable computers to an enthusiastic response from industry experts.

The new computers - whose launch had been widely anticipated following similar announcements from Atari and Poquet of the US - are about the size of an A4 note pad and weigh less than 2kg, but include a full-size professional keyboard and a high-definition display.

They will run for up to 60 hours on a set of batteries and prices exclusive of VAT range from \$545 (\$883) to £1,495.

The machines, which use components from the US, Japan and Europe, will be assembled in the Times factory in Dundee, Scotland at an initial rate of 1000 a month.

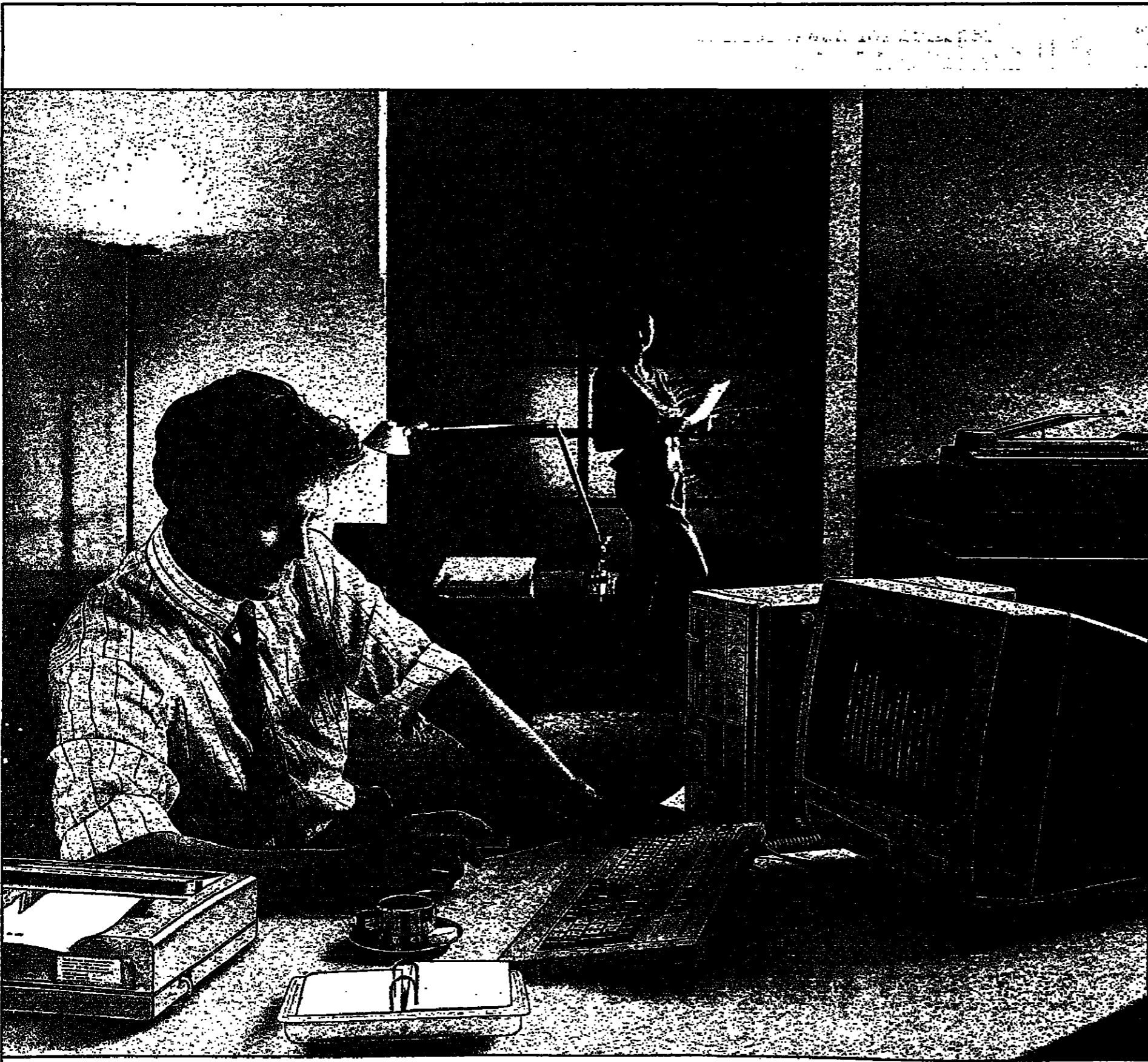
Analysts believe the portable market has the greatest potential for growth of any personal

computer sector, but that current portable computers are either less functional than desktop machines or too heavy. Last week, Apple Computer, an industry leader, announced a portable weighing close to 16lb with a battery life of only 10 hours.

Psion designed the machines in combination with a wide range of international technology leaders including Texas Instruments, Microsoft and Intel of the US and Hitachi of Japan.

The new computers come in two versions: one of which runs the industry standard operating system MS/DOS, the other a system Psion itself devised.

Industry experts said the machines represented the best compromise so far between performance and mobility, an enthusiasm shared by financial analysts. Mr Rupert Lewin of stockbrokers Robert Fleming said: "Psion cannot hold its lead for ever but at present it is right out in front."



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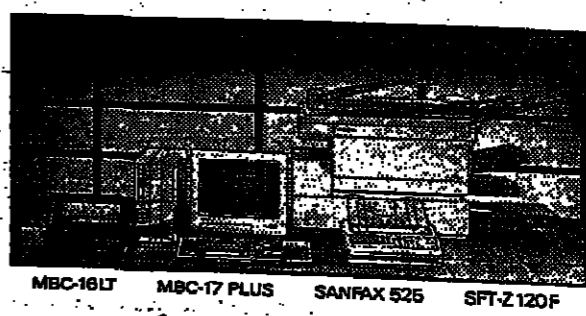
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TECHNOLOGY

Thinking lift ends the waiting game

Lynton McLain finds that US-Japanese rivalry has whisked in innovation

The first brush many of us have with technology at work is with the office lift. If it is delayed, people get frustrated, time is lost and the working day gets off to a bad start. Once inside, the ride may be noisy and bumpy, and acceleration and deceleration too sharp for early morning stomachs.

It is not like this in Japan. The Japanese are content to wait up to a minute for a lift because they give priority to comfort, while the US a wait of more than 25 seconds is unacceptable, according to market research conducted by Otis Elevator, the world's largest manufacturer in the \$14bn lift market.

Previously, complacency among western lift makers and a lack of interest in comfort from those ordering the equipment stifled innovation in ride, reliability and efficiency. This is changing.

In the intensifying search for these qualities and for a product that requires less servicing — different approaches have been adopted by Otis Elevator of the US, and Mitsubishi Electric of Japan.

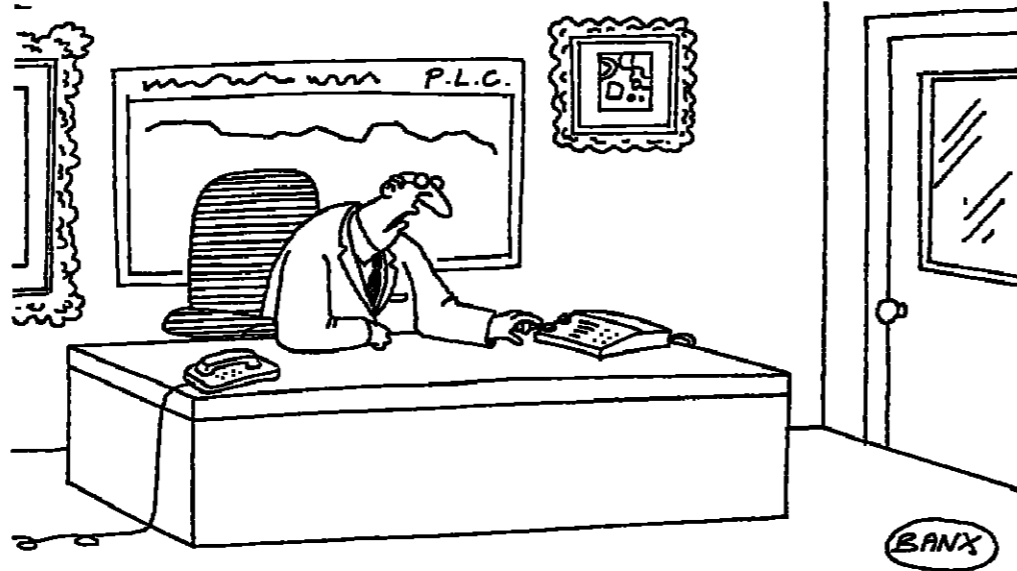
Otis, part of United Technologies, has opted for efficiency as its main goal, although it is making a late effort to combine this with comfort. This is in response to a growing challenge from Japan, where Mitsubishi has a mission to make lift journeys almost imperceptible to the passenger, combined with engineering reliability to cut servicing.

Tsuyoshi Uesugi, the general manager of Mitsubishi Electric UK, says the smoothness of its lifts has been demonstrated in Paris, where one franc coins remained upright on their rims throughout a journey up and down the 15 floors of the Tour Albert Premier.

Uesugi explains that Mitsubishi is "very careful on quality control. The electronic control system is very important as is the alignment of the guide rails. This needs to be perfect for smooth operation."

Mitsubishi achieves smoothness also by using microprocessors to provide more precise and stable digital control. Japanese customers demand "the highest quality smoothness in their lifts," Uesugi says.

Karl Krappek, the president of Otis, says that its goals are



"HOLD MY CALLS FOR TEN MINUTES — I'M JUST GOING TO RELAX IN THE LIFT."

now "quality (of ride) and engineering excellence." This is a shift away from a service culture — the company earned 61 per cent its \$2.9bn sales last year from service contracts.

Otis has carried out 1m test cycles on a lift with independent suspension, where the car hangs within a frame to insulate it from external vibrations. "We will be the first company to have a perfect ride combined with US flight (journey) times," says Krappek. The first lift with independent suspension is due to be launched by Otis in six months' time.

For the frustrated office worker, the early morning queues exist because lift technology has not changed much in the past decade. Technology that could have made lifts more efficient, perhaps five years ago, including the imaginative use of computers, is only now being applied with the launch of lifts that use artificial intelligence.

Mitsubishi has installed some lifts with artificial intelligence in Japan this year, "on an experimental basis," says Uesugi, with the aim of reducing the waiting time.

Otis has just started to market the Elevone 411, which uses "artificial intelligence directed dispatching," as the

company calls it. This is computer software that enables it to learn patterns of traffic for individual floors, or for particular times of the day or week.

The central unit is a dedicated 32 bit Intel 80386 microprocessor with 4 megabytes of Ram memory, 70 megabytes on hard disk and 1.2 megabytes on floppy disk. This collects and stores data on traffic. The software predicts future patterns of demand around the clock, based on its analysis of past demand. The microprocessor then allocates lifts to give the most efficient response.

The software, written in-house, divides a building into sectors, sets of consecutive floors, taking into account staff distribution. It can temporarily alter the size of sectors at certain specific times to give preference to traffic heading for particular floors.

For example, a 20-storey building is divided into five sectors of four floors each. Every Thursday at 3 pm there is a staff meeting on the sixth floor. The artificial intelligence system can make the sixth floor a single sector and instruct one or two lifts temporarily to have that floor only as their destination. To achieve this, the system will increase the size of sectors that are not

handling heavy traffic. Liquid crystal displays inform passengers of changes.

Whenever traffic patterns change, the system will learn the new pattern and automatically modify the service.

Otis has also developed a technique called "channelling", available as an option on its new lift. In conventional lifts, all the "cars" serve all floors. During the morning rush, the cars may leave the ground floor foyer in quick succession, each carrying people bound for the same floor — hardly a pattern for efficiency. "Channelling" is a computer controlled technique which ensures that people travelling to the same floor use the same car.

In the morning "up peak", cars reaching the foyer are assigned a sector of floors, say 3 to 5, to serve on their next upward trip. The sectors are fixed, but the lifts serving them are not, so that as each car returns to the foyer, it is assigned to a different sector for its next trip. Staff are carried swiftly, as in an express lift, directly to the selected group of floors, by-passing intermediate stops, which will be served by other lifts.

The effect can reduce the service time — from pressing the lift button to getting out at

a requested stop — by about 50 per cent, according to Otis. With a conventional lift system, the worst-case service time in the morning peak could be 150 seconds for a building with 14 stories. More typically, a passenger going from the ground to the 14th floor could take 100 seconds. With channelling, the journey could be cut to 40 seconds.

Put another way, the computer-controlled system could double the carrying capacity compared with an older system by halving round trip times.

Other changes in lift technology are on the way, including the use of linear induction motors and magnetic levitation, active suspension and new aerodynamic shapes.

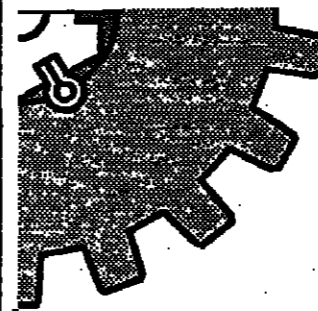
Otis has already sold a linear induction motor lift, designed and built by its French operation, to a Japanese customer through Nippon Otis. With this lift the drive motor hangs on the end of the rope that pulls the lift up and down, operating as the counterweight as well as the driving force. Its application is limited to a building of no more than 10 storeys because the motor has to ride up and down on an unobstructed pole, which replaces the guide rails of conventional electric or hydraulic lifts.

Even the escalator has not escaped the contest between US and Japanese technology. A high-tech version of the sweeping staircase has arrived in the shape of a spiral escalator made by Mitsubishi. Three pairs of Mitsubishi spiral escalators have been installed in San Francisco.

Otis, which is also working on a lift with independent suspension, is spending three times as much on research and development as it did four years ago. Its 1988 budget for R&D was \$70m, a fortieth of annual sales. It built a 100 m high lift test tower three years ago with much of the work aimed at improving the ride and the engineering.

One change being considered by Otis is designing lifts so that the operator can choose between more comfortable low acceleration for most of the day and high-speed operation at the peak times.

This could impress incoming visitors with a high-quality "feel" to lift operation and still whisk staff in and out of the office efficiently.



WORTH WATCHING

Edited by Della Bradshaw

Used nappies no longer wasted

AS RECYCLING becomes more fashionable, novel products are being devised to deal with waste.

● In the US, a nascent project, between Rabanco, of Seattle, and pharmaceuticals giant Procter & Gamble, is considering a way to recycle used disposable nappies (diapers).

The project involves collecting the soiled items from 1,000 households in the Seattle area and feeding them into a hydro-pulper, which breaks them down into their constituent parts — fibres, plastics and faeces.

The paper and plastics can then be turned into other items — plant pots, rubbish sacks or cardboard boxes — and the more unpleasant extracts disposed of through the sewerage system.

● In Switzerland, Enviro-Chemie, of Zurich, has developed a machine which recycles the water from car washes.

Sold in the UK through Autop of London, the Split-O-Mat collects the waste water and feeds it back into a tank where a powder cocktail, including aluminium sulphate, calcium carbonate and bentonite (volcanic ash), extracts the oil and sludge.

The water/sludge combination is then fed through a filter cloth, attached to a small conveyor belt, which removes the congealed gunge. The impregnated cloth is thrown in the rubbish bin.

Doctors dip into lab tests

DOCTORS eager to keep within their budgets once the National Health Service reforms are implemented may

be able to cut laboratory costs by carrying out bacteria tests themselves.

Dip-slides have been used in the UK to detect industrial bacteria and bugs in food. Now, with an adaptation to the medium used to grow the bacteria, dip-slides have been developed for use in the surgery.

Manufactured by Thimmed Laboratories, of Hanlow, Bedfordshire, the flat polystyrene slides are coated with a different agar culture medium on each side so that they can perform two different tests. The slide is dipped into the sample under test and then stored in a polystyrene tube for the required 24 hours.

To read the results, the developer dip-slide is compared with pictures on an accompanying interpretation chart.

Cards issued over a desk-top

AS THE plastic card becomes increasingly ubiquitous, more companies and leisure centres are considering whether to issue their own.

A machine developed by NBS, of New Jersey in the US, combines three processes in one desk-top machine.

It purchases out the name of the prospective card holder, colours the raised letters and then encodes a message on the magnetic stripes. Previously companies had to buy three machines to complete the process.

With the Advantage range of plastic card embosser, data is transferred to the card through a personal computer. The machines, which can produce between 125 and 375 cards an hour, cost from £3,700 to £16,000.

The high-tech doormat

TECHNOLOGY opens doors. It also provides a solution to the problem of wet, muddy feet tramping through them.

The doormat, not generally regarded as high-tech equipment, has been given a facelift to make sure that the mud and water stay where they belong — on the mat.

Designed by Kimberly-Clark, the Kimclean mat comprises three layers of polypropylene which fit on to a rubber backing. An absorbent sponge-like layer

(to hold the moisture) is quilted between a top woven layer (to collect the dirt) and a lightweight waterproof backing.

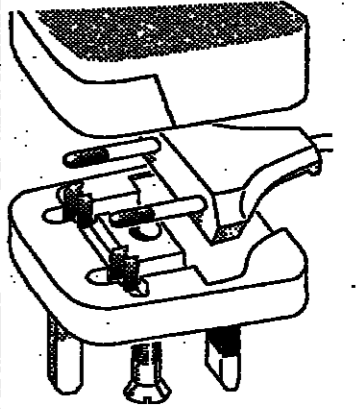
When wet feet tramp across the mat, the moisture is drawn away from the surface by the sandwich filling. When the mat is worn, it can be removed from the rubber backing and a new one attached.

Plugging a Euro-gap

THE BRITISH three-pin electric plug is under siege from its two-pin cousin, the Europlug, which was devised as a way of ensuring that equipment with one standard plug could be used throughout Europe.

But fitting the two-pin Europlug — similar to those used on electric shavers into a three-pin British socket poses problems.

An inventor from Herfordshire has come up with a solution which does away with the cumbersome



converter. Instead, the two pins of the Europlug fit snugly into metal contacts inside the familiar plastic case of the three-pin plug.

Because the two-pin plug is modified to the flex, fitting the Plug, as it is called, can be done more quickly than with the conventional contact and screwdriver approach.

If widely adopted, the Plug would allow electrical equipment manufacturers to use one production line for all appliances sold in Europe — rather than needing a separate section for the plug-free British variant.

CONTACTS: Rabanco: US, 206 262 0400, Enviro-Chemie: Switzerland, 081 151, Autop: London, 082 0800, Thimmed: UK, 0482 613932, NBS: US, 201 945 7276, Kimberly-Clark: UK, 0622 717700, The Plug: UK, 0763 8226.

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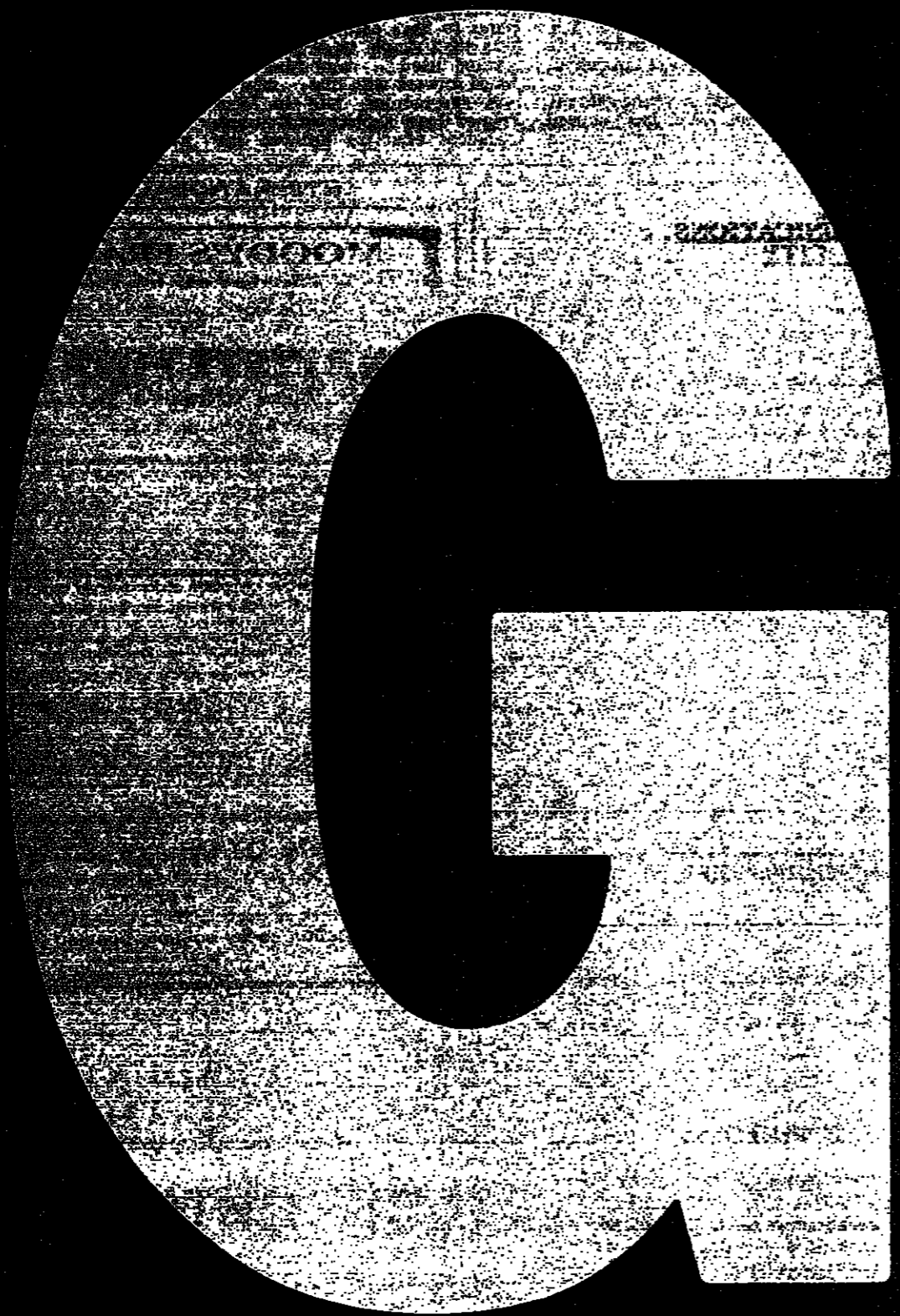
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MANAGEMENT

Rodriguez

Steering a more varied course

Sari Gilbert explains why the Sicilian hydrofoil company is diversifying into related areas

From an entrepreneurial point of view, the Italian south for the most part is still a sleeping giant. A notable exception, however, is the Rodriguez group of Messina, Sicily, a world leader in the production of high-speed naval craft and related systems engineering, and a company which, under the leadership of 33-year-old Leopoldo Rodriguez and a team of young managers, has been diversifying rapidly into other, related fields.

"They are Sicilians, but no one ever notices," is an oft-repeated quip. In fact, Rodriguez is something of an anomaly in the Italian south. The subject of a recent Harvard Business School study, Rodriguez became the first industrial company from the Mezzogiorno to be quoted, in November 1987, on the Milan bourse. Eyebrows were raised further when in 1983 this small southern company - turnover in 1988 was L90bn (€40.8m) - moved to take over Baglietto of Varazze and breathe new life into the flagging, internationally-known, northern Italian manufacturer of luxury yachts.

Today Rodriguez is the unchallenged world leader in the production of hydrofoils: it

dates back to the ship-repairing company set up by the original Leopoldo, a penniless Sicilian baron of Spanish descent, and which was painfully reconstructed by his son, Carlo, after the Second World War bombings.

But a new course was set when, in 1985, Carlo made his son, Leopoldo, the president. Leopoldo had started working for the company at 22, and set in motion the first steps for the gradual transformation of Rodriguez SpA from a family-run company to one with an independent management.

Leopoldo Rodriguez, dark-haired with a thick moustache, describes the leitmotif of company strategy as "rationalisation of what exists followed by its natural development."

This has meant joint ventures, strategic alliances, a search for synergies and investments - L12bn planned for the next 18 months. And since last May when "differences over strategy" led younger brother, Riccardo, to leave, the new trend can be expected to gather momentum.

The fact is that after paying L25bn to L30bn to Riccardo for a 15 per cent shareholding, Leopoldo now controls 51 per cent of Rodriguez. Italian



Leopoldo Rodriguez

financier Carlo de Benedetti's holding company, CIR, with 12.5 per cent, is the second largest shareholder. (Riccardo and his sister Maria now hold a 9 per cent stake each, and the remainder is publicly held.)

Rodriguez' brand of entrepreneurial dynamism is apparent to a large degree in his choice of projects. "All of our new undertakings complement our existing activities," he says, pointing out that one of the reasons for buying Baglietto was that its boats were built in aluminium alloy; he explains that its clients - like those of Rodriguez - are interested in lightweight, fast craft.

"The two shipyards, ours in

Messina and theirs in Varazze, have clear affinities," he says.

But the biggest change is probably Rodriguez's conviction that although, like the Italian fashion group Benetton, the company is family-controlled, like Benetton it must be in the hands of professional management. "The typical patriarchal style has been replaced with an industrial culture," says Salvatore Mancuso, the general manager. Mancuso, 39, a former bank executive, recently brought on board a new managerial team called from banking, private and state industry, and the merchant navy.

The new management is to oversee what Mancuso calls "the second phase of our development," that which will make it a bona fide "group" rather than a simple industrial company. In fact, since its listing on the stock market, Rodriguez has shown a growing interest in other financial activity, a development likely to have been at least partly responsible for Riccardo's departure.

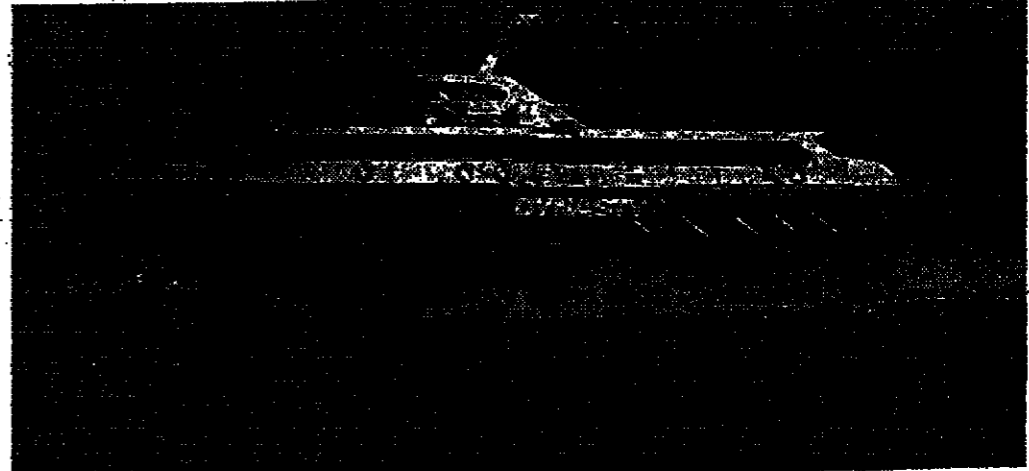
After recovering from the destruction wrought by the Second World War, the Rodriguez company returned to its traditional activities. But ship repairing was pushed aside

when, after years of stubborn persistence - and the technical help of an Austrian engineer named Frederick Lobau -

Carlo Rodriguez realised his dream of a "ship with wings". Now turned out at the rate of about five a year at the Rodriguez Cantieri Navali in Messina or at company shipyards in Malta, Varazze (Genoa) and Anzio, Rodriguez hydrofoils or "aliscafi" zoom across the English Channel, ferry businessmen from Hong Kong to Macao, take Japanese tourists from Naples to Capri and bring supplies to offshore drilling platforms in the Gulf.

With L100bn worth of orders on its books - and L14bn in pre-tax 1988 profits - the current management's strategy is clearly paying off. For along with its Baglietto luxury yachts, it also builds high-speed coastguard cutters, rescue craft and patrol boats. And a new high-tech conventional craft called the "monocraft", developed together with Dornier, a subsidiary of West Germany's Daimler-Benz group, is scheduled to be ocean-tested this month.

Dornier and Rodriguez are also involved in a joint venture to produce by the end of the 1990s a revolutionary



Rodriguez hydrofoils zoom across the English Channel, and from Naples to Capri

high-speed "ground effect" craft travelling at ten to 20 metres above the water that carry out experimental research in the propulsion field, specifically on the hydrostatic transmission system the company has patented.

Rodriguez is also now deeply involved in the sector of maritime transport and services - its navigation and cargo transport companies operate in Messina, Trieste, Naples and the Caribbean - in research, data processing services and systems engineering. And it

has slowly been moving into financial activities. It was a founder shareholder in Akros, the industry-oriented Milan merchant bank set up last year by financier Gian Mario Roveraro.

It recently bought a small stake in the Credito Romagnolo bank controlled by Carlo de Benedetti. It has financing and leasing companies. And it has discussed plans for a southern merchant bank with Sicilcasas, the large Sicilian Savings Bank. It also owns real estate, hotels and a radio and television network.

Business operations in Sicily have never been easy. Apart from the threat of Mafia pressure, there is a noticeable lack of financial infrastructure. The fourth largest Italian region, with over 5m inhabitants,

Sicily still has no investment funds, no stock exchange commission, no asset management companies, no management consulting firms. To date, in fact, no Sicilian entrepreneur has budged from the island with the exception of ship-builder Ignazio Florio in the 1890s has ever "been a prophet in his own country."

Many observers think Rodriguez is the next exception but Leopoldo Rodriguez disagrees. "They may be less known but there are very many other entrepreneurs like us here." What is exceptional, he says, "is Sicily's failure so far to find its own model of development" - something that goes beyond the heavy industry petrochemical refineries that are polluting the island's east coast. "What we Sicilians do need," he adds, "is know-how and technology."

Wearing the shirt is a Brazilian phenomenon. It refers to what happens when good professional footballers are selected to play for Brazil.

The minute they pull on the national colours they become supermen, imbued with traditions of skill, courage, determination and teamwork, and are ready to win the World Cup again.

Frank de Sostoa, who lives and works in Sao Paulo, thinks it is no different in business life. "People have to understand where they're at, who employs them, what the traditions of the company are and what standards ought to be the norm for the class of organisation they belong to."

"Companies do better when people feel they are working for a winner. It makes a difference to their outlook and the service they offer customers. Many companies fail because people feel they are working for a loser. They become demoralised. In corporate life we need the equivalent of 'wearing the shirt,'" he says.

When communication is in the can

Ian Hamilton Fazey explains why a paint manufacturer has taken to film-making

De Sostoa, an American of Anglo-Mexican descent, is a director of Glasurit do Brasil, which is part of BASF Lacke und Farben, the paints and coatings division of BASF, the West German chemicals group.

It is now a German company, but just over four years ago it was American and one of BASF's main competitors.

Called Inmont and one of the largest paints and ink manufacturers in the world, it was part of United Technologies, which decided to unbundle some of its empire.

The consequences of the takeover, or merger as BASF senior managers would rather have it, are still being grappled with.

BASF paid \$1bn for Inmont to outbid ICI of Britain and Akzo of the Netherlands. The acquisition remains the single most expensive deal in the continuing shake-up of

world paint markets.

However, it is one thing to have the means of making the same products in factories all over the world, but rather more difficult to weld all the different countries and units into a global team with a performance-enhancing "shirt" everyone wants to pull on.

ICI, which in 1986 bought Glidden, a US paint-making giant, seems to have had an easier time than BASF. Language is an obvious example; most of ICI's empire is English-speaking, so understanding and empathy came quickly.

Moreover, Glidden was not a competitor; ICI was weak in US markets, where Glidden was rooted. It was easier to look for similarities and latch one company on to the other.

Common language also ensured a common circulation for ICI's myr-

riad of glossy internal publications. Some of these are also published in German and French but generally it is easy to communicate with the printed word throughout the group worldwide.

The BASF-Inmont takeover-merger was different. There were obvious clashes of both national and corporate culture. Style is one, such as European teutonic measured thoroughness versus the more casual North American "can do", "let's do it" approach, both of which are effective but not easily compatible.

Another is the natural tendency of executives of some nationalities to think more long-term than others.

Language problems have also slowed down the development of a worldwide empathy of purpose. BASF's empire has to function

internally in German, English, Spanish, Portuguese and French at the very least, although most German senior executives speak English and increasingly more of their overseas colleagues are learning German.

It is one thing to have marketing people speaking the languages of customers, but quite another to get whole strata of internal management onto the same linguistic wavelengths - especially since they then have to motivate workforces under them, composed mainly of monoglots, with the same corporate philosophy.

Style is also a headache. The BASF-Inmont combination has 18,000 employees spread through all five continents.

To ensure that everyone gets the same message, BASF has plumped for a "seeing is believing" approach

to motivation. The company has spent two years making three films, of around 20 minutes each, which explain exactly what it does, what it makes, for whom - and how the technology works.

The films have cost about DM1.2m (€392,000). This is expensive; by contrast that much money would buy 12 half-hour documentary programmes from an independent producer on the British television network.

Although intended primarily for internal consumption, these are rather more than corporate videos. They were shot expensively on film rather than videotape to ensure a look of quality. They are documentary in style and content rather than propagandist, so can be shown almost anywhere.

Fitting over the technology seems to have caused more problems than simple translation. The method used - combining animated artwork with film - may be less spectacular than in Who Framed Roger Rabbit? but it is nevertheless effective because the

visual language is universal. The company's scientists and managers have starring roles, as do some customers and their factories, in a fascinating exposition of the art of making industrial products like cars and Budweiser cans.

Shooting took place in Brazil, Mexico, Japan, the US, West Germany, Sweden, Spain, the UK, France, and the Netherlands. With the German version complete, the commentary is now being dubbed in American English, British English, French, Spanish, Portuguese, Japanese, Swedish and Russian - the languages spoken by BASF's employees and customers.

But can films make so much difference? De Sostoa is in no doubt. "This is an important step in trying to bring it all together and achieve synergy across continents. We would need tens of thousands of people travelling all over the world to meet each other to make the same impact that these films will. They will help to make people feel they are working for a winner and wearing the shirt," he says.



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Why there is no one "right" way of thinking

By Michael Dixon

"It's worse than the blind leading the blind," blurted Ian Angell. "Besides being as blind as their staff a lot of managers hire management consultants who're also blind to show them the way."

"And the consultants no doubt pinch the managers' white sticks to do it," the Job column suggested.

The Wiseman's glasses glittered. "That's not a bad image, even though it isn't original," he said, recalling the old saw that if you ask management consultants the time, they borrow your watch to tell you.

The conversation came up at a meeting held in London the other day by the Society for Information Management. With 4,000 members to date, it has the aim of improving the use of new technology by bringing together two sorts of managers: those directly running the systems that do wonders with information, and those who use it in running the business.

John Hammit, the international president, had just said the society had no thought of making itself into a pulchre professional body, limiting its entry by exams. That raised the name of the British Computer Society, which apparently does have the said ambition. A few days ago it urged that heads

of information-processing in big organisations should be required to have a proper qualification. There are no prizes for guessing whose qualification the society has in mind.

While some activities may suit regulation of that kind, they surely cannot include processing of information. Even though it is now done through computers, trying to professionalise it would be as daft as doing likewise to reading and writing.

Nor is the comparison far-fetched. For example, anyone wanting a summary of the likely detrimental effects of new information-processing technology will find them mostly spelt out in the forebodings about the spread of pen-and-paper literacy in Plato's Phaedrus, written 2,300 years ago.

One he omitted was the effects of restricting the management of some to folk whose prime focus is on how the technology works. To do so would court a production-orientated approach which concentrates what is done with the system on the uses either most convenient to those directly running it or likely to be admired by other technical experts.

In organisations, whoever heads information-processing needs

to take a market-orientated approach, concentrating not on technical possibilities, but on harnessing the system to serve the organisation in serving its customers and other stakeholders.

When I mentioned those misgivings to Ian Angell, he said his own quest farther. The ambitions of the British Computer Society were "imprisoning university courses on information systems in the technology of the 1970s." He is well placed to judge, being Professor of Information Systems at the London School of Economics.

Straitjacket

What's more, he believes that one result is to straitjacket thinking about new technology into a specific style of thought similar to the one straitjacketing computers. He terms it "mathematical logic".

To illustrate he quoted a recent job advertisement by a big consultancy specialising in complex data-processing systems. The ad set out a problem, and invited people able to produce the "correct" answer to apply on the grounds that they would have the right mentality to be management consultants.

The problem was scarcely novel. It was the one about

the prison governor who goes to three men newly interned in the same cell and says he has decided to release the "cleverest" of them. To test which one fills the bill he has brought with him five discs, two coloured white and three black, and is going to line them up against the wall and pin one of the discs on each of their backs.

Whereupon he in every case pins on a black disc. Then, forbidding them to talk to one another, he pledges to free the first prisoner able to name the colour of the disc on his back and explain the reasons why he knew it. "After a quarter of an hour," the ad said, prisoner A gave the "correct" answer.

What the consultancy presumably meant by that was the answer produced by mathematical logic starting with the fact that there are but two white discs. Hence any of the three prisoners who saw white on both the others would instantly know his disc was black and claim his freedom. But none does.

Accordingly prisoner A, who sees two blacks on his cell-mates' backs, considers what would happen if he had white on his own. In that case both B and C would see a black and a white so that either of them, realising that if the other could see two

whites he'd have claimed release, would know he himself must be wearing a black.

Since neither of them has gone to the governor, A knows he cannot be wearing white. Bingo! The world has gained another management consultant.

The only trouble is that ex-prisoner A's success in his new trade is almost certain to hinge decisively on his ability to understand and persuade people who do not share his own style of thought. For there are other styles just as clever and, in a real world, no less valid.

Let's suppose, Professor Angell says, that the three criminals tackling the discs problem are respectively a gambler, an ering lawyer, and a worldly-wise individual with long experience of bureaucrats such as prison governors.

The gambler twigs that being first with an answer is as important as being right. He also realises that, not knowing his competitors, his best assumption is that both are as clever as he is. So he has only a one-third chance of getting the necessary answer by calculation. But if he quickly decides by tossing his empty plate in lieu of his confiscated coins, he improves the chances of being right to 50/50.

The lawyer, mulling over the actual words spoken by the governor, remembers there was no stipulation that a prisoner could name only one colour. So if he answers "My disc is white... My disc is black" within the letter of the law he has solved the problem.

The third man's knowledge of bureaucrats has told him that the governor's prime concern in setting the test will have been to avoid getting any of the trio an advantage over the others.

Hence he will probably have planned on the discs so that each of the call-mates sees the same pattern. With only two colours for three prisoners, that combination cannot be a black and a white in each case. The sole pattern meeting the fairness rule is blacks all round.

Ian Angell thinks that, instead of demanding the "correct" answer, the job-advertiser should ask applicants to put forward different approaches to the problem. Then the consultancy would be looking to identify the lateral thinkers who know permanent advantage can only be found by employing top-quality free-thinkers, and not with the proselytes of a flawed mathematical or technological perfection.

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On a personal level, individuals will need to be able to handle independence and responsibility as well as being tenacious and hard-working, enabling them to contribute to their own success as well as that of the company. The financial rewards will include a basic salary and a substantial performance-related bonus.

This is an excellent opportunity for ambitious entrepreneurial-minded individuals. If you would like to discuss these positions further, please contact Penny Brennan on 01-831 2000 or write to her enclosing a full curriculum vitae at:

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39-41 Parker Street,
London WC2B 5LH.

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Providence Capital

PORTFOLIO MANAGEMENT

Providence Capital is one of the fastest growing financial services groups in the UK. Providence Capital Portfolio Managers is the investment management arm of the group and also manages funds for an offshore associate company.

Over the coming four years we anticipate more than doubling the size of our team of investment professionals. We now wish to add to our high-calibre team an established UK and US equity portfolio manager.

You will have successfully managed money in one or both of these markets for a period of at least three years, yet you will be open to some new quantitative methods of equity management developed by Providence Capital.

Each member of our team is self-motivated, energetic, committed to standards of investment excellence and ambitious for top fund performance for our clients. We are offering a competitive base salary, a performance related bonus, company car and other fringe benefits.

We are relocating, in summer 1990, to our own purpose built head office at Hook in Hampshire. To apply for this position please write, enclosing a full CV, to:

Kevin Carter, Group Investment Director,
Providence Capital Portfolio Managers Limited,
30 Uxbridge Road, London W12 8PQ.

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Euromoney, the world's leading financial information company, is seeking to recruit a Conference Manager for its growing international conference business.

This is primarily a Sales position for a competent marketer who will be required to research, develop and sell international marketing services to senior personnel in financial institutions.

Applications are invited from graduates aged 25-35 with a sales background, a language ability, and experience within the banking/financial sectors. The job will involve extensive overseas travel. An attractive remuneration package will be offered to the successful candidate.

Please apply in writing to: Diane Chaplin,
Director of Administration & Personnel,
Euromoney Publications PLC,
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GIRTON COLLEGE

The College is seeking to appoint a Bursar from 1st September 1990. The successful candidate will be elected to a Fellowship. The Bursar has overall responsibility for the finances and investments of the College, and has qualified assistance.

The College invites applications addressed to The Mistress, by October 27th, from women or men wishing a full-time appointment. This might be partly administrative and partly academic (whether as a university or college teaching officer); or it might be wholly administrative. The duties and salary would be agreed according to the circumstances, the salary falling overall within the range of £22,510 - £27,820. Applications for a part-time post would also be considered. Particulars from The Mistress's Secretary, Girton College, Cambridge CB3 0LU.

NEWNHAM COLLEGE CAMBRIDGE

BURSAR

to be responsible for the financial affairs of the College.

Applications are invited from men and women for the post of Bursar to take office on 1 February 1990 or as soon after as possible.

Substantial experience of positive financial management essential.

Further particulars from the Principal, Newnham College, Cambridge, CB3 9DF to whom applications, including CV and details of three professional referees, should be sent by 14 October 1989.

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We welcome enquiries from all sectors of the stockmarket. The combination of requirements points to a person who has a wide range of information sources and contacts, and who can communicate to good effect.

Please reply in the first instance to Keith Fisher Partner, quoting Ref. 985, at Overton Shirley & Barry, Prince Rupert House, 64 Queen Street, London EC4R 1AD. Tel: 01-248 0365.

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GRADUATE RECRUITMENT

The Financial Times proposes to publish this survey on:

WEDNESDAY 1st NOVEMBER 1989

For a full editorial synopsis and advertisement details, please contact:

Louise Hunter
Appointments Advertisement Manager
01-873 4803

or write to her at:
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DERIVATIVE PRODUCTS

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This year has seen a number of firms consolidate their Global Swaps strategy within London. After effective marketing to Scandinavia, their next targets are Europe - principally France/Benelux and Spain.

Applications are sought from experienced individuals from Capital Markets, New Issues and Corporate Finance backgrounds, who have gained Derivative Products marketing knowledge. Career opportunities exist within London, New York, Frankfurt and Tokyo.

In the first instance please contact
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01-439 1188 or 01-287 5704

The Rathbone Consultancy
Premier House, 77 Oxford St London W1R 1RB, England, Tel: 439 1188/287 5704 Fax: 494 0539

Head of Settlements

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For this high profile and important role the company will offer the successful candidate a highly competitive package.

Initially, please send your c.v. together with a brief explanation of why you think you would be suitable to:

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Popes Hall, Chappel, Colchester, Essex CO6 2DZ.
(Kindly indicate any companies you would not wish to be considered by).

Providence Capital

Providence Capital are looking for an investment or marketing professional to develop their investment marketing business. The role of the Investment Marketing professional is to develop Providence Capital's investment marketing business and to manage its life assurance and pension products. Through its life assurance and pension products Providence Capital manages in excess of £200 million of clients' funds. This represents an increase of over 150% over the last five years. Providence Capital is a major financial institution and is committed to maintaining this rate of growth. In addition to its investment and marketing range of specialist unit trusts, we offer a full range of investment, pension and life assurance products.

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You will have had experience in either a financial services marketing environment, or have worked closely with investment professionals. At Providence Capital you will work closely with our product managers getting to know, and contributing to, their thinking. You will be able to communicate effectively at all levels, and be prepared to act on your own initiative. The remuneration package will be commensurate with that we are able to appoint an applicant of this calibre.

We are relocating, in summer 1990, to our own purpose built head office at Hook in Hampshire.

To apply for this position, or to ask for further information, please write to or phone:

Brian Watson, Marketing Director, Providence Capital
30 Unbridge Road, London W12 8PG.
Telephone: 01-749 9111.

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Acquisition Finance

CIBC, one of the ten largest banks in North America, is active in the major financial centres of the world and has a significant presence in London. It is committed to growing its business in both the UK and Continental Europe.

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Ideal candidates may be in corporate finance or acquisition finance within a bank, or be within an acquisition team in commerce. An accounting qualification or MBA would be desirable. He or she will have the potential to lead transactions within one or two years and will be offered an excellent remuneration package, which includes a significant bonus element plus the usual banking benefits.

Please write with your CV to Alison Fiske, Personnel Officer, Canadian Imperial Bank of Commerce, Colton's Centre, Colton's Lane, London SE1 2GL.



Canadian Imperial Bank of Commerce

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The successful candidate should have the following qualifications and attributes:

- ★ Aged between 35 and 45 years
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We offer a competitive compensation package and a unique opportunity to learn and grow with an organisation at the forefront of modern portfolio management techniques.

If you are interested, please send your CV directly to:
Rolf W. Banz, Director of Investments,
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Die leitende und einflussreiche Rolle des Direktors, der an den Regionaldirektor für Europa, den Mittleren Osten und Afrika berichten wird, erfordert in diesem stark konkurrenzgeprägten Bereich die Fähigkeit zur Schaffung neuer Geschäftschancen und den übergreifenden Verkauf an Kunden in anderen Märkten. Eine fließende Beherrschung der deutschen und englischen Sprache sind unerlässlich.

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ASA International



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LDC Corporate Finance

Our client, a leading player in the investment banking market in Latin America, is expanding its corporate finance team in London.

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For an informal discussion and further information, please telephone or write in absolute confidence to Neil Salt, quoting reference NAS 2014.

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The deficits pile up

ALMOST EXACTLY a year ago, at the annual meeting of the IMF in West Berlin, the UK Chancellor of the Exchequer advanced the thesis that a current account deficit which is the result of purely private decisions is not a problem for public policy, unless "the creditworthiness constraint comes into play". The UK looks increasingly likely to explore that "constraint".

It is impossible to view the balance of payments results for August as anything but disappointing, especially when the domestic economy is supposed to have been slowing down. If so, how is it possible to have not merely another poor set of monthly figures but, more disturbingly, what looks like a deterioration in the trend?

Obviously, the recent strike may have had a large effect on these figures. None the less, it appears as though the current account deficit in the latest quarter annualises at over £23bn (4 1/2 per cent of gross domestic product). The first eight months of 1989 have seen a current account deficit of just under £14bn, very close to the Chancellor's forecast, delivered last March, of £14 1/2bn for the year as a whole.

One reason the picture has become gloomier is that the estimated balance on invisibles has been revised downwards to £300m a month. But there is probably more to it than that. The volume of exports, excluding the erratic items, in the latest three months is 1/2 per cent lower than a year before (and up only 1 per cent between the latest two quarters), while that of imports is 8 1/2 per cent higher (and up by as much as 4 per cent between the latest two quarters).

External balance

Either the slow down in domestic demand is not yet occurring to the extent believed or it is not having the anticipated effect on the external balance. On the former hypothesis the villain of the piece remains private consumption. On the latter, the problem is that the demand for products that had little in large quantity or satisfactory quality in the UK - motor cars, for example - has been little affected so far. Similarly, exporters may have neither the

capacity nor the incentive to expand exports aggressively. On that assumption there is simply not enough manufacturing output to go round.

According to Mr John Wells of the University of Cambridge, the ratio of output of manufactures to expenditures on all manufactured products was only 85 per cent by 1987-88. Given what is happening to oil and to invisibles, this ratio must return to not far short of unity if the external deficit is to be closed.

Exchange rates

The question is whether such an adjustment can occur without a substantial depreciation of the real exchange rate, especially when, according to the IMF, the real effective exchange rate (based on relative unit labour costs) in the second quarter of 1989 had returned to roughly the same level as in 1981. Given the way the UK labour market continues to operate at the moment, the only likely way to bring about such a real depreciation is via a decline in the nominal exchange rate. But that would be highly inflationary and so quite unacceptable. It would almost certainly not have the desired long-term effect on competitiveness either.

Mr Lawson's response to the latest figures has been to claim that "the good news is that inflation is now on the way down." But this is only true when mortgage interest rates are included, precisely the number the Mr Lawson has told us not to look at. Inflation will not go on declining if the exchange rate is allowed to depreciate. Mr Lawson must raise interest rates again if starts to.

With depreciation ruled out, Mr Lawson will hope that British manufacturing will go on expanding exports and replacing imports, irrespective of the squeeze on its competitiveness that is now under way. Alternatively, the world's capital markets will need to be as tolerant of accumulating deficits as he has suggested. If neither of these alternatives work out, the demand for money will be forced to accept interest rates far higher than anything now anticipated by the markets, by business or - not least - by his party.

BAT and the raiders

THE DECISION by BAT Industries to hive off its retailing and paper interests may be a rather small dismemberment in relation to the overall profits of this unwieldy conglomerate. But it is bound to be interpreted as a significant climb down by a board that had hitherto given no hint of revisionism over a policy of diversification away from business into a host of unrelated areas. Without the arrival of Sir James Goldsmith and his raiding party, such a move to placate BAT's institutional shareholders might never have happened. Yet it would be simplistic to conclude that this provides a complete apology for the operations of the corporate raiders, or that Anglo-Saxon capital market discipline has all the answers.

The merit of a system in which hostile takeovers abound lies in the discipline imposed on all the players by the presence of potential aggressors. That discipline is clearly valuable in the case of a conglomerate whose strategy has failed to convince its shareholders. The BAT affair demonstrates that in a world where the availability of finance is taken for granted, the discipline is all pervasive, even if BAT has yet to contemplate divesting its financial interests.

But the world's stock markets do not consist solely of conglomerates built around core businesses in declining industries. And while the linkage between predatory market activity and short-term improvements in earnings per share is fairly clear cut, there is a much less obvious causal chain leading from stock market pressure to improved product quality, enhanced investment or better marketing.

Worthwhile costs

When the consequences of raising turn out, as in the US, to be a highly leveraged balance sheet regardless of who wins the bid battle, the causal link becomes more obvious again: management is forced to slash worthwhile costs along with the flab to service burdensome debt.

Small wonder, then, that policy makers in the US such as Treasury Secretary Mr Nicholas Brady are unhappy about financial engineering - or that

James's criticisms of the way its tobacco side has lagged behind its greatest rival, US-based Philip Morris; another is that BAT has never been able to produce conclusive figures showing that tobacco companies add value to its insurance acquisitions.

So BAT's institutional investors will face a taxing dilemma on October 19. If they vote down BAT's scheme, they clear the way for Sir James, and possibly open a Pandora's box full of US-style, highly-leveraged innovations such as Hovlake's junk bonds. If they back BAT, however, the risk is that their approval will be taken by its management as a fresh endorsement of its unproven tobacco-and-insurance strategy.

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External balance

THE end of the phoney war for BAT Industries came yesterday in the ornate saloon of an 18th century nobleman's mansion in London owned by one of the group's many subsidiaries. There Mr Patrick Sheehy, BAT's chairman, unveiled a restructuring scheme to head off the £10bn bid by Sir James Goldsmith's Hovlake consortium.

Mr Sheehy, visibly tired after 11 weeks of defensive planning, had a simple message to put across. BAT's five-point plan - the demerger of its paper and UK retailing interests, the sale of its US department store chains, increased dividend payments, and share repurchases - may look radical, if successful will leave the new BAT as a very large global tobacco company (with 11 per cent of the US cigarette market) joined like a Siamese twin to an almost equally large insurance side.

But, according to Mr Sheehy, the scheme is really no more than a variation on BAT's old strategy of using the profits of its tobacco side, expected to reach nearly £500m in 1989, to underpin expansion into what BAT sees as the growth business of the 1990s - financial services. "The decisions we are taking today are simply a natural acceleration of that process," he said. Far from representing a tacit acceptance of Sir James's wounding criticisms of BAT as a corporate monstrosity, the demerger scheme would in the long-run prove the wisdom of BAT's diversification strategy.

The City will inevitably be cynical about Mr Sheehy's rhetoric - and especially his insistence that even without Hovlake, BAT's autumn strategy meeting would have had the sale or demerger of the paper and retailing businesses high on its agenda. Even before yesterday's presentation, analysts were already questioning whether BAT's scheme was an adequate response to Sir James. "BAT have pitched it, quite correctly, at the market-place," said Mr Robert Haville, London-based conglomerate analyst with Morgan Stanley, the investment bank. "But it has an air of predictability. Whether it's enough, I just don't know."

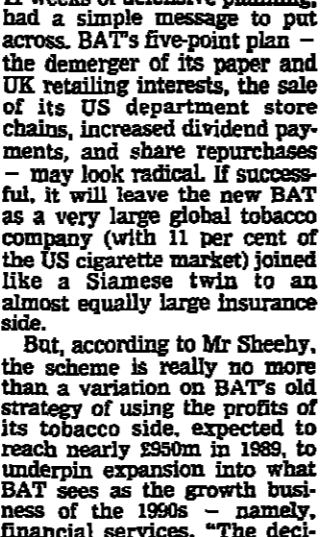
Stripping away all the rhetoric, the bottom line is that BAT has accepted that some degree of restructuring was inevitable. This has been on the cards almost since the moment when Hovlake launched his bid on July 11 - but with yesterday's announcement, the die is cast and BAT is firmly committed to it.

Though few of BAT's major UK institutional shareholders are enamoured of Sir James - "we're not going to let that man rip up BAT for his own gain," as one put it yesterday - neither are they eager to see a restructuring of the kind at BAT. At bottom, that means a return to the under-performance its share price had shown for much of the 1980s. For instance, some of the UK insurance companies with large holdings in BAT have been notably unimpressed by the grandeur of BAT's acquisition strategy in insurance, which culminated in its \$5bn takeover of Farmers Group of

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Keeping BAT's two cores

Among the influential UK institutions with sizeable stakes in BAT are Mercury Asset Management with 4.5 per cent, Prudential Corporation with 3.9 per cent, Standard Life and the Postal pension funds with about 3 per cent each, and Legal & General with about 1.6 per cent. None of them has been eager to voice public criticisms of BAT - but some have been very active behind the scenes, not least with discreet off-the-record briefings to the press.

The idea that BAT could restructure itself has been around for some time, too. In the early days of the Hovlake bid, in July, merchant bankers at London's Baring Brothers floated semi-publicly the idea of dividing BAT into four separately-quoted companies, corresponding to its tobacco, insurance, paper and retailing legs, as a way of liberating them and boosting their value to shareholders. All the signs are that BAT has received many overtures on these lines: as Mr Sheehy put it yesterday himself, "Just everybody's been in touch us, about everything. They all say they can help."

Yesterday's announcement will not, therefore, have surprised City institutions. If it surprised Hovlake, it did not take the consortium long to react. It said it welcomed the scheme and will vote in favour at the October 19 extraordinary general meeting. But this is likely to be merely a tactical move, with another assault to

All gossip at the IMF

Not much of a week for students of discord - at least in Washington. The Group of Seven Finance Ministers have been seeing each other, and the new British paper, Arturo Hashimoto and West Germany's Theo Waigel - have gone in for one liners at speeches and in interviews.

Nigel Lawson's consistently cheerful demeanor in the many interviews he has given in expectation of a marked improvement in Britain's latest trade figures instead of yesterday's news of an above £2bn current account deficit.

Hashimoto has been left untroubled by his colleagues' brusque rejection of his idea for a special boost in Japan's share of the IMF quotas to push his country into the number two position in the Fund. Waigel, spotting that this year's meeting would produce no major surprises, has been wearing his other hat as leader of Bavaria's Christian Social Union to meet President Bush and visit the Pentagon. Waigel is very ambitious.

President Bush's tangential interest in the IMF meeting caused problems for some. Sir Fitz McMahon, chairman of Midland Bank, was agonising yesterday over whether to attend a White House arm-twisting session to garner support for the debt reduction plan of the US Treasury Secretary, Nicholas Brady, or to host the Midland Bank's own reception. McMahon is not a fan of the Brady plan.

Meanwhile, there is speculation that this year's meeting may be the last for Onno Ruding, the long-serving Dutch Finance Minister and chairman of the IMF's policy-making Interim Committee.

The lengthy process of creating a new coalition Government in the Netherlands is just getting under way, and it is thought that Ruding might be unwilling to serve with the Socialist Party, which

Queen's word

The late Richard Crossman has always been suspected of slightly embroidering his Diaries, and there is one passage I have always wondered about. Crossman asked a very senior court official whether the Queen preferred the Tory Ministers "to us Labour Ministers, because they are our social superiors". We now know that the Diary version is correct because the reply was written down at the time by Tim Dalrymple, whose book on Crossman is about to be published.

After a long pause, the official replied: "The Queen does not make fine distinctions between politicians of different parties. They all roughly belong to the same social category in her view."

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All German

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Patrick Sheehy

"TINGES OF regret" were the most that Patrick Sheehy, BAT's chairman, would admit to yesterday as he talked about his plan for a defensive restructuring of the company. For the most part it was a stolid performance from a man who has spent his entire working life with BAT - and one who, in the early stages of the bid, dismissed a big financial restructuring as no more than a potential "longer-term" option.

What were his feelings about this partial dismemberment? "It's a very powerful strategy for BAT in the 1990s." With news of his impending retirement next year, was this the way he would have chosen to leave the group? "I've always been of the view that fewer businesses are right for us, rather than more." The delivery was dead-pan and dogged.

The board objectives, according to the Sheehy gospel yesterday, had been two-fold throughout the defence - and for some time before that. On the one hand, there was a desire to show that BAT was adding value to the businesses which it owned. On the other, there was the need to address the gap which had developed between the perceived underlying value of those businesses and the group's market price.

To that extent, Mr Sheehy was giving a strong message of credit to Sir James and his allies. Hovlake, the BAT chairman, had given urgency to the second objective. But Mr Sheehy was not being overgenerous.

"Our strategy over the last seven or eight years has been to try and narrow the gap (between share price and value)," he rumbled, for the umpteenth time yesterday. "What we've announced today is really an acceleration of that. It has to be seen in the context of the fact that we had - before the Hovlake bid - a strategic review and we had decided we weren't going to be in paper and retailing for the longer-term."

Such thinking, it should be said, had not filtered through to BAT's larger institutional shareholders. They have been unusually vociferous in lobbying for some internally-generated restructuring throughout this bid. So if Sir James was to be given only a little credit for yesterday's development, was

Hence the valuation of these two businesses, which will remain part of BAT, is the crucial factor in determining just how much the group is worth.

Put another way, the second big question arising from yesterday's move is whether the idea of a tobacco/insurance conglomerate is viable - or simply a corporate white elephant.

BAT was adamant yesterday that tobacco and insurance make an exemplary fit. Not least, according to Mr Sheehy, because BAT has added the marketing edge of a branded consumer products group to the management of insurers like Eagle Star, which, he says, is now "one of the most market-oriented insurance companies in the UK." There are problems here, though. One is that BAT has not answered Sir

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What, then, of the broader arguments? Does BAT's move reinforce the view that conglomerates have little justification except as skillful traders of businesses? Mr Sheehy thought that a misconception. "We've never traded our tobacco business and we're not going to be trading our financial services businesses," he retorted.

"We've never really intended to be a trading business. We went into these four areas because we believed they gave us the opportunity to grow, and they played to our strengths. The move into financial services clearly has demonstrated that they have much more potential than the other three."

"The secret of success," he continued, warming to this new theme, "is concentration."

James's criticisms of the way its tobacco side has lagged behind its greatest rival, US-based Philip Morris; another is that BAT has never been able to produce conclusive figures showing that tobacco companies add value to its insurance acquisitions.

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OBSERVER

he has criticised in the past for being profligate with public funds.

"There is talk that he might be asked to help to run the Polish economy instead. Ebert comes from an idea proposed by Alfred Herrhausen, the chairman of Deutsche Bank. Herrhausen has called for the establishment of a special institute to encourage the Poles move towards market economics. It suggests that a Dutchman should be chairman.

Ruding would be well qualified. In the Netherlands he has developed a reputation as a man who has a passion for austerity. And the Poles face many difficult years of that.



to follow with offices in Budapest and Moscow next year.

The other big one, the Social Democrat-linked Friedrich Ebert Foundation, opened in Moscow in January and should shortly have a place in Budapest and Warsaw.

Although, ideologically, the foundations are supposed to be rivals, they have a great deal in common. They are also an asset to West German diplomacy. They have state funding of about DM200m a year, operate in nearly 100 countries and - unlike the diplomats - their representatives do not have to profess political neutrality.

At the same time, they can foster, and partially finance, political parties in developing countries and emergent democracies. Over the years, both the Adenauer and Ebert Foundations have been active in Latin America. Their activities are well-known to the US political establishment, which has occasionally used them as go-betweens in such countries as Peru, Chile and Nicaragua.

The move into Eastern Europe is a sign of the times. There is a great demand for

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The deal which Mr John Wakeham, the Energy Secretary, struck with 14 electricity industry chairmen after five hours on Monday was one of those compromises which will set calculator clicking.

It could be read as an ultimatum to the industry that it must face the full rigours of competition, after a transition period to adjust to privatisation. Or it could mean that the heat has been taken off the industry and that it has been given eight years to stitch up the power market in a different shape.

Money will be made by those who judge the outcome correctly. The essence of the deal, which goes to a Cabinet committee tomorrow, is that for four years after they become incorporated (on vesting day), the 12 distribution companies will be able to hang on to all but a small and unprofitable part of their regional monopolies.

In this period the two generating companies, National Power and Power Gen, will be allowed to sell direct to only 15 per cent of each regional market, and sites consuming less than 1,000 kW will remain captive to the local distribution company. This means that during this settling down period, the door to a competitive market will be scarcely ajar.

But in the next four-year period the door will be pushed half open. The "no-go" area for competition will be reduced sharply to only customers requiring less than 100 kW - the equivalent of 30 large electric fires - will remain officially captive. However, the two established generators will only be allowed to compete for a quarter of this market. This will mean that the suppliers remain in control of the market unless they have prior so high that independent generators build plant to compete with them.

In practice, most distribution companies will probably be able to hang on to 70 to 80 per cent of their monopoly market until the latter part of the 1990s. In exchange, the generating companies will be granted contracts of five to eight years' duration, to guarantee that they will recover the capital costs of some 12,000 MW of their fossil fuel plant (about a quarter of the total).

After eight years, Mr Wakeham has told the industry, it cannot expect further protection. Then, it is presumed, any electricity consumer will be allowed to buy from any available supplier, with the right to use the transmission and distribution wires at a fair tariff, although even the smallest suppliers will remain in control. The suppliers may be the established generating companies, independents or wholesalers, and they will be allowed to sign any form of contract for the supply of power, or buy it on the regulated spot market if they prefer.

This represents the almost the opposite of the proposals which the industry put to the energy department on September 6, under which distribution companies would retain most of their franchises indefinitely, and the two generators would be rewarded for abstaining from competition with long-term contracts, which would provide them with a share of the monopoly rents.

So in some respects, the UK Government's

Max Wilkinson on the compromise plan to privatise the UK electricity industry



John Wakeham, Energy Secretary

A clock ticks for monopoly

ment's idea for free trade in electricity is a remarkably bold vision, even though it pictures rather a distant future. It has not been attempted anywhere else in the world on such a scale, and formidable economic and practical difficulties have yet to be surmounted. Even in the US, where most of the big electricity utilities are privately owned, a competitive wholesale market scarcely exists. Most trading is between vertically integrated monopolies in co-operative clubs ("power pools") established for mutual security and to share the benefits of closer integration. With few exceptions, outsiders are forbidden to use the transmission wires to compete for individual customers within the territory of an established monopoly.

And in spite of some strong pressures to move to a more competitive system, the US has confronted some big obstacles similar to those which have fallen across the path to privatisation in Britain. The most intractable is the conflict between the traditional obligation of electricity utilities (on both sides of the Atlantic) to meet all demands from their customers and the economics of a free market. To be sure of meeting all demand, utilities must maintain a continuous supply of spare generating

capacity, which may be a 20 per cent excess, even in peak winter periods and perhaps 50 per cent in summer. At present, captive customers must pay the cost of building this security margin. After privatisation, the distribution utilities will be obliged to contract for a safety margin of power to ensure that they can meet demand, and regulations will allow them to pass the cost on to their captive customers. However, if some of the captives are allowed to escape into a free market, they will find generating companies with substantial spare capacity, at least for much of the year. So they hope to be able to buy cheap electricity at little more than the cost of fuel, taking a "free ride" on the plant whose capital costs have already been paid for by the captive domestic and small commercial customers. This "free ride" would be economically justified if the system were in perfect balance: domestic consumers would then pay a premium for guaranteed supply, and industrial customers could obtain cheaper surplus power, but with less security. (This argument is elaborated in a forthcoming paper for Harvard University's Kennedy School of Government.) Unfortunately, the system is seldom in economic balance, so it would be difficult to ensure that captive consum-

ers do not pay for an unfair share of the capital cost of surplus plant. Utilities also complain that they face a double risk: some customers may desert them, leaving them with the cost of excess plant. Then when supplies tighten, these same customers may return demanding their right to be supplied.

Mr Wakeham has not yet found a solution to this dilemma. However, an ingenious form of spot market now being devised for the UK system might provide a long-term answer. This will allow distributors, generators and other suppliers to trade in electricity on a half-hour basis, but only on the condition that they had paid the club membership fee in the form of a "capacity certificate" for the period. These tradable certificates, in the form of long- or very short-term contracts with generators for the output of a particular plant, could ensure that capital costs were paid by consumers. The industry's regulator could manipulate this market by setting a very high penalty rate for any player caught out with too few capacity certificates, or by requiring suppliers to buy, say 20 per cent, more certificates than they really need.

There is still great scepticism in the industry about how this works. Monday's deal will mean that the industry will have four years to get the computer systems running and, more importantly, to accommodate its trading practices to this new market. In the same period the industry and the regulator will have to confront an equally difficult and neglected question: how to ensure that the changes for use of the wires do not discriminate against independent producers. As pointed out in the Harvard paper, the system of fixed charges now proposed by the National Grid Company could be discriminatory and inefficient, even though apparently fair.

Meanwhile, several difficult practical problems arise from the proposals agreed on Monday. It will be very difficult, for example, to decide exactly which customers fall inside or outside the boundary lines of 1mW or 100kW. Then in some areas like South Wales, where half the electricity load is to industrial customers, some companies may strongly object from being denied access to cheaper power when the 15 per cent and 25 per cent quotas for existing generators are filled.

Finally, the regulator will have to watch carefully how the relationship between the two generators and the distributors develops during the cooling-off period. Under any regime, National Power, with 67 per cent of the generating capacity, will have enormous market power. The distributors will retain large monopolies even after eight years. So both sides have a strong interest in co-operating to keep prices high and freeze out new competitors. Their paper of September 6 showed one way of achieving this. Mr Wakeham has partially rejected it and given them eight years to think of another.

"Power Monopolies and the Challenge of the Market," by Max Wilkinson, Discussion paper to be distributed by the Energy and Environmental Policy Centre, JFK School of Government, Harvard University, Cambridge, Mass.

US defence companies

When foreign owners surrender control

By Frank Cooper

The Ferranti affair has raised the difficult, sensitive and largely ignored question of British investment in US defence companies. In particular, it has revealed just how difficult it is for a British parent to have control or significant influence over a US defence subsidiary - and raised the question of the British Government's role.

The US has clear rules about foreign ownership, control or influence (FOCI) on US defence businesses. The main factors involved in a decision as to whether a business is under FOCI are:

- 5 per cent or more foreign ownership;
- Management positions held;
- The ability to influence the appointment or re-nature of senior management;
- Contracts, agreements, understandings or arrangements with foreign interests;
- Indebtedness to foreign interests;
- Interlocking directorships and so forth.

In practice it becomes a matter of concern to the US when the amount of foreign owned stock is sufficient - theoretically - to elect representatives to the board of directors of the US company.

This can be mitigated if the (wholly) US board formally resolves that foreign shareholders and their representatives shall not have access to classified information and will not be allowed positions which would allow them to influence the company's policies and practices. US interests are required to own a majority of the stock; a foreign interest is not allowed to be the largest single shareholder and minority and foreign shareholders are not allowed to form a controlling group. The chairman and chief executive of the company must be US citizens.

It follows that a substantial overseas investment in a US defence business will not meet the criteria. What happens then? A usual course would be for there to be a Voting Trust or a Proxy Agreement. In both cases, with some minor exemptions, the trustees or proxy holders have full responsibility for voting the stock and for the

exercise of full management prerogatives. Foreign shareholders are insulated from the US facility; their status is that of beneficiaries at the will of the US trustee.

The trustees (all of whom must be US citizens) have no liability as shareholders and are simply required to exercise their best judgment. They have the right to act as if they were absolute owners of the stock. Their rights to consult with the shareholders are strictly limited. Any attempt by the shareholder to assert or influence their best judgment must be reported by the trustees to the Defence Investigative Service. The trustees cannot sell, merge, mortgage, or dissolve the business or put it into bankruptcy without the consent of the trustees of the shareholders. Other than this they have a pretty free hand.

The overseas owner of a US defence business cannot remove a trustee other than for gross negligence or willful misconduct in office. Trustees are required to appoint management and to supervise a Visitation Procedure Agreement, an agreement as to who can visit the US business (and vice-versa). This agreement has to be approved by the Defence Investigative Service, which also monitors it.

Such an agreement does not provide, as a general rule, for the authorisation of visits by the foreign shareholders; but the trustees may approve visits in connection with day-to-day business opportunities. These must pertain strictly to purely commercial products or services; they may not involve classified contracts or executive direction or managerial matters. Under a typical agreement, at least one trustee must approve individual requests for visits.

It would be wrong to suggest that the US authorities are not helpful and constructive to overseas, particularly British, businesses which have bought US defence companies. Yet they are bound to act within the rules, which are carefully and thoroughly supervised. To overseas investors the position could be fraught. They are wholly dependent on trust-

ees whom they do not appoint, who are not accountable to them and who are there to look after the security interests of the US. The overseas company may own the US business but it does not have the right of hiring or firing the board and top management, nor the right to give directions about the management of the business. Its access to information is severely limited.

If any senior member of the overseas business wishes to visit the American facility he has to receive permission and the nature of the discussion can be restricted. What one might call higher general management would not be encouraged to visit frequently because of the pervasive belief that this would leave the trust control, influence or information that would apply to a subsidiary in Britain or in many other countries.

This state of affairs raises a series of questions. Do British companies and investors understand the risks they run because of the lack of control and the complexity of the rules? Is the British Government prepared to acquiesce in a regime of this kind with our closest ally? If the present US policy continues, is it acceptable for Britain to have a dissimilar set of rules? Should not the political, the genuine security, and the financial consequences demand that Britain should continue with its very much more open policy and that the American attitude should change?

Unless the US policy changes British investment in American defence companies will not be accident free.

The author was Permanent Under Secretary of State for Defence 1976-82.

LETTERS

The problems of a wider spread of A levels

From Mr N.C. Sebag-Montefiore
Sir, Michael Prowse's interesting article ("The absurdity of A levels," September 22) suggests that the Government simply does not understand the need for reform. Sadly, it probably understands it only too well.

If the current A level range of studies were replaced by a syllabus according to which most students took six to eight subjects, the time spent at university would have to be expanded to four or even five years in order to maintain the high standard of UK degrees.

The cost to the Exchequer (and to parents) would be considerable.

Such a change would put the UK on a par with most countries in Europe where graduates usually start work between the ages of 23 and 25, and not 21-23. It would at the

same time reduce the number of new graduates in any given year. At a time when graduate recruiters are having trouble attracting young people, a further shortage of graduates would certainly not help.
*N.C. Sebag-Montefiore,
180 Kensington Park Road, W11*

The British Library and Store Street

From Mr Kenneth Cooper

Sir, At its meeting on September 22, the British Library board took account of the views expressed by Professor Roderick Whitfield in his letter (September 21) on the implications for the Library's Oriental collections of selling the building in Store Street where they are housed.

The board decided that the sale must go ahead in the overall interest of the Library's efficiency and effectiveness of the Library's services. The proceeds of the Store Street sale are needed to finance the relocation to Yorkshire of the significant parts of the Library which will provide them with accommodation in the new building at St Pancras.

In reaching this decision, members of the board were satisfied that while there will inevitably be some interruption to services during the move, the security of the collections and future levels of service will be well maintained. The rare and valuable Oriental materials will be kept in their purpose-built protective cabinets throughout the move and stored in an air conditioned environment at Orbit House which conforms to the appropriate preservation standards.

We expect some benefits both for readers and staff from housing the Oriental collections with the India Office Library and Records and the board has asked for plans to be prepared for the storage of the printed book collections which will enable the high standards of services to readers to be sustained.
*Kenneth Cooper,
Chief Executive,
The British Library,
7 Sheraton Street, W1*

Trade figures

From Mr Ken Gill
Sir, It is in keeping with Nicholas Ridley's style and approach that on the day another set of appalling trade figures appears he is involved in a political brawl with Bryan Gould (letters, September 26). Is it not time he paid some attention to what is his primary responsibility?

Since being demoted in Mrs Thatcher's reshuffle, Mr Ridley has scarcely uttered a word on the subject. He is more keen to allow the takeovers and asset stripping of companies which are fast turning Britain into a junk bond economy.

What is Mr Ridley doing to reverse the decline of British manufacturing industry? What is he doing to stem the flood of imports into Britain? When will he write a letter to the FT telling the nation how his department is going to contribute to reducing the £20 billion trade deficit?
*Ken Gill,
General Secretary,
Manufacturing Science Finance,
79 Camden Road, NW1*

Guarantee

From Mr Maurice Healy
Sir, No evidence has been offered by the Confederation of British Industry ("CBI rejects report urging wider guarantee on goods," September 19) to contradict market research which reveals widespread consumer dissatisfaction with existing warranties. Consumers are still unhappy about the way in which their complaints are taken up. The National Consumer Council consulted the CBI on its original proposals for a consumer guarantee, and in its revised report met five of the six objections raised on points of practicability.
*Maurice Healy,
Director,
National Consumer Council,
20 Grosvenor Gardens, SW1*

Bids and special resolutions

From Mr Daniel Meinertzhagen
Sir, The Government has signified that, except on the grounds of competition, it is content to see almost any British company broken up by financial engineers seeking immediate profit. Now more than ever, shareholders are either traders, index-linked automatons or short-termists who often take advantage of their tax exempt status.

It is time that greater protection was given to long-term investors who are often quite content with their shares but who must suffer the penalties of capital gains tax on a successful but unwanted takeover

Administration New wood - every year

From Mr Peter J.L. Lawrence
Sir, As a company that has needed to defend its distribution agreements against repudiation by an administrator (we may have been the party referred to in Ipe Jacob's letter, September 20), we would like to make a point: on administration procedures which may not have been foreseen when the Cork report was delivered.

Mr Jacob says that in a receivership, third parties such as distributors can only claim damages as a remedy. In fact, many agreements allow a distributor to substitute other supply sources if a manufacturer goes into receivership. It is this type of remedy for failure to honour agreements that can be nullified if an administrator or receiver is appointed. Rights are held in abeyance while the administrator tries to find a solution attractive to his client.

This situation is clearly detrimental to the distributor, who may have invested years of effort and cash in building a market for the suppliers' products and is then left in limbo.
*Peter J.L. Lawrence,
Chairman,
Associated British Industries,
1 Lancaster Place, WC2*

Resolutions

The Companies Acts provide for special resolutions requiring a 75 per cent majority of those voting on many important aspects of company life. May I suggest that, particularly in the case when one shareholder is formed for the sole or principal purpose of breaking up another, a 75 per cent shareholder acceptance should be required before an offer can be made unconditional. The exception to the rule might be if one of the entities owned was 100 per cent equity for equity.

*Daniel Meinertzhagen,
82 Old Church Street, SW5*

New wood - every year

From Mr S.G. Kay
Sir, John Hunt's article "Offices join the green movement" (September 18) gave the impression that office workers should avoid the "destruction of 250 trees every five minutes." These are very emotive words.

Do the same office workers also have a conscience about the destruction of wheat for the bread in the lunch-time sandwich, or the oats that went into the morning's plate of porridge?
Trees are a crop which renews itself and which product paper companies tend with great care. Recycling is an excellent thing to do, but the process requires a fresh flow of new fibre as cellulose deteriorates on each pass through the cycle.

Office workers should indeed pursue economy, for paper is a unique and valuable substance - and quite costly too.
*S.G. Kay,
Managing Director,
G.P. Intervac Corporation,
Coldwells Mill,
Inverlaching,
Fife*



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FIRST ATTEMPT TO TACKLE CONSUMER SHORTAGES FROM THE DEMAND SIDE

Soaking up the hidden sea of Soviet cash

ONE OF the most vexatious problems of the Soviet economy is that its citizens have too much money...

mopping up excess liquidity by selling state bonds. Details are not yet clear but it seems that the bonds will be long-term...

the state planning agency, proposed dealing with shortages almost exclusively by supply-side measures...

weaken the chances of success. The biggest problem facing the budget is the speed at which it proposes to take the switch away from heavy industry...

Left-wing terrorists kill Greek politician

By Kerin Hope in Athens

THE ASSASSINATION of a prominent Conservative Greek deputy yesterday outside his office in central Athens cast a grim shadow over the start of a parliamentary debate...



Murdered Greek politician Paul Papanastasiou (right) with his father-in-law, New Democracy party leader Konstantinos Mitsotakis

A local left-wing terrorist organisation, November 17, claimed responsibility for killing Mr Papanastasiou, 54, a journalist who was elected to Parliament with the New Democracy (ND) party in June...

14 political assassinations since 1975, including the killings of several American diplomats and leading Greek businessmen.

some \$200m from the bank and says he sent more than \$30m in cash to Mr Papanastasiou.

"unsupported allegations" by Mr Koskotas as proof that the former Premier had accepted bribes.

Commission proposes more aid for Eastern Europe

By David Suchan in Brussels

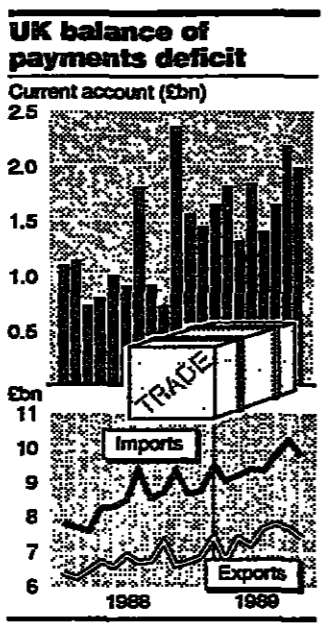
THE European Commission yesterday proposed new aid to Poland and Hungary of Ecu300m (\$324m) and challenged other Western countries to match EC assistance...

The Commission is proposing that Ecu200m be set aside for Poland and Hungary out of the 1990 EC budget...

UK £2bn trade gap surprises markets

By Simon Holberton in London and Peter Norman in Washington

UK share and government bond prices fell sharply yesterday after official figures showed that Britain suffered a current account payments deficit of £2bn (\$3.2bn) in August.



City analysts said the magnitude of the trade deficit allowed the Government no room to lower interest rates. Some thought the continued buoyancy of spending, as indicated in the import figures, meant there was a risk interest rates might have to rise again.

ended 23.5 points down at 2,536.1, while prices for long-dated government stocks, gilts,

yield just over a point lower to 10.15 per cent. Sterling, which is seen as the key to any rise in domestic UK interest rates, remained firm.

ing inflation was the Government's main priority. Mr Bryan Gould, the opposition Labour Party's Trade and Industry spokesman, said the figures were the worst economic news for many years...

Arthur Andersen, Price Waterhouse call off talks

Continued from Page 1

outset, the two had gone to the trouble of holding talks. Mr Brandon Gough, chairman of Coopers & Lybrand, who in July condemned what he labelled the "King Kong" philosophy behind the merger, said: "We had done a lot of work gearing ourselves up for life after the merger and that is to some extent wasted. But we never saw it as a foregone conclusion."

Ernst & Whinney merged with Arthur Young earlier this year to form Ernst & Young. Deloitte, Haskins & Sells and Touche Ross, firms which went into talks on the same day as Andersen and PW, said that their own discussions were continuing.

BAT unveils plan

Continued from Page 1

The group would recommend a further dividend of 20.7p a share in 1989, giving an increase for the full year of 49 per cent against 1988. Of this, 10.3p will be paid in the form of a second interim dividend in February.

The reshaped group will have reduced dividend cover, in the 2 to 2.5 times range.

Approval would be sought for a buyback of 10 per cent of BAT shares.

The reshaped group will concentrate on financial services and tobacco.

Central banks act to push dollar down

Continued from Page 1

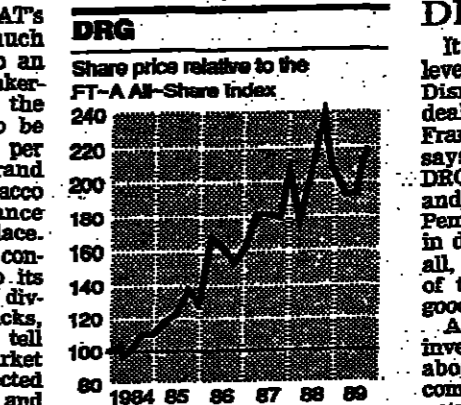
and sent the dollar below its previous resistance level of DM1.90, but it was only marginally successful.

Fundamental sentiment supporting the dollar remained strong, traders said, and there was some buying at the lower levels.

The intervention was at its heaviest during the afternoon. The US Federal Reserve, the Bank of Japan, the West German Bundesbank and the Bank of England sold dollars in several waves in New York and in the European markets.

The pattern of the day's intervention, with considerable selling of dollars for yen, suggested that the central banks are trying to boost the value of the Japanese currency.

BAT picks up the ball



The chief puzzle about BAT's restructuring is how much value it actually adds. To an extent, the plan is mere tinkering: just 13 per cent of the group in profit terms to be floated and a further 10 per cent sold, while the grand strategy of converting tobacco cash flow into insurance remains obstinately in place.

demerger process further. If the company thus ended up, say - as a privately-owned tobacco manufacturer, Hoylake would be left only with the intellectual satisfaction of having won the argument.

But there is no guarantee that the process will stop there. The three insurance companies would be worth billions more separately than combined in a US-based composite group with a tobacco sideline. If Hoylake bids again for the new group, there is a clear implication that BAT is prepared to take its own

DRG It is tempting to dismiss a leveraged bid backed by Roy Disney as a Mickey Mouse deal, especially when Roland Franklin, the main protagonist, says he is unsure which of DRG's core businesses to sell and which to keep.

British Airways BA's rights issue had been well trailed, so the market was able to treat it with equanimity - even though it appears to be a blank cheque if the UAL deal falls through.

Markets

The most remarkable thing about the market reaction to yesterday's trade figures was the steadiness of sterling. This will have resulted partly from the foreign exchange market being distracted by the dollar and partly from the greater likelihood of higher base rates.

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WORLD WEATHER table with columns for location, temperature, and other weather data.

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SECTION IV

FINANCIAL TIMES SURVEY

The causes behind yesteryear's management greys have subsided and, with some exceptions, an air of normality now prevails. As Andrew Gowers writes, rationalisation and a clearer definition of their markets are the issues confronting Arab banks.

Not yet out of the woods

AS IT looks towards the 1990s, the Arab banking industry is experiencing a curious mixture of relief and unease: relief that the current dismal decade is drawing to a close; but unease at the prospect of different and perhaps more complex challenges in the decade ahead. It is as if, having emerged from one lot of woods, bankers see another forest straight in front of them.

Enough has certainly happened in the past 18 months to chase away the gloom that pervaded the industry in the mid-1980s. Oil prices have stabilised at a reduced but predictable level, and look set to rise steadily if unexpectantly in the 1990s. The guns are silent between Iran and Iraq, raising the possibility of an eventual upsurge in reconstruction business. New projects are moving ahead elsewhere in the Gulf.

The stock markets, whose crash on October 19 1987 hit Arab institutions like everyone else, are back close to all-time highs. And most Middle Eastern banks are well on the way to bringing their provisions for risky Third World loans and their capital up to internationally-respectable levels. What is more, profitability has improved markedly in such key banking markets as Saudi Arabia.

This is not to say that the problems which generated so many management greys in the past few years have been overcome. For

one thing, Arab bankers are uncomfortably aware that the Brady plan for resolving the sovereign debt crisis will almost certainly force them — like other banks — to make another costly round of provisions for loan write-downs. For another, they are still casting around for business, since the anticipated reconstruction spree in Iran and Iraq has so far conspicuously failed to materialise, and there would be no prospect of another infrastructure boom in the Gulf even if oil prices were to climb sharply.

If they were tempted to try and forget about recent troubles, there is always the odd painful reminder: last year's collapse of Al Saudi Banque in France, for example, the seven-year-old financial mess still being cleared up in Kuwait, or the protracted problem of Iraqi debt. Nor can they completely ignore the perhaps-terminal crisis being experienced by Lebanese banks in the latest and bloodiest phase of fighting around Beirut, or the series of shocks experienced by the banking system in Jordan.

But with these exceptions, at least an air of normality has returned, an atmosphere in which bankers no longer have an excuse for simply practising crisis management and can collect their thoughts about the underlying issues facing their institutions. It is these thoughts themselves that are giving cause for fresh disquiet.

The questions Arab banks are now asking themselves fall into two essential categories: those concerning bank ownership and management, and those concerning the markets they aim to serve.

As far as bank structures are concerned, the most obvious point is that there are far too many of them. Such bank mergers as have been forced in some Arab countries by the economic downturn have merely nibbled at the edge of this surplus capacity problem. The result is a proliferation of often poorly-managed and under-capitalised institutions that are unable to come to grips with basic commercial challenges — still less with the problems of establishing a serious international presence.

Even the strongest of Arab banks have difficulties in defining their target markets. From the earliest days, perhaps their biggest problem has been the lack of a natural regional market in which to operate. While many Arab institutions pay ample lip service to the idea of serving the wider Arab world, they have found precious few profitable business opportunities outside the Gulf.

Commercial banks were long ago nationalised in Syria and Iraq. They have been allowed gingerly back into Egypt in the past few years, but remain stifled by the country's bureaucracy and by its overwhelming economic problems. Only a few

Arab countries have made progress towards developing viable financial systems to encourage saving and investment.

Even in the Gulf itself, most banking markets remain highly protected. Whatever ambitions Gulf International Bank and Arab Banking Corporation may harbour in Saudi Arabia, for example, it is hard to see the authorities allowing them to establish a sizeable presence alongside increasingly sophisticated home-grown institutions.

The Arab world is also a long way from generating entirely indigenous business of the kind which Arab banks do best — namely trade finance. Total pan-Arab trade does not exceed 7.4 per cent of Arab trade as a whole, according to Mr Abdulmajed Shoman, chairman of Arab Bank.

There are signs, however, that some Arab countries with serious economic problems are beginning to pay attention to the benefits of free markets and freer trade. Partly in response to what is perceived as the challenge of the Single European Market, Arab countries are forming themselves into economic and political sub-groupings: in the past year, the six-nation Gulf Co-operation Council has been joined by the Arab Co-operation Council, comprising the unlikely partners Jordan, Iraq, Egypt and North Yemen, and in North Africa by the Arab Maghreb Union.

Bankers are watching events in Morocco, Tunisia, Algeria and Jordan especially closely. All these countries have embarked on painful economic reform programmes, some of which are already bearing fruit. Foreign banks are establishing themselves in Algeria and there has recently been an influx of Arab banks into Tunisia.

All the same, an Arab 1992 seems about as inconceivable as economic integration would have done in Europe before the Second World War. Beyond the Gulf, there is little sign that the massive capital flight of recent years is being reversed. The Gulf countries themselves, though committed to free enterprise up to a point, are still far from creating viable local capital markets. As for Iraq — the big prize for many Arab bankers — it remains weighed down by a foreign debt of at least \$65bn and by the dead hand of state control of the economy, recent privatisation gestures notwithstanding.

Such opportunities as there are in the Gulf region, therefore, seem likely to be confined to two areas for the foreseeable future: first, the familiar line of project finance — the large Qatar North Field gas development, for instance, Bahrain's aluminium smelter expansion, and a variety of industrial ventures in Saudi Arabia; and second, the relatively new business of balance of payments lending to Ara-

bian peninsula governments. It is the latter that has set bankers' adrenalin racing in recent months, following the first dollar borrowing by the Saudi Government since the late 1950s, a syndicated loan raised by Qatar and a return to the market by Oman. Should oil prices hover around current levels for some time, many bankers expect Saudi Arabia, which has consistently run budget deficits for the past few years and has substantially run down its liquid foreign reserves, to be back for more.

Such business, however, is likely to remain modest considering the number of banks that will be competing for it. In considering how to expand, Middle Eastern institutions still tend to focus on the need to follow trade and investment flows into Europe, the US and to a more limited extent the Far East.

The biggest Arab banks have performed developed international aspirations and a presence in such financial centres as London and New York because of the small size of their individual home markets. The problem is that relatively few of them have devoted sufficient thought to exactly what they should be doing there. Stock responses to questions on this subject tend to revolve around trade finance, looking after domestic customers abroad and investing their disposable funds in the West. In only a minimal number of cases does this

amount to a coherent international strategy.

One important indication of the distance Middle Eastern institutions have yet to travel before they can truly be considered members of the international big league is their inability to attract a respectable proportion of Gulf government investment funds.

While Arab banks have had some success in attracting private sector funds for investment in Western markets, their own governments have shown much less confidence in their financial skills. Mr Ibrahim Dabdoub, general manager of National Bank Kuwait, estimates that of \$200bn of public and private funds now managed by banks only \$10bn is in the hands of Arab banks. To secure more, he knows that his institution's performance has to rival the best in the West. And that implies the need for further substantial growth.

Yet abroad, the challenges are every bit as daunting as at home. Not only are international financial markets changing at a breathtaking pace, but also the legislative environment — from capital adequacy rules to trade barriers — is being substantially reshaped. It is an arena where only the strongest and most nimble will survive. Nevertheless, if there is one overriding source of unease among Arab bankers, it is the fear of being left out of the developing new financial order.

Numbers game: Kuwait Stock Exchange where share prices are limping along at 40 per cent of their 1983 values and, above right, a dealer on the floor

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Cover pictures: Tony Andrews

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ARAB BANKING 2

Despite fierce competition and an over-crowded market, Arab banks are still anxious to expand into Europe, writes Andrew Gowers

A Middle Eastern influx that defies explanation

ONE of the more puzzling features of Arab banking these days is the continuing influx of banks from the Middle East into Europe, and especially the UK.

The market is almost unanimously acknowledged to be heavily over-crowded already, with more than 40 Arab banks operating in London. Trade and investment flows between Europe and the Middle East are not showing substantial growth, so competition for existing business is fierce.

new offices or subsidiaries in London. This flurry of activity prompts sceptics to wonder if all the new entrants have thought through the commercial reasons for coming to London.

1992 has provoked a bout of soul-searching among Arab banks with international pretensions

Such confusion is not new. Ever since Arab banks began venturing into the international arena in the 1960s and 1970s - armed with large amounts of capital but little home-grown expertise - they have encountered difficulties defining their role.

The approach of the Single European Market has helped to trigger off an intense bout of soul-searching among Arab banks with international pretensions.

The EC is still the Middle East's principal trade partner - absorbing around \$40bn worth of exports a year. It is not surprising that Arab financiers find the prospect of radical change in this market more than a little unsettling

Brussels signifies a more inward-looking European Community, a 'Fortress Europe' in the sphere of finance as well as trade.

license that will be valid in all EC states, foreign banks will have to have locally-registered subsidiaries rather than branches or representative offices.

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opportunities, notably in West Germany.

The activity prompts sceptics to wonder if bankers have thought through the reasons for coming to Europe

try is likely to be particularly intense for several years. It makes it all the more important that Arab banks have established themselves in their particular niches, so that they may not be too easily dislodged.

businesses. The result will be a collection of bigger, better-capitalised European institutions, against which only a very few international Arab banks will have the size, capital strength or connections to compete.

The activity prompts sceptics to wonder if bankers have thought through the reasons for coming to Europe

try is likely to be particularly intense for several years. It makes it all the more important that Arab banks have established themselves in their particular niches, so that they may not be too easily dislodged.

in Europe via acquisitions. Arab Banking Corporation, the Bahrain OBU, already has a large stake in the Spanish retail banking market in the form of Banco Atlantico.

The activity prompts sceptics to wonder if bankers have thought through the reasons for coming to Europe

try is likely to be particularly intense for several years. It makes it all the more important that Arab banks have established themselves in their particular niches, so that they may not be too easily dislodged.

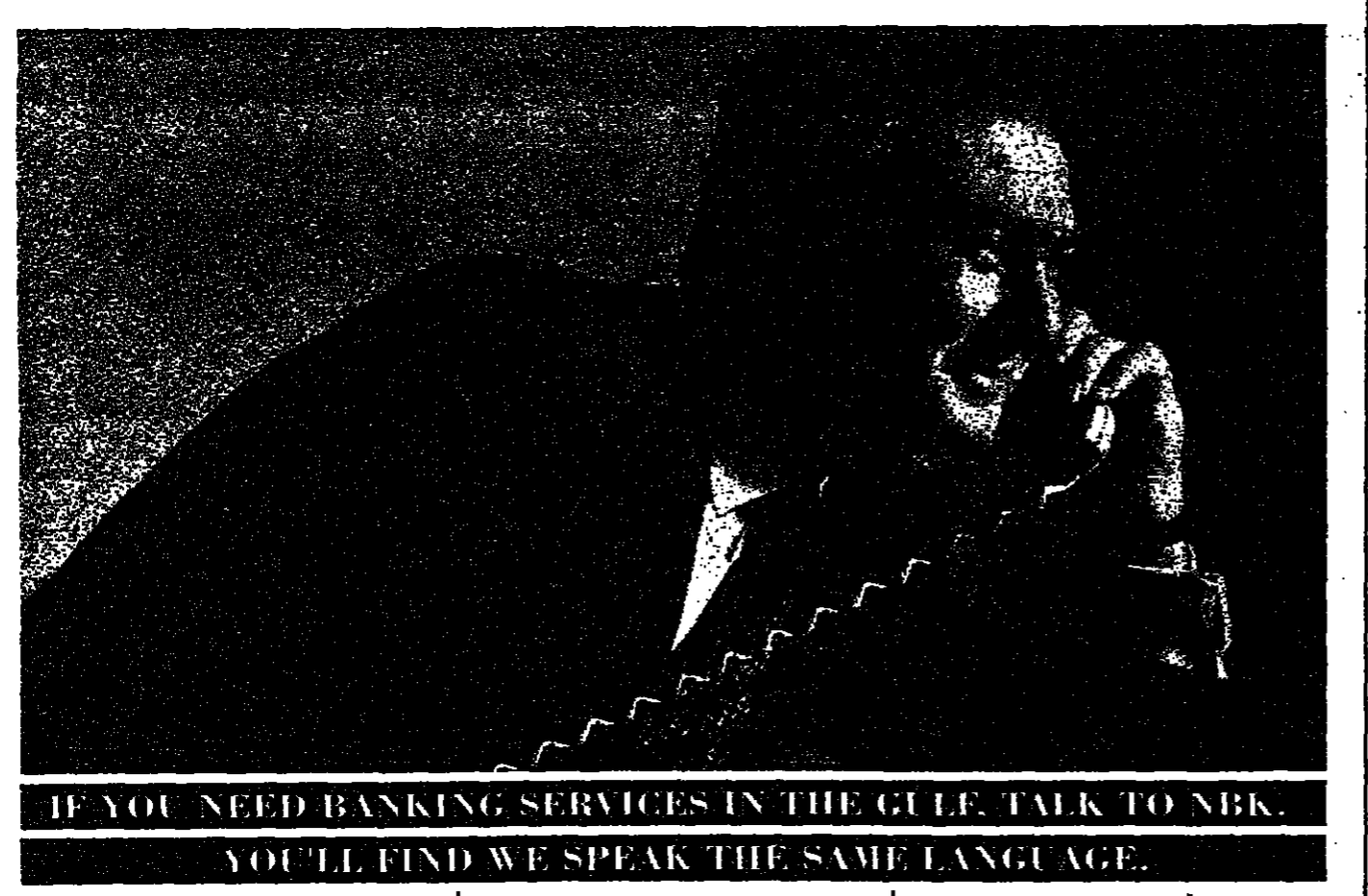
Table with 3 columns: Country, 1986, 1987, 1988. Lists volumes of syndicated loans to Arab countries in \$m.

Table with 12 columns: Country, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988. Lists foreign bank deposits by private residents in \$b.

FOR THE Arab banking fraternity in France - and for many of those dealing with it besides - the past 18 months have been one long series of unpleasant surprises.

FRANCE Paris picks up the pieces

bank was allowed to go under it would damage Paris as a banking centre. This is almost certainly only part of the story.



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ARAB BANKING 3

ISLAMIC BANKS

Faithfully pressing ahead

WHEN a number of Egyptian investment companies collapsed last year, leaving hundreds of dollars of depositors' money down with them, there was almost certainly some quiet crowing among conventional bankers in the Middle East.

Could it be, they asked themselves, that the failure of these companies - which called themselves Islamic and promised investors fantastic returns - would have knock-on effects elsewhere in the Arab world?

It even began to hint at the competition between themselves and the region's proliferating Islamic banks.

The questions, and the crowing, were almost certainly misplaced. The Egyptian debacle has tarnished the image of Islamic finance as a whole, as many Islamic bankers will admit. But it is unlikely to prove more than a temporary setback for the Middle East's proliferating Islamic banks.

The rapid growth of financial institutions and instruments catering to Islam's pro-

	1980	1981	1982	1983	1984	1985	1986
Bahrain	1.03	1.42	2.66	3.45	7.44	16.19	15.82
Bangladesh				0.47	1.52	3.22	3.90
Egypt	1.81	4.51	6.14	8.63	9.57	12.76	(9.8)
Jordan	1.90	3.35	3.90	5.40	6.82	7.72	8.80
Kuwait	5.70	8.21	23.92	17.33	17.13	17.64	18.03
Qatar				8.71	7.08	10.37	
Sudan	6.86	10.57	15.00	13.34	12.68	7.74	7.06
Turkey						0.41	0.74
UAE	(1.32)	1.28	1.35	2.03	2.35	3.06	3.27

Source: Islamic Law and Finance

in some cases they may be attracting new participants - those who have shunned banks hitherto because of their distaste for interest - into the banking system.

This is of potential concern to conventional banks in the Middle East, not least because many of them have grown fat from lending for interest-free amounts of interest-free deposits. Some commercial banks in the Gulf have been forced to launch Islamic-style accounts, and pay for these deposits in religiously acceptable ways, to compete.

The Islamic banks have aroused more than passing interest among bank regulators, for whom they pose complex challenges. Islamic banks have also caused ripples of political concern, not least because of the fear that the progressive abandonment of interest could eventually undermine the Western-oriented financial systems that Arab countries have built up over the past 30 years.

It should not be surprising that Islamic finance has expanded alongside the general wave of religious revivalism in the Middle East over the past decade. Islamic teachings - the Koran and the *hadith* - are quite explicit about the sinful nature of what they call "*riba*" (usury or interest) on the grounds that it involves exploitation of the weak by the strong. The answer among scholars has tended to revolve around whether this means a ban on all interest or merely a prohibition on charging outrageous rates.

In recent years, it is the former school of thought that has come to the fore. So it was that Iran, after its 1979 revolution, embarked on a wholesale Islamisation of its financial

system to eliminate interest payments. Islamic Pakistan has been on a similar course for longer.

In the Arab world, Islamic banking was given its real push by a number of immensely wealthy Gulf businessmen who avidly felt a desire to deploy their funds in a religiously acceptable fashion - or in some cases perhaps to capitalise on a potential market opportunity.

According to Mr Volker Nienhaus, an expert on Islamic finance at the University of Bochum in West Germany, there are now around 50 Islamic banks and groups, the largest and most well-established of which include:

- Kuwait Finance House. Established in 1975 and majority-owned by the Kuwaiti Government, it was badly burned

by the Kuwaiti market crash in the early 1980s but now commands assets of around \$3bn. and a local market share approaching 20 per cent.

- Dar Al-Maal Al-Islami. A sprawling group of banks, investment and insurance companies founded by a member of the Saudi royal family, Prince Mohamed al-Faisal al-Saud and based in Geneva. It, too, had its problems in the early years, notably when an over-enthusiastic Swiss dealer lost \$45m by placing surplus funds in the gold market, but now appears to be on a sounder footing.
- The Jeddah-based Dallah-Al-Baraka group. Established by Mr Saleh Kamel, a leading Saudi contractor, this, too, is a loose agglomeration of companies in countries as far afield as Bangladesh, Bahrain and Britain.
- The Al-Rajhi Bank for Investment and Commerce, the largest Saudi money-changer which recently became a bank. Curiously enough, the Saudi authorities do not allow Al-Rajhi to call itself an Islamic bank (probably for fear of exacerbating speculation as to the unIslamic nature of interest-based banks in the kingdom), but that is how it operates - handling large volumes of trade finance through its London office.

How exactly, then, do all these institutions differ from conventional Western banks? The answer varies from institution to another, depending on how they choose to interpret the faith.

Indeed, the ingenuity employed by some Islamic banks to disguise what amount to interest-based dealings is a source of some cynicism among other bankers.

But the general principle behind the exercise is rela-

Islamic banks are attracting some of the Arab world's better banking brains

hibition on the payment and receipt of interest in the early 1980s may have levelled off, but the expansion undoubtedly continues.

Banks functioning on Islamic principles - and equipped with supervisory boards of religious sheikhs, judges and theologians to prove it - are now among the biggest financial players in such countries as Saudi Arabia, Kuwait and the other Gulf states, Egypt, Sudan and Jordan. The Kuwait Finance House and Faisal Islamic Bank of Egypt are both cited in *The Banker* magazine's listing of the top 50 Arab banks.

Such institutions are attracting some of the Arab world's better banking brains to grapple with the technical complexities involved in interest-free finance.

Some have set out to penetrate Western markets, attracting blue-chip European customers and deploying their huge financial resources in innovative deals. And they have also spawned a host of imitators and collaborators from the more conventional financial world, with banking groups such as Citicorp devoting considerable time and money to helping devise suitably pious investment vehicles.

As Mr Rodney Wilson and Mr David Baldwin of Durham University in the UK put it in a recent book on the subject, "There is little doubt that the coming decade will see an increasing number of Islamic financial institutions represented in Western financial markets."

Islamic finance may not be quite the fad that it was in the early 1980s, when as one Western banker put it, "the perception was that it was the source for a lot of easy money." Moreover, it is still at what practitioners admit is an experimental stage.

But it is making its presence felt in a number of ways. Islamic banks have attracted sizeable quantities of funds that might have gone to their conventional counterparts, and

But in trying to develop a wider range of services involving longer-term finance, Islamic institutions have run into a number of basic obstacles. First, their deposit base consists overwhelmingly of short maturities, given Middle Eastern investors' penchant for liquidity.

Second, they are mostly cut out of interbank markets because of the prohibition on interest, and no viable way has yet been found of establishing a specifically Islamic interbank market.

"This is undoubtedly a great limitation on Islamic banks," said one Arab expert. "You cannot create an Islamic bank without an ability to generate large amounts of religiously acceptable funds." It means that many Islamic banks continue to rely to a disproportionate extent on the funds of their wealthy owners.

Third, longer-term investments in which banks share the profits or losses with their investors (known in Islamic Sharia law as *musharaka ventures*) have yet to take off in any meaningful sense. To risk-averse Middle Eastern investors, they are bound to be an exceptionally risky and illiquid enterprises.

Specialist committees are currently hard at work under the auspices of the inter-governmental Islamic Development Bank, in an effort to find answers to these fundamental problems. Until such efforts bear fruit, Islamic banking is likely to remain confined to the fairly narrow business areas in which it now operates.

But within those highly-competitive businesses, it is already proving itself a force to be reckoned with, both in the Middle East and in the West.

Some have set out to penetrate Western markets, attracting blue-chip customers

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But while colleagues from local OBUs scuttle around the Gulf and beyond in search of new opportunities, the Japanese see no need to venture far from Bahrain. At the end of the island's excellent telecommunications system, they can happily straddle Tokyo's close with the day's trading in London, in close touch all the while with their sister banks in each capital.

"The only complaint of some Japanese managers is Bahrain's nightlife. 'In Japan they called me the Emperor of the night,'" says one. "When work finished I would play hard. Now when I visit Tokyo I'm used to sleeping in the afternoon and going to bed early." In Bahrain, he will have to be content with being an Emperor of Friday morning.

purchaser at a mark-up. This form of deal - in which the mark-up tends to track prevailing interest rates - is known as *murabaha*, and is almost invariably short-term. It is also often attractive to Western companies for tax reasons and because it means they can trade without increasing their leverage.

A second important, and growing, business line is leasing. Islamic banks have developed special contracts for Islamic leasing (or *ijara*) deals, and the business is becoming more sophisticated all the time, as demonstrated by \$15.3m Islamic tanker leasing fund set up this year by Citicorp, Fred Olsen and Kuwait Finance House. Several banks are also examining the possibility of extending Islamic leasing to the financing of aircraft.

Both of these activities are relatively secure, and do not require tying up large funds for excessively long periods. They have also proved quite profitable for most Islamic banks.

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Mark Nicholson on the fledgling Gulf capital markets Venture still in its infancy

THERE is a healthy demand for modern stock exchanges in the Gulf. Local shares, unfortunately, are proving harder to sell.

In June Bahrain opened the doors to its plush marble stock exchange floor and is now busy installing a Reuters quote system. Kuwait, which has seen trading in its palatial 862m exchange since 1984, is in the throes of installing a fully automated \$8m dealing system. Oman recently passed a royal decree setting up its small bourse. And just this month, the governor of the UAE Central Bank said he thought the time was right to consider drawing up laws for a local exchange.

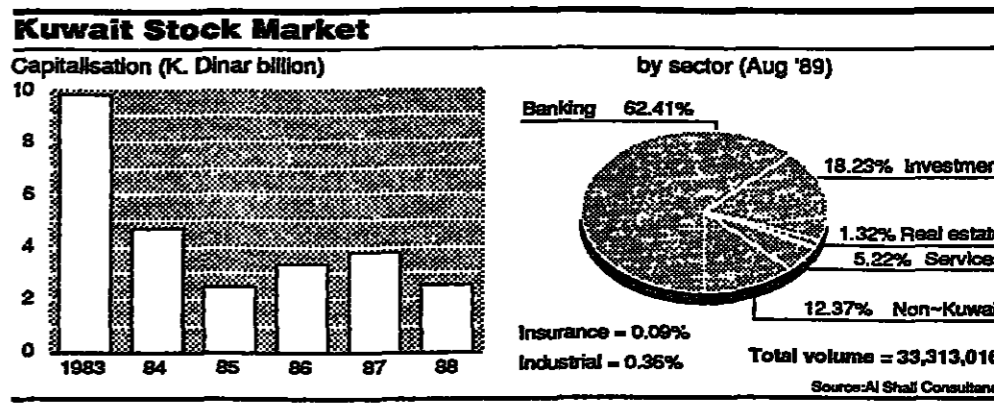
The guiding logic behind these ventures is that the economies of the Gulf will reach full maturity only when there exists an efficient capital market to match the region's substantial savings with domestic investment initiatives.

So far this role has been played expensively by the region's governments, and in the face of huge outflows of local private capital towards what savers see as safer, more liquid and more remunerative international investment markets. Setting up domestic exchanges, the governments believe, is the first step towards repatriating some of this great financial resource.

To date, however, the governments' investment in taking this step has won scant return. The targeted investors have stayed away in droves. In Kuwait, for instance, where the bourse is still haunted by the collapse of the Souk al Manakh kurb market in 1982, share prices are limping along at 40 per cent of their 1983 values.

In Bahrain, the number of daily trades in the 29 listed companies has averaged at about 10, and dealers reckon they only ever get their hands on 1 per cent of the 3bn or so shares outstanding.

Such figures look particularly dismal when measured against the scale of the expatriated resources the Gulf governments are hoping to tap. Based on figures from the International Monetary Fund and local monetary authorities, Dr Henry Azam, chief economist of Gulf International Bank, has calculated that Gulf private investors may hold \$162bn in



various types of assets outside the region.

The problem, which is widely acknowledged by governments and analysts alike, is that the local markets do not yet offer anything like the range or quality of investments which are available to the sophisticated Gulf investor overseas. Putting this right, it seems, will require sweeping - and likely as not slow - changes of legislation and attitude to pervade both the Gulf's corporate and governmental cultures.

So far the range of local capital market instruments has been acutely limited to straight equities or a primary market in short-term government bills, which are mopped up greedily and exclusively by local commercial banks in Bahrain and Kuwait. Moreover, the local equity markets tend to be hogged by a tiny number of relative blue chips: in Kuwait, for instance, the National Bank of Kuwait, which has offered an average 19 per cent payout on its shares since its foundation in 1952, represents a quarter of the entire market's capitalisation at KD900m (\$3bn).

Nor has there been a rush of private companies coming to market. The Bahraini stock exchange says it is considering just one company's interest in listing. The Kuwait stock exchange is confidentially reviewing six potential applicants. But a large proportion of the region's biggest companies remain closely in the hands of families which are reluctant either to dilute control or to submit themselves to stock exchange disclosure requirements.

The governments of Bahrain

and Kuwait are well aware of the need to expand the range of instruments available. Kuwait, in particular, is about to allow the banks to set up a form of mutual funds, encouraged largely on the rampart use of post-dated cheques.

But there are some well-placed market participants in the Gulf who feel that the governments could be doing more than taking laborious legislative steps to vamp the markets, in particular by taking seriously their repeated theoretical commitments to privatisation.

Dr Khaled Al-Fayez, chief executive officer of the Gulf Investment Corporation, a GCC group which includes in its mandate the development of local capital markets, is critical of a general lack of governmental willingness to float some of the many viable companies in their control. He says that although it is often said of the Gulf that it lacks enough of an industrial base to underpin a strong local capital market, there are enough good state-owned concerns to form a core of high-grade investment paper.

There is certainly a professed willingness to privatise. Bahrain's industry minister, Mr Yousif Ahmed Al Shirawi, says he sees no obstacle in principle to eventually selling Alba, the state-run aluminium smelter. For now, though, the only sell-off under actual discussion in Bahrain is that of a \$5m cable extrusion company.

More broadly, the problem of creating quality investments is also that of creating virtually from scratch legislative systems to marshal capital markets in the region. To this, the Gulf governments are committed at least in part - Bahrain, for example, is presently drafting a completely new commercial law. The next step, as many see it, is formally to require standards of accounting and disclosure up to international standards, which are not always present or desired by Gulf companies.

Ideally, any new legislative framework should be co-ordinated to apply evenly across the Gulf states. This would then open each presently nationally-closed stock market to cross-border trading, something to which the GCC states are publicly committed. But Dr Al Fayeaz says he expects progress on these lines to be very slow.

This, he suggests, is partly because states legislating to permit the opening of their capital markets will do so with an eye on wider questions of access, some of which bear on more jealously guarded national integrities. The possible need to amend visa requirements is one example: worry about possible overseas control of local companies is another.

But while the Gulf governments take their tentative steps towards integrating their markets, the region's increasingly sophisticated financial institutions continue to serve their affluent clients with the tastier products of the global financial village, satisfying in particular the Arab dentist's notoriously sweet tooth for liquid assets and fast returns.

The growth of financial institutions catering to Islam's prohibition on the payment and receipt of interest in the early 1980s may have levelled off, but the expansion undoubtedly continues

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THE JAPANESE IN BAHRAIN

Early birds reap the rewards

AT 6.30am every Friday the staff of Yamaichi, the Japanese securities house, make their way into a Bahrain banking district bereft of life by the Moslem day of rest to catch the second session of the Tokyo stock market. When dealing closes, they then call each of their Gulf clients to let them know how trading went.

This is not a display of Japanese workaholicism for its own sake. Yamaichi's early birds are simply paying due care and attention to what is in effect their greatest asset, soaring Tokyo stocks.

The Tokyo market's resilience after the 1987 crash, when it outperformed London and Wall Street by losing less than 20 per cent of its value and recovering within six months, and its subsequent progress to fresh heights has given the Japanese houses in Bahrain a mouthwatering array of high-performance equity linked products to offer. And Gulf private and public investors, many of whom took a real loss for the first time on their previously rock-solid Swiss and US-based investments during the crash, are lapping them up.

Backed by the inside track advantage of their parent houses in Tokyo, and helped along by a strong Yen, the nine Japanese securities houses in Bahrain have been posting equally mouthwatering rates of

growth.

Yamaichi, for one, expects profits from its Bahrain investment bank to double this year from 1988's \$5.5m, which is a stunning return from an outfit capitalised at a nimbly \$25m. At Nomura, meanwhile, growth is such that it expects to add five extra staff a year to its tally of 54 for the foreseeable future - and this on an

island where banks of four times its \$25m capital base have been forced to halve staff to such numbers during their lean 1980s. Revenue growth rates of 5-10 per cent during the early 1980s have nearly doubled since 1986, says Mr Tetsu Hirano, president of Nomura's operation.

Nikko jumped aboard this year by upgrading its representative office to a full investment bank, taking to nine the number of Japanese securities groups in Bahrain.

Most of the houses deal almost exclusively in Japanese products, something which has left them unscathed by the

ill-fated lending binge of the mid-1980s, and tend to be mining narrow but rich seams.

Nikko reports a roaring trade in corporate bonds, warrants and, increasingly, Islamic banking finance on the underlying assets for which money is exchanged.

According to this view, interest is seen as unearned income and therefore potentially corrupting. Trading a tangible asset for profit, however, is acceptable, and a portion of profits can be passed on to investors in lieu of interest.

Hence the main activity of Islamic banks has tended to revolve around trade finance, where instead of charging interest on a loan they actually buy the underlying goods and sell them on to the would-be

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ARAB BANKING 4

Mark Nicholson on how Bahrain's OBUs are adapting their roles

An essential change of tack

AFTER the glum years of the mid-1980s profits are rising again among Bahrain's offshore banking units. But rising with them, and perforce these days it seems, are the travelling expenses of their senior executives.



Bahrain: changing identity

One locally established bank is, for example, devoting such energy to creating investments in New York and London that one senior executive privately wonders if they need keep head office on the island.

Investcorp, which boosted profits by 60 per cent through its US and European corporate finance work last year, has already moved some top managers to London. Even those OBUs reliant largely on local trade financing increasingly see Bahrain as less a centre than one among several useful hubs.

It would be wrong, though, to see this as flight from Bahrain, which bankers tend to agree remains the Gulf's best serviced and administered banking location. Rather, such moves represent a necessary change of tack forced on banks which have lost much of their original reason for coming to the island and virtually all unanimity of business purpose, beyond developing new sources of revenue.

The days of oil-rich pickings in local Gulf - and especially Saudi - project lending, booming trade and foreign exchange cover which brought the banks to the island after 1976 are now the stuff of fond memories and displays of perspex covered on the boardroom shelves.

The subsequent dog days of debt default management which kept the bankers busy during the bust of the mid-1980s are also largely over. One foreign banker here says that where rescheduling bad debts to contractors took up 98 per cent of his time a couple of years ago, it now occupies less than 1 per cent.

Thoughts have turned instead to hatching fresh strategies, a process which has largely unravelled the notion that there is any longer a common role for Bahrain's offshore banks. "I know what we're doing here," one banker suggests, "but I've no idea what the rest are doing."

This identity crisis has posed itself far less strongly for over-

seas banks which set up subsidiaries in Bahrain as OBUs. Most American and UK banks faced with wounding Gulf debts simply ran down their loans and either slimmed dramatically or closed outright.

During the dark days of 1986-87, 12 banks either shut or scaled their presence down to representative offices to leave 38 OBUs on the island with total net assets of \$65.3m. Those remaining are also considerably leaner outfits.

For the locally-established OBUs the need to diversify has been more acute. With the outlook for renewed growth in syndicated loans and project finance hanging in uncertain abeyance despite peace between Iran and Iraq, many have sought to refashion themselves as "investment" banks, particularly those which suffered most from the rush to expand assets during the 1980s. But given the Gulf's fledgling corporate culture and at best embryonic capital markets, this has tended to mean hunting for niches in Europe and the US.

It is a trail blazed most profitably by Investcorp, or Arabian Investment Banking Corporation as it is formally titled. Established in 1982 with a clear

sense of purpose - to channel private Arab money into direct investments in selected US and European companies - Investcorp has been consistently the most profitable of all Bahrain-based OBUs in recent years and is reckoned by some analysts to have the strongest management team for its size in the Middle East.

In its wake have followed others also placing a premium on agile and aggressive management to win them a role abroad, such as Bahrain Middle East Bank (BMB) and Bahrain International Bank (BIB).

BMB, a mid-sized OBU with balance sheet footings of \$516m in 1988, is characteristic of the attempt to emerge re-formed from the chrysalis of debt. After taking losses of \$21m in 1987 from both the Souk el Manakh Kuwaiti share debacle and the 1987 stocks crash, the bank has re-emerged from the Middle East towards seeking LBO and venture capital opportunities through its agency in New York, and in London through a 75 per cent owned joint venture with J.O. Hambros. But while it returned to profit last year, analysts are withholding judgment on the bank's prospects which are felt to hang crucially on the high quality of a few high-calibre staff.

For other banks, like United Gulf Bank and Kuwait Asia, the size of their capitalisation and commitment of their shareholders tends to underwrite their medium-term viability. But having seen the wells of income they were founded to tap turn to holes of debt, these banks too have been forced to rethink.

United Gulf Bank, having recoiled with a loss of \$37m in 1987 after unsuccessful concentration first on trade finance and then project lending is now shedding its loans and turning profitably to investment banking under its new owner, The Kuwait Investment Projects Company, which took

a 94 per cent share in 1988. Kuwait Asia, capitalised at \$100m but still saddled with accumulated losses of \$26.8m from soured project lending, has similarly jettisoned an unsuccessful focus on Arab-Asia trade and lending to look for investment niches. It halved its loans book last year and is now looking to participate in venture capital, mezzanine debt, real estate and other funds with US and UK banks.

Not all bankers on the island, however, are convinced of the therapeutic effects of this rush into investment banking. They question among other things whether the smaller, locally-incorporated banks will cope with tough competition in the run up to 1992, or meet capital adequacy requirements in the market thereafter. Some also question whether high-flying Investcorp, let alone its proteges, would weather any serious downturn in the US.

Many offshore banking units now see Bahrain as less a centre than one among several useful hubs

There is near unanimity, though, that no project lending spree is just around the corner. Most banks are deeply sceptical of talk of eventual Iraqi reconstruction deals; both of it ever actually happening and of their being willing or able to take a slice if it does. The big loans in the pipeline can be ticked off on the fingers of one hand; a big chunk of Bahrain's \$1.3bn Alba aluminium expansion, more Best financing for Gulf Air and perhaps money for a Bahraini urea plant if it is approved.

But if the excitement in Bahrain is over, so is the pain. "Since the Gulf war ended," says one, "salaries have started rising a bit, house prices are stable and more people are coming in. It's a bit more optimistic."

PROFILES: Gulf International Bank/Arab Banking Corporation Bahrain's world-class duo

TOWERING above the fray of lesser Bahrain-based banks struggling to find their niches in life, Gulf International Bank (GIB) and Arab Banking Corporation (ABC) have steadily and profitably been turning themselves into world-class institutions.

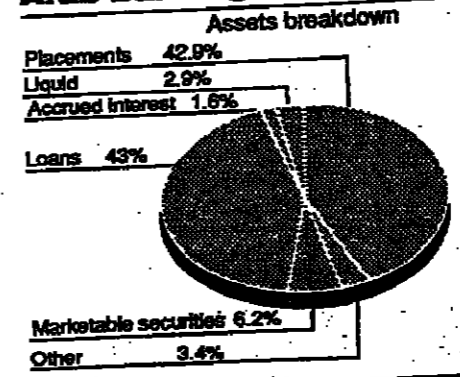
The duo are commonly bracketed together, partly because of their common Bahraini stable and parallel success. But they are in fact pursuing increasingly divergent paths, and the difference is due largely to the two banks' different strategic centres of gravity. While GIB looks to enrich its relationship with ABC's business, the latter is an international mission by its hands-on managers, notably Mr Abdullahi Samdi, its highly-regarded 52-year-old Libyan chief executive.

The two banks do share important likenesses. Both, for instance, have substantial backing - with shareholders' equity of \$753.9m and \$1.14bn respectively - in each case from sovereign Arab oil exporters. GIB was set up in 1975 by the GCC countries plus Iraq, and ABC in 1980 by the governments of Libya, Abu Dhabi and Kuwait.

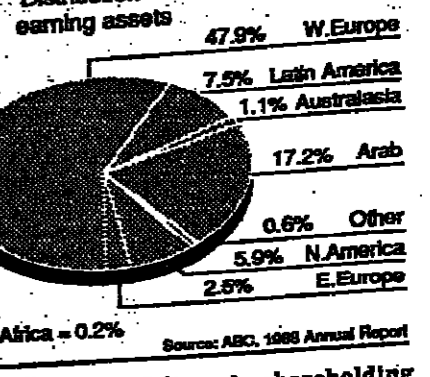
They also share a well met ambition to be measured against the world's best banks. ABC is the region in that they are real banks with real business spaces and real professionals," says one analyst. GIB and ABC also enjoyed a better start in life than their Bahrain brethren since they were viewed from the outset as sovereign risk, an advantage which helped catapult both young banks into the top flight of syndicated lending in the mid-1980s. One consequence, though, is that they have shared with the banking elite the need to provision to international standards against LDC debts incurred during the early 1980s; debts of \$1.6bn in ABC's case and of an estimated \$650m for GIB, which has not disclosed recent official figures.

Both remain top world players. Euromoney magazine

Arab Banking Corporation



Distribution of earning assets



recently ranked GIB as the world's second biggest sovereign lender in the first half of this year, with a total of \$889.24m in credits arranged with Britain's ECDF for Iraq. Both also run well-established branch and office networks from New York to Singapore. However, the different manner of each bank's international attack provides a good pointer to their distinct ambitions.

ABC's path has been charted into the wider world "from day one", says Mr Samdi. His hand has been without oversight ABC's string of overseas acquisitions, which include Daus & Co, a trade based West German bank, International Bank of Asia, in Hong Kong, and most recently and potentially profitably, Banco Atlantico, the 230-branch Spanish retail bank.

ABC's next challenge, as Mr Samdi sees it, is to be strongly enough placed in Europe to achieve a target of financing 25 per cent of total Arab-European trade flows - he claims the bank's present share is 20 per cent. A possible vehicle for this, and a bulwark against the rigors of 1989, he suggests, might be created by rolling together ABC's Paris, London and Milan branches with some fresh capital to form a fresh European unit.

With characteristic expansiveness, though, Mr Samdi indicates that he is mulling thinking such plans out loud. "Maybe we'll call the bank ABC 1992," he says to make the point. But that he feels

free to discuss strategy so broadly is symptomatic of the hands-off approach of ABC's shareholders. His approach contrasts with GIB's reticence to talk strategy.

As if to emphasise the difference, earlier this year ABC's board agreed to recommend to its shareholders that the bank should boost its capital by offering a nominal \$200m of shares to private shareholders and lending to the country while others remain daunted by the risk of non-repayment. GIB is also more optimistic than most on prospects for local project financing and corporate finance, pointing to work in progress. It is presently acting with Chase Manhattan as financial adviser to Alba, Bahrain's state aluminium smelter, on a forthcoming offer of a chunk of its \$1.3bn expansion costs to the market. Also with Chase, the bank has revived studies into refinancing Gulf Air.

But while GIB says its focus lies firmly on developing in the Gulf, it is alive to the need to strengthen its position overseas, where it has only branches, particularly in Europe before 1982.

In the end, though, a telling illustration of the banks' divergent ambitions can be inferred from the covers of their 1988 annual reports. While GIB portrays Islamic calligraphy against a staid Arabian pattern, ABC just shows its logo beneath a photograph of the planet earth.

Mark Nicholson

They are often bracketed together, partly because of their common stable and parallel success

KUWAIT

Haunted by the crash

KUWAIT'S six commercial banks reported profits in 1988 for the third year running. But, apart from The National Bank of Kuwait, for its third year running the profits owed at least as much to the pen of the central bank as to real rises in earnings. Optimistic Kuwaiti bankers say such a state of affairs will continue for maybe another five years. Pessimists say 15.

The period in question is how long it could take the banks to shuffle off the central bank's Difficult Credit Facilities Resettlement Programme (DCFRP), the plan which was implemented in 1986 to untangle and reschedule the colossal debts left by the Souk el Manakh stock market crash four years earlier.

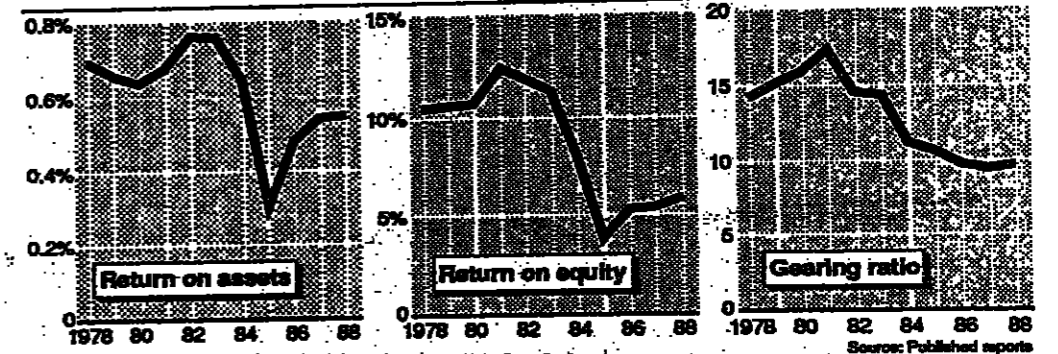
The programme is designed to reschedule the debts of at least 1,200 individuals and companies whose intemperate speculation in the kerb market - buying shares with post-dated cheques at a high premium to the cash price or with bank loans secured against other Manakh shares - left paper debts when the roof came down of KD27bn (\$94bn), which was five times Kuwait's total bank credits at the time. Seven years or so the total debt has been netted down to about \$7bn, with the identified debtors holding assets worth half that. The total outstanding is bigger, however, since a number of individuals have not surrendered themselves to the programme, which requires thorough disclosure of a debtor's full assets.

The DCFRP is aimed at retrieving individuals' debts, but it also offers the banks support against their heavy indirect exposure to the Manakh. The central bank underwrites the banks' provisions on their debt and safeguards their shareholders' funds. It also ensures the banks announce profits and pay dividends so as to rebuild confidence in the banking system and, importantly, the stock market. Many of the banks' fallen loans are secured against shares on the depressed bourse, so ramping share prices effectively helps cut the debt.

The central bank's declared support for the banks now stands at about KD460m of interest free deposits placed with them as cover for long-term rescheduling costs, but the full price of the support programme is confidential. One bank economist estimates the central bank to have pumped in at least two or three times this sum on top.

The banks' published profits last year therefore represent, in one chairman's words,

Kuwait commercial banks



"bona fide operating profits in most, but not all cases," making it hard to pick out accurately the true winners and losers. Taken collectively, though, the results paint a picture of an overbanked market with few clear growth opportunities of the sort Kuwait's banks need to get back on their own feet.

If NRB's typical 15 per cent rise in assets and deposits is excluded, for instance, Kuwait's five remaining banks saw total assets last year grow by an average of only 5.1 per cent and deposits by 6.7 per cent. Figures which look pale still against an annual retail price inflation of 3.4 per cent for the year.

Only one of the five second tier banks, Alahli Bank, actually increased its market share of assets and deposits (by 9.2 and 10.1 per cent in turn). But after the troubled bank's thorough management shake-up and heavy investment in completing a high-tech overhaul in 1988, it was also the only bank to publish a fall in profits, by 15.8 per cent to \$4.28m.

However, Mr Hendrick Quant, who came out of retirement in the Netherlands to become Alahli's new general manager in July, is one of the optimists. By keeping the bank's eyes firmly on introducing new and high-tech products to the home market, he says the bank can outgrow any Manakh debt problems in five years. The bank is opening two branches soon to add to its present 21, and believes they will pay for themselves in a year.

Commercial Bank of Kuwait, where profits rose 12.5 per cent to \$5.19m last year, also sees some potential for domestic growth. Like almost all Kuwait's banks, it says some of this must lie in expanding the range of products available to existing clients. But CBK is also making a specific play for small businesses, particularly those run by Kuwait's 1.5m expatriates, and says such

work rose by 35 per cent last year. In fact, the scope for banks to strike out on their own domestically is limited. While the banks are being underwritten by the central bank and the Government holds majority stakes in two of them, Bank of Kuwait and the Middle East Bank, and Burjan Bank, and fair-sized indirect stakes in others, they are being encouraged to display some commercial solidarity in the name of safeguarding confidence in the system.

In June for instance, the Kuwaiti banks' committee, comprising the six commercial banks, the Kuwait Real Estate Bank, Industrial Bank of Kuwait and the Bank of Bahrain and Kuwait, agreed on minimum fee levels for guarantees and documentary credits. The committee has also reached an accord setting limits on interest rate levels for deposits and lending.

The result, some operation managers say, has been to make life simpler, but less flexible. Moreover, big clients grumble that they can no longer get discounted borrowing, while smaller clients have seen costs soar. Such problems have been compounded for the banks by the central bank's decision at the end of last year to help stem capital outflows by informally pegging domestic base rates to US discount rates, and thus raising them.

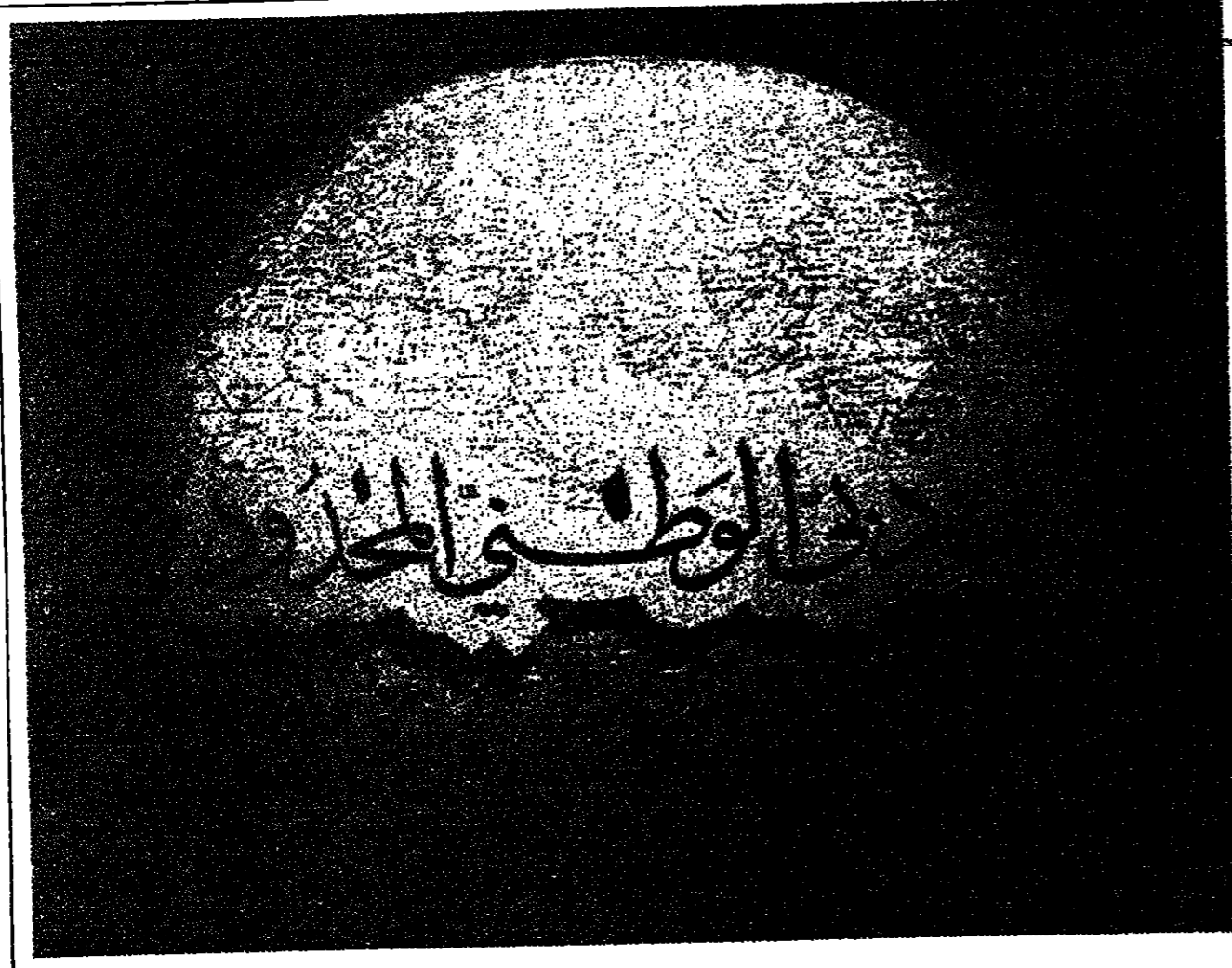
For want of much movement in the market, many banks have concentrated instead on internal reorganisation as a palliative. Both Burjan Bank and Gulf Bank have replaced their chairmen in the past 18 months, and Gulf this month hired a consultancy group to prepare it a full strategic plan.

The straitjackets at home have naturally tempted some banks to look overseas for growth. Few of the banks, though, have much in the way of an overseas presence to exploit, and the Bank of England is not helping by refusing to allow those Kuwaiti

banks involved in the DCFRP to set up London branches. CBK, though, is busy circumventing this restriction by setting up a company called Tiji Finance in London which will handle trade and related financing, and in such a way as to avoid falling under the UK Banking Act. But the bank's bias lies towards the US, where it is taking on small-scale LBO work from its New York branch, and opening a new branch this month in Washington.

Burjan Bank is another which grows international ambitions, but it has so far made no visible move to realise them. Speculative talk earlier in the year of purchasing United Bank of Kuwait, the London-based bank owned by the six Kuwaiti commercial banks, remains such. Analysts say they are surprised, meanwhile, that the bank has not added overseas bite by boosting its 28 per cent share in Bahrain Middle East Bank, the offshore banking unit.

Mark Nicholson



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ARAB BANKING 5

PROFILE: National Bank of Kuwait

A race to catch up with the best in the West

WHILE those around it have been through a boom and particularly a busy bust, the National Bank of Kuwait has stood aloof and in the process turned in a consistently impressive string of profits - including a 15 per cent rise in profits in real terms to KD30.5m last year.

Through this solid, if somewhat boring, performance, NBK has earned the respect of its peers throughout the Middle East as one of the few genuinely credible Arab international banks.

Its market capitalisation of KD900m (\$30m) at September's prices accounted for 25 per cent of the value of the entire Kuwaiti stock exchange. And by almost any other measure NBK Kuwait's oldest commercial bank at 37, also towers above its debt-saddled competitors. In fact, it is probably Kuwait's only solvent bank, after comfortably weathering the aftermath of the 1982 Souk al Manakh crash.

No doubt NBK's success stands out partly in contrast to the folly of most other Kuwaiti banks. But it is also attributable to a combination of

old-fashioned banking virtues, hands-on management and a healthy suspicion of financial fads.

Having a powerful chairman in the shape of Mr Mohamed Abdul Mohsin Al Khazafi, the billionaire merchant who is widely acknowledged as the doyen of local banking and is also the father of the present Kuwaiti Finance Minister, helps.

Mr Ibrahim Dabdoub, the 60-year-old Palestinian who as the bank's chief general manager since 1988 is given much of the credit for its steady progress, puts NBK's apparent immunity down to a strategic planning exercise - the bank's first - in 1979.

While other banks throughout the Gulf were going hell for leather to build capacity and put on staff, NBK foresaw the eventual downturn in the regional economy, diversified its asset and income mix, and embarked on an expansion into Europe, the US and the Far East. This the bank was standing clear when Gulf project lending and the Souk al Manakh house of cards collapsed.

Not that Mr Dabdoub, a cau-

tions man who started with the bank as a clerk in 1960, is given to grandiose visions. "We know our limitations," he says. So it is that NBK remains untroubled by the latest international banking trends - such as the push into corporate finance and sophisticated gimmicks - and continues to concentrate on what it does best: "basic traditional grass-roots banking."

In NBK's case, this means serving its big domestic client base, amounting to a 90 per cent share of domestic deposits, and catering for trade and investment flows into and out of the country. It claims to handle trade finance for 76 per cent of foreign companies doing business with Kuwait through branches and subsidiaries in London, Paris, New York and, most lucratively, Singapore.

For the future, Mr Dabdoub is prescribing more of the same at home and a "slow reassessment" of its next moves overseas. He describes the domestic market as "inherently more profitable", accounting for 70 per cent of income, but recognises that it will become more competitive as the other banks return to the bank.

But while other Arab banks talk about positioning themselves in the wider Arab world, NBK is characteristically unexcited about the economic prospects. And while the herd stampedes into Europe before 1992, the bank already presides over a clutch of useful European vehicles. Mr Dabdoub says his big missed opportunity was in Asia - failing to open a branch in South Korea - but now that the herd has rushed in, he is certainly not inclined to follow.

If he has a dream, it is to build up NBK's financial muscle by grabbing a slice of the estimated \$150bn which Arab governments have invested in Western markets, the vast bulk of it through American and European institutions. But he knows that this will only come to an Arab bank that can offer a track-record as good as the best of these.

Andrew Gowers and Mark Nicholson



Kuwait stock exchange: haunted by the Souk of Manakh flop

Finn Barre on the revitalised and highly liquid banking sector in Saudi Arabia

Bad loan habit a thing of the past

THE Saudi banks are back in the black, according to half-year results from most of the kingdom's 12 commercial banks.

Out of 10 banks that had reported interim figures by end-August, Saudi Cairo Bank was the only one to report a loss, but even it has shown a dramatic improvement, reducing half-year losses to only SR5.5m (\$9.6) in the same period last year. If the trend continues, Saudi Cairo may once again be in profit by the end of the year - which would leave Bank Al-Jazira as the only loss-maker. The latter lost SR31.3m in 1988.

The others have all improved profitability this year by upwards of 30 per cent, with the small United Saudi Commercial Bank moving from loss to a healthy profit of SR40.5m at mid-year. Riyad Bank, the kingdom's second-largest bank, increased profits by 181 per cent.

But the most spectacular performance has been turned in by the newest bank, Al-Rajhi Banking and Investment Corp. This bank, otherwise known by the acronym Arabic, was created last year out of the kingdom's largest money exchanger, Al-Rajhi Company for Currency and Commerce. The Al-Rajhi family now controls 44 per cent of the company, capitalised at SR750m.

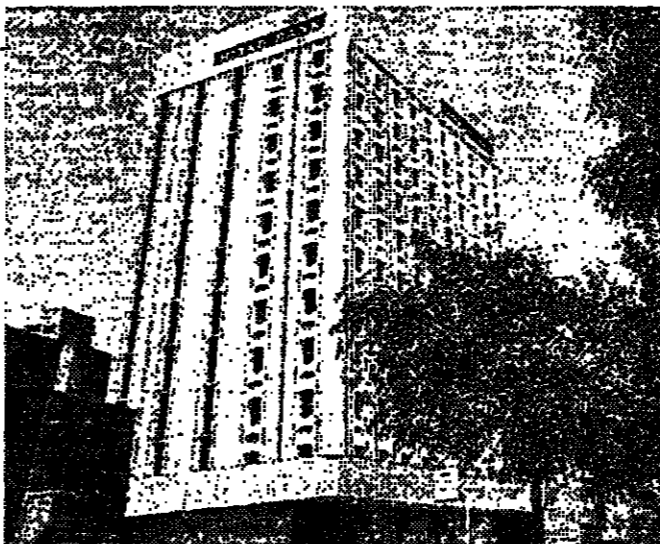
Although Arabic is ranked fifth among Saudi banks in terms of assets, it immediately became the most profitable bank in the kingdom in its first nine months of business.

The half-year results continue the trend, with Al-Rajhi showing a profit of SR540.2m after nine-month 1988 profits of SR588.2m. The kingdom's largest bank, National Commercial Bank (NCB), has yet to report, but Arabic's profits total more than those of the three other most profitable banks put together: Riyad Bank, Saudi American Bank (Samba), and Arab National Bank (ANB).

Rajhi's extraordinary profitability is attributable to its past as a money changer, which has brought it large amounts of business connected with foreign workers' remittances, and to its ability to attract non-interest paying deposits into its large domestic branch network.

1988 half year results of Saudi Arabia's top banks* (Period ending June 30 1989; figures in SRbn unless stated otherwise)

	Total assets	Loans/adv	Total deposits	Provisions	Net earnings
2 Riyad Bank	42,436 (9.8)	10,194 (2.9)	35,927 (15.0)	118.3m (-24.8)	191.1m (181.0)
3 Saudi American Bank	23,108 (10.7)	6,170 (31.8)	18,320 (16.5)	54.0m (-23.9)	186.9m (54.1)
4 Al-Bank Al Saudi Al Fransi	19,699 (25.8)	5,781 (20.0)	12,676 (17.7)	30.0m (-16.4)	60.8m (31.7)
5 Al-Rajhi Banking and Investment Corp	16,440	13,450	13,090	31.7m	548.2m
6 Arab National Bank	14,757 (11.4)	3,158 (16.1)	10,584 (8.9)	38.2m (-8.8)	150.0m (31.0)



Trendsetter: Riyad Bank has reported a big increase in profits

Because Islam forbids the giving and receiving of interest, large percentages of bank deposits in the kingdom are non-interest bearing. Al-Rajhi benefits the most of all, paying no interest on any of its SR13bn of deposits. Although the central bank, the Saudi Arabian Monetary Agency (Sama) has not licensed any Islamic banks, Arabic in effect operates as one. Its balance sheet, for instance, uses Islamic financial terminology.

The Islamic prohibition on interest has, of course, had its drawbacks for many Saudi banks in the recent past. When the country suffered a recession several years ago, many wealthy debtors simply reneged on their loans, claiming that they were non-Islamic. As the profit figures show, the banks are now putting this

problem squarely behind them. This is in part attributable to official intervention, in the form of the special committee established by Sama to arbitrate on loan disputes. The committee has now gone through more than 700 cases, and although bankers complain that it is difficult to obtain enforcement of its decisions, it may have had a moral effect on some errant debtors.

Perhaps more important is the fact that the banks have for the most part digested their bad loans by making adequate provisions for them. Provisioning took a heavy toll on profits in the past couple of years, but the bulk of potential losses is now well covered.

Several of the more troubled Saudi banks have embarked on a more comprehensive restructuring with new man-

agement teams and increased capital. Last year, for example, Saudi British Bank, a joint venture 40 per cent owned by British Bank of the Middle East, set up a SR350m flotation, using SR100m of the proceeds to increase capital and putting the remainder into a massive one-off loan provision. Saudi Cairo also saw its capital doubled through a SR300m contribution from the Public Investment Fund, a government credit agency that provides soft loans for petrochemical plants and refineries. This reduced Banque Du Cairo's stake in Saudi Cairo to 20 per cent.

Other banks attempting to restructure their ownership have not found it so easy. In particular, uncertainty surrounds the future of National Bank of Pakistan's 35 per cent stake in Bank Al-Jazira. Since last year, a group of investors led by Saudi banker Mr Mahfouz Salem Ibn Mahfouz, deputy general manager of the kingdom's largest bank, National Commercial Bank,

has been attempting to buy out NBP. But Sama - perhaps because of a desire not to create the impression that foreign banks are pulling out of Saudi Arabia - refused to countenance the sale, leaving the bank wedded to an unwilling Pakistani partner.

SAMA does not want to see a local bank fail, or to see foreign partners bail out. Consequently, the central bank, headed by the governor, Mr Hamad Sayyari, quietly supports troubled organisations. Sama deposits are bolstering all of the smaller banks, and keeping Saudi Cairo afloat as well.

In general, however, Saudi bankers' confidence has been increased by the signs that the bad loan problem is under control, and many of them are now able to think more positively about the future.

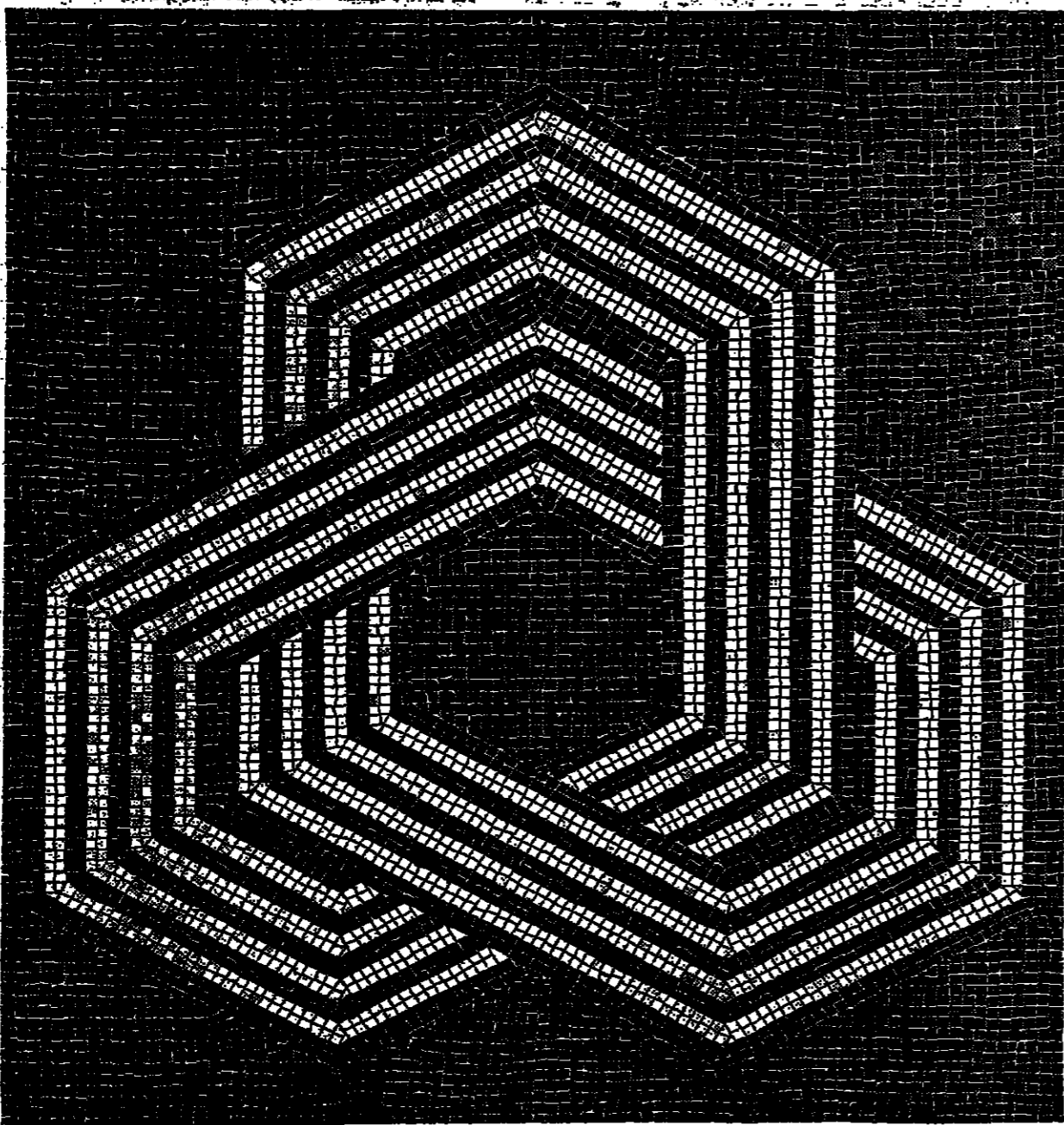
This year has brought a general increase in loans and advances, indicating that the period of pruning loan portfolios is coming to an end. Seven of the 10 banks that have reported half-year results showed an increase in total assets, with the largest rise reported by Al-Bank Al-Saudi Al-Fransi. The Banque Indosuez joint venture's 25.8 per cent increase in assets has not changed its relative position, ranked fourth among Saudi banks in terms of assets, but it moves Al-Fransi closer to its rival, the Citicorp-managed Saudi-American Bank.

Only Al-Bank Al-Saudi Al-Hollandi (an Algemene Bank Nederland joint venture) and Saudi Cairo Bank showed lower loans and advances - an indication, perhaps, that their bad loan problems are not completely finished.

The increase in loan activity has been hailed by Sama as an indication that the banks are participating more heavily in a Saudi economy that is itself improving and offering more opportunities for investment.

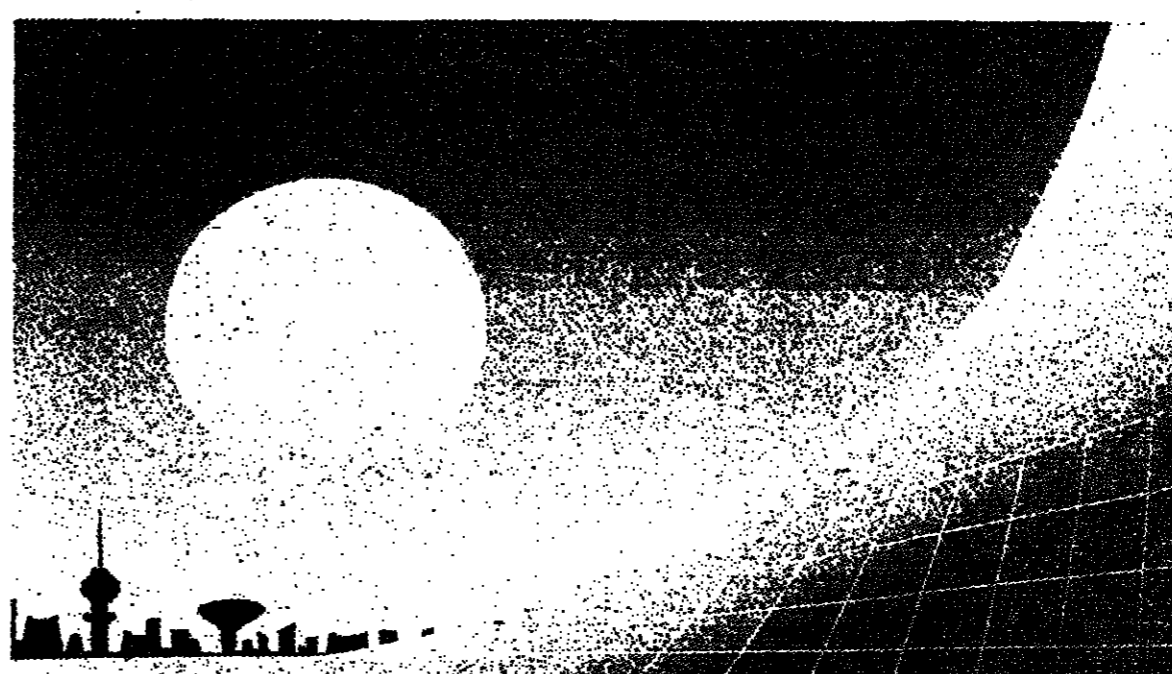
Nevertheless, Saudi banks remain extremely liquid, with deposits also rising in all but three. The search is on for ways of expanding outlets for these funds. And given the shortage of project finance opportunities in the kingdom, the overwhelming focus is on the retail market. Sama's hope is that with their cleaner loan portfolios, Saudi banks will be well placed to benefit from the stronger economy. And it is working to help them develop the retail market further. It has installed a computerised central cheque clearing system, and is now seeking to establish a national automated teller machine (ATM) network.

The search is on for ways of expanding outlets for the banks' huge surplus funds




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ARAB BANKING 6

UNITED ARAB EMIRATES

Rising tide of optimism

"DUBAI has got a wonderful barometer of business... it's the creek. If the creek is busy then things are OK, but if not then the place is in trouble," said a foreign banker who has spent most of his working life in the emirate.

These days, happily for Dubai, the commercial hub of the United Arab Emirates, it is not only the creek's smaller dhow traders who are busy; at the big container ports of Jebel Ali and Port Rashid business is also buoyant. Foreign investment is flowing into the Jebel Ali free zone, partly in anticipation of more business following the winding-down of the Gulf war.

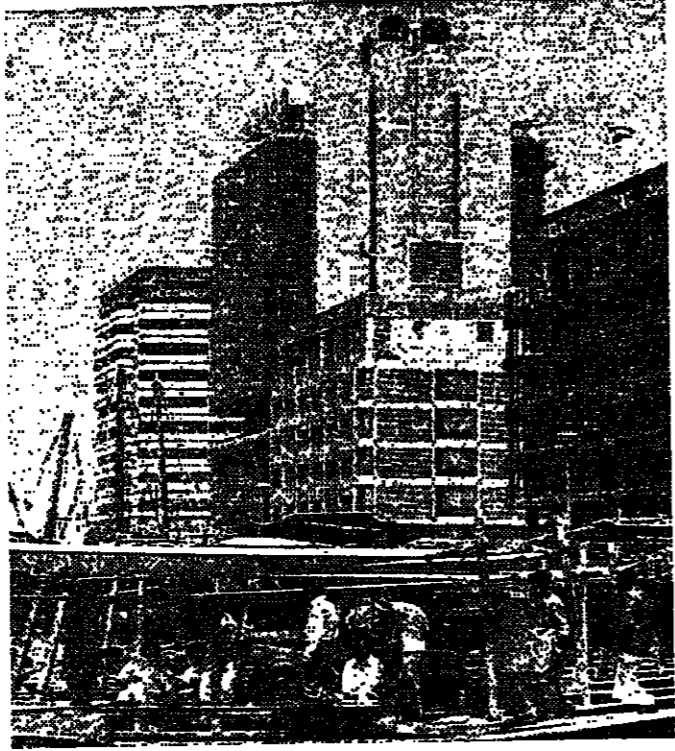
In Dubai and in Abu Dhabi, the largest and wealthiest of the seven UAE emirates, a real estate and construction boom is in progress that has quickened business activity after a very slow period.

All this renewed activity, spurred on by the greater confidence engendered by stable oil prices, is being reflected in a markedly improved outlook for local banks, most of which went through a horrible period after the collapse of oil prices in the early to mid-1980s. Government bail-outs of troubled institutions, mergers and rationalisations have restored a semblance of order to the financial sector.

And while a number of banks, particularly those whose base is in the smaller emirates, are still experiencing difficulties, the threat of the imminent collapse of significant UAE institutions appears to have passed. The central bank has been exerting much stricter regulatory controls over the banking sector, and is credited with having absorbed the painful lessons of the mid-1980s.

UAE banks continue to be involved in fairly large-scale provisioning for bad debts. This has severely curtailed profitability for the past three or four years, but bankers report that after a nightmare period they are at last seeing the light at the end of the tunnel.

Needless to say, conservative institutions such as the National Bank of Dubai have fared best in the recent past. Profit for 1988 reached Dhs396.2m (£71.5m) compared with Dhs377.2m in 1977. Provisions were



Trade barometer: Dubai's creek where business is brisk

Dhs21.2m.

A senior NBD executive said he expected profits to continue to grow strongly this year, reflecting increased business activity in Dubai.

The National Bank of Abu Dhabi reported profits of Dhs96.6m in 1988, compared with Dhs294m in 1987. Provisions were Dhs86.6m taking the balance of the bank's prudential reserve above Dhs1bn.

NBAD has been obliged to grapple not only with local debt but also with Latin American debt as well. An executive said the bank had worked through the worst of its problems.

Likewise, the Abu Dhabi Commercial Bank, a merger in 1985 of three failing banks, reports that the worst is over. In 1988, profits reached Dhs68.2m. Provisions were Dhs18.7m.

Foreign banks in the UAE, however, are still finding the going rough. They are worried about the growing dominance of government-patronised local banks and their own diminishing market share.

According to the UAE Bankers' Association, total cus-

tomers deposits of 16 local banks rose by 15 per cent last year, while those of 16 foreign banks rose by only 6.8 per cent. Local banks are also widening their lead over their foreign counterparts in loans and advances.

Bankers report that the market is highly competitive, and that margins are squeezed on all transactions. One recent positive development for banks heavily engaged in debt recovery was the judgement of the UAE Federal Supreme Court in mid-year that compound interest should be included in outstanding obligations according to international banking conventions.

This helped to clarify what had been a previously highly contentious and murky area. But bankers are adopting a "wait and see" approach, as one put it, as to whether the judgement will actually facilitate debt recovery which, in any case, is a lengthy, expensive and extremely frustrating business in the emirates. "I avoid the courts at any cost," said one foreign banker.

Tony Walker

"JAPANESE bonds are the big fun thing at the moment," said the British expatriate banker conspiratorially as we rode in his chauffeur-driven air-conditioned Mercedes through featureless desert between Abu Dhabi and Dubai. "And if you quote me by name, I'm finished."

It seemed a little melodramatic, but the banker was commenting on one the most closely guarded secrets of the United Arab Emirates: what the oil-rich sheikhdom of Abu Dhabi does with its money through its investment arm, the Abu Dhabi Investment Authority.

ADIA's headquarters, a relatively undistinguished high rise building on Abu Dhabi's corniche, is about as accessible as Fort Knox. A call from a foreign journalist is politely deflected, and a request for an annual report or balance sheet is met with amazed silence.

The body charged with investing much of the personal fortune of Abu Dhabi's ruling family, is not in the business of publicising its activities. It is far more discreet than the Kuwait Investment Authority, for example, in keeping with the self-effacing style of Abu Dhabi's ruler, Sheikh Zayed bin Sultan al Nahyan.

But for an organisation whose investments are variously estimated to total

between \$25bn and \$50bn, it is virtually impossible for it to keep its activities completely invisible. And in the future it likely that ADIA will figure more prominently in the world's financial press simply because of the sheer volume of funds at its disposal.

In fact, there are signs that Abu Dhabi is already embarking on a new investment strategy that will inevitably remove some of the mystique. Abu Dhabi's International Petroleum Investment Company (IPIC), formed in 1984 by the Abu Dhabi National Oil Company (ADNOC) and ADIA, has taken a sizeable stake in Spain's largest privately owned refinery, Compañia Española de Petrosles, Cepesa, and there are plans to further increase the emirate's downstream investments in Europe.

ADIA itself owns 9 per cent of Compagnie Française des Petrosles (Cofep), the second biggest shareholder after the French Government. ADIA's investment in Total arises partly because of the long French involvement in developing Abu Dhabi's oil

IRAQ wants to be the top of the league in the Arab world, and by one index it has already arrived. Rafidain Bank, until recently the country's only commercial bank, is the largest bank in the Arab Middle East. In 1986 its assets stood at D12.5bn (\$43bn at the official exchange rate) with profits of D348m (\$1.16bn).

But Iraq's banking ambitions do not stop there. A new commercial bank, Rashid Bank, was set up at the end of last year. Capitalised at D100m (\$333m), the same as Rafidain, it operates alongside it both in domestic business and in commercial transactions abroad.

The reason for setting it up was two-fold: to give substance to a government policy of increasing competition within the economy, and, according to the Finance Minister, Mr Hikmat Omar Mekhalief, because of the poor performance of the banking sector.

At best Rashid Bank can be said to be still finding its feet. Reports say that some at least of its branch network consists of former premises of Rafidain Bank; the same can be said of its staff, and probably of its

ABU DHABI INVESTMENT AUTHORITY

Slowly lifting its veil

The interest in the Far East reflects a growing trend throughout the Gulf to look towards Asia for new investments. This tendency is seen as an indication that locals less focused on Europe and the US than expatriate financial managers are exercising greater influence at ADIA.

A Gulf banker said that ADIA was particularly active in foreign exchange trading, and that amounts involved were "very, very substantial." He said that the organisation was better in some markets than others, and that this was "an indication of the individuals who run the show." ADIA's expatriate advisers tend to be British.

"With very exceptions, it's fair to say," he said, "that ADIA views its role more as a short-term trader than as a long-term investor in various companies."

But this does not mean that ADIA is not engaged in a range of long-term investments, both locally and internationally. It is a one-seventh shareholder in the Bahrain-based Gulf International Bank (GIB), and owns

ADIA views its role more as a short-term trading house than as a long-term investor

national information conglomerate, in which ADIA is the largest shareholder with 6.06 per cent.

Bankers in the United Arab Emirates say that ADIA has a reputation for conservative financial management. It controls the bulk of its activities in the world's money markets. It is a big investor in US treasury bills, and is also increasingly investing in Far East markets, according to a well-placed banker familiar with ADIA's strategy.

IRAQ

Burdened by debt

business. In an interview earlier this year the chairman and general manager of Rashid Bank, Mr Abdel Majid Al-Ani, said his bank's strategy would be to compete with Rafidain Bank on "rendering accurate and quick service."

This would be accomplished by well-trained employees and the introduction of advanced technology, including a computerised system linking all branches, he said. International companies were being asked to submit offers to instal the computers.

The rest of the Iraqi banking sector has little significance outside the country.

The ossification of the sector as a whole was best illustrated by the announcement on September 10 by the Central Bank of Iraq, telling commercial banks and other lending institutions to raise interest rates on savings deposits and bank loans by 1 percentage point. The change, backdated to the beginning of the month, was

noted by the official news agency as being the first in more than eight years.

The new rates for time deposits of one year or more was set at 8 per cent, with 7 per cent offered for savings of less than a year. The interest

The main challenge facing Iraq is to maintain good relations with its creditors

rate on bank loans was changed to 11 per cent. This compares with inflation unofficially estimated at around 40 per cent.

An indication of the state of the economy is the unofficial exchange rate for the dinar which is currently one-ninth of the unofficial rate. Penalties for black market dealings are harsh, although some of the

rules on transfer of currency are changing as the Government tries to encourage the private sector.

The main economic problem remains the legacy of debt incurred during the eight years of the Gulf war. Much of it, perhaps \$50bn, was given on ambiguous terms by Arab allies, principally Saudi Arabia and Kuwait, and is unlikely to be repaid soon, if at all. Up to another \$20bn is thought to be owing to the Soviet Union and other Eastern European countries for structural reforms, the Government is estimated to owe to OECD trade creditors, with many foreign governments also with their fill of credit guarantees.

The position is so serious that the UK's credit line of £340m for Iraq this year, backed by the Export Credit Guarantee Department, has been suspended. Iraq had payments for at least three times in the past few months. Other European countries have taken Iraq off

70 per cent of the National Bank of Abu Dhabi and about 60 per cent of the Abu Dhabi Commercial Bank. Representatives of these institutions report that ADIA maintains a "non-intrusive" presence.

Other ADIA investments include a 1.5 per cent stake in British car-maker Jaguar, and a 7 per cent shareholding in Davy Corporation, the UK engineering company.

Because of its conservative investment policies and the concentration of its activities in the money markets, ADIA is widely believed to have escaped "largely unscathed" a local observer put it, from the October 1987 stock market crash. There is no reason to doubt that unless there is a drastic change of approach the Abu Dhabi investment vehicle will continue to prosper.

Bankers believe that ADIA is already responsible for some 40 per cent of the emirate's revenues compared with the 80 per cent generated by the oil sector, if oil prices remain at current levels the investment organisation's earnings will outstrip those from oil in two to three years.

"It is sort of uncanny," said a foreign banker with long experience in the Gulf. "The investments make Abu Dhabi's long-term financial security eternal. The future is taken care of."

Tony Walker

cover and the Exim Bank of the US is understood not to be considering offering any more than its existing very limited short-term guarantees.

Trading partners of Iraq and commercial banks are meanwhile still considering the impact of the scandal involving the branch in Atlanta, US, of Italy's largest commercial bank, Banca Nazionale del Lavoro, which has issued or confirmed letters of credit valued at \$1.55bn, with an additional estimated \$50m of credit lines promised but yet to be taken up. Banking authorities and police are investigating in both Italy and the US on how this exposure was created, apparently, in many cases, without due authorisation.

Included in the overall figure is \$706m of agricultural credits covered by Commodity Credit Corporation (CCC) guarantees.

The main challenge facing Iraq is to maintain good relations with its creditors which still see the country, with its 100bn plus oil reserves and 17m population, as one of the great growth countries of the Middle East. Despite its bad payments record, most creditors look like hanging on.

Simon Henderson

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Jordan's banking sector faces problems, writes Andrew Gowers

Long, difficult road ahead

IN FINANCE, as in politics, this has been a turbulent year for Jordan.

Bankers in the kingdom have scarcely had time to catch their breath as the economy has shifted abruptly from faltering boom to outright recession, and they are now faced with early casualties in their own ranks - notably Petra Bank and Jordan Gulf Bank, which the Government has taken over and is merging. Moreover, the signs are that this is only the beginning of a long and difficult period of restructuring for the financial sector as much as for the economy as a whole.

The shock is all the more painful for having been long overdue. For years, the Jordanian economy had been a fool's paradise: living on unfulfilled promises of Arab aid, borrowing that Jordan, with its scarce resources could not hope to sustain; and declining remittances from a diminishing army of Palestinian and Jordanian expatriates in the Arab oil states.

Above all, it was living on confidence against the odds: once that vital but intangible commodity started to ebb, the crunch was only a matter of time.

Jordan's overblown banking industry, which enjoyed its share of the money boom, began to see the danger signals in the spring of 1988. Jitters were spreading from the Government to the business elite, and capital was starting to flee. The real turning point, though, came on July 31, when King Hussein announced that he was severing legal and administrative ties with the Israeli-occupied West Bank, and followed through with a series of measures that greatly increased feelings of insecurity among Jordan's Palestinian-origin majority.

All at once, the flow of remittances from the Gulf slowed to a trickle. Speculation against the dinar began and it soon emerged that the Government would have difficulties servicing what is now known to be a foreign debt of \$3.2bn.

The suddenness of the change made it difficult to manage, even for the largest and most solid financial institution in Jordan, Arab Bank. Since last autumn, the banking system has had to contend with a sharp fall in the dinar, which has lost nearly half its value against the dollar since

October; the Government's decision to admit its insolvency by seeking an IMF deal and debt rescheduling; and a shaky start to economic reform under a Prime Minister, Mr Zaid Rifai, who was forced to resign after price rises in April.

Only in the past few weeks have bankers begun to breathe more easily. They point to several signs that the situation is being brought under control by Mr Rifai's successor, Field Marshal Zaid bin Shaker and his cabinet. For example, during the summer, the Government has managed to obtain a fresh infusion of aid funds from Saudi Arabia and other Gulf states, bolstering central bank reserves to \$500m or more from levels close to zero earlier in the year. Plans are also under discussion for several of the Gulf states to make a large interest-free deposit with the central bank, which Jordan could use to generate interest earnings, perhaps by placing the money with the Arab Monetary Fund. Technical disagreements with the IMF over this issue, however, have yet to be ironed out.

The central bank - itself under new and more forceful management following the resignation of the respected Dr Mohammad Said Nabulsi as governor - has asserted its control over the foreign exchange market, armed with a more credible threat to intervene in support of the dinar. Dr Nabulsi's approach has been shrewd and pragmatic, first setting up a two-tier rate structure to draw funds from the free market back into the mainstream banking system, then announcing his intention to unify the two rates in line with IMF requirements. The result of these and other moves is that the dinar has stabilised at around \$1.20, up from July, when it briefly reached parity with the US currency.

The Paris Club of government creditors and the London Club of creditor banks have both agreed to reschedule Jordan's debts falling due this year and next. This, coupled

with new loans from the IMF and the World Bank, will provide a two-year breathing space for economic reform.

The IMF agreement is being adhered to. Although there is as yet little sign of the called-for structural reforms, the Government is maintaining strict control on its spending. Imports have also been tightly reined in.

Mr Abdulmajid Shoman, the 77-year-old chairman of Arab Bank, sums up the current sentiment when he says: "Confidence is the most important thing. And people feel more secure now. They see that the central bank is serious."

The problem for the banking industry is that while its practitioners might perceive virtue in the Government's actions, they see precious little profit to be gained in the coming years out of the Jordanian market.

Arab Bank, for example, which only a few years ago was talking about expansion in Jordan, is now busily playing down its involvement in the country.

Thanks to the depreciation of the dinar, Jordan now accounts for only 11 or 12 per cent of its balance sheet, according to Mr Shoman. But it is still deeply embedded in the local economy, with around 50 per cent of all banking activity in Jordan.

Among other banks, the chickens hatched during the boom years are already coming home to roost. The most obvious of these is Petra Bank. Founded in 1977 by Mr Ahmad Chalabi, an Iraqi Shia and former mathematician professor who had excellent connections among Jordan's ruling elite, Petra expanded aggressively in the past few years to become the kingdom's third largest bank.

But on August 8 it and another smaller institution in which it has a stake, Jordan Gulf Bank, were suddenly taken over by the authorities amid allegations of serious financial irregularities. The move prompted a run on both banks, while Mr Chalabi left the country protesting his innocence and his chief foreign exchange dealer was arrested.

Officials are poring over the balance sheets both of the parent bank in Amman and of a Washington subsidiary, Petra International. It is possible that the central bank, which has promised to honour all

"legitimate commitments" of the two banks, will end up footing the bill for what is believed to be a substantial portfolio of doubtful loans, including some in foreign currency.

Petra's case is, no doubt, unique in some ways. It is said, for example, to have been closely connected with an informal network of money-changers which has now virtually been closed down by the Government, and to have been involved in speculation against the dinar. This would have given the new central bank less than another good reason to want to rein in the bank.

None the less, the planned merger between Petra and Jordan Gulf - to be effected once accountants from Arthur Anderson have completed a thorough evaluation of their

Jordan Dinar
US \$ per Jordan Dinar

assets and liabilities - does send an important message to the rest of the banking community. It says that Jordan, as a small country with very few natural resources, simply cannot sustain a total of 18 banks - 13 local and five foreign - at a time of economic retrenchment.

Many observers believe that such a large number of banks should never have been given the green light in the first place. But there is little doubt that as Jordan settles in for a long haul of rationalisation, more of the smaller banks whose weakness has been exposed by the fall in the dinar will be forced to merge.

The hope is that, with the Government promising greater emphasis on the private sector under its IMF programme, a leaner and fitter banking industry will be in a position to benefit from the lending opportunities this will create.

ARAB BANKING 7

EGYPT

A mountain to climb

EGYPTIAN banking is a bit like *swaggy Cairo*. It is not all that easy to identify what lies behind a smoke-screen of bland official statements and the determinedly optimistic pronouncements of the big four public sector commercial banks that dominate the industry.

But most bankers would say that the sector is far from exciting itself from difficulties brought on by adventurous lending policies of the 1970s and a continuing deep recession that began to bite hard about five years ago.

A question mark continues to hang over the extent to which the banking system, and in particular, the big public sector institutions, has made adequate provision for bad debts. It is no secret that several smaller local banks have been experiencing liquidity problems and have required central bank assistance.

In addition to the unresolved problems of the local debt mountain is the ongoing saga of the Islamic investment houses. The government has been trying, with limited success, to restore order to the unruly sector whose activities were frozen early last year.

Two of the biggest finance companies have been authorised to resume trading under Law 145 specifically covering the activities of deposit takers, but it is unclear whether these institutions will be able to survive in a new, and harsher regulatory environment.

Several local banks with close links to the Islamic sector must be watching developments nervously. If Islamic funds held by these banks were suddenly unlocked and distributed to anxious cash-starved depositors, then consequences for shaky institutions and for the Government itself could be unpleasant.

Most of the Islamic funds that grew virtually unchecked in the mid-1980s are basically bankrupt. The official freeze on their activities has merely staved off for the time being the inevitable collapse of a number of these institutions. "You really have a time bomb that is ticking away," said a local banker.

Bankers say there is no doubt that the uncertainty over the future of Islamic investment houses is affecting

business confidence and is a continuing blight on the financial sector as a whole. The Government, in its efforts to bring order to the situation with a minimum of additional disruption, is moving very slowly in its reviews of the activities of more than 100 of these institutions.

For depositors who initially agitated in the streets of Cairo over the apparent disappearance of their life savings, it has been a slow and painful death. The government tactic has been to let these people down gently by dragging out the process of licensing Islamic companies under the new law.

Bank results in 1988 were patchy. Institutions with strong links to the tourism, food processing and transportation sectors fared best. Egypt's continuing tourist boom is providing one of the few bright spots in an otherwise fairly unpropitious economic picture.

The latest central bank report shows that total deposits in the banking system at the end of 1988 had reached LE47.35bn (\$18.6bn), a big jump over the year before. But much of this increase was accounted for by a 62 per cent devaluation of the pound against the dollar following an agreement with the International Monetary Fund in May 1987. About half the deposits of Egyptians are held in foreign currency.

"Because of exchange rate differences the relative importance of foreign exchange deposits increased from 39 per cent at the end of June 1987 to 49 per cent at the end of June 1988," the central bank reported.

Of total deposits in the banking system at the end of 1988, LE41.1bn or about 87 per cent is lodged in the so-called commercial banks, including principally the big four public sector institutions - Banque Misr, National Bank, Banque du-Caire and Bank of Alexandria - while the remaining LE6.25bn or 13 per cent is with so-called "investment banks." This latter sector includes the foreign banks.

The central bank specifies four categories of banks among 88 operating in Egypt. These include 44 "commercial" banks, 11 "investment and business" banks, 22 branches of foreign banks and 21 public sector "specialised" banks. The Government, several years ago,

declared a moratorium on new banks.

Bankers have spent the summer anxiously monitoring movements in the exchange rate after a significant gap of more than 10 per cent opened this year between the official and black market rates. By July, the gap had closed to 3-4 per cent, but bankers remain sceptical about this state of affairs continuing. They believe that the pound will be coming under renewed pressure later in the year.

Uncertainties about the exchange rate are continuing to bedevil investment decisions especially for proposed enterprises that might require significant imports without a balancing ability to generate foreign exchange through exports or other legitimate means. Bankers say they are extremely wary of such proposals. They are also taking a jaundiced view of lending to the construction sector, except where tourism is concerned.

Hanging over developments in the banking sector is Egypt's continuing difficult negotiations with the IMF on a new economic reform programme to facilitate a second Paris Club rescheduling of some \$10bn of its \$60bn foreign debt. As long as this issue remains unresolved Egypt's chances of securing new credits are virtually nil, and even in the event of an agreement there is little prospect of significant sums of money materialising except from international lending institutions such as the World Bank.

Egypt has been responding to IMF pressure to increase interest rates, hold down imports and exercise control over new credit. Bankers report that central bank officials have become persistent recently in their inquiries about proposed lending.

In May, Egypt raised its rate on deposits by three percentage points to 16 per cent in a bid to attract more savings and in order to try to satisfy IMF demands for a real increase in interest rates. With rises in the cost of living running at more than 20 per cent and the local currency under constant pressure, a 16 per cent interest rate on deposits is hardly an attractive proposition.

Tony Walker

ON August 31, the board of the World Bank approved a \$900m economic reform support loan to Algeria. One of the main thrusts of this loan, which complements the SDR 471m standby approved by the IMF three months earlier, is the reform of the country's financial sector.

As North Africa's largest country seeks to transform the very tight centrally planned system it has lived under since independence to a more decentralised market oriented economy, the Government is promoting reforms which aim to give the central bank, an institution long subservient to the Ministry of Finance, a more clearly defined status.

Banks, which are all state-owned, are being asked to play a very different role from the passive one they have hitherto been confined to. Their medium term aim now is to mobilise savings and allocate credit on a rational economic basis.

Until the collapse of the price of oil three years ago and the 45 per cent deterioration in the country's terms of trade which ensued, Algeria's central bank and the five state banks played an essentially passive role. Each bank catered for a set list of state companies. If they showed a loss, and many did over the years, the banks simply performed the role of a conduit for money from the treasury.

By 1986 there was no consensus that the exchange rate should be used as a tool of economic management. The real effective exchange rate continued to appreciate although the government tolerated an extensive parallel market, on which the dinar today fetches one-sixth of its face value.

Fiscal management was difficult because of the direct links between the treasury and public enterprises. Public sector borrowing requirement remains large, to finance the Government's direct investments and loans to state companies. These requirements were met largely through recourse to central bank credit with a resulting very rapid expansion in monetary credits.

Attempts to reform in the early 1980s failed. Many of the larger state companies were broken up into smaller units but the surpluses of potentially high performing enterprises were used to subsidise the inefficient ones. The treasury also relied on its automatic access to the captive resources of insurance companies and pension funds to supplement its declining oil and gas revenues.



State-owned banks are being reformed by the government of President Chadli Bendjedid
Francis Ghilès on banking reforms in Algeria

Building anew

The central bank lacked the tools needed for monetary control and enjoyed virtually no supervisory role vis-a-vis the financial sector. Its plight was well illustrated by a succession of very mediocre governments.

In 1986 the state suffered a decline in oil and gas tax receipts equivalent to 9 per cent of Algeria's gross domestic product but the sharp cut-back in imports and reduction in government expenditure

now have shareholders and boards whose members are drawn from different walks of life and whose meetings are no longer solely devoted to rubber stamping exercises.

Some banks are steadily increasing their branch networks. The Banque de l'Agriculture et du Développement Rural (BADR), launched in 1982, now has the largest number of branches of any bank in Algeria (239), whereas the much older Banque Nationale d'Algérie has 145, 34 less than in 1980.

Since the spring banks have been allowed to turn down requests for money from the state and private companies if they feel that the nature of the project or past experience with a particular company does not justify the further outlay of funds. If this policy is pursued it is bound to result in some companies going bankrupt and laying off staff. That will pose a big test for the government in a country where jobs in state companies have hitherto been guaranteed for life.

The interest rate policy is also changing. Interest rates charged by the banks can vary from 7 per cent, the current discount rate, to 14 per cent, but to argue that the new rate structure has as yet led state companies into making more rational investment decisions would be premature.

Domestic bonds have also begun to appear, the first one successfully pioneered by BADR. BADR is also one step

ahead in another respect having benefited from the reform in the farming sector launched in 1983. The World Bank is helping to implement within the BADR a policy of establishing modern criteria for risk assessment and project evaluation.

The central bank's monitoring role is meanwhile increasing and it is increasingly setting the new rules for the banking sector. Under the

The difficulties the authorities face as they seek to implement credit limits for the first time are considerable but they are no less painful than many others they are having to confront in the fields of wages and prices. The fact that in 1989 several of the deposits and lending rates are expected to be positive for the first time is no mean achievement.

Furthermore bank credit to the private sector will henceforth be extended at the same interest rate as to the public sector where only farming, housing and non-hydrocarbons exports will benefit from beneficial subsidised rates.

All these reforms are radical by Algeria's past standards. They are however only part and parcel of a much broader attempt to reform what is still a centrally planned economy. The collapse in the price of oil has also indirectly encouraged the black market and a thriving parallel economy. The aim of current policies is to build a more liberal and more transparent market oriented system on the ruins of the old.

The policy aim is to build a more market oriented system

steady hand of its governor, Mr Nouloua, it is also tightening the conditions under which banks have access to discounting facilities. Before the end of 1989 it will publish its first ever report, covering the 1982-88 period. The governor then hopes to publish its annual report as is common practice in most countries.

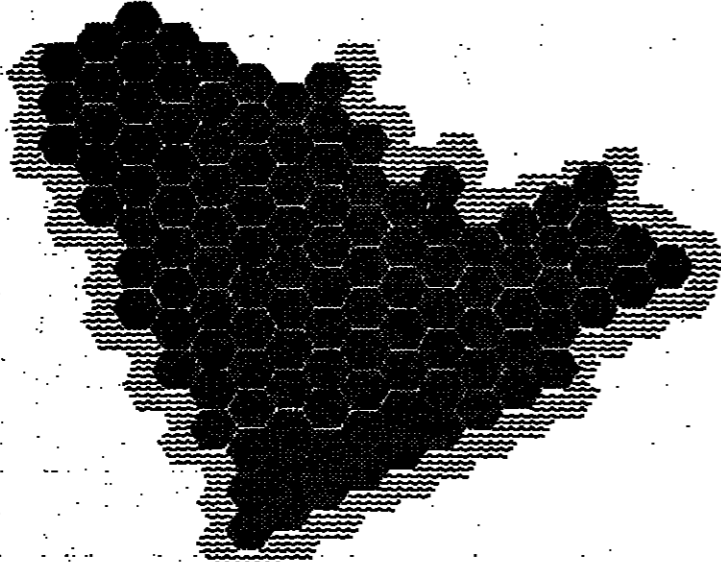
An expanded money market is also to be introduced, to which insurance companies and other leading institutions will have access. Another recent development has been the arrival in Algiers of two leading French banks, Société Générale and BNP, to open representative offices. Credit Lyonnais is to follow suit and the authorities are hoping that other Western and Arab banks

The five state-owned banks have hitherto played a passive role

held the increase in the overall treasury deficit (defined to include treasury lending to public enterprises) in check. It increased from 9.8 per cent to 12.3 per cent during 1986. The ratio improved sharply in 1987, to 7.5 per cent but widened again to 10.4 per cent as government expenditure increased and the price of oil declined by 14 per cent that year.

The period since 1986 has however been characterised by a growing awareness among Algerian policy-makers that fundamental changes needed to be brought to the management of the economy. Many structural changes are currently under way not least in the banking sector. Although they remain very much in the hands of the state the banks

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ARAB BANKING 8

Lara Marlowe on the flight of capital and highly qualified staff from Beirut and, below, on banking amid the continuing civil war

Beleaguered currency a mirror of Lebanon's decline

BEFORE the Lebanese civil war started in 1975, Beirut was the centre of Arab banking. When the Israelis invaded Lebanon in 1982, most of the Arab deposits fled to Europe, especially Switzerland, whose banking secrecy laws most resemble those of Lebanon.

Today, aside from some non-Lebanese Arab shareholders who rarely interfere in Lebanese banking and a few wealthy Gulf Arabs who maintain Lebanese pound accounts as a long-term investment, Lebanon's role in the Arab banking world has dwindled to the provision of local banking services, particularly letters of credit for Iraqi and Syrian businessmen.

The amounts of individual letters of credit have shrunk from millions of dollars for imported commodities before the war to a maximum of \$200,000 now. Before the civil war, correspondent banks required between 15 and 25 per cent coverage for letters of credit. Now, because Lebanon is a high risk country, foreign banks are requiring 100 per cent cover. Lebanese bankers have had to pass the cost on to their clients, raising their commission for the three month guarantee and transaction process to 35 per cent or more.

Lebanese law dictates that no letter of credit can repre-

sent more than 30 per cent of a bank's private funds. The devaluation of the Lebanese pound - from \$1-L61 in 1982 to an average \$1-L530 at present - has forced Lebanese banks to recapitalise in order to be able to present sufficiently high balance figures to correspondent banks abroad.

In 1987, the Association of Lebanese banks won a long battle with Dr Edmond Naim, the central bank governor, to be allowed to keep increased capital in dollars rather than Lebanese pounds. "For me, the Lebanese pound requirement was the biggest mistake the central bank ever made," says Mr. Abdallah Zakhem, the chairman of the association and the head of the Allied Business Bank of Lebanon.

Mr. Zakhem, a building contractor, entered the Lebanese banking sector in 1982. He and other shareholders had assembled \$10m from earnings in Europe, Africa and elsewhere in the Middle East. "It was our bad luck," Mr. Zakhem says. "We converted \$10m to L40m which is now worth just \$1m. If the central bank had allowed us to keep our capital in dollars, we would not be in this situation. They restricted the banks to prop up the Lebanese pound, but the banks were only 15 per cent of the market and that was not enough to

hold the pound up. The result was that banks lost as institutions."

One effect of the devaluation has been the "feminisation" of Lebanese banking. The average salary for a Lebanese holding a masters degree in business administration is about L240,000 - less than \$90 per month. "Most qualified men have left," says Mr. Ghassan Assaf, the joint general manager of the Bank of Beirut, to the Arab countries. "Families do not want their daughters to go to Europe or the US.

Between 40 per cent and 50 per cent of my staff are women now, compared with less than 20 per cent before. We have had to give women a lot more responsibility."

The risks of war have virtually ended long-term finance and lending as banking activities in Lebanon. Most Lebanese banks keep between 80 per cent and 90 per cent of their assets liquid; in Europe the figure is as little as 10 per cent. The failure of the Al Mashrek bank last December, and the subsequent closure of five Leb-

anese banks in Europe, have created a crisis of confidence that has benefited the older, more conservative banks.

"The failures were due to gross violations of banking practices," says Mr. Assaf. "In Lebanon, banks are very much identified with the man in charge, with his reputation for honesty."

Mr. Assaf's bank earns most of its profits by pooling the small deposits of 100,000 clients and placing them with prime banks such as Midland and Citibank. "We are very much a

retail bank. The big money left Lebanon a long time ago, but what is left now is stable. We pay an average of 7 per cent interest and we place the money at 8.5 per cent or more. We are able to do this without risk. The important thing is to be profitable without lending - and that is difficult."

When the Lebanese pound first began to fall, the central bank intervened, spending \$400m of reserves in a few months to maintain the exchange rate at \$1-L61. The central bank later allowed the

pound to float freely, but attempted to stabilise the currency in other ways. Its circular 700 of January 1987 absorbed most of the banking system's liquidity by increasing the reserve requirements to 18 per cent of deposits in Lebanese pounds and 50 per cent of deposits to be invested in treasury bills. The pound promptly fell to an all-time low of \$1-L585 in 1987.

"You can't imagine the amount of profit people have made on speculation," says Mr. Salah Hassaneh, the assistant general manager for finance at the Allied Business Bank. "It's easy to make 20 per cent or 30 per cent profit in a year, and that adds up to more than 100 per cent in a year. People find out very easily what is going to happen. If they hear a week ahead that there will be heavy selling, my customers come in and buy dollars. If the situation is improving they buy Lebanese pounds. In the United Kingdom or the US, there are penalties for insider trading. The concept doesn't exist here."

Since the beginning of the war, the central bank has advised Lebanese banks to withhold shareholders' dividends as a guarantee against bad debts. Most banks have done so, but the shareholders still make a profit by speculat-

ing on the pound. The central bank has also played the currency market and uses its profits to finance government spending.

In an effort to immunise itself against fluctuations in the value of the pound, most of the Lebanese economy has moved to dollars. Today, Mr. Zakhem estimates that 75 per cent of the Lebanese money supply, or \$3bn is circulating in dollars. The other 25 per cent is now in Lebanese pounds. In 1987, almost 90 per cent of Lebanese deposits had moved to dollars, but Dr. Naim strengthened the pound against the dollar by offering treasury bills at 45 per cent interest.

The rate has since been reduced to between 20 per cent and 25 per cent.

Lebanese citizens are estimated to hold \$300m in banks outside the country, and Lebanese bankers believe much of it would return to Beirut in the event of a peaceful settlement. "I don't think Lebanon will become the banking centre of the Arab world again that easily," says Mr. Assaf. "The Lebanese outside Lebanon will place some money here, because they are speculative by nature. If we had peace, the Lebanese would be able to revitalise the economy on their own."



Fallen city: the Place de Martyrs in Beirut surrounded by the debris of a building destroyed in the factional fighting



Falling currency: Lebanese central bank staff stacking piles of banknotes. The currency has nosedived during the civil war



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Beirut's gunmen call the shots

WHEN the director of one of Lebanon's top 10 banks was kidnapped in East Beirut for two days last spring, depositors rushed to withdraw their money. A Lebanese banking official praised the family owners of the bank for raising \$40m in less than a week to meet the liquidity crisis.

The banker's friends and colleagues tell different versions of the story. Some say the run, which might have destroyed a lesser bank, was caused by rumours of corruption at one of its branches.

Some say the kidnappers simply wanted ransom money. Still others tell a bizarre tale of political intrigue, according to which the banker was taken hostage by supporters of the Lebanese Christian General Michel Aoun who accused him of involvement in a CIA plot.

"Today, the banker in question is a free, if reticent, man. But his story indicates the unique difficulties faced by bankers in the uniquely anarchic city of Beirut."

Other Lebanese bankers have not been so lucky. Every August 19, Dr Edmond Naim, the governor of the Banque du Liban, Lebanon's central bank, publishes a notice commemorating the anniversary of the kidnapping.

"We have to think like policemen. That's our secret"

had to have gunmen outside every branch. Now we don't use guards if we're within sight of a Syrian checkpoint. We are very careful not to keep too much cash - and to hide it in several places. That's our secret. We have to think like policemen."

Despite the Syrian presence, West Beirut still has among the highest bank robbery rates in the world. "There are so many factions here," says the general manager of a top West Beirut bank.

"If we have a robbery in East Beirut, we have only one authority to refer to - the Phalange. Likewise, if we have a robbery in the mountain, we go to the Progressive Socialist Party, the Druze militia. But in West Beirut everyone starts blaming everyone else."

Lebanon's feudal loyalties help banks to deal with the frequent threats they receive. "If a cheque is returned for insufficient funds or a loan is refused, it's not unusual for the client to threaten the banker," the West Beirut

general manager says. "These people are from the war generation. Fortunately, every generation in this country has a reference point, a confidant leader. We go to someone in his group's hierarchy and ask them to calm him down."

On a few occasions, some of Lebanon's 83 banks have been linked to the country's violence. "The president of a big bank told me that in 1985 he invested heavily in dollars to speculate against the Lebanese pound," says a West Beirut bank official.

"But then the pound started rising against the dollar and he was losing a lot of money. He paid a militia leader to start a battle so the pound would fall and he could sell his dollars at a profit."

'We have to think like policemen. That's our secret'

In 1985 of Andre Chesych, Iskandar Dib and Jacques Germain, three of the bank's highest ranking civil servants. There is no word of their fate.

Bank robberies are still a constant problem, although they have diminished since Syrian troops re-entered West Beirut to end militia rule in February 1987.

"We have to think war and security all the time," says a Lebanese banker who worked for four years in the City of London.

"Before February 1987 we

We don't use guards if we're within sight of a Syrian checkpoint

Several of the more forward-looking institutions are now taking steps to deal with these problems. BAI, for example, has moved to streamline its decision-making procedures at the centre in Paris.

Mr. Abdulla Saudi, ABC's chief executive, is seeking approval from his shareholders, Abu Dhabi, Kuwait and Libya, for a plan to increase the bank's capital by offering a nominal \$250m of shares to private investors. As well as providing him with funds to consolidate some of the bank's European operations, this will no doubt substantially increase the able Mr Saudi's freedom of manoeuvre in managing the bank.

In discussing the troubles of Arab banks, some of those involved go further and point to what they see as an endemic management problem. Mr Nemir Kirdar, the Iraqi-born president of Investcorp - widely held to be among the most professionally managed of Arab financial institutions - says Arab banks' traditional structures are "grossly defective" and "will most probably run into severe difficulties in the decade ahead."

The chances of such difficulties arising will be all the greater if more Arab banks do not decide to join together, pool their resources and rationalise.

Andrew Gowers on why Arab banks must pool their resources

Mergers the key to survival

One day some years ago, according to a joke that is doing the rounds of Arab bankers, the governor of the Kuwaiti Central Bank was asked when he would stop allowing the creation of new financial institutions in the emirate. "When they stop creating bank chairmen," he replied.

The story neatly illustrates a problem which has become a central preoccupation for bankers in a number of Arab countries in the past couple of years: the difficult, and politically sensitive, task of rationalising their commercial banking systems.

In every Gulf state and in Jordan, it has been obvious for some years that there are simply too many banks. The precipitous fall in oil prices and the completion of infrastructures in the region in the 1980s left behind a huge surplus of financial institutions as of much else besides. The fragmentation of the industry has been a significant impediment to its ability to expand and compete abroad. But except in a few cases, it has proved exceptionally difficult to set in train mergers that might engender larger and stronger institutions.

This is not a new problem but it has become more acute as business has dropped off and competition has intensified, frequently pitting one Arab national institution against a consortium or joint venture in which it has a stake. It is a terrible waste of money and of already thinly-stretched management resources, and in some cases - such as that of the Kuwaiti banks - it appears to be getting worse.

"In almost every Middle Eastern economy now, there is a preponderance of institutions which would be better able to serve their clients and the economy if they became larger and had greater capital adequacy," says Mr Mustafa Serageldin, chairman of the Arab Bankers' Association in London and chief European representative for Bank of Kuwait and the Middle East.

The answer to this problem has long been clear: Arab banks, especially the smaller

ones, need to be encouraged to merge. But for a whole host of reasons largely connected with local politics, such a solution has only been implemented piecemeal by a very few Arab countries.

Bank chairmen in the Gulf and elsewhere often tend to be political appointees who run their organisation like a personal fief for one of them to see "his" institution subsumed by another would amount to a drastic loss of prestige.

What is more, the authorities are often reluctant to allow market forces to send their own message. It is widely and probably correctly assumed that no Gulf government

of institutions is only the most obvious structural difficulty in Arab banking to have been highlighted in the past year. Even the largest Arab banks have suffered well-publicised management problems witness the controversy surrounding the second largest Arab commercial institution, Bank of Credit and Commerce International, largely owned by Abu Dhabi's ruling al-Nahyan family.

In October of last year, BCCI Holdings, the group's Luxembourg-based parent, two subsidiaries and nine bank officers were indicted in Florida on charges of conspiring to possess cocaine and to launder the proceeds from sales of the drug. The bank suffered immediately with withdrawals of funds in the US and, partly as a result, recorded a loss last year of \$48m.

Mr Swaleh Naqvi, the bank's chief executive, admitted in a recent interview with Arab Banker magazine that management had failed in the past to take sufficient care of its image. "We - senior management - have grown up with the bank but we did not realise that it had become such an important organisation within the financial community," Mr Naqvi confessed.

Meanwhile, the international consortium banks have been suffering management and ownership problems of their own. Some have disappeared, and those that have survived - such as Arab Banking Corporation and Gulf International Bank, owned by several Arab governments and based in Bahrain, or the big two Euro-Arab consortia BAI and Al Ubaif in Paris - have had to work hard carving out their separate reasons d'etre.

Being owned by a collection of governments or other banks undoubtedly imposes special constraints on these institutions. On occasion, it can make decision-making processes unnecessarily cumbersome. At other times, it can also complicate the raising of extra capital - to cover provisioning for risky loans, for instance. Both BAI and Al Ubaif have in the past year transferred their sovereign exposure to separate holding companies based in tax

havens and owned directly by their shareholders rather than trying to tap their owners directly for more capital.

And the fact that none of the big consortia is yet listed on a stock market makes it difficult to agree on a fair price when one of the owners wants to sell out - as National Bank of Kuwait wants to in the case of United Bank of Kuwait, the London bank in which it and the other Kuwaiti banks and investment companies own shares.

Several of the more forward-looking institutions are now taking steps to deal with these problems. BAI, for example, has moved to streamline its decision-making procedures at the centre in Paris.

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The chances of such difficulties arising will be all the greater if more Arab banks do not decide to join together, pool their resources and rationalise.

In every Gulf state and in Jordan, it is clear that there are simply too many banks

would allow a locally-licensed banking institution to fail. As a result, some central banks in the region spend a great deal of their time and money propping up sickly banks.

The Saudi Arabian Monetary Agency maintains deposits in troubled Saudi institutions; five of Kuwait's six banks are still in the intensive care of the Kuwaiti Central Bank following the Souk el Mankah stock market collapse. Efforts to persuade any of them to merge as a way out of their problems have come to nothing.

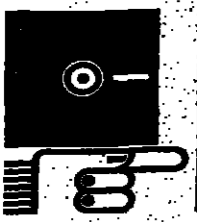
But it is Jordan, in the throes of an economic crisis, that is now pointing the way forward. Last month, the Government used martial law regulations to take over two troubled local institutions, Petra Bank and Jordan Gulf Bank, and vowed to merge them. Since Petra was the country's third largest bank and its chairman, Mr Ahmad Chalabi, had excellent local political connections, such a step would have been unthinkable even a year ago. But the move, which is expected to be a prelude to other local bank mergers, shows what can be done given sufficient determination on the part of the authorities.

The unhealthy proliferation

It has proved difficult to set in train mergers that might engender stronger institutions

SECTION III

FINANCIAL TIMES SURVEY



The most important trend in the sector is the move by many corporate customers towards higher

powered personal computers. This means, writes Alan Cane, that software has become the driving force behind the industry's growth

Software in driving seat

SOFTWARE has become the driving force behind the development of the personal computer industry and the principal source of its diversity.

Experts such as Mr Giancarlo Bisone of Olivetti, the Italian office equipment supplier which is the leading European-owned PC supplier, identify a move among corporate customers to high powered personal computers as the most important industry trend today.

The chief reason for that migration is to allow customers to take advantage of the power and sophistication of the latest generation of software. Lotus' spreadsheet version, for example, provides the illusion that company accounts can be examined in three dimensions. Only PCs using high performance microprocessor chips such as Intel's 80386 and 80486 and Motorola's 68000 family are able to exploit such software.

As Mr Thomas Swithbank, president of the marketing consultancy International Data Corporation puts it: "Software creates a vacuum into which hardware is easily sold."

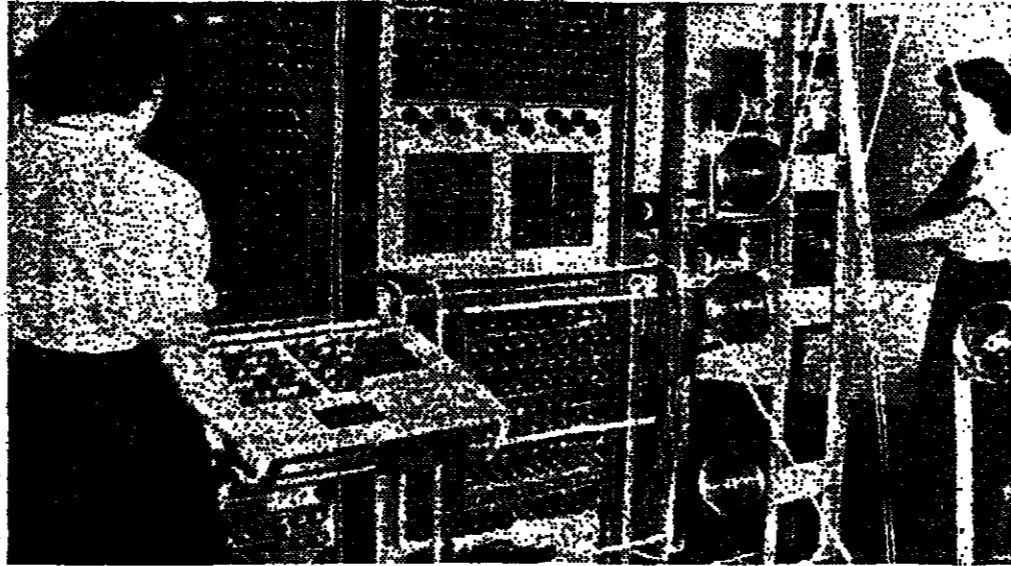
The move represents a watershed for the industry. Until the emergence of 80386 and 68000 based machines, PCs

were essentially underpowered in comparison with conventional data processing equipment and limited to simple tasks performed one at a time — albeit at a very low cost.

True personal computing remained the province of the engineering workstation, offering minicomputer performance at a cost of \$20,000 or so a station. The latest PCs are offering performance levels comparable with engineering workstations but at a fraction of the price. A Dell computer, for example, using Intel's 80386 chip driven at a clock speed of 20m "ticks" a second (a measure of computing speed) costs in the region of \$2,500.

The US-based Dell Corporation, incidentally, exemplifies the directions in which the computer industry is moving as it seeks effective methods to distribute products on which the profit margin is slim.

Dell sells its products by mail order. As a technique for distributing high technology products for which customers require a high level of support this might seem risky. But as the magazine "What to Buy for Business" points out: "Dell offers about the best value to be found in the computer market. It is not just that their



Nearly 50 years of progress. Left, UK-designed Colossus, world's first programmable computer in 1943; right, UK-built Research Machines latest model



Personal Computers

machines are very low priced, they offer excellent performance and are backed up by a 12 month on-site warranty and lifetime use of a very closed-up hotline."

In short, quality hardware backed up by support which gives the impression of being tailored to the individual customer.

PCs with this kind of power are adept at running software designed to make computers easier to use. In particular, they can provide an effective

graphical user interface (GUI), a way of communicating with the computer through symbols and pictures (icons) on the monitor screen rather than through textual commands.

The industry is moving towards GUI as the primary method of communication between man and machine — a victory for Apple Computer of the US whose Macintosh range pioneered the technique in the early 1980s.

Computer professionals, familiar with text messages on the screen, found it hard to take the Macintosh approach seriously. But as the use of PCs spread through organisations, executives and managers found themselves more comfortable with Macintosh's screen images than with the

obscure commands typical of machines running Microsoft's industry standard operating system MS/DOS.

According to Dataquest, the market research consultancy, Apple's unit sales in the US are surpassing those of IBM, the industry leader.

To some extent, however, Apple's victory on the GUI front has proved pyrrhic. GUI had been its principal source of differentiation against other PC manufacturers. That distinction has started to fade as its competitors introduce their versions of the software.

It suffered defeat when it attempted to sue Microsoft and the electronics manufacturer Hewlett Packard for infringing its copyright on screen displays.

Microsoft's Windows programme, which makes it possible to run separate programs in separate parts of the monitor screen, and Hewlett Packard's New Wave both bear a superficial resemblance to Apple's screen displays.

The case was of intense interest to the computer industry as the first legal test of whether any single company could lay exclusive claim to the look and feel of a computer.

A San Francisco judge ruled, however, that most elements of Apple's visual displays were covered by a 1985 licensing agreement between Apple and Microsoft, opening the way for a flood of computers with an Apple-like user interface.

have made it clear they have put the dispute behind them and have agreed to work together on standard formats for text display and printer software.

The move to high powered processors and GUI software

PCs offer performance levels comparable with engineering workstations

apart, the past year has been characterised by an intensification of the trend towards linking workstations together into networks either using local area networking techniques or multi-user workstations.

On the other hand, there is growing interest in portable PCs. Compaq brought out, after considerable research and heart searching, a full-function

lap-top computer and found it had a runaway success on its hands. Poquet Computer of Sunnyvale, California, launched a hand-held computer able to run MS/DOS earlier this month. It is too early to say how successful such an unconventional machine will prove but Fujitsu, Japan's largest computer manufacturer, has taken a 38 per cent stake in the company.

Personal computers form the largest sector of the overall computer market-place. International Data Corporation estimated the size of the worldwide PC market in 1988 as \$47.2bn, compared with \$29bn for large systems, and approximately \$22bn each for mid-range and small systems.

Interest in the newer, higher powered computers and more sophisticated software has promoted the continued growth of the business, especially in Europe. According to UK

stockbroker Barclays de Zoete Wedd and Dataquest, the European PC market is expected to grow by 50 per cent this year and 32 per cent next year in value terms.

In the US, traditionally a couple of years ahead of Europe in terms of industry development, growth has been significantly slower this year to perhaps only 15 per cent compared with 40 or 50 per cent in earlier years. In the US, the market has become principally one of replacement.

Computer users seeking to upgrade their systems are, however, faced with technology choices that reflect fundamental disagreements among PC suppliers about the way PCs will develop.

The most important, perhaps, is the decision whether to opt for IBM's choice of machine design — the so-called "Micro Channel Architecture (MCA)" featured in the more powerful of its Personal System/2 computers or stay with "Industry Standard Architecture (ISA)" and the new "Extended Industry Standard Architecture (EISA)" promoted by, among others, Compaq, the leader in 80386 computers.

The question seems less a technological one than whether IBM should continue to be allowed to dominate the direction and shape of the PC industry as it has so far.

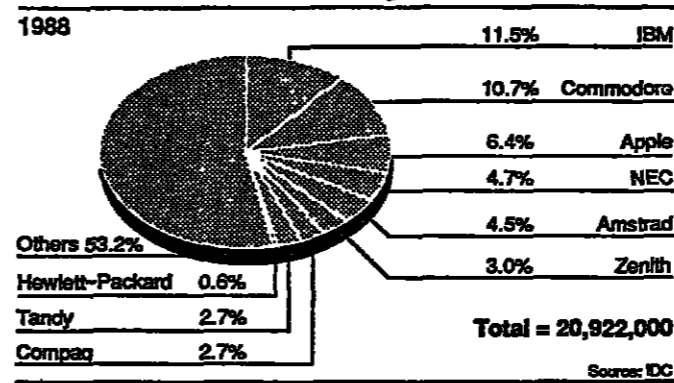
IBM announced MCA, an improved method of moving information inside a PC, as the most important feature of its PS/2 range. But the market has been not been taken by storm.

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Editorial production: Phillip Halliday

Worldwide PC unit shipments



Spend a few moments with Derek Smith. He works for a medium size company, and is responsible for the running of a large number of PCs, and a mainframe computer. Many of the departments who regularly need to share information are separated, either by corridors or floors.

Huge quantities of paper pile up weekly on everyone's desk. Because of the number of people trying to use it, the mainframe runs at a snail's pace. There is continuous demand for more money to fund printers, and extra PCs. Morale is low. The mainframe has just had one of its periodic fits and dumped two weeks' work.

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Deskpro 386/33 allows you to operate a disk mirroring and duplexing facility.

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PERSONAL COMPUTERS 2

The squabble over multi-tasking proved important for networking

Computer links take shape

WHEN THE personal computer emerged at the beginning of the 1980s it was dismissed as a games machine by many in the data processing fraternity.

But for individuals within an organisation, frustrated by the length of time it took to get a piece of software onto the corporate mainframe, the PC cut through the red tape. Employees could break ranks, walk into a shop and buy a PC and off-the-shelf software package to do the accounts, word processing or spreadsheet.

When IBM legitimised the PC in the early 1980s, the corporate hierarchy rapidly began to focus on this box of tricks as a way of providing computing power at lower cost than the traditional mini/mainframe solution. The problem they faced was how to get information from one PC onto another PC, the printer, or the corporate mainframe. The obvious answer was local area networking.

As networks came into use in the mid 1980s, they were largely proprietary products developed by numerous small companies. Then, with IBM's growing dominance in the PC marketplace, companies began to follow its lead in networking.

One of the biggest furors in the networking world came a year ago, when network manufacturers began a war of words over who had the best product for networking IBM's latest PC, the PS/2, under IBM's OS/2 operating system. Leaders protagonists in the battle were the two US manufacturers, 3Com and Novell.

But the verbal fisticuffs was an important development in PC networking. Networks based on OS/2 are multi-tasking - they allow PCs to carry on a number of different applications at the same time. When the PCs are linked in a network, users can make use of programs running on another PC on the network.

Figures for the growth of PC networks seem impressive. Dataquest, the market research

The verbal fisticuffs was an important development in PC networking

organisation, reports that there are 1.4m PCs in western Europe which are networked at the moment, but that figure will grow to 9.7m by 1992. Such large growth figures are partly bogus, disguising the fact that so few PCs are networked at the moment - only about 15 per cent. By 1992 that percentage will still only have risen to about 30 per cent of the total number of PCs in use at that time.

One spur for the growth, says Mr Paul Evans, group manager for Networks Marketing for Digital Equipment, is

the trend which has proliferated in the 1980s among many large corporations to distribute their staff in a number of buildings in a number of locations.

"When they do that they are distributing their decision making as well," says Mr Evans. "The question companies then ask is how can information technology reflect the way my company works. Networked PCs is an obvious way of doing this."

In spite of the obvious growth in the market, there is little new happening in the technology of local area networks. Manufacturers and computer users alike have largely standardised on two technologies for local networking: token ring, supported by IBM and its followers and Ethernet, supported by Digital Equipment Corporation and others.

"People are beginning to be very wary about proprietary systems," warns Mr Chris Anderton, product marketing manager for 3Com (UK). That is not just in linking PCs together with networks, but linking those local networks together as well - internetworking.

Many companies have a plethora of networks - the sales department, say, using Ethernet, the accounts department a token ring network and personnel may have bought a proprietary network out of their departmental budget.

The trend towards internetworking, underlines the need for a standard to give truly open systems. Front contender for the job of the internetworking backbone especially for linking together buildings which are close together, such as on a university campus, is FDDI (Fibre Distributed Data Interface), which has received the backing of both IBM and Digital Equipment.

FDDI, in the final stages of definition in the US, is being promoted by most of the optical fibre specialists, such as Proteon in the US and BICC Data Networks in the UK as the best way to pass large amounts of data between networks.

Up to 15 times the amount of data (100 Mbit/s) can be passed across an FDDI backbone as can be transmitted on a token ring or ethernet system. That makes FDDI ideal for niche applications which require a high volume of traffic - such as video pictures - as well as for interconnecting local networks.

For linking together buildings on remote sites the international packet switching standard dubbed X.25 is beginning to dominate, reports Mr Anderton.

either as part of a private communications network, or using a public service run by the local telephone company.

Although today's powerful PCs often replace many of the functions of the corporate computer system at a lower cost, they are not a panacea for all ills. In fact they can produce their own set of problems.

One reason companies are turning to PCs is that they give a degree of power to the

Figures for the growth of PC networks seem impressive but are partly bogus

individual user that a dumb terminal connected to the mainframe did not, and that, companies hope, makes their staff more productive. But because data is stored locally, company employees can easily copy a disk or print out confidential information when they move on to their new job with a rival company.

That sort of horror story, along with fears of computer hackers and viruses, has become a growing worry for many companies using networks. The concern about security has taken off in the

past year, reports Mr Marco Kapp, a specialist in computer security at consultants Coopers & Lybrand.

He describes the security on PCs as typically "the weak link" in most company's generally inadequate security systems. "Just because a micro is a micro doesn't mean that the information on it is not important," says Mr Kapp.

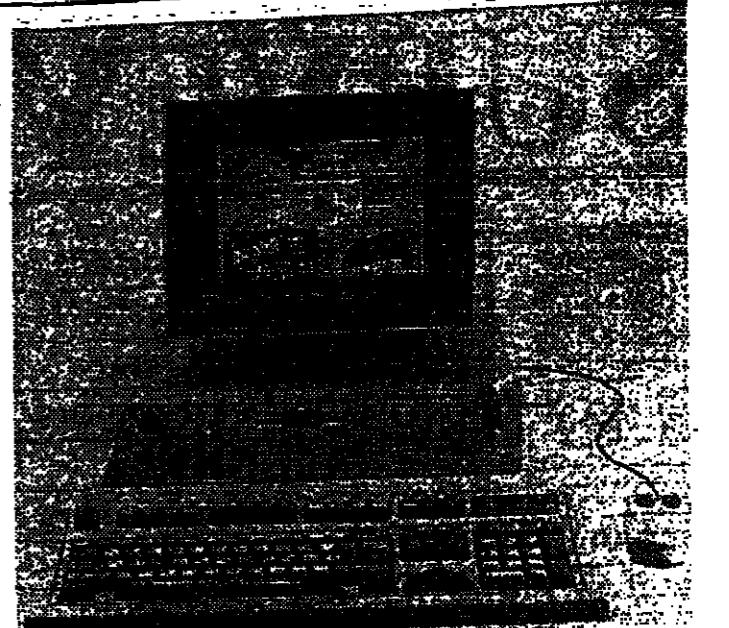
As well as security, another important management issue is how to ensure the network is being used most efficiently. When PCs were stand-alone machines, each user had to keep records or files of information which were duplicated across all the PCs in the office. With networking, that data need only be held in one place, provided each PC has access to the data.

Mr Thomas Olsen, marketing manager of software house Symantec, of Maidenhead, believes this is another area where management may underplay the significance of PCs.

He stresses the need for administrative control in exactly the same way as the data on the old mainframe system was controlled, both to ensure the computer network is used efficiently and data kept secure. "The tasks are similar whether it is a mainframe, minicomputer or PC environment," he advises.

"There should be an administrator to look after passwords, and provide assistance and training, just as there was with the mainframe."

Debra Bradshaw



Network manufacturers fought a war of words over IBM's PS/2

INTERFACING

More than a pretty screen

GRAPHICAL USER Interfaces (GUIs) have always excited controversy. At one time the argument was over whether command-driven or graphical user interfaces were better.

Today's GUI has two components. These are the windows interface (windows, icons, mouse, pull-down menus) and applications windowing. The windows interface was developed by Xerox at the US research centre in the early 1970s. Xerox tried to design a screen that would reflect the user's working environment by using icons (such as a symbol representing a filing cabinet) to depict everyday functions.

A hand-held mouse guides the cursor round the screen by placing the cursor over an icon and clicking the mouse button. The icon can, in the case of a filing cabinet, rubbish bin or folder, be opened to reveal its contents. Icons can also be moved around the screen.

The applications windowing part of the graphical user interface allows different documents to be viewed simultaneously in separate, usually overlapping boxes (windows). It enables images (including text and graphics) to be moved between different applications, such as word processing programs and spreadsheets, on screen.

Versions of the wimp interface were first adopted by Apple in its Lisa and Macintosh computers. The Macintosh graphical user interface, which remains proprietary, has proved so popular that a whole host of suppliers have brought out GUIs.

Examples include: Microsoft Windows, which is the industry standard windowing system for PCs running the DOS operating system. Presentation Manager, which is the version of Microsoft Windows for PCs running the IBM OS/2 operating system. It is more advanced than Windows and uses more memory.

Hewlett Packard's New Wave, which is based on Microsoft's Windows but is for use over networks. Other products on the market include: Open Look and Motif (each for a different version of the Unix operating system), SCO Office Portfolio Manager (for the Xenix operating system), DEC Windows (for PCs, Unix and DEC Vax systems), Open Desktop (a package of products for Unix on PCs).

The preponderance of GUIs is good news for the non-computer literate who find them easy to use. But it is not such good news for Apple.

One of the main competitive advantages of the Macintosh computer is the distinctive look and feel of its user interface. Over a year ago, Apple took up legal cudgels against Microsoft and Hewlett Packard. It maintained that Windows and New Wave infringed its copyright on Macintosh screen displays by copying the look and feel of the Macintosh too closely.

To people outside Apple, the move looked like a spoiling tactic, designed to stave off competition in the GUI area for as long as possible.

Apple's copyright case, which is not yet over, against Microsoft and Hewlett Packard did slow down the onslaught of competition, but only temporarily.

While competitors and software developers were waiting to see if Apple could copyright the look and feel of the Macintosh, they hung fire on GUI products.

Judge William Schwarzer, who presided over the July hearing of the case did not

address the issue of whether the look and feel of a computer can be copyrighted.

Instead, Judge Schwarzer concentrated on the 1985 licensing agreement between Apple and Microsoft which allowed Microsoft to use Macintosh displays in its Windows program. Apple said this licensing agreement only applied to the original version of Windows, not to later versions that look far more like the Macintosh.

However, the Judge did not agree. He ruled that this agreement covers most aspects of later versions of the Windows program except for overlapping windows and the appearance and manipulation of the icons.

This ruling takes a lot of steam out of the case by limiting the copyright infringement to those elements which are less than 10 per cent of the visual displays at issue.

It does not give competitors carte blanche to copy Apple, but it does allow Microsoft to develop and sell new GUI programs, such as the recent Presentation Manager.

Lawyers for Apple say they do not regard the July ruling as a defeat. They contend that the issue of overlapping windows is a important part of the case and some US analysts think they could still win.

Apple UK's managing director, Mr Phil Charveau, would not comment on the copyright dispute directly but he said that the graphical user interface he had seen running on DOS was not as friendly as the Macintosh's interface. He gives two reasons for this.

First, the DOS operating system was not designed to support a GUI and therefore does so less efficiently and less effectively than the Macintosh's system software. Second, Apple pays a lot of attention to the details that can make a system feel intuitive to the user.

Other computer companies can try to copy this, but without a corporate culture that underlies the importance of the individual, they are unlikely to be as successful.

These arguments have some force but are unlikely to persuade companies who want a GUI but have a commitment to DOS or other operating systems for which GUI programs are available.

Apple has now taken up legal cudgels against Microsoft and Hewlett Packard

Both Microsoft and Hewlett Packard regard the ruling as a victory. Microsoft's shares rose \$1.76 at the news - Windows is a big seller and Presentation Manager promises to be.

Hewlett Packard had previously filed a counter suit against the validity of Apple's Macintosh display copyrights because, it maintained, they were based on work done at Xerox. Since the July ruling, Hewlett Packard no longer sees this suit as a big issue.

Meanwhile, Xerox has entered the fray. In May it announced a plan to seek licensing fees related to its work on developing graphical user interfaces. Many computer companies could be affected, including those involved in the Apple copyright case. However, it is not yet clear whether Xerox protects its work sufficiently well to enforce its claims although one supplier, Metaphor, has paid up.

A procedural status hearing in the Apple versus Microsoft and Hewlett Packard copyright case took place on September 7. Judge Schwarzer, who implied in July that the parties should settle out of court, has not yet set another trial date. He is still gathering information from all parties (a process known as discovery in the US courts). The controversy over GUIs continues but the way has been opened for increased competition and users should be the first to benefit.

Joia Shillingford

Advertisement for UNISYS featuring a large 'UNISYS' logo and text describing their networking solutions. The text includes: 'Which allows them to plan practical and flexible solutions strategies for the future. And allows us to focus our skill and experience on putting it all together. Which is why, as well as being one of the largest information systems companies in the world, and the leading seller of commercial UNIX systems, we're also in the top five providers of professional services. Removing barriers in computing. A commonsense approach which gives you uncommon flexibility. UNISYS AND YOU. The power of.'

PERSONAL COMPUTERS 3

SECURITY

Conflicts over confidentiality

INFORMATION has become more important for companies than capital for so long that the IT manager at a large, multi-national company recently claimed that the growing dependence of business on information technology, then the phrase computer-assisted bankruptcy could become all too familiar.

For while the benefits of the proliferation of personal computers have not been too difficult to spot, the down-side of the information technology revolution in the guise of security has, until recently, remained in the shadows.

"Managers have been all too quick in perceiving the advantages of distributing information," says Professor Henry Becker, director at Zergo, UK computer security company.

"But they have not perceived the downside. Many companies are no longer able to survive without their computer systems. Managers have taken a long time to realise how vulnerable their organisations have become."

Prof Becker adds that managers have been slow to realise the other security implications of computers. They create conflicting demands within organisations about access. The more information is available, the less control there is of its confidentiality and its integrity. There is a danger that management can lose control.

These issues were once only the province of the military and financial institutions. However, the growth in networking, and the increasing dependence of companies on the data contained in computers, mean that board members are becoming increasingly concerned by the implications.

The concern about the dangers threatening companies newly dependent on computers has been fed by the publicity given by the media. The damage wreaked by a virus in a salacious computer game called Leisure-suit Larry - the object of which is to get Larry laid - makes good copy. So too does the story of a French investment bank which was forced to cease trading after a large computer fraud.

It is, however, extremely difficult to gauge the reality behind the undoubted hype. Estimates of the damage wreaked by computer failure, theft, hacking, eavesdropping

and computer viruses vary considerably. Consultants argue that the first rule of security is to avoid publicising any problems. The result of that policy, they gleefully point out, is that the vast majority of losses remain unreported.

Nevertheless, a recent survey by the Fédération des Sociétés Françaises des Assurances estimated that French companies lost at least FF7.5bn through computer fraud and failure during 1987.

Coopers & Lybrand, the accountancy firm, estimates that losses in the UK this year could reach £1bn. About 50 per cent of those losses will be

Many companies are no longer able to survive without their computer systems

caused by deliberate acts. Faced with board members armed with such statistics and newspaper cuttings warning of dangers of computer viruses, data processing managers have had difficulty in assessing the real risk to their companies.

There is no shortage of advice, services and security products to choose from.

The market is highly fragmented, and there are a great many companies with competing technologies clamouring to grab a section of this rapidly growing market. In the US, Frost & Sullivan, the New York market research company, estimates that the computer security market will grow from \$588m in 1988 to over \$1bn in constant dollars by 1993.

The first stage is to work out what are the assets held on computers, what are the threats to those assets and finally what are the risks of such threats occurring. There are a number of standard PC packages available for this purpose.

Once the risk has been assessed, data processing managers wanting to answer worried members of the board have a number of options. These include:

- Avoiding the risk altogether by ceasing the activity that created the risk in the first place.
- Accepting the risk. If the company decides it would not be cost-effective to do anything about the risk and understands

that when anything happens it will have to accept subsequent costs.

- Insuring against the risk. The insurance market for computer crime and disaster, however, is not well developed. Although there are a number of services available at Lloyd's of London, many insurers state that there is insufficient information available to make accurate assessments.
- Reducing the risk through security measures.

Once it has been decided to reduce risk, there is a wide range of methods available to protect computer information. These include traditional physical access control to prevent unauthorised use of workstations, and computer management systems incorporated in either operating systems or software which prevent unauthorised access to files.

Systems are available to protect communications. These range from encryption programmes based on formal mathematical principles to a simple device called a dial-back modem. This automatically cuts off any incoming calls, checks that the caller is allowed to enter data and is not a hacker, and calls back to accept the information.

One problem for information technology managers is explaining the nature of risk to their superiors - and it is far from easy to explain that it is impossible to eliminate risk.

What is easy to understand, however, is that large sums of money can be spent on both security hardware and soft-

ware which appear to do little except dent the bottom line of the company's balance sheet.

It may be that the cost of reducing risk, which includes not only the purchase of the system, but also administration, training and maintenance, may be greater than potential losses. Most consultants insist on the need to integrate such systems within a general corporate security policy. There is little point in protecting computer information if it can be picked up after being printed out.

Mr Chris Amery, who is chairman of the Confederation of British Industry computer security working group, also warns that investing in over-elaborate security systems can be counter-productive.

He points out that there is little point in installing a complicated and slow access control system in a busy corridor. The door will more than likely end up propped open by a fire-extinguisher. Similarly, if elaborate pass-words are required to enter a system, they will tend to be written down which defeats the whole purpose of the system.

"The key to security is implementation," says Mr Amery, who is also responsible for security in the technical relations section of IBM. "If every member of staff can be helped to understand that he or she is individually responsible for security, then that is far more effective than buying expensive hardware or software."

Paul Abrahams

Alan Cane tries to unravel the workstation versus PC dispute

The powerful and the crude start to fight on equal terms

APOLLO COMPUTER, the US-based computer subsidiary of Hewlett Packard, this month took a large step towards a further blurring of the distinction between personal computers and workstations.

It announced a machine called the Series 2500. Apollo's entry level model. It costs only \$3,400 - that is, about the price of a moderately powerful PC, yet it delivers 3.5m instructions per second (mips) and features high resolution graphics and a floating point processor chip. It is based on Motorola's fastest conventional 32-bit processor, the 68030.

The question of PCs versus workstations is beginning to take on the status of one of the "either/or" battles that characterise the industry. Others include Microchannel Architecture (MCA) versus Extended Industry Standard Architecture (EISA) and Unix System V versus AIX.

What conventionally distinguishes a technical workstation from a PC? Mainly power, functionality and price.

Workstations are very powerful. They are usually based on reduced instruction set computing (risc) chips such as Sun's Sparc or Motorola's 68000 delivering many mips of power. At the top of the range, for example, Apollo's 10000 Personal Supercomputer offers more than 100 mips - more than IBM's largest mainframe. They feature high definition

screens capable of handling the finest detail of a technical drawing and can be connected together into networks so that working groups of scientists or technologists can share programs and data. They can cost between \$10,000 and \$20,000 per station. Scientific workstations are as close as it is possible to get in today's technology to the ideal PC.

Existing PCs, by comparison, are crude: they are underpowered, capable only of limited tasks and are difficult to connect together in networks. They use low definition screens which are not capable of handling highly detailed graphics. On the other hand, they are very cheap - a powerful PC can be bought for a few thousand dollars.

With the emergence of the first 32-bit chips from Intel and Motorola, which handle information in 32-bit chunks like a minicomputer, it is becoming possible to build machines with much of the performance of a workstation for the price of a PC. The finance industry has been among the first to realise the competitive advantage of equipping their dealing rooms with these super PCs.

Earlier this year, Lotus Development Corporation, the leading supplier of PC spreadsheet software, and Sun Microsystems signed an agreement under which Lotus will develop applications programs to run on Sun's computer

workstations. This is the first time Lotus has designed software to run on Unix operating software which enables workstations to carry out more than one task at a time and communicate easily with each other.

Leading workstation manufacturers include Digital Equipment (DEC), Hewlett Packard and Sun Microsystems, the fastest growing of all US-based workstation vendors.

The workstation market is growing dramatically. Figures

Workstations are very powerful... existing PCs, by comparison, are rather crude

from the marketing consultancy International data Corporation suggest that in the US alone, sales rose from \$150m in 1983 to \$4.3bn in 1988.

At the start of the year, Sun was leader with 28.3 per cent, then came Digital Equipment with 18.6 per cent, HP with 16.9 per cent and Apollo Computer with 13.5 per cent.

The surprise of the year was the announcement in April that HP intended to buy Apollo in a \$500m deal, the first time in more than 20 years that HP had undertaken a big takeover.

Viewed with some scepticism by analysts at the time - the two companies were very different in corporate culture - the takeover seems to have gone through amicably.

Apollo has become a division of HP and the new entry level 2500 is a product of Apollo's technical expertise. Over time, however, the product lines of the two companies are expected to come together around HP's own risc.

Both HP and Apollo were founder members of the Open Software Foundation, set up last year to develop an industry-standard Unix operating system. Mr John Levinson, an analyst with stockbrokers Goldman Sachs in New York believed the company's stock would outperform the stocks of other large end-user computer vendors.

In the same month, Sun launched six computer systems

including the Sparcstation 1, a 12.5 mips machine the company intended as a bridge between workstations and PCs.

Mr Scott McNealy, Sun's president, claimed it was the most powerful, full function machine available for under \$9,000. The cost tops \$15,000 with colour display and hard and floppy disk drives.

According to Mr Thomas Switshbank, president of the International Data Corporation, the winners in workstations in 1988 were DEC, with high monthly shipment rates and aggressive price/performance from its risc-based designs; HP, which had shown it was serious about Unix and was reaching new customers with its strong products and image; and Sun with a consistent 30 per cent market share. It doubled its number of installations between 1987 and 1988.

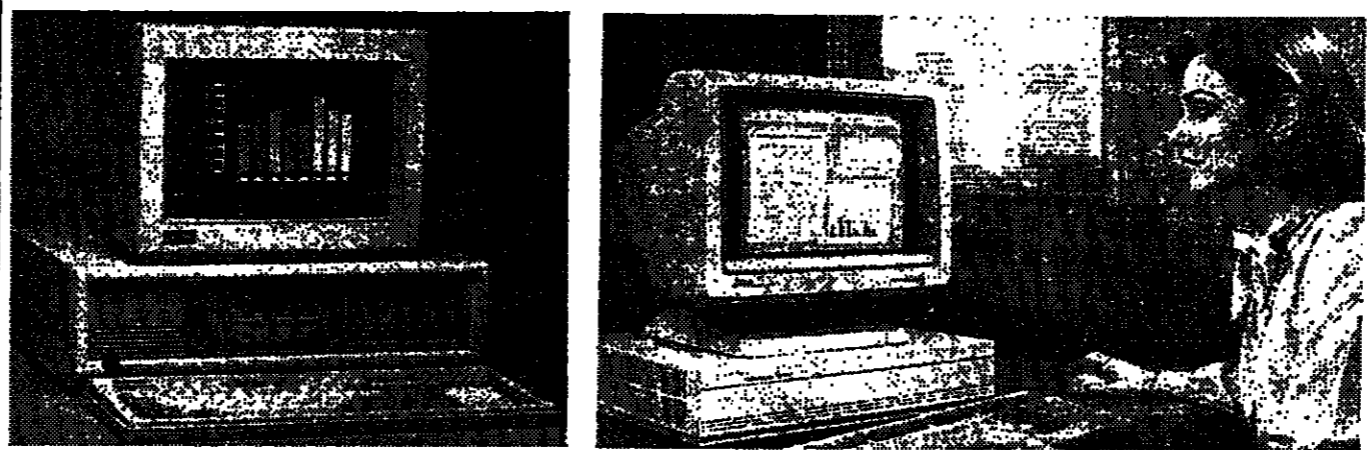
Losers, Mr Switshbank said, included the Japanese companies Sony and NEC who found themselves short of applications software and had distribution difficulties, and IBM whose 6150 risc-technology machine had failed to convince as a technical workstation.

In the past few months, however, Sun's spectacular progress has been checked by its first quarterly loss, caused its seems by a loss of management control at a time when the company was going through considerable perturbations as a result of the introduction of the models. Problems with a new computerised management information system did not help.

Analysts however remain sanguine about the company's prospects.

What for the future? Will computer manufacturers have to abandon separate PC and workstation divisions as PCs acquire more power and the distinction erodes to the point of invisibility?

Mr Mark Miller, workstation marketing manager for HP UK thinks not. "There will always be a place for a simple, stand alone and above all cheap window into the corporate computing world," he argues "and that is the job of the personal computer."



PCs that utilise the 32-bit microprocessor, such as the Compaq 386 (left), have much of the performance of a workstation (right)

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SHOWS THE WAY

PERSONAL COMPUTERS 4

Hardware development may be leaving the software suppliers behind, says Andrew Lawrence

Inexorable growth of the microprocessor

THE PERSONAL computer has advanced quickly since IBM entered the fledgling market in 1980. Software, storage devices, displays, and peripherals are all cheaper and more reliable. But it is the basic microprocessors which drive the computers that have advanced the most. These are far more powerful than their predecessors of a few years ago and experts believe the pace of progress is increasing. The first IBM personal computer was powered by an Intel 8088 microprocessor with a performance of about one quarter of a mip (millions of instructions per second). In April this year Intel unveiled its 486 microprocessor, which will initially run at about 15 mips. Personal computers designed around the chip, which will start shipping at the end of this year, will be more than 50 times more powerful than that first IBM. The power of the 486 will be used to make PCs easier to use, faster, and capable of more complex mathematical calculations. They will be able to carry out more tasks and work together on networks with increasing co-operation. The new Intel chip is expected to shake up not just the PC market, but the minicomputer market, a fiercely competitive market segment where Digital

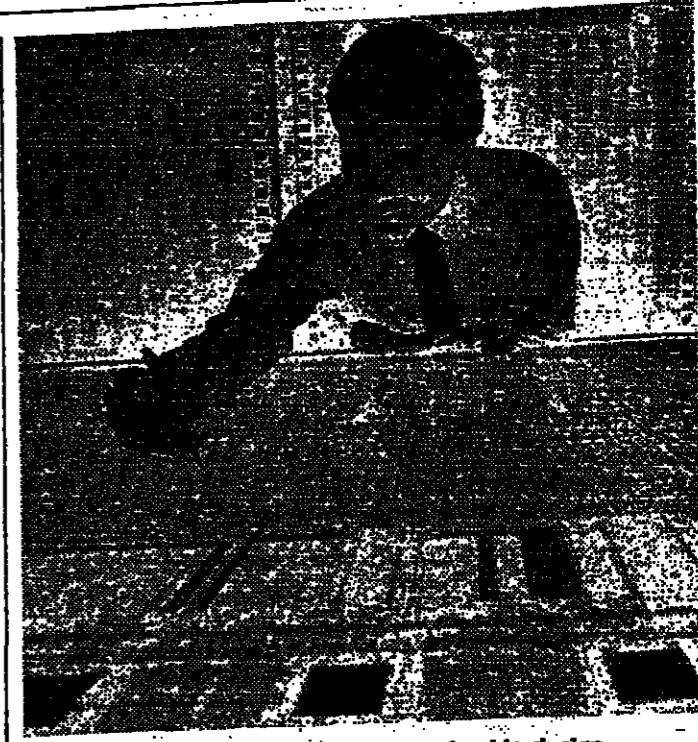
Equipment, IBM, Data General, Wang, Prime and Bull are among the leading players. The power of the 486 will enable PC makers to compete with minicomputer suppliers with cheaper machines which run industry standard programs. In May, Apricot Computers, the UK manufacturer, launched the first computer built around the 486, the VX FT Server. The new generation of computers, proclaimed Mr Roger Foster, executive chairman of Apricot would put the minicomputer industry into "irrevocable retreat." He said that problems suffered by companies such as Wang, Data General, Nixdorf and Norsk Data, could be partly attributed to the progress of PCs in minicomputer markets. The majority of PCs are built around Intel microprocessors. Compatibility with IBM PCs is considered to be a precondition of success by most PC suppliers, and this demands that an Intel processor be used. Intel has not disappointed its customers by providing the 286 (1-1.5 mips), the 386 (3-6 mips) and now the 486 (15 mips upwards). The progress in microprocessor development is not confined to Intel. Apple, the only leading PC supplier not offer-

ing IBM compatibility, is using 68000 series microprocessors produced by the US microchip company Motorola. Mr John Edbrook, product marketing manager for the Apple Macintosh computer, said that the Motorola 68030 processor gave similar performance to the Intel 386, and the Motorola 68040 compared well with the Intel 486. **New computers will put the minicomputer industry into "irrevocable retreat"** Motorola and Intel have announced processors using reduced instructions set computing (risc) techniques. Although these will probably not be used to drive PCs, IBM has demonstrated a plug-in card using the Intel 860 risc processor to significantly increase PC performance. There seems to be no limit to the potential power of the microprocessor. The chip designers have a rule of thumb, known as Moore's Law, which states that the density of transistors on a chip doubles every year. At a recent presentation, Mr David House, Intel senior vice-president, estimated that,

using this law, Intel might produce a microprocessor in 2000 which has 100m transistors and can process 2,000m instructions per second. Software and computer designers are more concerned with the impact of the Intel 486. When the Intel 386 was launched three years ago some analysts thought it so powerful that Intel would have difficulty selling the processor. PC users, it was argued, were getting the power they needed from the 286 processor. According to Context, the PC market analysts, 250m per month worth of PCs built around the 386 were being shipped in the UK, compared with 245m per month of 286 PCs. Analysts expect the market for PCs using 286 processors to gradually fall away, while the market for 486 machines will emerge. Initially software houses will struggle to develop applications which make full use of the 486, said Mr Paul Bailey, UK managing director of Lotus Development, suppliers of the 1-2-3 spreadsheet program. The power of the hardware is increasing faster than the ability of the software developers to use it," he said. Mr James Blackledge, group marketing and communications director for Apricot saw

several initial markets for 486 machines. Powerful processors were needed for single user applications such as desk-top publishing, computer aided design, presentation graphics, large spreadsheets, developing new software applications and running artificial intelligence programs, he said. However, Apricot is concentrating on the multi-user market where the power is required to support large numbers of terminals, or provide quick responses to requests for information from file-servers on local area networks. Mr Bailey said that the extra power of the 486 processor would be required to develop "friendly" interface software. As software suppliers concentrated on making software packages easier to use by adding intuitive graphical interfaces and even voice and visual recognition systems, they would use greater amounts of processing power. The availability of the new processors is likely to accelerate the move away from the DOS operating system, the software which was established by IBM as the standard way to control a PC throughout the 1980s. IBM believes DOS cannot take advantage of the latest microprocessors, and offers

OS/2 as its alternative. With the arrival of the 486, DOS will look even more dated. There are those who think the race to provide more mips has got out of hand. The computer industry might applaud the latest advances, but does the user need it quite so fast? Mr Edbrook of Apple thought that too many suppliers were concentrating on "megahertz and mips" when there is often little software to take advantage of the speed. "In my view performance is about the whole system and how the power is used to help the user get the job done." He does not doubt, however, that software houses will use the power. Although PCs using the 486 are certain to steal market share from the traditional minicomputer suppliers, not all of today's PC vendors are likely to find it easy. The 486 and the 80486 both run at high speed and have several features which earlier processors do not have. The best PC designers will take full advantage of the technology while some PC suppliers may suffer if they fall behind in offering systems designed around the latest technology.



From little screens . . . an early stage in chip design

Risc-based architecture

A simple trade-off

IS REDUCED instruction set computing (risc) the way of the future in personal computing or simply one of those passing fashions to which the industry is especially susceptible. The pragmatic answer is that it is certainly one way in which computer manufacturers will improve the performance of their systems, but by no means the only one. Given the number of manufacturers producing risc-based microprocessor chips and the fact that Hewlett Packard, one of the leading US computer manufacturers has designed all its new computers since 1986 around risc designs, it is clearly more than a nine-day wonder. But whether it will ever replace conventional, complex instruction set, computing (cisc) in the mainstream of PC development is an open question. Risc is still sufficiently novel to require some words of explanation. Essentially it has evolved out of an increased understanding among computer scientists in recent years of how computers operate. The central processing unit of a computer is designed to carry out a finite number of fundamental operations, examples include adding two numbers or shifting data from one register to another. The list of such operations a computer can carry out is called the instruction set. Over the years, the instruction sets of commercial computers have become lengthy, convoluted and complicated by the use of microcode, special instructions embedded in the instruction set which build up complex instructions from simple ones. A mid-range minicomputer such as Hewlett Packard's HP 3000 has over 250 instructions. Computers with complex instruction sets of this kind had a remarkable repertoire of computing tricks at their disposal but at a price - complex instructions take time to execute. Furthermore, as the semiconductor specialists set about shrinking entire computer architectures into silicon, they realised that risc designs took up a prodigious amount of the chip surface - difficult to design and hard to manufacture. In the late 1970s and early 1980s however, computer scientists developed instrumentation which enabled them, with considerable accuracy, to determine what was happening within the computer as it processed a calculation. They discovered a remarkable fact; the instructions most used were the simple ones. The complex instructions which were time-consuming for the computer to process were used only 20 per cent of the time. Simple instructions - add, subtract, branch, load, store - were used the remaining 80 per cent. That discovery opened the door to a new concept of computer architecture involving only a small number of simple instructions each of which could be processed at high speed. Complex instructions could be built up in software from simple ones through the use of "optimising compilers," special software that translates human programmers English-like commands into computer language. Risc, of course, was not giving anything for nothing. Simplicity in the instruction set - and indeed in the design in silicon - was traded off against software complexity. Scientists at IBM were among the first to use the new architecture although its first risc-based machine, the 8150

scientific workstation did not appear until 1986. Now a broad choice of risc machines exists and an industry war is developing over efforts by particular semiconductor manufacturers to have their chips accepted as the risc standard. The list includes a raft of US-based companies such as Sun Microsystems, an aggressive manufacturer of scientific and engineering workstations, MIPS, Intel, maker of the processor which powers IBM PCs and clones, and Motorola, which makes the processor at the heart of the Apple Macintosh. It also includes Immos, a subsidiary of SGS-Thomson, whose transputer was one of the first risc chips, and Acorn, part of the Italian Olivetti organisation, whose microprocessors still have a powerful following in UK schools. Sun and MIPS have licensed their design of risc chip for manufacture by other companies. Sun's Sparc chip, for example, is fabricated by Fujitsu of Japan, as well as LSI Logic and Cypress Semiconductor of the US. The MIPS chip is made by LSI Logic, Integrated Device Technologies and Performance Semiconductor. In CMOS, one of the slowest of the semiconductor technologies, these chips can run at 10 million instructions a second (mips), the kind of speed that only the largest commercial mainframes could approach a decade ago. In emitter-coupled logic (ecl), the fastest silicon technology, a sparc chip can be fabricated that will run at 40 mips. A Colorado-based company, Prisma, is developing a version of the sparc chip in gallium arsenide which many believe will take over from silicon where the highest processing speeds are required. The Prisma sparc is expected to run at 240 mips. The world leaders in microprocessors, Intel and Motorola, were comparatively late into the business of commercial risc

Scientists discovered that the instructions computers most used were simple ones chips and their approaches are quite distinctive. Motorola's 68000 series can deliver up to 17 mips and is essentially a classic risc chip; Intel's 8600, on the other hand involves risc processors embedded in a device featuring more than 1m individual transistors and specialised for supercomputing and graphics. What are the uses of risc chips? So far only Hewlett Packard has taken the bold step of turning its entire commercial range over to risc technology. The most popular use is in scientific workstations, where they provide technologists with a supercomputer on their desks. Sun, the fastest growing manufacturer of workstations in the US has been working hard to establish the Sparc as the industry standard. It was its arrangement with AT&T to work together on the development of an industry standard version of the operating system Unix, specially tuned to the Sparc architecture, that helped to spark the "Unix Wars" of last year. This resulted in the formation of the Open Software Foundation and Unix International. Typical of the kind of arrangements emerging is the licensing agreement between Sun Microsystems and the UK subsidiary of Tatung, the Taiwanese PC company. Tatung intends to manufacture and distribute workstations based on Sparc processors, running Unix and using the Open Look graphical interface developed by Sun and AT&T.

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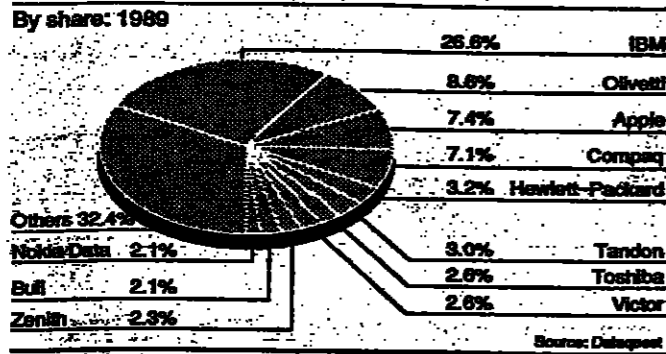


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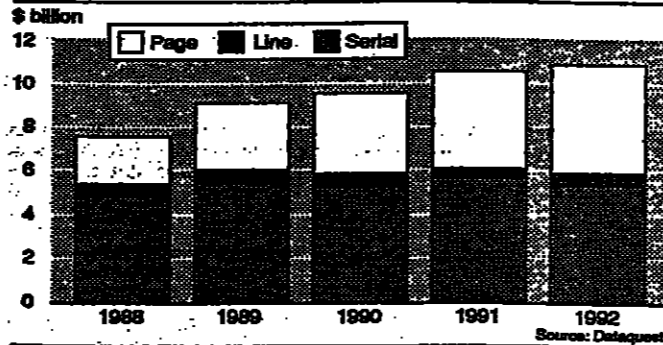
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PERSONAL COMPUTERS 5

European PC market



European printer market



Alan Cane finds Europe an enthusiastic and sophisticated market

Outside suppliers dominate

EUROPE'S POSITION in personal computers is decidedly unbalanced. International Data Corporation, the US-based marketing consultancy makes the point well: "US companies dominate the computer industry, yet in 1988 much of the world-wide growth that took place occurred in western Europe."

As companies such as IBM, Olivetti, Compaq, Tandon, Toshiba and Victor are well established, the European market has made most of its running in establishing Unix as a powerful contender for the role of industry standard operating system for small and medium-sized computers.

Compared to the US, however, where PC sales and growth are high, the European market is robust. Dataquest, the US marketing consultancy, forecast that market growth in Europe would be 32 per cent in 1989; the actual figure was just over 50 per cent.

Intelligent Electronics, a Datquest subsidiary based in Paris notes: "This is an indication that the PC market in Europe is far from saturated. The volume growth areas in the overall market were in laptops and in 286/386 based machines."

US PC SECTOR

Maturity brings a refashioned market

PERSONAL COMPUTER manufacturers in the US are talking about the "good old days", the "days of heady growth in a market dominated by first time buyers. As the US PC industry matures, growth is gradually slowing, specialist segments are emerging and PCs are being sold into the broad spectrum of business computing."

Compaq is winning market share holds about 8 per cent of the US market, up from 6 per cent two years ago. Apple Computer holds 12 per cent up from 9 per cent according to International Data Corporation, market research group.

chip technology have yet to become evident to PC users, however. Software that can take full advantage of 32-bit personal computing has been slow to emerge.

Fearing obsolescence some potential buyers are sitting on the sidelines, say analysts

thoroughly confused, some potential buyers are sitting on the sidelines, analysts believe. Others are evaluating the latest technology more critically and wondering what advantages new machines have to offer.

What is clear, however, is that sales of low-end PCs or consumers, schools and businesses have slowed dramatically. The disappearance of many local computer stores, along with the well publicised bankruptcy of Leading Edge, one of the largest clone suppliers, have cooled consumer enthusiasm.

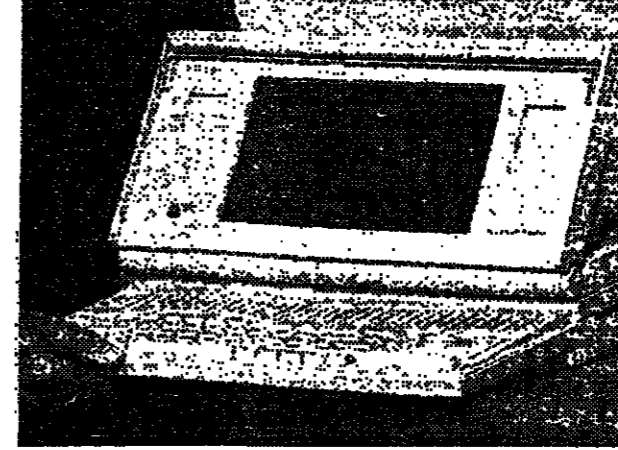
IBM's share of the US market has begun to stabilise at something like 20 per cent

PUBLIC CONCERN and press reports of Japanese competitiveness in high-technology markets abroad cannot obscure the fact that Japan's home markets sometimes look a little anaemic.

When the electronic age began people became familiar with keyboards. With the standardisation, more or less, of kana (Japanese character) keyboards and the ability to store the essential 4,000 kanji (Chinese characters) on a single IC chip, the stage appears to be set.

PORTABLE COMPUTERS

Information on the run



Toshiba's TS200 desktop portable 386

IF Graham Brown had a dog it would not be as loyal and not as portable, as his little Toshiba. Everywhere Mr Brown goes his Toshiba 1000 tags along. Mr Brown, an information-technology consultant, even takes it on holiday to turn dull moments into productive ones.

Financial services company, equips their representatives with portable computers which they take to clients' offices and homes. Clients get a personalised view of what their investments could deliver, with the computer making projections according to its inbuilt program.

Richard May on Japan's love-hate relationship with the computer

Market lags behind the West



Apple's latest Macintosh portable

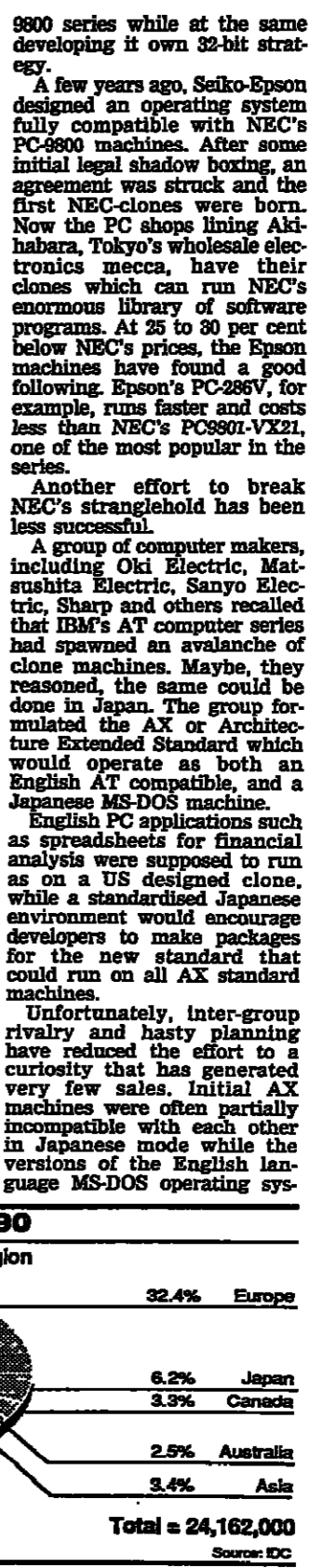
the fray, is the TRON operating system, spearheaded by a Tokyo university professor hoping to create an open operating system for PCs, more adapted to the Japanese culture and language than UNIX for example.

Japanese flair for computer hardware is out of balance with the pace of PC usage

is unlikely to join its rivals. Having sold over 2.4m 16-bit PCs, it has no interest in making it easy for users to migrate to competitors' products. The inertia of an existing base of equipment tends to retard the early growth of improved technology, in spite of promises of greater performance.

to appear in the second quarter of next year. In an apparent reversal of Japanese companies' resistance to standards allowing domestic competitors access to their own established customer base, the new standard would permit buyers to use programs in any of the group members computers.

Microcomputers 1990



Electronic file systems, such as Toshiba's TosFile, generally combine read/write opto-magnetic disk memories with massive storage capacity, with scanners to input documents, and database software to find individual bits of information. But Japanese companies, even with their strength in opto-electronics in applied fields such as compact discs, optical

Continued on Page 15



APRICOT INTRODUCE THE

A 60% improvement at no extra cost.
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In short, they take standard business computing a quantum leap forward.

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But what is equally relevant is the price of such power. Because, Apricot's 386SX PCs will take a lot less of your budget than a comparable IBM or Compaq 286 machine.

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All this is possible through Apricot's advanced design and manufacturing techniques.

The highly integrated surface-mount motherboard provides many advanced features as standard.

	R.R.P.	PROCESSOR	BUS	DISK	SECURITY
APRICOT XEN-S 386 PC	£1695	386SX 16mHZ	AT	30Mb	NO
COMPAQ DESKPRO 286E MODEL 20	£2240	286 12mHZ	AT	20Mb	NO
APRICOT Qi PC	£1995	386SX 16mHZ	MCA	47Mb	YES
IBM PS/2 MODEL 50-021	£2534	286 10mHZ	MCA	20Mb	NO

* All prices exclude VAT and include system unit, keyboard, mono VGA display and MS-DOS. Source Context Research - August 1989

Typical is the very high performance VGA graphics. In addition, only Apricot offer you the choice of models with AT or PS/2 compatibility.

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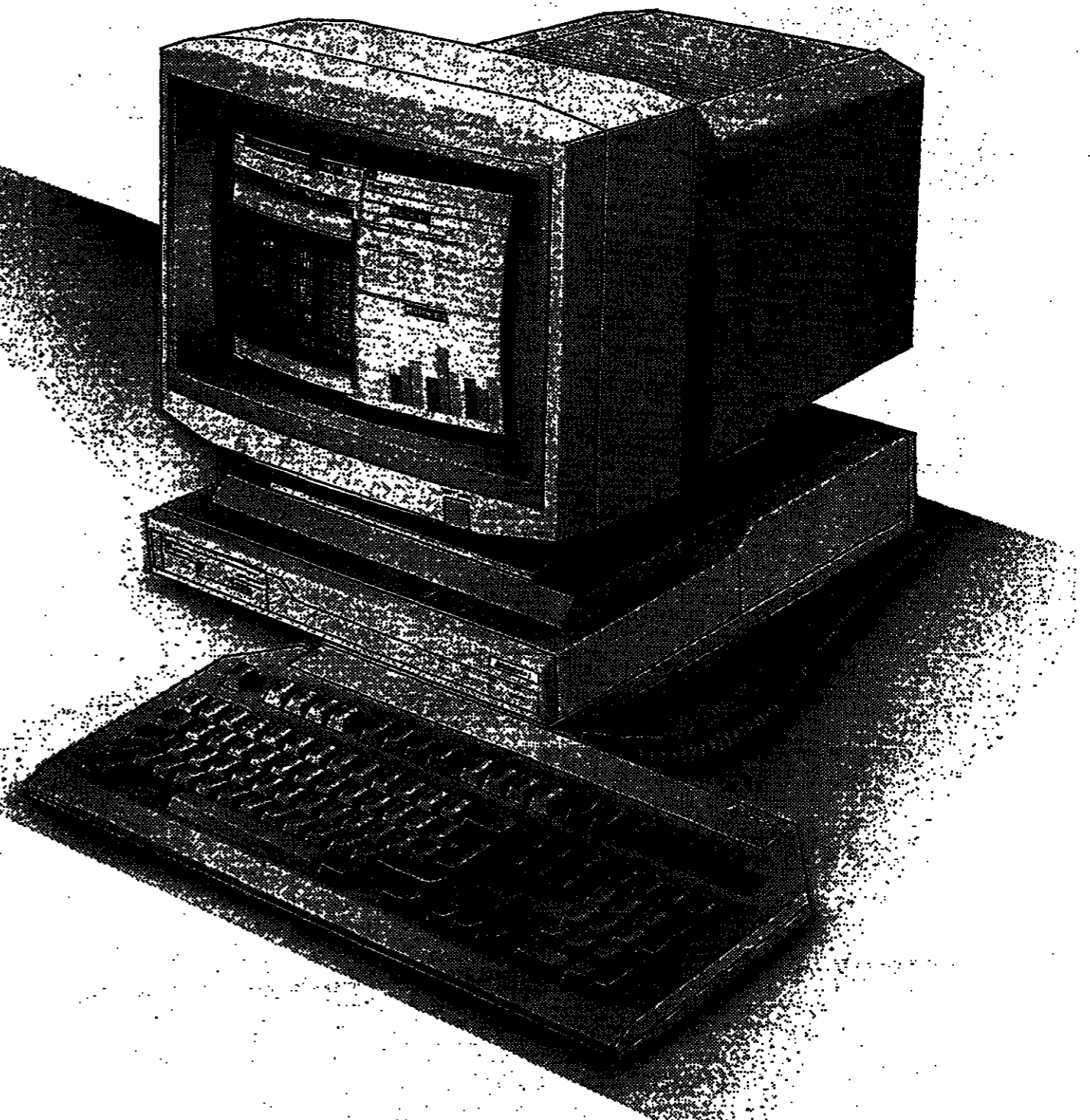
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THE NETWORKERS

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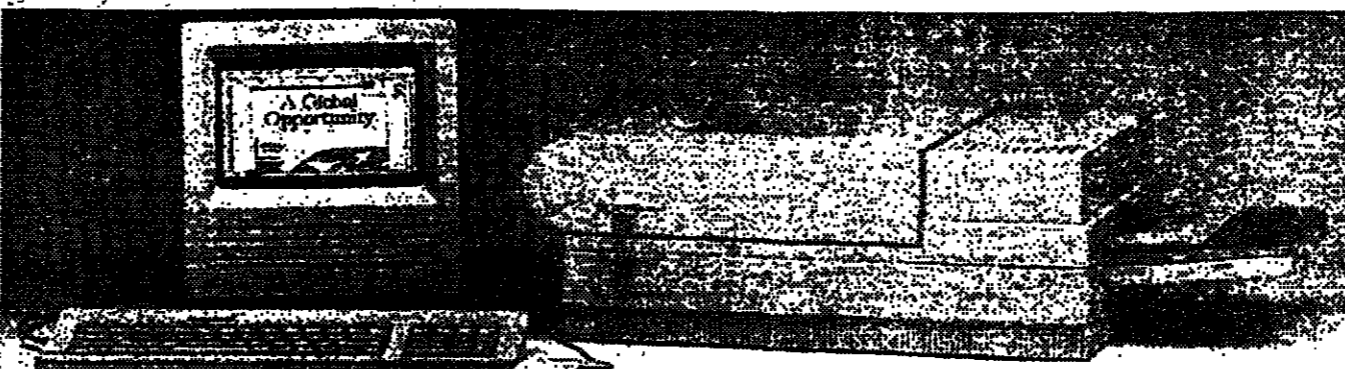


NEW STANDARD IN BUSINESS COMPUTING

PERSONAL COMPUTERS 7

The competitive desktop publishing sector has expanded rapidly

The value of colour spreads



Macintosh SE with Laserwriter II (above): part of the push for professional standards of quality

were not able to see ourselves as contenders in the professional market. Our appeal was for smaller-scale publishing. You bought a Macintosh, a laser printer and Aldus PageMaker and you were in business. Desktop publishing did not encroach on professional markets.

"Now the technology is much more advanced. We have to segment our customers and build products which suit each sector."

Mr Bradley says that customers in the professional sector share a common priority: "They want full-colour image processing which pushes technology to its limit. But many of

the answers are coming from the desktop publishing companies."

The need to bring the technology up to professional levels has led to alliances between professional printing equipment suppliers, such as Scitex, Crosfield and Hell from West Germany and newcomers from the desktop publishing sector such as Adobe and Quark.

Mr Jerry Byrna, Adobe's European and UK managing director, says that full-colour processing is a high priority for his company: "We are working on full-colour with Scitex and Linotype and we introduced colour extensions to Postscript earlier this year."

Adobe's Postscript language emerged as the dominant standard for translating computer-created pages into instructions for laser printers. It can also be used to send images to professional computer type-setting equipment such as that supplied by Linotronic.

Theoretically, this means a professional publication can be prepared on a relatively modest home computer and transferred to professional printing equipment via a magnetic disk. It also sheds a different light on the alliances between the established professional suppliers and the newcomers.

One of the main criticisms of early desktop publishing

systems was their influence on design. The systems brought enormous power to people who were design illiterate and created a rash of ugly publications. But the desktop publishing companies quickly recognised this and the novelty of desktop publishing has given way to a more considered approach to design.

The established companies want the new technology and the desktop publishing companies need the benefit of professional insight. The alliances are a natural symbiosis.

Mr Byrna says that he is aware of the importance of image quality: "It is at the top of the list. Adobe has made the

improvement of image quality in typography and reprographics its mission."

Users are equally aware of the problems of transferring the idiosyncrasies of colour reprographics to the new technology. Mr Ray Hammond, chairman of publishing technology company Last Word, learned the hard way. "We spent a lot of money trying to do desktop colour repro. It is far from easy and dealing with colour is a highly skilled job. The early results were rubbish. But we saw where we had gone wrong," he says.

Mr Hammond turned to Scitex and a software package called Visionary. It is the result of an alliance between Scitex and desktop publishing company Quark and is based on Quark's Express desktop publishing package.

"Visionary brings colour to the desktop so that designers can experiment and proof before they commit to chromalin." To justify the £5,000 cost he said some magazines have colour repro bills of £40,000 a time. "They can save the cost of the system on one issue and they can save time. A typical women's magazine colour spread takes three weeks to push through the colour process. This can be cut to a few days with new technology."

Among the pioneers is Face magazine, which is soon to move over to computerised production based on a network of Apple Macintoshes, and influential graphics designer Mr Neville Brody. Mr Hammond says that about 20 per cent of the magazines produced in the

UK use computer-based page-composition systems. He expects this to rise to 70 per cent by 1991.

"Most of the smaller companies have gone that route. The larger companies have been more cautious but they are moving in that direction. Publishers have to be computer literate," he says.

He believes that the term desktop publishing is no longer appropriate: "We have gone

An early criticism of desktop publishing systems was their influence on design

well beyond all that. PCs have made it economical and the desktop element is taken for granted. What we are really talking about now is integrated publishing systems."

Mr Bradley of Apple sees the limitations of a name which belongs to an earlier age. "The technology which has developed in desktop publishing is spreading to all kinds of places. The volume market is in office publishing and forms design. But the same technology can be used for image manipulation and full multimedia presentations."

Transition will be painful. The printing and publishing industries have suffered one wave of technological change in the last 10 years. The next wave will reach further.

Philip Manchester

DESKTOP PUBLISHING is one of the computer industry's greatest success stories. The technology has moved from the computer equivalent of a John Bull printing outfit to professional, full-colour processing, in only five years.

Desktop publishing has created some of today's most successful computer software companies and brought the benefits of low-cost, high-quality publishing to a wide market. Aldus, the company whose founder Mr Paul Braimer is usually recognised as the originator of the term desktop publishing, doubled its revenues last year to \$78m.

Adobe, the originator of Postscript, achieved similar growth, with revenues of \$33m in 1988. Aldus was founded in 1984 and Adobe in 1985. Desktop publishing was the saviour of Apple Computer's Macintosh. It was launched in 1984 as an executive workstation and was ideally suited to desktop publishing and quickly established as standard.

Since 1987 desktop publishing has spread from the Macin-

tosh to IBM-compatible PCs and Unix-based computers, bringing more powerful hardware and more advanced software to the market.

High levels of competition have caused suppliers to push the technology to professional standards of quality. These companies and others which have grown from the desktop publishing market, are poised to extend their influence and promise to cause further

Desktop publishing was the saviour of Apple Computer's Macintosh

upheaval in the troubled world of printing and publishing. The trend is reflected in the way suppliers have shifted marketing emphasis. Mr Richard Bradley, desktop publishing manager at Apple UK, says that he views the market differently from a year ago. "Twelve months ago we

Image processing

Stemming the flow of paper

ONE OF the early dreams of the computer industry was to rid the world of paper.

It was argued that storage of important business information in computers would render hard copy redundant. Information could be examined on a display screen and large, unwieldy reports would become a distant memory.

Things did not work out this way and, if anything, computers have stimulated the production of even more paper, rather than to reduce it. The main problem is that many business documents are not suited for input into computer systems.

Incoming mail, legal documents, hand-filled forms, photographs, drawings and many other forms of documentation could not be accommodated in early computer systems. The

borough of Croydon and Chester-le-Street council have both gone to IDL to purchase systems to help them record their poll tax documentation and build computer-based archives.

According to Mrs Zdravkovic of IDL, these applications are the result of the user's forward planning.

"Despite prices falling, users have got to have the vision to exploit image-processing technology. Some still see the filing cabinet and the clerk as the answer and in some cases it might still be cheaper."

"Manufacturers have invested a great deal to both bring down the costs and to produce relevant applications. The community charge application is a good example," she says.

Mr Remmer confirms the high level of investment from manufacturers. "Most of the leading minicomputer suppliers are making a strategic push into the market. DEC, Hewlett Packard and IBM all have systems," he says.

But in spite of the proliferation of image-processing systems, there is little in the way of standardisation. With the exception of almost universal adoption of the Group 3 and 4 fax standards, every manufacturer has gone its own way. The result is there are many different file formats, physical storage media and indexing methods.

"The only area where there is a standard is in data compression. There is about 85 per cent support of Group 4 fax. And there are file formats, like the Tagged Image File Format (TIFF), which is borrowed from desktop publishing. But beyond that there is nothing," notes Mr Remmer.

IBM has a comprehensive set of proprietary standards under its Imageplus, minicomputer-based image-processing system. But many of these will have no relevance to non-IBM systems or to customers who have a mixture of networked computer systems.

Mrs Zdravkovic sees standards emerging, but agrees that it is still early days. She also sees other problems looming: "It will still be some time before we will be able to see a common set of standards. But the issues will get more complex as the technology spreads."

"Documents stored in a computer-based image processing

PC networks can often be used to access image-storage systems

systems are still not acceptable as legal evidence. There are problems of certifying the accuracy of the scanned data so that the legal position can be changed."

She points to the precedent that has been set with microfiche, where the operator of the scanner must sign a certification for the filmed document. Mr Remmer does not see the lack of standards as a barrier to market development, however.

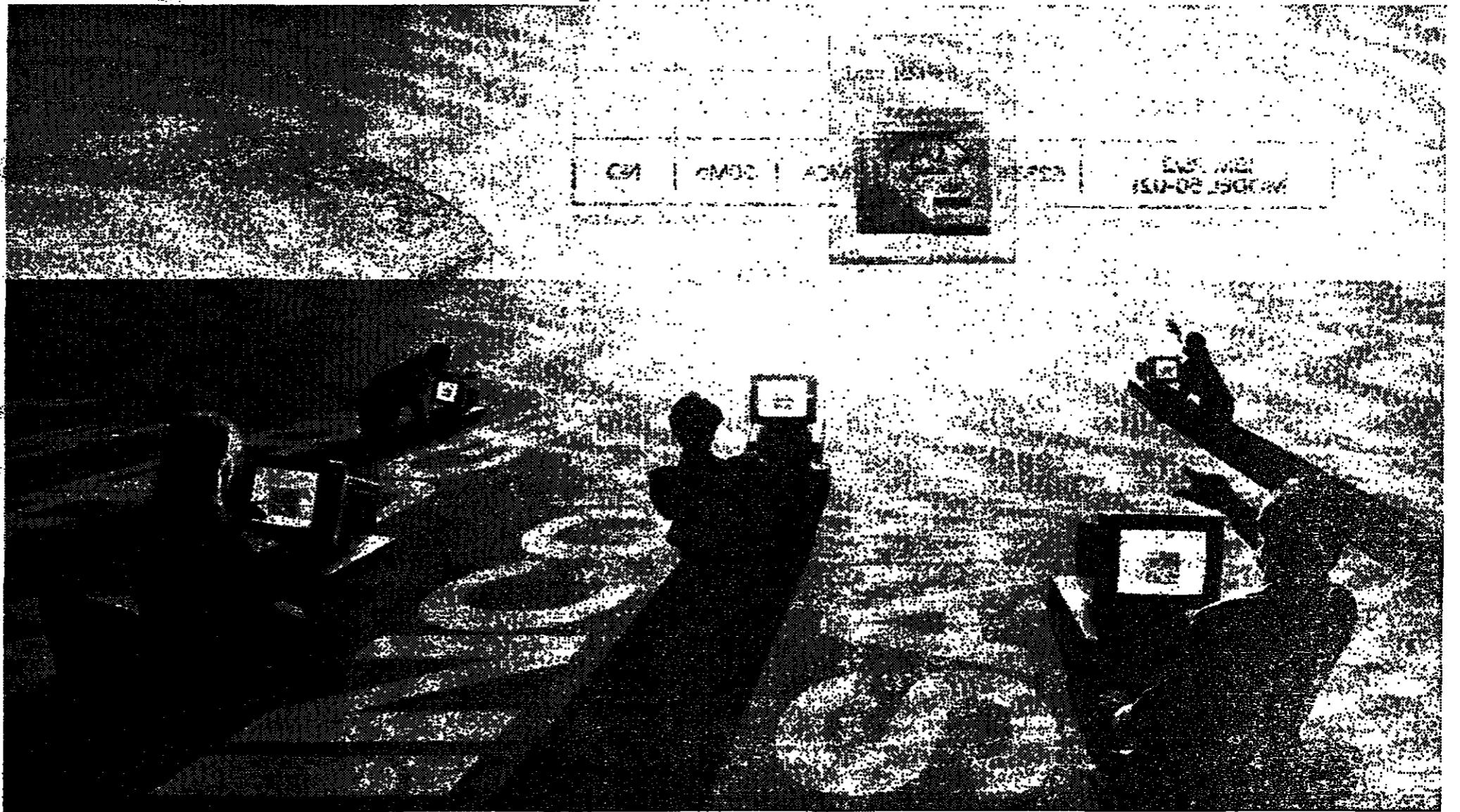
"Unless you need a lot of interaction with other systems, standards are not really such a big issue and it will not stop people buying the technology."

With costs plummeting, image processing will become a feasible technology for a broad market. In October, Mitsubishi, the Japanese manufacturer, will launch a hand-held scanner, complete with image-processing and optical-character recognition (OCR) software, for about \$500. This will bring the technology to home computer users. Whether this will reduce the paper mountain remains to be seen.

These issues will be debated at Image Processing 89 conference and exhibition at the Wembley Conference Centre, October 10-12

Philip Manchester

We've just added a whole new dimension to the world's best spreadsheet.



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Handwritten note: "The value of colour spreads"

PERSONAL COMPUTERS 8

The growth in the applications software market, spurred by the increased use of networking, has not always been for the good
Improvements in local area networks will change market
Uneasy times for the vendors

Andrew Lawrence assesses the opportunities for distributing and sharing data across a network

THE MARKET for database software on personal computers has been growing but it has not changed much in character over the past five years. Most PC users, both in US and in Europe, have shown little inclination to buy the latest in relational databases. They prefer to use packages which are familiar and easy to understand. This was borne out earlier this year by research from Romtec, the UK market research company.

Three packages, Ashton Tate's dBase III Plus and dBase IV, and Datamation's Databases, accounted for nearly half the UK PC database market. These packages are powerful and useful to business users, but are primarily used for developing specific applications on single PCs.

They do not have the flexibility or the data management capabilities of the relational products which dominate the minicomputer and mainframe market. They have not been designed to share data with large numbers of other users or with other application software packages.

All the software suppliers and the market analysts are expecting the PC database market to change substantially over the next five years. The development of multi-user and multi-tasking operating systems such as OS/2 and Unix, the improvement of local area networking facilities, and the acceptance of the SQL structured query language for interrogating relational databases has created possibilities.

Suppliers are racing to develop products for distributing and sharing data across a network. "The vision for the future is that you press a key for information and the network finds it. You won't need to know where it comes from," said Mr Mike Breeze, office automation manager with Skytec, PC distributor.

Some suppliers, notably Oracle and Relational Technology of the US, have gone some way to solving the problems of implementing distributed relational databases across multiple computers of different types. But the little that has been achieved outside the laboratory has involved minicomputers and mainframes.

PCs have so far lacked the power and the operating system software for truly distributed database applications. "To handle the knowledge of

where data is held and to manage the integrity of the data, you need a minicomputer or mainframe," said Mr Mansel Jones, customer service director for Relational Technology, which sells the Ingres product. The first step on the road to the distributed database involves what is called client-server computing or co-operative processing. The client is the end-user with a PC running several local applications such as spreadsheets and word processing. The server is a more powerful machine which works in the background, providing data to each of the end-users whenever it is called for. Co-operative processing evolved from local area network file-server systems. There are several advantages: with a file-server, a user asks for some information and a whole disc file is delivered across a network for the user to search. Using a database server, the user can ask a specific query and only the relevant piece of information will be supplied. This means the network will not get clogged up with large volumes of information movement. The centrally held information will almost always be available for updating.

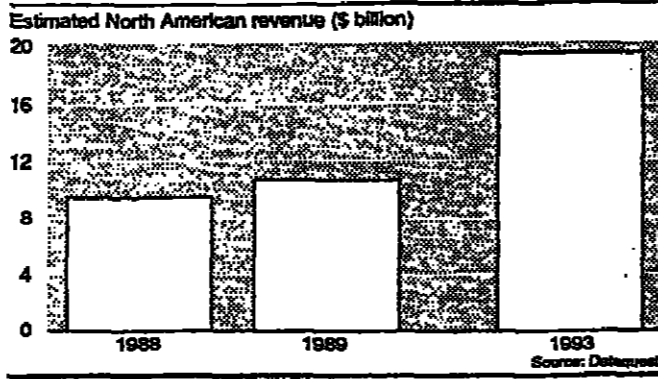
The rapid acceptance of the client-server model among the experts, if not yet among the users, has caused a flurry of activity among PC database software suppliers. Each network will need a back-end server equipped with a powerful relational database; these will be accessed by packages developed for the front-end PCs using SQL language.

SQL is important for PC databases of the future. SQL enables the data to be separated from the application program, both logically and physically. Using SQL, all applications on a network should be able to access all the data (providing the user is authorised).

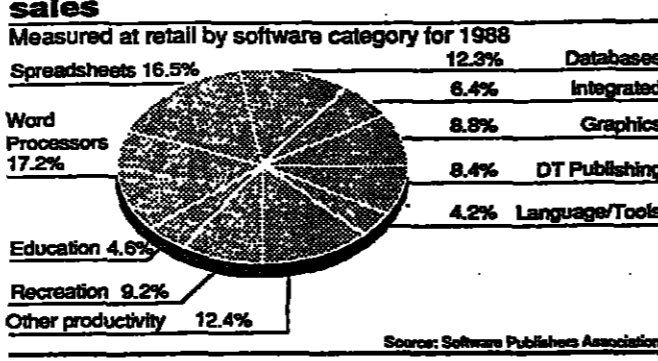
So a user on one PC in the finance department should be able to access the same information from a Lotus 1-2-3 spreadsheet as another user in the personnel department using a program written using Ashton-Tate's dBase IV. There is a problem: different versions of SQL are being used by different suppliers. The result is that one package which uses an IBM implementation of SQL may not be able to extract information from a back-end server using another version of SQL.

"SQL has been hyped up in

Personal computer software



Estimated microcomputer software sales



the PC market as the answer to everyone's problems, but it will take some time. Although the different versions of not radically different, they are incompatible. There is a real need for more standardisation," said Mr John Spiers, product marketing manager for Oracle, a relational database supplier.

Mr Spiers said it was not just the SQL standards which would need to be developed and agreed upon. Suppliers needed to sort out how SQL messages were delivered across a network, and how SQL packages were linked to applications programs. Unless the problems were solved soon, users would have little choice but to choose packages developed by the leading suppliers. Several candidates are emerging for the leadership in the supply of SQL database servers. IBM is certain to be among the forerunners with its new OS/2 Extended Edition operating system software, which will incorporate an SQL database server called Database Manager. However, it cannot answer queries from a number of users at the same time.

Other leading contenders are Ashton Tate, which has joined forces with Microsoft and Sybase, two leading PC software suppliers, to supply SQL Server, Oracle, Relational Technology, supplier of Ingres, and Gupta Technologies, with a product called SQLBase.

Dr Nigel Geary, managing director of Henley Business Systems, which distributes the Gupta SQLBase product in the UK, claimed an early lead in this field. While SQL Server and OS/2 Database Manager were just starting to ship, SQLBase was developed for co-operative processing applications and now had 2,000 users.

A pilot system to underwrite insurance business over a network in the Lloyd's insurance market is using the product. None of these products will displace the leading PC database packages. Packages such as dBase IV are targeted as application development tools, rather than as database management systems. Users will continue to use these packages, which will then retrieve the data they need using SQL.

Not everyone thinks that SQL and distributed relational databases are the way forward. Mr John Hares, a leading UK database expert with consultants Ernst and Young, believed that separating information from the programs which processed it was "illogical and unnecessary."

He said that in the longer term PC users would get more benefits from object oriented databases which bundle all related information and relevant software together. Even if he is right, the next decade of database systems is certain to be dominated by co-operative processing systems using SQL.

ASHTON-TATE (A-T) is just one of the leading personal computer software companies which in the past 12 months, have had their wings clipped by a combination of technical problems and higher than expected costs.

A-T, along with Lotus and Microsoft, was slow in getting its latest product, a PC-based database called dBase IV, into the market. Users needed its capabilities, dealers needed it to keep sales going and A-T could have done with the sales income. Technical problems held the product launch back.

Financial results for the full year to January 31 were in line with previous years with 15 per cent turnover growth and 11 per cent pre-tax profits growth. The first half of the current financial year, however, has not been as rosy. A-T reported a loss of \$19.8m in the second quarter on turnover of \$99.5m, down from \$71.9m in the same period of 1988. A-T has said that it would not return to profits until the fourth quarter.

Because other PC software vendors stumbled at or about the same time, A-T's problems became part of an overall picture of a general economic downturn in the US and heavy costs in transporting products from their home in the MS-DOS world to other operating systems.

Outside the US, sales continued to grow but their old pace. A-T has been able to increase its market share in the UK during these months when the general PC software market is more active at the end of the financial year.

Context, the UK-based market research company, puts A-T's share of the UK PC software market at 7.5 per cent for the year to end May 1989 in terms of value. This was in a market worth just over \$280m. Mr Paul Sloane, A-T's UK managing director, said these figures were in line with A-T's UK results. Context's figures came from surveys of over 1,000 UK PC software sellers and covered in-direct sales, and did not include sales direct to customers.

This lead in the UK market is being challenged by Sapphire, vendor of the Database database, which said that other figures from

Context and Romtec, a UK-based market research company, put it top place in the relational database-PC market in this country.

A-T's main business comes from the four versions of PC-based databases it sells. Databases account for 70 per cent of world sales; the Ultimate word processing package for 15 per cent, the Framework integrated package for 8 per cent. The top seller for A-T in the UK PC database market is dBase III Plus with 25 per cent of sales by units in the 12 months to end May 1988, said Context.

A-T's main competitors in the database market are Sapphire, Symantec with its Q&A database, Comshare with Delta 6, Fox System's Probase and Borland's Paradox and Reflex ranges. When all of A-T's dBase versions are added together, they account for 82 per cent of the UK PC database market by value of sales, according to Context. This is over double second placed Sapphire's 24.7 per cent and well up from the 30 per cent share in the previous year.

Sapphire's share also rose, but more slowly, while Comshare's and Borland's dropped, said Context. A-T's main aim has been to get the products right and then to create interest among customers. With an average retail price about \$50 there is little margin to do any more than that. Instead of trying to sell directly, apart from in a handful of cases, A-T has begun the process of reorganising its sales effort, splitting it into a three-layered operation.

The new top tier of premier business centres will sell to the corporate users of PC databases probably buying dBase in the hundreds to go on every PC they supply internally.

A middle tier of business centres will go after the sales of smaller businesses and individuals. Then the remaining dealers will make up the lowest third tier. A-T is being forced to reorganise its sales along these lines by the increasing complexity of software - the same factor which delayed the launch of dBase IV. Users are demanding greater power, easier interfaces,

adherence to industry and international standards while expecting compatibility with existing products.

Leading PC software vendors who want to survive must keep their products compatible if they are not to let their competitors get back on an even footing. The prospect of complex conversion to the next release would force many existing customers into the hands of the competition.

Ashton-Tate has seen its fortunes falter. Richard Sharpe's profile examines the setback and highlights some software trends

The top tier of premier business centres will be used as the pipeline for more complex products of the future. These products will have to exist in networks of PCs running different databases all adhering to structured query language (SQL), the industry standard for database access used on larger computers.

Many software vendors have found that the sale of the 2500 stand-alone software product is far simpler than the sale of networked software products co-existing with other products over local and wide area networks.

There will be a continuing role for the stand-alone product, but a decreasingly important one.

"The products are becoming more complex, unit prices are effectively dropping and the demand for support is rising. This is a conundrum which the software industry has yet to solve successfully," says Mr Sloane.

Database applications were part of the second-wave of PC applications which turned the hobby PC into the business tool of the 1980s. The first wave was word processing and spreadsheets.

The importance of word processing as the main PC application is likely to decline, according to research company IDC. It reports that, from a

survey in West Germany, word processing applications, which were 27 per cent of PC software applications in 1988, will relinquish the lead to database applications by 1993.

Then word processing will be 17 per cent of PC software applications while database will be 28 per cent up from 20 per cent in 1988. It is on continued demand like this that A-T will base future plans.

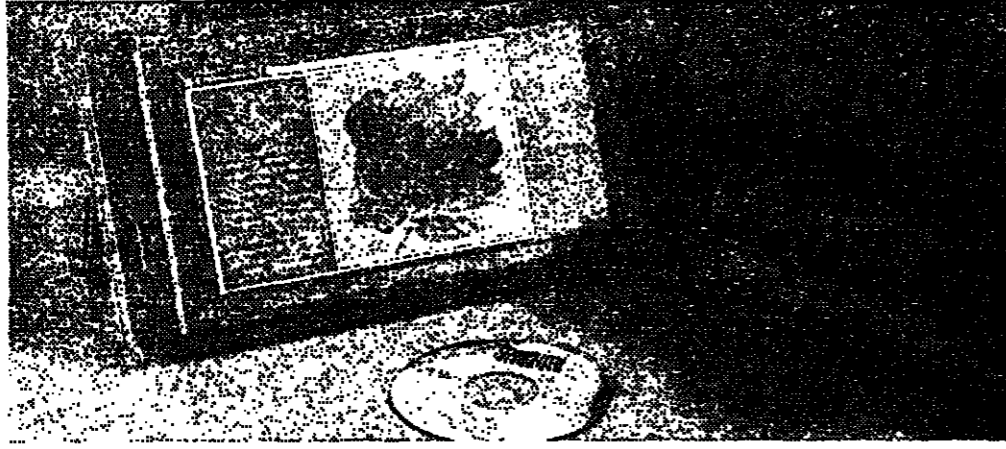
It will be facing a new set of competitors who will exploit its temporary weaknesses. These competitors have larger databases originally written for minicomputers and small business computers which they are transferring onto PCs running the Unix operating system or IBM's OS/2.

In A-T's favour, there are few instances in the software market of this tactic working. But many of the rules which seemed to govern the software industry have been broken in the past five years.

Stiffer competition in its home market of databases could prove to be a problem for A-T. The company is concentrated heavily on database, with its other packages well back in sales and importance, whatever the level of investment in them.

Other software vendors who have been concentrated in the past have often been unable to sustain their growth, falling victim to the broadly-based PC vendor. A recent example was Computer Associates's takeover of Guilmet, the mainframe database vendor. A-T is not without support. It has been dominant in the database sector for so long that many smaller software vendors have had to provide links to its products to extract data for their products.

This tends to give the established vendor an advantage. It builds momentum which can lead, for Lotus and A-T, to the market in products being big enough to allow both of them to feature in separate exhibitions and conferences. Thirty companies have signed up to exhibit at the dBase show in London on October 2/4. The organisers expect 3,500 to attend and sample the wares. Interest here will sustain A-T through several lean months.



Drawing on memory capacity

THE SPECTACULAR advances in the processing power and memory capacity of personal computers during the 1980s have brought PC users almost all of the graphics applications that were once restricted to machines costing hundreds of thousands of pounds. Even computer aided design (CAD) - five years ago the province of the professional engineer working at a mainframe terminal or scientific workstation - has a myriad of PC-based products. Of course they do not offer the richness of mainframe CAD, let alone supercomputers, but they have the same basic facilities. The pioneer of PC CAD software, and the market leader, is Autodesk of San Ramon, California. Its flagship product Autocad, originally launched for the IBM PC in 1983, has been supplemented by other graphics software.

Autodesk's latest offering, Animator, will be shown for the first time in the UK at the Personal Computer Show, Ears Court. Animator shows how far the company has come from its CAD roots. It is an "animation and paint" program for IBM-compatible PCs, designed to combine colour images, text and photographs to create animations that can be used for desktop PC presentations or recorded directly onto videotape.

When Autodesk launched the Autocad in 1983 it started a graphics software revolution, reports Clive Cookson

The established suppliers of mainframe CAD software have brought out PC versions. One of the most successful is Cadam, a subsidiary of the giant Lockheed aerospace group based in Burbank, California. Its Micro Cadam was released for the IBM PC in 1985 and an enhanced product, Micro Cadam Plus, reached the UK last month.

Like many of the new CAD products, Micro Cadam Plus requires a PC with an Intel 80386 processor and at least four megabytes of memory. Prime, once known as a minicomputer manufacturer, has become an important player in PC CAD by buying two separate CAD companies, Versacad and Computervision. The latter operates near the top of the PC CAD market, with its Personal Designer software. Versacad is less expensive and competes directly with Autocad.

Intergraph, arguably the market leader in non-PC graphics systems, has moved down to PCs with its Microstation software. Intergraph is a leading force in the rapidly growing field of computer mapping and geographic information systems (GIS).

Sophisticated GIS software will run on 80386-based PCs. One example of the new GIS products for PCs is Terrasoft, developed by Digital Resource Systems of Canada and marketed by SysScan of Norway. Terrasoft, which runs on DEC station 300 series PCs, costs \$2,500 in the UK for the basic computerised mapping version; if the user wants a version that can also analyse cartographic information, the price is \$7,500.

Another recent development in PC-based mapping is the opening this month of an Apple Mapping Centre at Birkbeck College, London (which has established an international reputation as a centre for GIS research). It has a network of different models of Apple Macintosh, running commercial software and applications developed at Birkbeck. Moving from CAD and GIS to business graphics, the choice of PC software becomes greater. Freelance Plus from Lotus (best known for its 1-2-3 spreadsheet) is a good example of a general purpose graphics

A forerunner of the "electronic book", the DynaBook, manufactured by Scenario Inc of Boston, Massachusetts, uses touch screen technology and words and images stored on compact discs to give its user easy access to a wealth of information as well as conventional computing. The book, which costs \$3,200, is distributed throughout Europe by Attica Cybernetics of Oxford. Among the uses to which the DynaBook can be put is the archiving of large volumes of reference material - for example, the cataloguing of mechanical parts.

package which can provide quick charts and presentations to elaborate drawings.

One fast-growing sector of the business software market, which combines graphics and analysis, is the executive information system (EIS). This is a way of presenting non-technical senior managers with the information. An EIS is wrapped in a colourful pictorial framework and enables information to be called up from the corporate database.

Functions are presented on the screen by simple pictures (known as icons) and the information is presented in multi-coloured tables and charts. Since senior managers are notoriously unwilling to spend time on keyboard training or reading computer manuals, anyone can use an EIS without any experience. Some users who are not afraid of a keyboard may be irritated by the slightly Mickey-Mouse-style presentation of the EIS.

According to Gartner Group, the US software industry analysts, the EIS market is growing by 35 per cent a year and sales are projected to reach \$125m in 1992. Comshare, the worldwide market leader, says more than 500 corporate EIS installations are in place. Other important EIS suppliers are Pilot and Metapix.

Advertisement for Novell Eonix network software. It features a large image of a person's head with a network diagram overlaid. Text includes: 'Your networking headaches taken care of.', 'As a leading supplier of IBM-compatible PCs, we have gained a solid reputation for service and technical back-up.', 'As a NOVELL OEM, we can help you take the pain out of choosing the right configuration that meets both your present and future requirements.', 'Whether you're equipping a small office or large department, you can be confident of getting the best hardware and software solutions, at prices others can only envy.' It lists various software packages with prices: E6849, E4379, E2703, E1977, E625. It also provides contact information for LONDON OFFICE and NORTHERN OFFICE.

PERSONAL COMPUTERS 9

Dealers are braced for bankruptcies, reports Joia Shillingford

Lean pickings for those who cannot add value

THESE ARE critical times for personal computer dealers. Margins on hardware are falling and being eroded further by heavy discounting. Customers are getting more sophisticated and demanding higher standards of technical support. The PC market is expected to grow at 25 per cent in 1989-90 according to Romtec, computer market research company. However, with more powerful machines being introduced it is easy for dealers to get stuck with stock. To survive, dealers need tight financial controls, partic-

ularly on inventory management, and they need to give more emphasis to software (where the margins are higher) and to position themselves as value added resellers by offering consultancy and specialised services. Mr Gerry Redman, managing director of Corporate Computers, the UK's sixth largest computer dealer, said tight financial controls were important because PC dealing was a cash-intensive business. Corporate Computers, with an annualised turnover of \$25m, had goods worth \$2m in stock at any given time, he said.

Interest rates are hitting many dealers hard - some are holding less stock and giving less credit

Interest rates are hitting many dealers hard. Some are holding less stock and giving less credit. Their customers, similarly affected by interest rates, are leasing equipment or deferring expenditure. Many in the industry expect to see a number of bankruptcies in the next six months. Mr Redman said the most exposed dealers were those with turnovers of £10-£36m. Dealers in this bracket do not benefit from the economies of scale of the largest dealers such as Computacentre, P&P, Businessland, and SCC. The management structure that suited the company when its turnover was less than £10m

may no longer be adequate. "A few dealers of this size might go to the wall or be swallowed up by larger dealers such as ourselves," he said. In August, Corporate Computers, which is owned by Systems Reliability Holdings, acquired a PC dealer called Ostris. Mr Redman said Ostris was a classic case of a company that had doubled in size year on year but did not have adequate financial controls. Other examples earlier this year were Personal Computers, which was acquired by P&P and 41 Computers which was acquired by Vides.

Corporate Computers was formed from a combination of two PC dealers, Fletcher Dennis, which lacked the tight financial controls of the other, Essex & City. The PC dealer business is split into two distinct halves, Mr Redman said. The top 50 dealers were responsible for over 80 per cent of unit sales of computer systems. The remainder of the business went to 1,000 or so smaller dealers.

Dealers needed to decide whether they were in the corporate account business - typically companies or government organisations with information technology departments and between 100 and

Many in the industry expect to see a number of bankruptcies in the next six months

1,000 PCs - or whether to sell to smaller companies. Those in the corporate market needed substantial investment behind them. If a dealer was part of a large company, said Mr Redman, his cashflow could take the strain of £1-2m order more easily. PC dealers who want to see profits increase at a time of diminishing margins, would be wise to build up the software side of their businesses. Box-shifting is a large part of most dealers' revenues. But it needs to be balanced by other sources of revenue.

Too much dependence on box-shifting can leave a company very exposed if one of their main suppliers is late with a product. As soon as a PC supplier announces a new model, it is hard to interest customers in the previous one and sales may slump. In addition, the supply of popular new models sometimes dries up, leaving the dealer with orders he cannot satisfy. Mr Steve Lewis, marketing manager of Corporate PC (owned by Quartet) said he had "not known one dealer yet that has had a constant supply all

The top 50 dealers are responsible for more than 80 per cent of unit sales of computer systems

the time. Some dealers have gone bankrupt because of this."

There are several other reasons why PC dealers are getting more interested in software. First, after a long lull, software is starting to catch up with advances in hardware. Leading software houses such as Lotus, Ashton Tate and Microsoft are putting a lot of investment into updating their software. New versions of their flagship products will increase demand from users. Second, software may well become the dominant force in the market. "Hardware companies don't dictate the shape of the market any more; they just dictate the processing power. Corporate PC is working more closely with software houses," said Mr Lewis. He felt that ultimately the application a customer wanted to run would determine the type of machine chosen.

Third, unlike the market for PCs, the market for software was "nowhere near saturation point," Mr Lewis pointed out. As PC software got more simple, more users were finding new applications. Some PC dealers have changed their organisational structure to reflect their increased commitment to soft-

ware. Ms Elaine Sharp, dealer account manager at WordStar, said a lot of the larger dealers, such as Computacentre, were splitting hardware and software into separate divisions. Dealers who are serious about software must be prepared to provide adequate technical support; software tends to be more support intensive than hardware. One dealer which sells only software is MSL. Mr Stephen Lloyd, director, said it was quite common for companies to buy their hardware from a traditional PC dealer and their software from a software dealer because they want more specialised software support services. MSL provides customisation, such as producing spreadsheet macros, advises on new packages, writes software and sources external products. The company supplies software to a third of merchant banks and many other city and corporate clients.

Margins on consultancy and bespoke software, written by the dealers own staff are much higher than on off-the-shelf software. Consequently, many PC dealers are keen to increase their share of this market and to add value wherever they can. The larger dealers are usually best placed to exploit consultancy opportunities because they can afford to employ technical staff with a variety of skills. "The good large dealers in the UK will continue to grow faster than the industry average; mostly through organic growth but also through acquisition," said Mr Marek Vaygalt of Romtec.

One sign of the maturity of the PC market is the growth of mail order. Several clone manufacturers, such as Dell, bypass the dealer altogether. Some dealers, attracted by the growth of mail order catalogues, are producing their own catalogues.

According to Mr Lewis, who is producing a catalogue for Corporate PC, adding value remained important. His catalogue, which comes out at the end of this month, will offer consultancy and advice. IN A highly individualistic profession, such as stockbroking, it is not unusual to find a rather anarchic use of personal computers. There was scattered use of computers at stockbrokers' James Capel when Mr Andy Borland, PC systems manager, joined the company two years ago. His approach was to build on what was there by increasing standardisation, linking PCs and automating processes central to the business. Mr Borland moved to James Capel from his parent company, the Hong Kong and Shanghai Bank. The main examples of standardisation he found in the PC area were the

The team has developed a program for equity analysts which pulls data off datastream

prevalence of IBM personal computers or clones and the use of a single word processing package, Microsoft Word. Word was chosen because of the company's need to produce high quality research documents, ready for printing. It uses range of cuts and documents can be structured with footnotes and headers. A company-wide style-sheet has been defined using Word and ensures that tables and figures are presented in a consistent way. Since Mr Borland's arrival, the level of standardisation in the PC area has increased. Previously, a variety of different spreadsheets was in use. But now James Capel staff use either Lotus 1-2-3 or Symphony and most new purchases are for Lotus 1-2-3. Standardisation has not been encouraged for its own sake. Mr Borland's seven-strong team (which develops PC programs as well as providing support) has set up pre-defined macros for loading spreadsheets into Word. If more products had been in use, the work would have taken longer. Mr Borland's team has also developed a program for equity analysts which pulls data off datastream, turns it into a file

CASE STUDY: James Capel

Dealing comes automatically

format compatible with Word and then loads it into a Word document.

Previously, Datastream graphs were glued in to word processed documents before being sent to the printer. The time saved is particularly important for the company's 10-40 page daily notes, which have to be written and printed in an afternoon.

Most James Capel staff work in teams and Mr Borland is gradually introducing local area networks. These enable workers to pool their resources more effectively. For example, within the European research team, different analysts concentrate on different countries.

A network is useful when they are working together on documents which require contributions from everyone, such as a report on pan-European developments within a particular industry. Mr Borland's team has automated some of the processes central to the company's business. One such process is dealing. Although the company has teams involved in different types of dealing, Mr Borland sees dealing as a generic activity. His team has developed a core software program for dealers, known as the bargain entry system. This was originally written for the European warrants team but

Most James Capel staff work in teams and Borland is gradually introducing local area networks

can easily be adapted for use by other dealers. The system can be customised because it consists of two parts. One part forms the engine. It contains a database of information and performs calculations. The other part is the user interface, which is easy to alter. Several steps were involved in developing the dealing program.

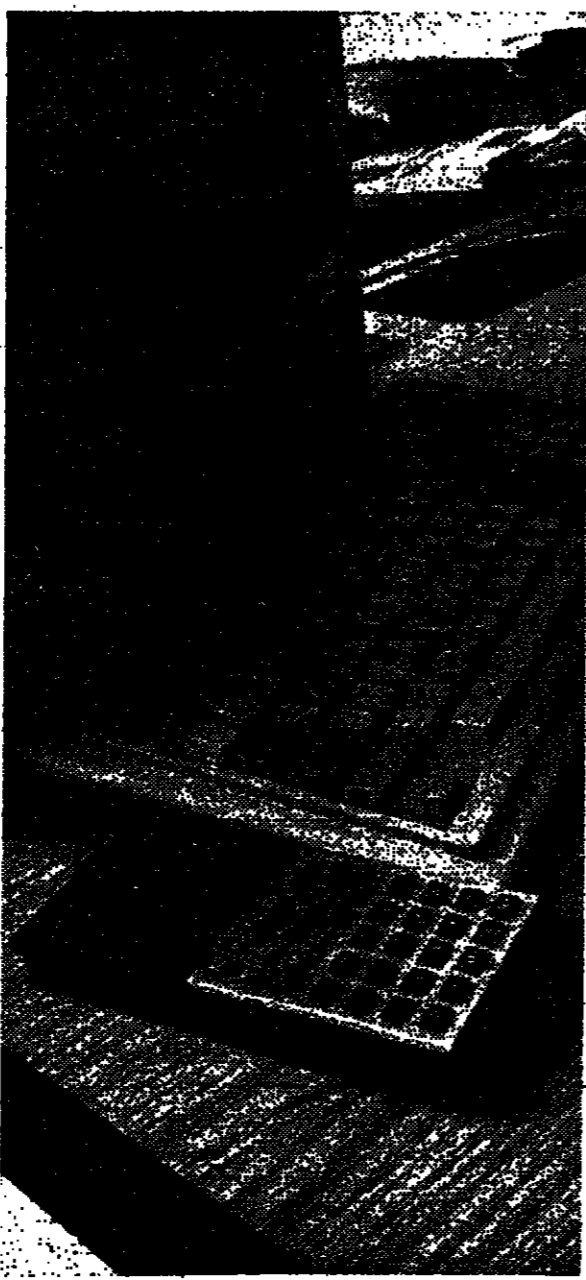
First, Mr Borland discussed the dealer's requirements with them and developed an outline. Second, his team developed a prototype. This was designed to be flexible enough to incorporate any alterations the dealers might ask for after using it "in anger." The bargain entry system is designed to run on networks though it can be used on a single PC. Instead of hand-writing deal tickets, dealers key the information into the bargain entry system. This has three large benefits. First, the error rate has dropped dramatically. Previously, the deal tickets, not always clearly written, were typed up by someone other than the originator, so there was scope for error. Second, dealers can use the system as a historical database. They can use it to examine trading patterns and ask questions such as: "How much business has been done by a particular customer? Is he changing markets? Is he buying more or less shares?" These questions can be answered more quickly. Third, the system can confirm a deal automatically. When the details of a deal are entered into a system, it can generate a confirmatory note to the counter party (the person with whom the deal has been struck). The bargain entry system took nine months to develop from concept to working prototype and has been in use in European warrants for about six months. It is written in a mixture of clipper (which is similar to Dbase, but faster) and C programming languages. Dealers like the system and only a few minor changes and additions are likely to be made. The system will soon be in use in the convertible bonds dealing area. Mr Borland feels the prototyping approach works much better than set in stone. "In a prototyping environment, you have to develop things in such a way that they are easy to modify," he says. He believes that the prototyping approach makes the user community feel more involved. Mr Borland refers to end-users as customers and says he has "a list of customers (from different dealing groups) who have enquired about the bargain entry system." A client database system for dealers has also been developed using the

prototyping approach. This system automates the dealer's filefax/address book. It is a simple system designed to overcome a simple problem: dealer A is away from his desk and dealer B answers his phone, talks to dealer A's client and can't find his colleague's filefax. The client database contains details such as the client's name, other contact names within the company, phone numbers and the client's preferred mode of communication for confirming deals. Other details can be included such as whether a client settles promptly. The system is designed to be "pecked at with one finger" says Mr Borland.

A network is useful when working on documents which require contributions from everyone

because dealers usually have a phone in one hand. "The system had to mirror existing working practices or it would not have been used," he says. Only a few keys have to be pressed for the relevant details to be displayed. The client database system was written in Clipper and took only a few man months. The system is effective and has been installed in James Capel's Frankfurt and Paris offices at their request. Borland, who used to work at Logica, the information technology consultancy, says the idea of concentrating on core applications and then developing prototypes for them, comes from manufacturing. "It is a pity that the software industry didn't adopt the common manufacturing practice of limiting the number of building blocks sooner," he says. Too many companies, he feels, have developed more programs than they can support. Whereas "Black and Decker only use two types of electric motor in their entire product range."

Joia Shillingford
The author is news editor of FINTECH - electronic office



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PROVAL FLOWEY

PERSONAL COMPUTERS 10

Boris Sedacca on value added resellers and the market place

More than just a box shifter

VERY FEW computer manufacturers can afford not to make use of value added resellers (VARs) unless, that is, the company follows IBM's example and employs large direct sales force.

Over the last decade, IBM has been putting more emphasis on increased third party sales. Since its launch in 1981, the IBM personal computer has been sold primarily through dealers, even to corporate end users. IBM has been anxious to ensure that dealers add value to its products rather than just shift boxes from its warehouse to end users.

Dealers willing to cut profit margins in return for a quick sale are generally frowned upon. "Dealers are having to

There is still space for box shifters in the business because some companies already have in-house support and expertise. A leading corporation with a data processing department may well want 50 machines in two months but nothing else.

On the other hand, a large business which is decentralising may decide to do away with a monolithic data processing department and to put responsibility for automation in the hands of departments, divisions or subsidiaries.

The Olivetti Group has reorganised its worldwide corporate structure into four companies. Product marketing has been split into two separate companies, with Olivetti Office selling commodity products through intermediaries that do not add value, and Olivetti Systems and Networks selling complete systems through those that do.

Previously, Olivetti had aligned its marketing around three channels: VARs, PC dealers and office products. The value added resellers tended to operate at the top end of Olivetti's product line - high value sales of relatively expensive minicomputer systems with a high software content and lots of end user support.

PC dealers were a mixed bag of small, medium and large volume resellers offering anything between high added value to none at all. Office products resellers, such as Dixons and Currys, sold high volume of relatively low individual value products.

"This segmentation reflected the computer market of the eighties," explains Mr Paul Mahoney, general manager of the systems division at Olivetti Systems and Networks UK.

"For the nineties, we see some PC dealers, those who sell high volumes at low prices with quick delivery and with no added value at all or as little as they can get away with, being consolidated within high street office products vendors.

"The PC dealers who sell total solutions with a typical software content value of 35 to 40 per cent are treated as VARs," says Mr Mahoney.

In the eighties, there were PCs and there were minicomputers. This distinction no longer applies as each announce-

ment from Intel, Motorola and other chip manufacturers takes another layer away from the bottom end of what was traditionally the minicomputer market place.

The trend towards networked PC workstations within client/server-type computer architectures means that the minicomputer's role is no longer limited to slicing up its own computer time among a number of users.

Unix and networking are the common denominators which will identify the modern-day VAR. PC network suppliers are essentially software developers rather than hardware suppliers.

The role of generic Unix minicomputers, supplied by a number of competing manufacturers, is to run this software and to act as server of data and communications facilities to clients operating their own PC workstations. The larger the network gets, the more critical it becomes to a company's success, so reliable server hardware is essential.

The amount of money companies are prepared to spend on fault tolerant minicomputer-based architectures rises with increasing numbers of workstations.

"We add the complicated,

and generally expensive, bits to the PC dealer's sale," says Mr Pieter Knook, managing director of Torus Information Networks.

"The customer is free to shop around for the best discount on PCs, but shopping around for a discount on a network is likely to end in disaster. We have a system installed in Belgium which is linked to a

Other opportunities can be found in installation and networking

Stratus minicomputer.

"We often supply a total package and subcontract the PCs to a dealer, but the larger companies are already in a position of being able to deal with a number of competing PC suppliers."

The typical PC dealer is best able to service smaller companies or departments within companies, supplying local area networks of 20 to 30 PC workstations, says Mr Knook.

Larger companies which may require wide area networks need the expertise of a VAR rather than a traditional hardware-only PC dealer.

Putting the hardware together provides just one value added element

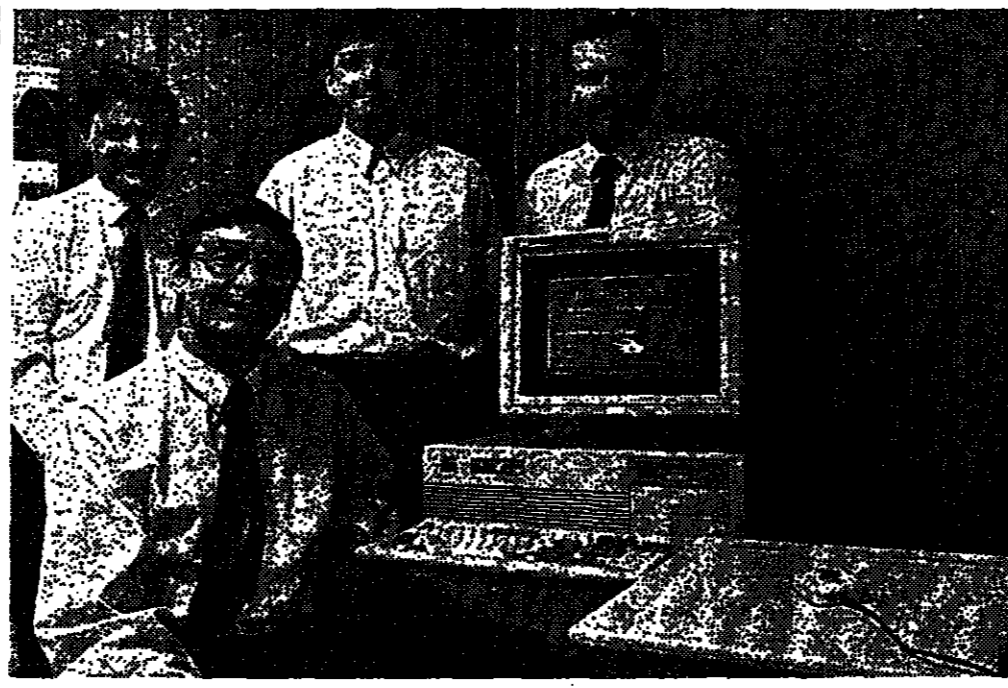
add a lot more value to products nowadays," observes Mr James Minotto, managing director of Tandon UK, an IBM-compatible PC manufacturer.

"Systems integrators are becoming more common, particularly in the US. They go out and buy the bare bones of everything and put systems together themselves," he says.

Putting the hardware together provides just one value added element. Other opportunities come from installation, networking, software, training, and maintenance. A relatively new value added element gaining currency in the US is repurchase and upgrade of equipment at a predetermined price.

"Computerland and Businessland, for example, are no longer just retailers," continues Mr Minotto. "They are systems houses. Customers go in for corporate solutions. You can still walk in off the street, but I would argue that the small percentage of people who do this are in single digits.

"As a manufacturer, it is essential that I have the people in house to answer questions, not only from dealers but from key corporate accounts as well. We have to work with dealers in their efforts to get a sale, to keep it and to support it."



A CHELTENHAM-based repro house, founded by three directors who first met on a Linotype-Paul scanning training course, has marked its fifth anniversary with a \$350,000 investment in a Scitex electronic page composition (EPC) system. Spa Graphics has installed a Scitex Assembler workstation, for assembling colour images and pages; a Softproof pre-press/post-press viewer, which enables the interactive enhancement of images to be done before and after scanning; and one of the UK's first Turbot PC-based off-line EPC learning systems, which allows continuous on-site training for Scitex operators without interfering with production workflow.

Pictured here with the system is Spa Graphics' trio of directors: left to right, Andy McCulloch, Alex Wallace and Ian Smith, with Mike Dolan of Scitex.

DIRECT SELLING

Mail order with protection

BUYING BY post or over the phone is often seen as risky in spite of mail order protection schemes. When the purchase has a large price tag or is a complex item requiring support from the supplier it often appears a foolhardy way to buy. Nevertheless, many professional personal computers are sold directly to end users in this manner by a growing number of vendors in the UK and US.

When purchasing a PC, the customer has expectations that the machine will immediately enable him to carry out tasks in a more effective manner. This cannot be done without the applications software, such as word processing, databases or spreadsheets, which must be installed correctly.

The supplier, however, frequently sells the empty computer which, while it can be shown to work, is without that software and is incapable of carrying out the required tasks.

If that software is not correctly installed, or the machine is not set up correctly, the system will not meet the user's needs although the machine will be working correctly.

This illustrates the gap that can exist between buyer and seller - even with the best

will in the world. The level of sophistication and complexity of relatively simple PCs is such that users can meet up with problems. This is the underlying reason for going to the friendly local dealer who will be able to hold your hand while learning to drive the system.

Tulip Computers, which only sells via dealers who it supports with technical and sales training, points out that 80 per cent of all computers are sold to existing computer users and only 20 per cent to new users.

The company stresses that dealers are essential for new users. They can advise the user before, during and after the implementation of a computer system and can ensure that it is designed for the task in hand.

Unfortunately, not all dealers are trained. On the other hand, what assistance can you expect to get if you go to a cut-price box shifter? It is a matter of degree. There is a gamble in going to cheap suppliers, they may work with margins too slim to allow them to provide support and may be forced out of business through underpricing. Direct marketing, however, can provide an efficient system for both vendor and customer.

Dell Computer, subsidiary of the Texas-based company of the same name, and other companies like it, sells mail order at below high street prices. Machines are assembled and configured to order and delivered to the customer on a 30 day trial.

Mr Martin Slagter, managing director of Dell UK points out that this 30 day money-back guarantee is the user's most satisfactory safety net. The

The sophistication of relatively simple PCs means users can have problems

company provides support via freephone help lines.

The experienced staff manning these lines can assist the user to clear the majority of problems. Many of the problems are not faults but are due to errors and misunderstandings on the part of the user. The support staff will have met the majority of problems and can resolve them rapidly. But this is just one of the advantages of a large scale operation.

The machines are also covered by on-site warranties so that, should the problem not be resolved over the phone, a service man is sent the following day.

It is the computer literate user who is Dell's potential customer. They are well able to select the appropriate software and install and configure it to meet the tasks in hand.

Mr Slagter points out that these people have been Dell's core market. He adds that, interestingly, even four years ago it was doubtful whether the UK market was mature enough to respond to Dell's direct marketing approach.

While the direct marketing style continues to attract the experienced and semi-experienced computer users, value added resellers are being added to the sales profile. They provide the ideal route for the inexperienced users who will probably need help in selecting suitable software and operating the machine and also provide Dell with a path into the higher power Unix market.

While Dell aims for the higher performance sectors of the market, another equally

long established US company operating in the UK, CompuAdd, aims to cover the whole range of MS-DOS machines.

It offers a starter kit consisting of an IBM PC/XT-compatible computer with printer and integrated software for less than £1,000. Many users will be attracted by the CompuAdd catalogue which lists a range of machines, add-ons, software and accessories and so offers one-stop shopping.

How does direct selling work?

By selling direct to the end user, a company improves its margins by cutting out the middleman. As machines are assembled to customer order, there is reduced inventory, work in progress, and the virtual elimination of dead stock - the build up of machines that do not sell.

In the case of both Dell and CompuAdd, they maintain direct control over the manufacture of the machines. Not only does this provide direct quality control, but also it ensures that there will be no unknown variations which could affect machine hardware/software compatibility.

This is a potential time bomb for any user. The majority of software packages are updated at intervals to remain competitive and to generate revenue for the software house. However, as the software gets more complex there is always the risk that the updated version will uncover some previously unknown incompatibility. Should this occur, one needs all the help that one can get.

Consequently, one could argue that support being focused within one department in a direct sales company will provide better liaison with the software manufacturer than can be provided except by the very largest of dealers. And while serious problems may not occur often, when they do they are frequently time consuming and costly to resolve.

However, as more companies sell directly, and the market becomes more competitive there is a risk that margins will suffer and with them the high quality of support. After all, it was this support that contributed to the success of the early players such as Dell.

Adrian Morant



We've just bought our competitor. But what we really bought was priceless customer and market information. That it was all locked up inside computers over 2,000 miles away didn't lose me a minute's sleep.

It reminded me how good a decision installing VINES networking software from Banyan was -

The company I took over this morning doesn't use our computing system...

Lockington, our IS manager, really did his homework when he found VINES.

We didn't know what he was on about when he described 'StreetTalk', Banyan's global naming system. But when we saw it in action, we suddenly understood that VINES could do what no other networking system could.

VINES let's us build a completely integrated networking system on industry-standard hardware platforms. It allows us to share printers and software applications, integrate our PCs with our larger computers, and access our data wherever it is. So we can manage our new acquisition's remote data resources from right across Europe.

In fact, after lunch I'm planning to take an in-depth look at our new company's sales and marketing database - without leaving my office.

...we'll have them on the network by lunch.

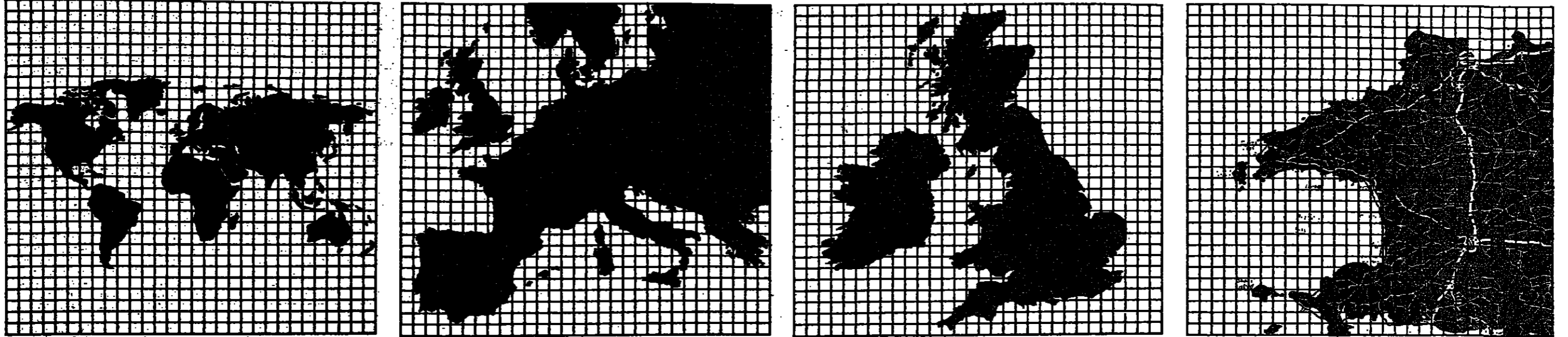
And tomorrow I'll send everyone notice of Lockington's promotion - over Banyan's electronic mail system, of course.

For more information on what VINES can do for your business telephone 0293 612284 or write to Banyan Systems Europe, Banyan House, Northwood Park, Gatwick Road, Crawley, West Sussex RH10 2XN, England.

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SECURITY OF PRODUCT CHOICE
Through our worldwide partnership agreements with the leading manufacturers, for example COMPAQ, HEWLETT PACKARD, IBM, and TOSHIBA, and our experience of installing over 2½ million PC systems, we believe that ComputerLand offers discerning customers a unique solution opportunity. Our narrow range of carefully selected products permits us to focus our resources and provide a significant depth of knowledge to our customers ensuring that their choice of system, software and network for the future has the best guarantee of securing results.

BRIDGING THE SKILLS GAP
With over 750 Centres operating in 24 countries ComputerLand offers an established high level of support and service on an International, European, and National basis. Each of the UK's 26 Centres is fully staffed to provide systems consultancy, telephone help, on-site and workshop based engineering and on-going systems support. With over 300 fully trained systems and software engineers, ComputerLand has one of the highest support to sales ratios in the industry. With more than 70 training consultants and over 50 classrooms throughout the UK providing courses for ASHTON TATE, IBM, LOTUS, MICROSOFT, WORDPERFECT and other popular software, ComputerLand is continuously working to supplement customers' own skills resources.

RETURN ON INVESTMENT
Recognising that a company's commitment to PCs goes beyond the choice of system and software ComputerLand commissioned Nolan Norton (part of the KPMG Peat Marwick McLintock Partnership) to study the issues surrounding the increasing investments being made, particularly by larger organisations and how best they could obtain maximum benefit from those investments. The analysis has been published as a report entitled: "Strategies for Personal Computing" which is available on request.

SOLVING EUROPEAN IMPLEMENTATION PROBLEMS
To meet the growing demand of the larger companies to install coherent computer network systems across national boundaries, ComputerLand introduced its Corporate Account Programme (CAP).

The CAP agreement ensures that the customer receives a uniform system solution and level of service for its business from any ComputerLand centre throughout Europe from Aberdeen to Athens, and from Madrid to Mainz. CAP takes into account local, national and European characteristics through one agreement. It not only saves time and avoids problems, but naturally offers a greater degree of direct control especially on major projects such as the needs stimulated by the competitive demands of a single European market.

DEVELOPING WORKSTATION STRATEGY
The introduction of the "cooperative processing" concept promises to revolutionise the entire landscape of information management by making possible the sharing of processing power and distribution of data across systems.

On the one hand, cooperative processing will be used in the field of Local Area Networks, as a means of drastically improving performance, integrity and accessibility of information. More importantly, however, it will be extended to other platforms of information management, enabling a personal computer to serve as a "window" onto a corporate information system spanning several different industry architectures.

To help you find out more about how it can improve your company's information system, ComputerLand is holding the next of its European Executive Briefings with separate presentations from IBM, MICROSOFT, ORACLE and NOVELL at the Heathrow Penta Hotel on 16th October - places are limited for this event (see below).

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PERSONAL COMPUTERS 12

A computer copyright lawsuit is the main talking point in the US market, reports Louise Kehoe

Graphics trend paints vision of the future

IS A trash can the same thing as a waste basket? Are the lines surrounding a rectangular portion of a computer screen a creative expression of an idea, or do they simply make a box?

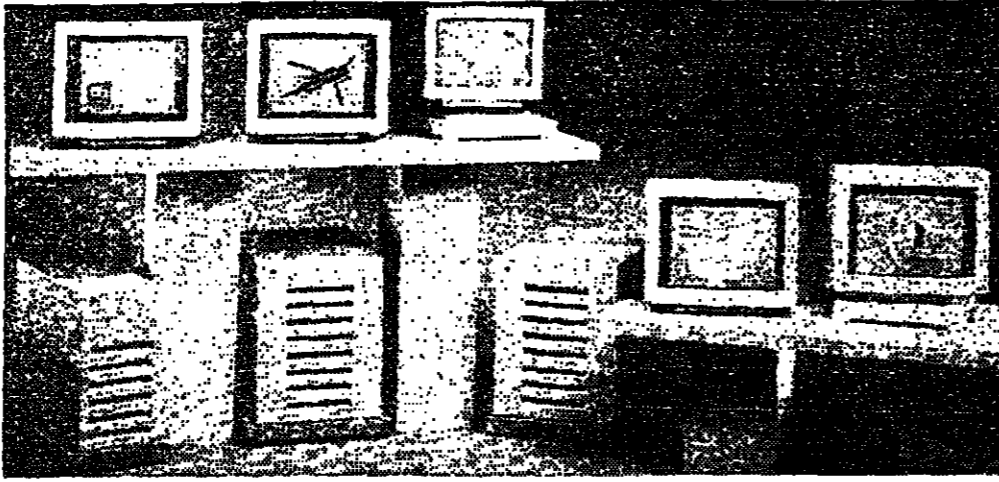
Such questions may seem trivial, but the answers to them are at the centre of a legal battle that may have a long-term impact upon the computer industry.

In a landmark copyright infringement lawsuit filed 18 months ago in San Francisco, Apple Computer has charged Hewlett-Packard, a leading computer manufacturer, and Microsoft, the world's largest personal computer software developer, with copying screen displays from its Macintosh PC graphical user interface.

The legal dispute threatens to throttle an important computer industry wide trend toward the use of graphics to make computers significantly easier to use.

Graphical user interface programs, such as that of the Apple Macintosh, create symbols on the computer screen representing functions, documents, applications programs and places to store information. Users instruct the computer to perform a task by simply pointing an arrow at the chosen symbol.

This approach, which Apple popularised with its Macintosh



Sun has set new standards in the computer industry for high-performance systems

PC, represents a radical departure from other PC interfaces which offer the user little clue as to what the computer can do or how to make it work.

The standard DOS operating system used on most IBM-compatible PCs, for example, displays only a chevron prompt sign to tell the user when it is ready to perform a task. The user must then type in a coded command or the truncated name of an application program.

Apple's competitors in the PC market have long recognised that the graphical user interface is superior. Attempts to emulate the Macintosh have, however, resulted in one of the most closely watched legal battles in the history of the computer industry.

Apple claims that Microsoft and HP have infringed upon its visual display copyrights. Microsoft and HP have denied

the charges and HP has filed a countersuit asking the court to invalidate Apple's copyrights on the grounds that they do not represent original works.

At issue in the case are two programs - Microsoft's Windows which divides the computer screen into overlapping segments in a way similar to that used by Apple, and Hewlett-Packard's NewWave operating environment, a program that creates a visual desktop on the computer screen. In concept it is similar to Apple's Macintosh interface.

Apple claims that Microsoft and HP's attempts to create an alternative graphical user interface have produced images that too closely resemble those of the Macintosh and charges that the companies are infringing upon its intellectual property rights.

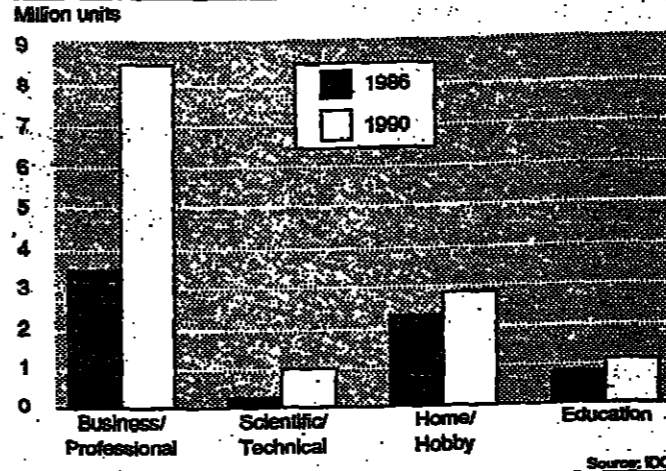
For its part, HP argued that Apple's real concern "is not

that some features of NewWave resemble those of the Macintosh, but that NewWave delivers what Apple itself has described as its vision of the future," a more advanced form of graphical user interfaces that represents a competitive challenge to the Macintosh.

A standardised graphical user interface must eventually win out

The significance of this legal battle goes well beyond the interests of the three companies directly involved and may eventually establish whether any computer or software company can lay claim to the look and feel of a computer.

US PC market sectors



The dispute has had a cooling effect upon other software developers making them reluctant to introduce programs that create or use other graphical user interfaces for fear of becoming embroiled in the case.

The suits have also placed a cloud over Microsoft's new Presentation Manager, which is designed to create a graphical user interface for IBM-compatible PCs and which many see as a potential industry-wide graphical user interface standard.

The compelling advantages of a standardised graphical user interface must eventually win out, experts believe. What makes these programs so appealing to the user is that they dramatically reduce the time that it takes to learn how to use a PC.

This is particularly important to new computer users, and would help to boost flagging hardware sales growth, analysts predict.

Corporate PC purchasers would also welcome a standard graphical interface. Training costs are broadly recognised as one of the most expensive aspects of office automation and standardised user interfaces could make a significant contribution toward lowering these costs.

Graphical user interfaces are not aimed only at computer neophytes. Indeed it is among established PC users that the need for some form of standardised user interface is most keenly felt.

The purchase of a new PC application program forces a user to spend hours, sometimes days, learning the unique commands and features of the new program. User reluctance to learn new programs is seen as a large contributing factor to the slowdown in US software sales growth over the past year.

A standardised interface that allows users to interact with different types of computers and programs in a consistent manner without being forced to learn new techniques or commands would eliminate much of the drudgery and may boost sales, industry executives predict.

Randy corporation is testing its Desktop Interface's system that enables users to quickly assimilate new applications, while IBM has this month begun shipments of the first release of its OfficeVision/2, a graphical interface that includes basic desk-organiser functions for computers operating in a Local Area Network environment.

Meanwhile Hewlett-Packard has begun shipments of its NewWave in spite of the Apple suit.

Apple claims that Microsoft and HP have infringed its visual display copyrights

Spreadsheets in the US

Lotus position challenged

PERSONAL COMPUTER spreadsheets, the programs that enable corporate planners to play "What If?" with their financial data, have played a critical role in the microcomputer revolution. The spreadsheet has made the PC an essential business tool for many who had never touched a keyboard.

The US market for spreadsheet programs, which represents the lion's share of the world market, is dominated by Lotus Development with its Lotus 1-2-3 program. According to industry estimates, Lotus has 75 per cent of the \$478m US spreadsheet market.

But Lotus may not be invulnerable. Competitors are challenging Lotus' spreadsheet monopoly with increasing success. Microsoft, for example, has won a 12 per cent share of the spreadsheet market with its Excel program for the Apple Macintosh. Borland International has won an 8 per cent stake in the market with its Quattro spreadsheet.

Borland recently unveiled a new version of Quattro, called Quattro Pro, to "change the balance of power" in the spreadsheet market. Borland claims that its new program, available in the US later this year, combines advanced graphics and the ability to consolidate multiple pages of spreadsheets, providing features that the latest versions of Lotus 1-2-3 lack.

Taking an aggressive marketing approach, Borland aims to unsettle Lotus by stressing the confusion caused by the market leader's introduction of two new versions of 1-2-3.

Earlier this year Lotus launched a long awaited and much delayed new version of 1-2-3, called release 3. While the program won critical acclaim for its powerful number-crunching facilities, it lacks the high quality graphics capabilities that many users want in order to produce printed copies of graphs derived from their spreadsheets for reports and presentations. Release 3 requires a minimum of one megabit of internal memory, forcing many potential users to upgrade their systems.

Lotus then made a slimmed down version of 1-2-3 called Release 2.2 with advanced graphics but fewer other features. Borland claims that it has overcome the problem of squeezing a highly complex program into the standard 640K memory space of most PCs by developing a proprietary Virtual Real-time Object Oriented Memory Manager. This uses technology that automatically switches segments of the program, called objects, into and out of the main memory conserving the maximum possible memory space for data.

Borland hopes to raise its spreadsheet stake to 10 per cent with the release of Quattro Pro and to build a 20 per cent share within a year.

An important feature of Quattro Pro that Borland hopes will attract former Lotus loyalists is the program's ability to read Lotus 1-2-3 files and its use of matching command sequences. Lotus users will not need to learn new techniques to use Quattro Pro, Borland claims.

Borland will focus its market attack upon Lotus but its new program may be more directly compared by potential users to Microsoft's Excel. This is highly valued for its use of the graphical interface and ease of use features of the Apple Macintosh. Borland and Microsoft will be pitted in a market battle for second place in the spreadsheet market.

The success of Borland's push into the spreadsheet market may be determined by the success of its use of the graphical interface and ease of use features of the Apple Macintosh. Borland and Microsoft will be pitted in a market battle for second place in the spreadsheet market.

The real challenge in the spreadsheet program market may be to maintain growth in one of the most mature sectors of the PC software market. According to the US-based Software Publishers' Association, growth of spreadsheet sales slowed to 23.5 per cent in 1988 compared to growth of 47.3 per cent in word processor program sales and a record 102.5 per cent growth in desktop publishing programs.

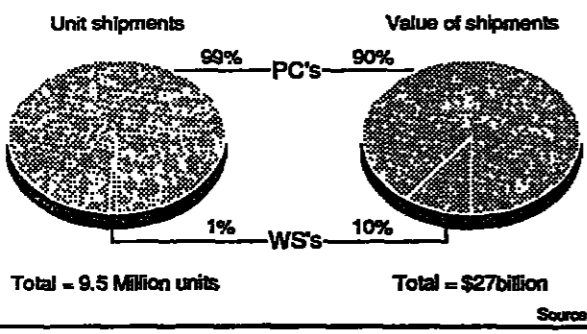
Lotus then made a slimmed down version of 1-2-3 called Release 2.2 with advanced graphics but fewer other features.

Lotus then made a slimmed down version of 1-2-3 called Release 2.2 with advanced graphics but fewer other features.

Louise Kehoe

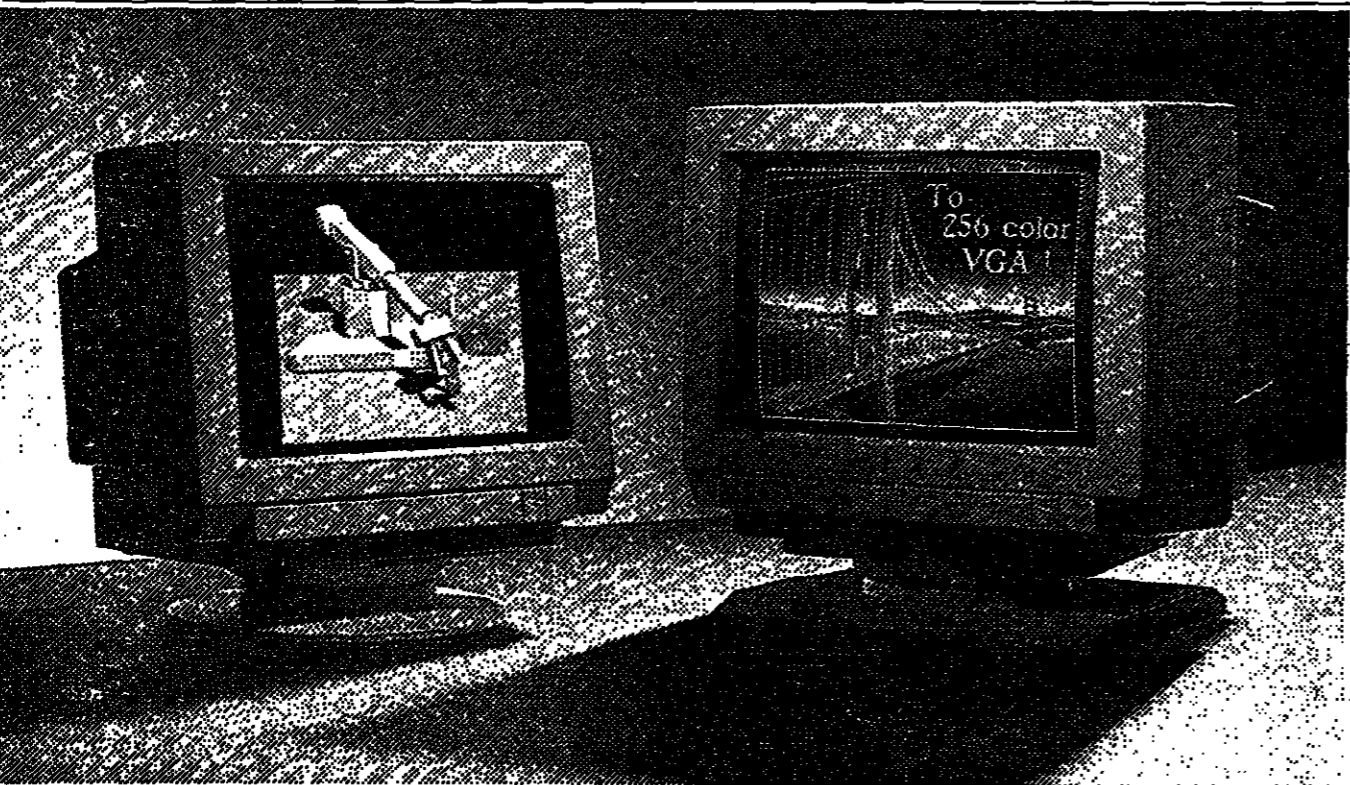
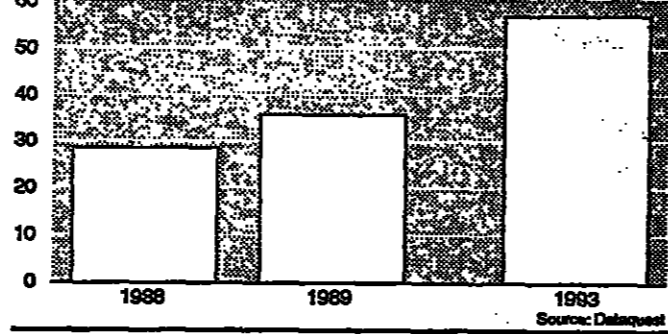
US single-user market

PC's vs. Workstations, 1988



Personal computer market

Estimated US revenue (\$ billion)



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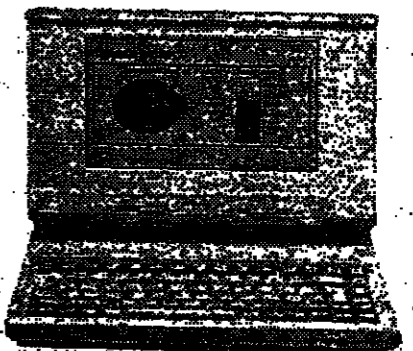
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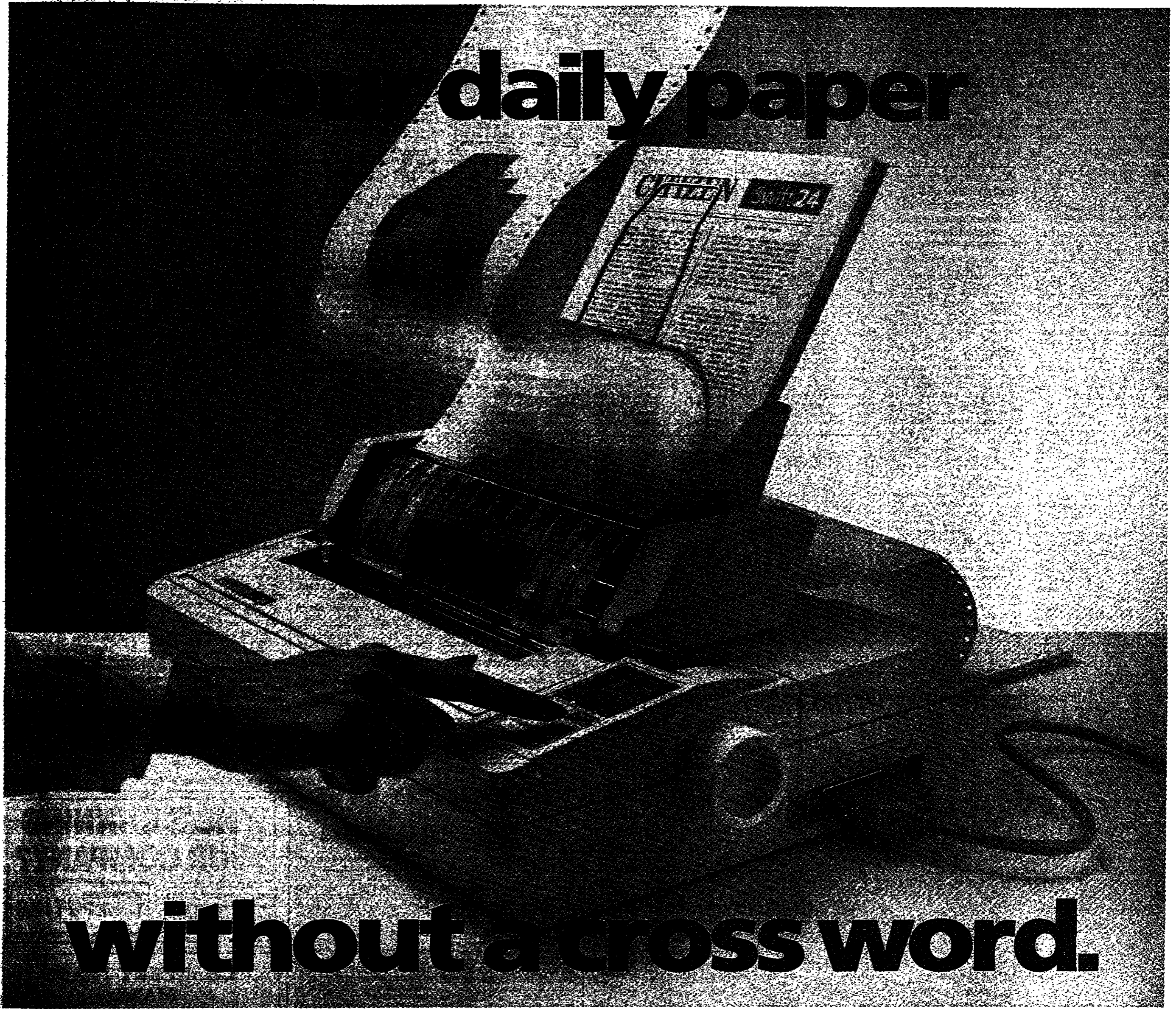
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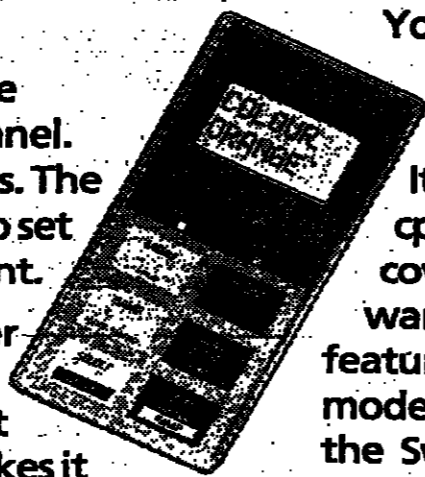
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PERSONAL COMPUTERS 14

Adrian Morant looks at new generation printers

End of the daisy wheel

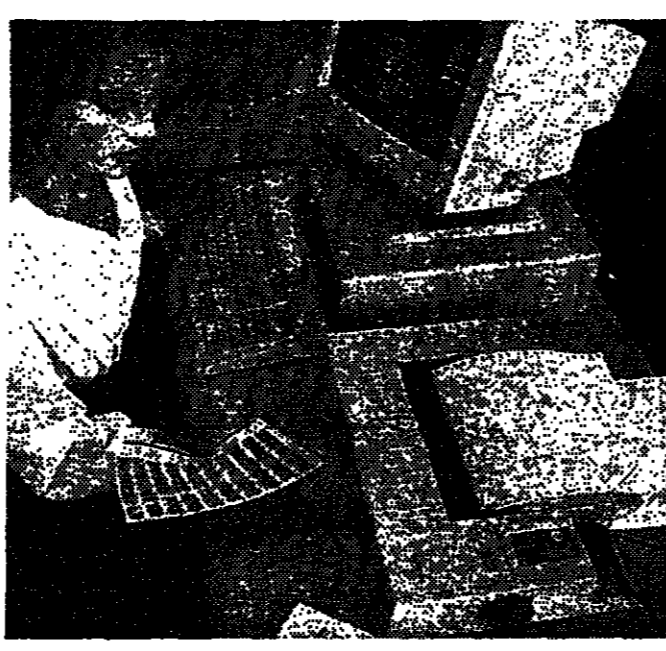
IT IS generally recognised that the paperless office does not exist. Each year the amount of data associated with each PC rapidly increases with the effect that the quantity of output grows. This is fuelled by increased speed and versatility of printers while, at the same time, quality of output has improved almost beyond recognition. The workhorse in the office is the laser printer. It has taken over from the daisy wheel because of its vastly increased speed and low noise. In fact, the majority of laser printers - irrespective of their sophistication - are used as daisy wheel replacements. The engines for some 85 per cent of laser printers around the world - including that of the widely-used Hewlett Packard Laserjet, are manufactured by Canon. In the UK, it is reckoned that there is an installed base of about 250,000 lasers. While it is difficult to ascertain actual market share, and the exact order varies from survey to survey, HP is typically top with 25 per cent, with the next few places scattered between Apple, Canon, Kyocera and Brother. Lasers are inherently expensive because of the complexity of the engine plus the cost of the microprocessor and memory needed to store an entire page of information and carry out the necessary computations prior to printing. Liquid crystal shutter printers, such as the Qume Crystal printers, use a simpler and potentially lower cost engine and so could provide growing competition to laser printers and have the advantage of a smaller footprint - important in view of the high cost of office space. The laser printer market is extremely competitive with users being faced with a bewildering choice. For example, the Qume ScriptTen printer supports both the Postscript page description language widely used for DTP applications and H-P Laserjet emulation as well as incorporating a total of 35 fonts in 11 families. It meets the majority of needs. On the other hand, Kyocera offers a range of four different printers each of which incorporate 79 fonts. Both of these manufacturers claim to provide machines capable of heavier work cycles than the most popular machines. A different approach is adopted by Canon with its LBP8 Mk III in that it offers just the one machine but with different plug-ins to meet differing user needs and budgets.

Dot matrix and inkjet printers are cheaper alternatives to the laser. Canon, however, has abandoned the former because it feels that the technology is obsolete due to its noise and quality of print and has just announced an inkjet printer. Rather than using the standard inkjet process which involves compressing the ink and squirting it out of the head onto the paper, its new BJ-130 Bubble Jet printer beats the ink in the printing head to create a tiny bubble of ink which is ejected onto the paper. This is very quiet in operation and is claimed to result in near laser quality.

Most laser printers, irrespective of their sophistication, are used as daisy wheel replacements

On the other hand Epson continues to produce a vast range of dot matrix printers to meet virtually any need ranging from the budget-limited home user through to the business which needs to generate vast quantities of high quality multi-part forms. Second generation laser printers such as the Canon LBP8 Mk III and the Epson QG5000 internally create a wide range of built-in scalable fonts to give near typeset quality output together with advanced graphic capabilities. They are lower in cost than the more sophisticated Postscript printers and allow users to produce more attractive results without recourse to special desk top publishing (DTP) or other software. The machines can be enhanced by downloadable or cartridge fonts. Technically, even these printers are approaching their limits. Canon reckons that the market is likely to divide: towards higher resolution printers, and faster machines on the one hand; and on the other, cheaper and more compact machines. The majority of the users of first generation laser printers, which will be with us for some years to come, can often enhance the quality of the printed output with special plug-in printer-specific font cartridges or ancillary downloadable fonts. While the former are easier and faster to use and do not occupy large amounts of disc space, they would have to be replaced when a different printer is purchased. Hewlett-Packard Laserjet II or compatible printers - the

majority of laser printers available - support Bitstream Fontware. This is a range of 200 typefaces which are purchased on disc and can be scaled to an almost infinite range of sizes within the computer and downloaded to the printer as and when needed. Installation kits for Bitstream fonts are available for the latest versions of MicroSoft Word and WordPerfect, two of the most advanced and versatile of the current generation of word processors. Even without these fonts, these packages allow users a very high degree of control over the final printed page. The combination of printer, word processor package and fonts enables the average user to obtain much improved quality of presentation without recourse to specialised DTP packages which are considered time consuming to the extent of being prohibitive. While additional Bitstream fonts are quite expensive, the Typographic range of downloadable fonts aims to provide a low cost entry path. It operates with the Wordstar 5 word processing package, as well as a number of the well-known DTP programs. Another advantage is that it can be used with nine and 24 pin dot matrix and ink jet printers in addition to lasers. It provides the smaller user with the opportunity to enhance the appearance of his catalogue, price list or proposal. After all, that documentation may be the first introduction by a prospective customer to your company.



Laser rival: Colourstar, first inkjet printer from AEG Olympia

WITH DATA stored in the average office doubling every three years, it is hardly surprising that there are demands for improved data storage on personal computers. However, the larger-capacity fixed (i.e. non-removable) disc drives built into a PC are rarely upgraded - and then mainly by those who had purchased "budget" floppy disc machines which were without any form of "hard" disc. With experience, users tend to run more applications (programs) on a PC. Each of these is larger and more complex, and has an more data associated with it than a few years ago. This calls for larger capacity mass-storage devices. Consequently, it is normal to select larger capacity devices whenever new machines are installed. The commonly-used removable 5 1/4 inch floppy discs have a capacity of 360k-bytes (360,000 bytes). That is, 360,000 characters or roughly 60,000 words of information. These are giving way to 720k, 1.2 and 1.44-megabyte floppies (720,000, 1,200,000 and 1,440,000). Similarly, the industry standard 20-megabyte hard disc is being supplanted by ones of 80,100-megabyte or even greater capacity. Over the past 10 years, hard-disc technology has matured, with some improvements coming from evolution and others from revolution. For example, the magnetic coating in low-capacity drives is essentially the same iron oxide technology as that used on cassette tapes (although of a better quality).

DATA STORAGE

Advent of the hard disc

On the other hand, the larger high-performance drives employ metal-coated platters, where the required thin uniform magnetic coating is applied by "sputtering" - a dry plasma deposition process carried out in a vacuum chamber. At the same time, drives are more reliable, have greater capacity, take a shorter time to find data, and then have higher data transfer rates. Mr Bob Gower-Smith, regional sales manager Northern Europe of Seagate Technology, which claims to have over 40 per cent of the world-wide PC hard-disc drive market, points out that "in historical perspective, an 80-megabyte disc-drive 10 years ago was the size of a washing machine. Today we can store that same amount of data on a 3 1/2-inch disc, at one-tenth of the cost. But more important, the reliability is 10 times greater." However, while experience is a good master, this is not easily achieved. Disc-drives are delicate and precision mechanisms, with the read/write heads on the surface of the disc, which is turning at 3,600 revolutions per minute. "They are assembled in 'clean rooms', because the slightest degree of contamination could cause the unit to fail, with the resultant loss of valuable data. Decisions relating to disc-drives are complex. For example, while the most important parameter of a hard drive is its capacity, other factors such as the time to locate information, are also significant. The higher-speed devices improve the overall performance of a PC but are, obviously, more expensive. In addition, there is quality - an intangible which translates into reliability. No manufacturer can guarantee 100 per cent reliability, so the user should regularly "back-up" (copy) his data, to insure against disc failure. Originally, this was normally done on to floppy discs. With the increasing capacity of hard discs, the daily backing up on to floppies becomes unacceptable time-consuming. For this reason, more users are employing tape-streamers which, having a capacity of 40 megabytes or more, are far more convenient to use with the result that rigorous back-up procedures are more likely to be followed. The majority of streamers need a controller installed in the machine. However, the 60-megabyte Datasaver, just announced by Formscan, plugs directly into the machine's par-

allel printer port. This means that a single-tape back-up unit can be shared between all the IBM-compatible PCs in the office without the added expense of multiple controller cards or cumbersome adapter kits. With the trend to even larger hard-disc capacity, users are looking to higher capacity back-up devices. Some work has been done in adapting the video cassette recorder for data storage but, more recently, interest has turned to using Digital Audio Tape (DAT) cartridges. Originally developed by Sony for high-quality domestic audio, the system uses a helical scan technique, which allows vast quantities of data to be stored on cassette appreciably smaller than the normal C90 music cassettes. As it is early days with the technology there are, at present, two conflicting standards for DAT computer storage products. The leading names in one group are Sony and Seagate, and in the other Hitachi, Olivetti and Philips. One product already on the market, which conforms to the latter standard, is the Gigasette 1280. It can be readily installed in a PC and will store 1 gigabyte (1,000 megabytes) of data on a single removable tape. This capacity is more than adequate to back-up even the largest of hard discs. Furthermore, the manufacturers claim that any piece of data can be located on tape within about 20 seconds, thus providing both security and convenience. In addition, optical Worm (write-once-read-many) drives are ideal for archiving data which is not subject to change. These drives, such as the Magstore LRS100, which has a capacity of 940 megabytes per disc, use optical discs made from clear polycarbonate. The underside has a special coating, which can be altered by heat from a laser in the drive. "Dependent on the material, storage lives of from 10 to more than 30 years are claimed. Thus, any new where additional data is added to, rather than changed, are ideal applications. While the user can easily recognise the need for larger amounts of data storage, the cost of back-up devices to protect that data is often considered too expensive. But, in the information age, data is vital. In the extreme, that data may be the company's most important asset - and without it, it may not be able to continue trading.

Adrian Morant

CASE STUDY: Dell Computer

The value of good service

resourceful, energetic Michael Dell. He is a super salesman who began selling before he started staving. At 12 years old he was marketing stamps from his parent's home in Houston, Texas. He sold subscriptions to the local newspaper for one day a week, outperforming full-time sales people. A few years later he sold computers to his school colleagues and then to local businesses. In 1984 he started his company, then called PC's Limited. Sales reached nearly \$3m the following year, doubled in 1987 and reached \$15m in 1988. The company was floated on the New York stock exchange as Dell Computer, with Mr Dell as chairman and chief executive. Dell's success is based on making high-quality PCs which are well reviewed by the computer press. Mr Dell established a clear, dependable identity which helped in buying decisions among customers in search of a good deal. Mr Dell took on experienced managers, such as Mr Lee Walker, Dell's president and chief operating officer and Mr Glenn Henry, formerly with IBM, to head research and development. Mr Henry stopped Dell from launching a new machine that contained IBM's latest PC design, called Micro Channel Architecture (MCA). This is part of IBM's PS/2 computer. IBM is trying to establish MCA as the new PC standard, as opposed to machines running MS-DOS on which Dell's business is based. Mr Henry says there is no demand for MCA computers because the DOS operating system is good enough for most customers. People who need more power, he says, go for the Unix operating system. This attitude troubles consultants such as Mr Turner. He feels MCA will become a standard, especially in Europe. If Dell continues to shun MCA, Mr Turner says he will have to advise his clients to change to another manufacturer. Mr Martin Slagter, Dell UK's managing director, says Dell was the first clone-maker to show an MCA machine as a working model. "We see MCA as a superior architecture and as soon as there is sufficient demand for the machine we have a product ready, he says."

Dell's difference is its method of selling direct to the customer

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CASE STUDY: adding value

The price of a right solution

ONE OF the most attractive aspects of being a VAR is the ability to enjoy ongoing business over a period of years with customers. When PCs appeared on the market, Redland's data processing management put together a report counselling the company to investigate what impact this could have on the business. A six month project was set up to see if there was any need or use for PCs within the group. "About six years ago, we bought a six PCs to see what was available and what was required," says Mr Peter Lockwood, formerly computer operations manager and now PC manager at Redland Information Systems. "What started off six years ago as a six month evaluation project resulted in a separate department with four staff," says Mr Lockwood. There are over 600 PCs in the Redland group. Most are connected into a divisional mini-computer system using IBM 8100s. These are being replaced by the newer AS400 mini, 15 of which are connected to an IBM 4381 mainframe. Prior to the launch of the IBM personal computer, Redland began an association with Digitus, a London-based PC dealer and VAR, to supply early CP/M machines. Digitus supplied hardware, software and initial training, but Redland's requirement for training got so large that it set up its own training organisation within the company. Redland is investigating the use of PCs at the workplace. According to Mr Lockwood, there is a great deal of information and data which can be captured at the workplace and input directly into PCs for analysis under packages such as Lotus 1-2-3. The company aims to have PCs sitting next to machine operators, capturing information from instrumentation and bypassing the need to re-key data. Most modern instruments are sold with a basic RS232 interface and this can be used to pass information to PCs for process monitoring.

Boris Sedacca

Leading character is the

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THE ART OF MANAGEMENT

PERSONAL COMPUTERS 15

Japan off the pace

Continued from Page 5
discs, and lasers, have not been able to reduce the price of complete systems to the level that small and middle-size business, let alone the average user, could justify.

While there are no ultimate word processors in the Japanese market that handle both Japanese and English text while offering full features in both, there is certainly no shortage of models - over 90 with new ones coming out every couple of months.

The Japanese dedicated word processor, known as wapro, developed by Japanese office equipment makers as a way of extending their typewriter sales has carved out a niche in the domestic market. Companies such as Ricoh and Sharp sell these machines which are designed to do nothing but create and print documents in hand. While lacking the speed and the ability to run any other application software, their small size and price have made the wapro a ubiquitous machine in both home and office.

Last year, wapro sales rose by 12 per cent, and the trend is expected to continue. A typical wapro comes equipped with a built-in printer and sports a quarter-page liquid-crystal display. Prices range from \$250 (\$35,000) to about \$1,000 (\$150,000) for a full-page version.

Japanese software makers **Division rates for PCs in the Japanese school system are still low - one PC per 40 high school students**

have yet to follow the path of their hardware manufacturing brethren. They have barely exported any software and have not launched a big export drive. Certainly Super Mario Brothers from Nintendo is a great game and has sold in the millions both in Japan and overseas. But while PC pundits in the West speculate about what the next killer app will be, in Japan it is about when and if Japan will ever have a hit software program.

Mr Kay Nishi, the president of the Japanese software and publishing house, ASCII, says that he does not foresee the real internationalisation of

Japanese business software for another five to 10 years. With the exception of game software, Mr Nishi believes that the cultural restraints of each country are so great that it takes a long while to grasp the inner workings of a society that must be understood to write excellent software.

Mr Hidechika Kobayashi, chairman of the Japan Personal Computer Software Association, attributes the lack of

Off stage is the TRON operating system, spearheaded by a Tokyo university professor

more good business software for personal computers in the domestic market to the financially weak condition of independent software companies in Japan. Another factor that Mr Kobayashi sees as undermining efforts by programmers to develop innovative software is the very short life cycle of Japanese software products.

Long-lived software products such as the Japanese personal word processor, Iohitaro, are very much the exception. Without such sustained hit programs, it is difficult for the software companies to build up resources to expand development projects that net innovative software ideas.

Meanwhile, US companies such as Microsoft and Lotus, have achieved considerable success in Japan. IBM Japan has a line of Japanese language PC-DOS personal computers aimed at office use. Last year, IBM ranked third in domestic PC shipments with 6 per cent of the market after NEC, with 59 per cent and Fujitsu with 11 per cent. But Microsoft has sold variations of MS-DOS - both English and Japanese versions - to almost all Japanese makers. More recently it announced that it will head a consortium of Japanese makers in developing a Japanese version of the OS/2 operating system.

Lotus took some time to convert its world renowned spreadsheet program so that Japanese could have menus in their language while at the same time retaining an interface similar to the US package. However, the company now gets more than half of its income from Japanese sales.

Clive Cookson and Philip Manchester look at the unclear future of operating systems software

Buyers face difficult choice

more recent survey shows that our dealers are more committed to OS/2.

"At the same time, you cannot lose sight of MS-DOS - there are so many users who want support. There is no doubt, though, that users are confused by the whole thing," says Mr Everett.

Operating system software is at the centre of computing. It is important to hardware manufacturers, because it constrains the design of computers, and it is important to software developers because it provides an environment for applications and defines the market for their products.

Operating system software is important to users because it dictates the scope of current and future applications. In its first decade, the PC industry saw demand for computer power push technology forward at a staggering pace. In only eight years, the designs of the original IBM personal computer and Microsoft's MS-DOS operating system have been stretched well beyond their limits.

On the one hand faster microprocessors, greater storage capacities and a diverse range of peripheral hardware has improved performance. On the other, complex user interface software and advanced

applications have used up the extra power and stretched MS-DOS to breaking point. In spite of its flaws, MS-DOS still dominates the PC market.

Mr Paul Maritz, vice president of operating system development at Microsoft, says that 30m MS-DOS licences have been sold and that there are between 15 and 20m users. But MS-DOS is not able to exploit the advanced microprocessor technology in the Intel 80386, which is the engine in new IBM-compatible PCs and workstations.

Nor is it able to cope with advanced applications which need large amounts of memory and disk space. This means that MS-DOS is unsuitable both for high-powered applications and for corporate computer networks.

Mr Maritz says that OS/2 is the natural path forward from MS-DOS. "We believe that we need to transition people to a richer environment than MS-DOS. End users are not interested in operating systems - they are interested in their applications and what they can do."

IBM and Microsoft announced OS/2 in 1987 to overcome the deficiencies of MS-DOS. OS/2 allows greater storage sizes and supports the Presentation Manager graphical

user interface.

When complete, OS/2 will be able to operate in networked systems and communicate with IBM mainframe computers. OS/2 also allows more than one program to be active at a time - a technique called multi-tasking.

This means, for example, a PC running OS/2 can print a document, accept a data file

Computer users who are searching for stability face problems

from a telephone line and still allow interaction with the user. But OS/2 is not compatible with the earlier MS-DOS. This means that application programs developed for MS-DOS will not work under OS/2 unless they are changed.

Mr Maritz estimated that most leading software developers were committed to redesigning their products to work with OS/2 and estimated that 60 per cent of expenditure on software research and development was for products to run with OS/2.

Few products have emerged for OS/2 and this has opened the door to alternative operating systems. Unix, which was

developed in the early 1970s for minicomputers, is promoted as the main alternative to OS/2.

Unix, like OS/2, provides many of the features missing from MS-DOS. It can handle large storage sizes and multi-tasking. It can handle many terminals and provide what is called a multi-user environment. This allows several people to work together on a system and makes Unix suited to systems where data and resources need to be shared.

Unix is supported by many different hardware manufacturers, which gives computer users a wide choice of hardware supplier. Unfortunately, in spite of steps to make Unix a universal standard, several conflicting standards have emerged, each backed by a powerful faction.

Unix originator AT&T leads one faction. IBM leads the opposing faction - the Open Software Foundation (OSF). To confuse the issue further, both factions have chosen to back Posix, the official international standard for Unix. This confusion over the future of Unix has harmed its chances.

Most software companies have decided to try and develop their products on all three fronts. Mr Stuart McGill of UK software company Micro Focus argued that software

technology was IBM-led and his company built its products for OS/2 and moved them to Unix later.

"We do not see Unix and OS/2 rubbing shoulders in the market. We do know, however, that OS/2 is standard - IBM makes sure of that. Looking at Unix, there is still some doubt about when we are going to get a true standard," says Mr McGill.

He also sees the emphasis shifting from the choice of operating system to "interoperability" between systems on a network. "Big users are moving towards PC networks as strategic technology. They want applications and data to be portable."

Mr Rod Cook, technical director of accountancy software company Tetra, agrees: "Our angle is to cover all three systems and make our packages as consistent as possible. We also want to make full use of the PC's graphics power."

Mr Michael Skok, UK managing director of US database package supplier Symantec, also sees "interworking" between applications emerging as a more important issue than the choice of system.

"There will be no single dominant system. MS-DOS will continue, OS/2 will grow in the multi-tasking market and Unix will grow in the multi-user market while Apple Macintosh will continue in its established markets."

PM

Uncertainties over standards

the CP/M-16 from Digital Research, the only other serious candidate to become an industry-standard PC operating system for the 1990s.

For users, the establishment of a de facto standard operating system and PC design has brought advantages. They are not tied to a single vendor and can transfer data and programs between machines.

Standardisation has increased competition in the PC industry and seen greater choice, lower prices and faster innovation. Over the last couple of years, however, uncertainties have re-appeared in the field of PC standards.

In 1987, IBM announced a new design for the most powerful members of its PS/2 range of PCs. This Micro Channel

Architecture (MCA) was accompanied by OS/2, a new operating system.

Many people are confused between a computer's architecture and its operating system. The architecture describes the design of the computer's internal circuitry, while the operating system is the software.

An operating system can run on a range of different architectures and a given architecture can support more than one operating system. But there is a strong correlation between the two. Any operating system will run much better on a computer architecture designed for it - and if there is too great a disparity between software and hardware the system will not work.

OS/2 was developed (again

by Microsoft) to take advantage of the more powerful Intel microprocessors which have been introduced since DOS was written. Although a series of updated versions of DOS have been released during the 1980s, the DOS is fundamentally old-fashioned.

The most important feature of OS/2 is that it is designed for multi-tasking. To take advantage of this, OS/2 needs to run on an 80386 machine with several megabytes of main memory. It also helps to have IBM's MCA or the Extended Industry Standard Architecture (EISA) developed by a rival group of PC manufacturers.

However OS/2 has not taken off in the market-place as quickly as IBM had hoped, and there is a shortage of software

written for it.

Meanwhile Apple continues to provide a proprietary alternative on its Macintosh computers. Its operating system, designed for Motorola rather than Intel microprocessors, stands out for its graphical interface with the user, incorporating windows and icons on the screen. Apple recently developed a new multitasking operating system.

But the greatest challenge to OS/2 comes not from Apple but from Unix. This multi-tasking operating system was first written 20 years ago as a research tool for AT&T, the giant US telecommunications group, and originally used by scientists and engineers.

Over the last two years the whole industry has agreed that

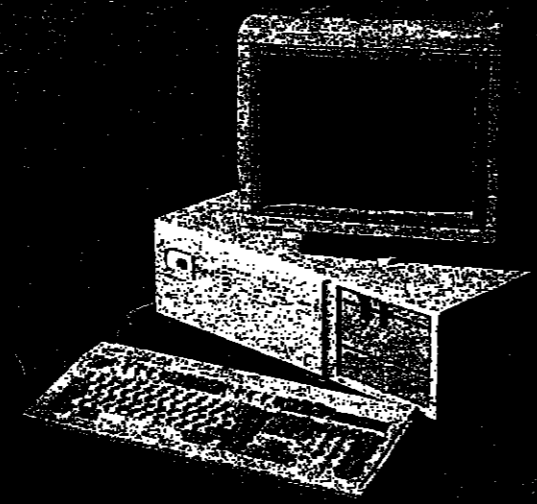
Unix should become a standard operating system. Although the manufacturers have split into two rival camps, each putting forward a different version of Unix, all the publicity about "Unix wars" has rather obscured the tremendous drive to standardise.

Computer users are likely to force the two Unix groups to produce compatible versions. If such large customers as the US government say that they will only buy Unix computers that meet common open systems standards, then the manufacturers will have to comply.

So far Unix has been used most extensively on mid-range computers, but its supporters say that it will eventually dominate all business computing from PCs to mainframes. Already there is a wide range of Unix software available for commercial users of upmarket personal computers.

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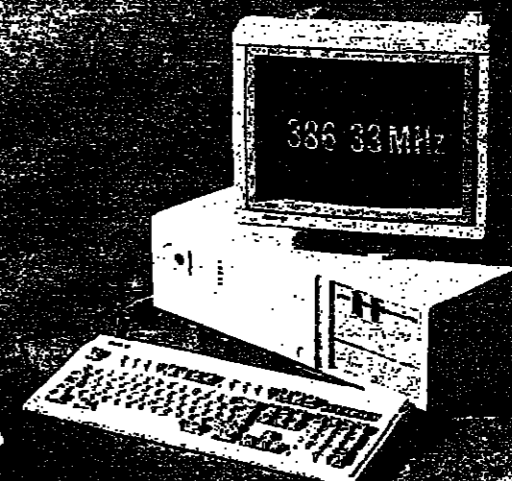
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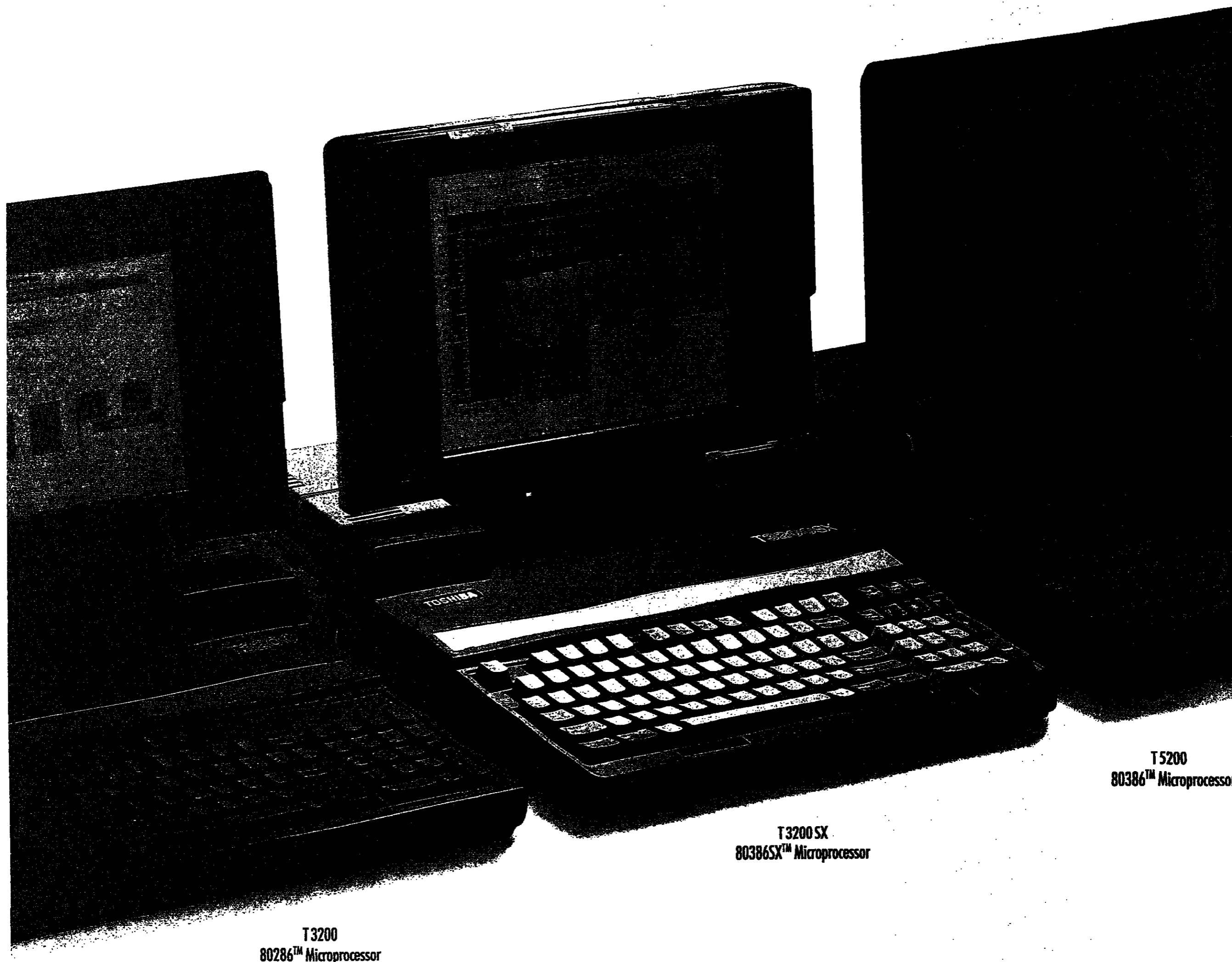
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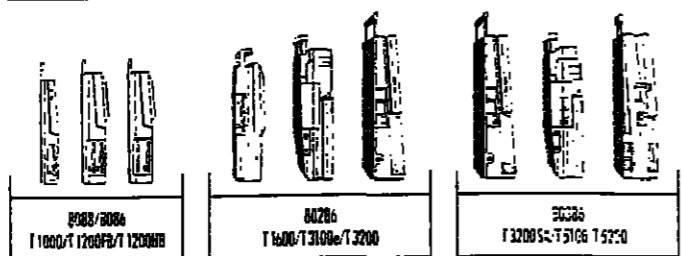
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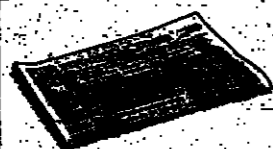
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Wednesday September 27 1989

Hostile offer values DRG at £697m

By Andrew Bolger in London

DRG, the paper and packaging group which makes Sellotape and Easton Bond stationery, yesterday became the target for a \$697m (£1.08bn) hostile takeover bid from Mr Roland Franklin, an associate of Sir James Goldsmith. Franklin's Bermuda-registered investment company made a cash offer of 590p per share for the Bristol-based company, with a loan-note alternative. DRG's shares closed in London yesterday at 609p, up 14p.

Franklin started buying DRG

shares in June 1988, when the price stood at 351p. It now controls 24.4 per cent of DRG, which rejected Pembridge's bid as "wholly inadequate".

The bid is highly leveraged. Pembridge has fully paid-up share capital of £130m, of which £31.2m has been put in by Mr Franklin and his family, who own all the voting shares. Loan facilities totalling \$655m have been arranged.

Mr Franklin said: "The conglomerate nature of DRG's structure ensures that the true value

of the component parts is not and never can be reflected in the marketplace."

With existing management, he said, Pembridge would "remould DRG into a single cohesive and logical operation divested of its peripheral activities."

Mr Franklin said he would dispose of DRG's engineering division within 12 months. He would also examine DRG's four other divisions - stationery, specialist packaging, adhesive technology and office and print supplies.

Proceeds from disposals would

be used to pay off acquisition-related debt and to expand and develop the core business, which he saw as stationary and packaging.

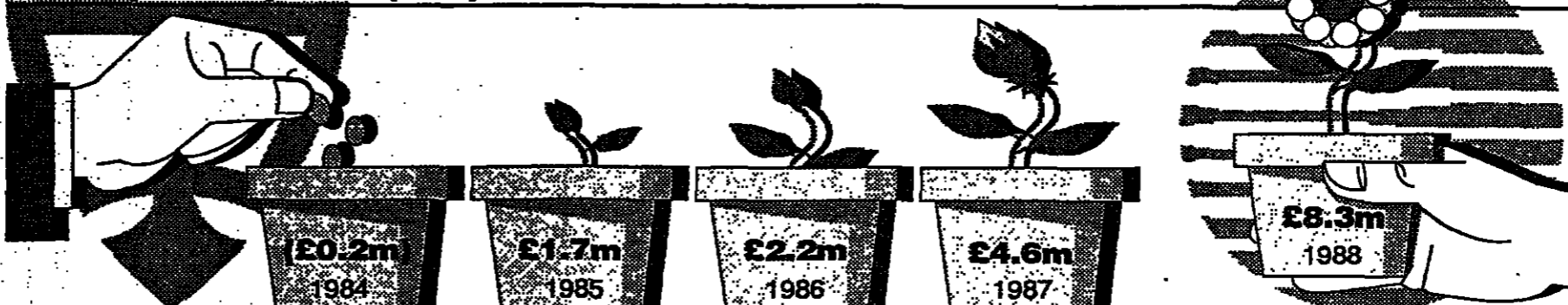
Mr Moger Woolley, DRG's chief executive, countered: "This offer has only one objective - to enrich Mr Franklin and his backers at the expense of DRG shareholders. It fails to value DRG's prospects and takes no account of our focused strategy of investment in Europe and the US."

Pembridge, a company formed with the sole purpose of acquir-

ing shares in DRG, is a mysterious vehicle operating from a tax haven which has left more unsaid than said."

Mr Franklin was a director of Keyser Ullmann, the merchant bank which was taken aboard the Bank of England's "lifeboat" in 1974 during the secondary banking crisis. He lives in New York and was the chief executive responsible for the US investment activities of Sir James Goldsmith between 1979 and 1988. Pembridge's backers, Page 31; Lex, Page 22

Intel's pre-tax profits (loss)



AT&T taps the specialist's hot line

Hugo Dixon examines the US telecommunications group's purchase of Intel

As Mr John Leighfield puts it: "The syndrome of an 800 pound gorilla is always a possibility." He is talking about the agreement for American Telephone and Telegraph, the US telecommunications giant, to buy Intel, the UK information services group of which he is chairman. And he adds: "We will not cease crying foul if we feel we are getting trampled on."

Despite some concerns that it could be squashed by AT&T, which, until now, has not been known for its ability to nurture fast-growing entrepreneurial businesses, Intel sees advantages in the deal. One, no doubt, is that the \$180m cash offer - which has been accepted by 53.7 per cent of Intel's shareholders - will turn its top 14 managers into millionaires. The next most senior 35 managers will get over £100,000 out of the deal, while about a thousand more junior employees will get a lump-sum of around \$30,000.

The acquisition is something of an adventure for AT&T, as the American company has very little expertise in the advanced telecommunications services which are Intel's speciality. Intel started in the 1970s as the in-house provider of communications and computer

services to the old British Leyland car group, which has since changed its name to Rover.

In 1987, it was spun out of Rover in a 2500 employee buy-out and embarked on an aggressive programme to reduce its dependence on its erstwhile parent. Rover retained a minority stake, however, and will get £29m out of the AT&T deal.

Intel's sales grew to \$68m last year from \$61m in 1986 - with almost all the expansion being in the non-Rover business - while pre-tax profits jumped to \$3.2m from \$2.2m. Mr Leighfield expects sales to reach \$108m this year and pre-tax profits of \$11m.

Intel's speciality is in providing high value-added telecoms services for particular sectors of the economy, such as the retail financial services and travel industry. It supplies building societies, for example, with a system for displaying the details of insurance, pension and unit trust policies. The company also provides more general-purpose telecoms services such as electronic mail and electronic trading systems, and is an expert in factory automation.

Nevertheless, Intel felt it was too small on its own to attack the global market for advanced telecoms services. Although it is the UK's leading independent provider of such services, it is

dwarfed by large US firms such as General Electric Information Services, IBM and EDS.

Had it continued without a powerful partner the missed opportunities could have been large because of moves by the European Commission to liberalise the telecoms services market. Intel was afraid that its bigger rivals would carve up the continental European market before it could get established.

One benefit of being taken over by AT&T is that Intel should now have little problem funding its ambitious plans for growth through acquisition. The company has already identified a number of potential targets on the Continent.

Second, Intel believes AT&T's name will help it form partnerships, which it thinks will be an important element in its global expansion strategy. Up to now, the company has struggled to form relationships with Europe's monopoly telecoms operators, such as West Germany's Bundespost and France Telecom, which tend to prefer dealing with other large companies.

Third, Intel expects that the combination of its expertise in advanced telecoms services with AT&T's strength in basic tele-

coms services should create a package which will appeal to large multinational companies and governments.

Multinationals are increasingly putting out to tender large projects for designing and maintaining sophisticated tailor-made networks. Intel has found it difficult to enter this business because it has little knowledge of basic networking.

On the other hand, AT&T is facing stiff competition in this market from companies such as MCI, its main US telecoms rival, and IBM - both of which are selling themselves as solutions providers.

Nevertheless, AT&T's acquisition of Intel has risks for both sides because of doubts about how the relationship between what are two very different beasts will work out.

It is unclear whether the US company is prepared to rely on Intel as its vehicle for attacking the advanced services market in Europe or whether the Intel acquisition is just one of a number of approaches.

There is also the question of whether AT&T can continue to motivate Intel's employees.

With such large sums being paid out to Intel management there must be a question over whether AT&T will be able to

keep the loyalty of its staff.

Mr Leighfield, however, says that the lump-sum most staff will be getting for their shares "will be a very useful amount of money, but it doesn't mean you can lie on the beach all day."

Although his own shares and options are worth £4.5m, he has no plans to retire. "My ambition is to build Intel into a global business. I have no aspirations to have yachts and race horses."

What is going to keep Intel's top management on board is the opportunity to build the business on a scale they did not previously imagine, says Mr Leighfield, who will remain Intel's chairman and also become an AT&T vice president.

For its part the US company points out that its chairman, Mr Bob Allen, has made a huge effort over the past year to give more independence to its business units, so that an entrepreneurial attitude can flourish. But outsiders say this process still has a long way to go.

Even so, Mr Leighfield believes that he and the 800 pound gorilla have learned to trust one another over the past few months of talks. He also thinks Intel is sufficiently nimble to avoid being squashed.



Lord King, British Airways chairman: sees no reason why UAL deal should not be cleared

BA launches £320m rights issue

By Paul Bells in London

BRITISH AIRWAYS yesterday launched a £320m (£212m) rights issue of convertible capital bonds to finance part of its \$750m investment in the takeover bid for United Airlines, a move now being reviewed by the US transport authorities.

Lord King, BA's chairman, claimed there was no reason why the \$6.8bn buy-out of the second largest US airline should not be cleared, emphasising that the deal had been structured "in full knowledge of US regulations". He added the US authorities "would have to rewrite the rules if they wanted to change the deal." Under the buy-out scheme, BA is planning to acquire a 15 per cent stake in United, while UAL employees would control 75 per cent and management the remaining 10 per cent.

Current US regulations place a 25 per cent limit on foreign shareholdings in an American airline. But the US authorities have expressed concern over the stake-holding by European airlines in major US carriers.

The US Department of Transportation is now reviewing KLM's plans to invest \$400m in Northwest Airlines, and announced on Monday a review of the UAL-BA deal.

Airline industry analysts see the latest Washington moves as the opening shots of what is likely to become an increasingly fraught transatlantic battle between European airlines, seeking to secure greater access to the US market, and US airlines trying to position themselves in Europe ahead of the single European market of 1992.

The equity raising operation announced by BA yesterday - the first by the airline since its privatisation - involves an issue of convertible capital bonds paying gross interest of 9.75 per cent. They will be offered to shareholders at 10p each on the basis of four for every nine BA ordinary shares owned. Between 1993 and 2005 they will be exchangeable for ordinary shares on the effective basis of one share for about every 5.5 shares now held.

The convertible capital bonds are more tax efficient than a preference share issue because BA can claim relief on interest payments at 35 per cent rather than the 25 per cent advance corporation tax rate on dividends. Moreover, the fact that the bonds will eventually be converted into shares means they count as permanent capital.

BA said yesterday that if the United deal was not completed, the money raised would be used to fund the airline's planned \$30m investment in a 20 per cent stake in Sabena, the Belgian airline, and other developments. However, Sir Colin Marshall, BA's chief executive, acknowledged that negotiations with Sabena were taking longer than expected because both BA and KLM, which is also planning to take a 20 per cent stake in the Belgian airline, were currently absorbed by their respective US deals. Sir Colin also confirmed that BA was looking for partners in the Far East but that no deal was imminent.

Columbia directors consider Sony bid

By James Euchen in New York and Stefan Wagstyl in Tokyo

DIRECTORS of Columbia Pictures Entertainment, the Hollywood film studio and television producer, will meet today to consider an offer for the company of as much as \$3bn from Sony of Japan.

The offer is broadly expected to win approval from the board and from Coca-Cola, the soft drinks company which owns 49 per cent of Columbia Pictures. But it was not clear yesterday what price would be agreed, and Columbia Pictures stock, which had surged in New York on Monday in prospect of an imminent agreement, fell back modestly yesterday morning.

Sony declined to comment yesterday. However, several analysts in Tokyo said they thought Sony was about to announce an agreed bid for the US group of about \$3.4bn, plus an assumption of debt of \$1bn.

The possible sale of Columbia Pictures has excited Hollywood and Wall Street. A sale to Sony would mark not only the largest expansion of Japanese capital into the entertainment business but also a possible new direction for the consumer electronics industry.

Columbia Pictures, which began life during World War I and took the Columbia name in 1924, said yesterday that its directors had met on Monday night to discuss the sale of the company.

Company officials refused to confirm that Sony had made the offer.

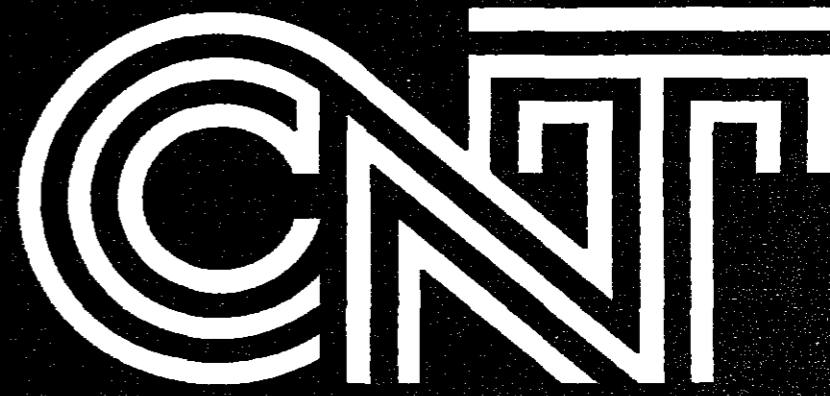
Columbia Pictures said that the meeting would be adjourned until today.

Sony, the world's leading maker of video cameras and players, has shown interest in Columbia Pictures for a year but talks became bogged down over the high price Coke is demanding for its shares.

Two years ago the Japanese group bought CBS Records for \$2bn, and apparently it remains keen to have greater access to the entertainment "software" - films, television programmes and recorded music - that its machines depend on.

The heart of Columbia Pictures' business is its Hollywood studio, which has a market share of about 14 per cent behind Walt Disney, Warner Communications and Paramount Communications, but is losing money. It also has a 3,000 title film library.

However, much of its value lies in a successful television business based around comedy and game shows.



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COMMISSION FOR THE NEW TOWNS
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Interim Report Highlights 1989

Jardine Strategic

- All major investments performed well
 - Jardine Matheson earnings per share +44%
 - Dairy Farm earnings per share +25%
 - Hongkong Land earnings per share +41%
 - Mandarin Oriental earnings per share +23%
- Shareholdings in listed investments increased
 - Jardine Matheson now 34.6% held
 - Dairy Farm now 44.8% held
 - Mandarin Oriental now 46.4% held

"Based on the underlying earnings growth of the Company's major equity-accounted investments, the value of the Company's portfolio in recent years has consistently outperformed the stock market as a whole. Looking ahead, we are confident that we shall see a satisfactory further improvement in earnings during the second half of the year."

HENRY KESWICK, Chairman
Hong Kong, 26th September 1989

HALF-YEAR RESULTS

	(Unaudited)		Year ended 31st December 1988 HK\$m
	Six months ended 30th June 1989 HK\$m	Six months ended 30th June 1988 HK\$m	
Turnover	34	62	83
Profit after taxation and minority interests	507	375	875
Extraordinary items	19	9	(43)
Profit attributable to shareholders	526	384	832
6¼% preference dividends	(68)	(51)	(101)
Dividends - preferred ordinary	458	333	731
- ordinary	(6)	(6)	(19)
	(56)	(44)	(112)
	396	283	600
Earnings per share	HK\$	HK\$	HK\$
Dividends per share	0.78	0.58	1.35
- preferred ordinary	0.15	0.15	0.50
- ordinary	0.09	0.07	0.18
Net asset value per share	18.62	13.14	16.11

Jardine Strategic Holdings Limited
Incorporated in Bermuda with limited liability
Jardine House, Hong Kong Telephone: 5-8438388 Telex: 73255 JMGHO HX Facsimile: 5-200512

INTERNATIONAL COMPANIES AND FINANCE

Pioneer Int'l to sell minerals side

By Chris Sherwell in Sydney

PIONEER International, the Australian-based international building materials and resources group, announced yesterday it would dispose of all its mineral interests, estimated to be worth between A\$400m (\$US317m) and A\$500m.

The decision marks an important change of corporate strategy, reversing its thrust into mining in the 1980s. Significantly, it was announced by Mr Des Quirk, its managing director, who took over from Sir Tristan Antico, the company's founder and chairman, 20 months ago.

Mr Quirk said the sales, to be started immediately and completed this year by Macquarie Bank through public tender and special campaigns, would realise "some substantial capital profits as well as some losses," but overall they should result in a significant capital profit.

The disposal of its extensive uranium, gold and base metals interests will leave the group with major operations in building products - concrete, cement and aggregate spread throughout Australia, Europe, the US, Israel and Hong Kong - and in Australian petrol refining and marketing through the Ampol group.

"The funds raised will initially be used to repay debt," Mr Quirk said in an unexpected statement.

"Thereafter, they will permit increased investments in our core activities in the building products field," especially around its poles in particular to aggregate reserves and cement manufacturing, and also to petroleum refining capabilities.

With his decision, Pioneer - formerly Pioneer Concrete Services - is following a path

taken by the CSR group, one of its main Australian rivals. In a successful switch helped by a construction boom, CSR extricated itself from oil, coal and other resources to concentrate on its building materials and traditional sugar activities.

According to one broking analyst last night, the market has been awaiting a strategic decision by Pioneer. Apart from mineral sands, he said its minerals involvement - directly in uranium and gold and, latterly through Giant Resources, in gold and base metals - had been less than illustrious.

Earlier this year Pioneer's shares dipped to A\$2.30 amid suggestions that it was ripe for takeover.

It had called off a plan to sell its mineral interests to Giant, in which it had picked up a costly 42 per cent stake after the 1987 crash, and was headed

for its first earnings fall in 30 years after reporting a 10 per cent drop in interim profit.

Analysts say its problems stemmed principally from its minerals interests. They pointed to the difficulties facing its Nabarlek mine because of the Government's restrictive uranium policy, to a legal dispute over its original A\$200m purchase of shares and options in Giant, and the disappointing performance of Pioneer's operations. A year ago Giant wrote down the value of Pioneer to A\$143m.

Earlier yesterday, Giant announced that it was discussing the sale of its Canadian mining assets with a syndicate of investors. These include its 44 per cent interest in Curragh Resources, a lead and zinc producer, and gold mining interests within the Favour group. The syndicate was said to be represented by Curragh.

IBM lowers prices to block rivals

By Louise Kehoe in San Francisco

IN AN aggressive attempt to fend off growing competition in the personal computer market, International Business Machines yesterday reduced the prices of some of its existing products, launched two models and detailed its Micro Channel architecture strategy.

IBM expanded its PS/2 Model 70 386 family with two new models that offer more affordable 32-bit desks.

The company also announced price reductions of 5 per cent to 20 per cent on some personal computers and boosted others with extra memory at no additional cost.

In what appears to be a preemptive strike at its leading competitors, IBM also revealed future plans for its Micro Channel architecture.

Seaman Furniture in write-offs

By Anatole Kaletsky in New York

SEAMAN FURNITURE, the troubled New York-based furniture retailer which was acquired in a leveraged buy-out two years ago by Kohlberg Kravis Roberts, has announced a restructuring plan that would involve large losses for its junk bond investors as well as substantial write-offs for its banks.

The restructuring, announced on Monday, will require Seaman's bankers, who are owed \$275m, to convert into equity \$100m, or 36 per cent of their present loans.

Another \$25m of the bank debt will be converted into senior subordinated notes, due in 1998. Interest on these notes will be payable through the issue of new notes, rather than in cash.

Of the remaining \$150m in bank debt, only \$125m will be serviced in cash. The other \$25m will accrue interest, but will not receive cash payment for three years. As a result of all these exchanges the currently payable debt to the banks will shrink from \$275m to \$125m.

Holders of Seaman's \$83m worth of 15 per cent junior debentures will fare even worse.

Ninety per cent of their bonds will be exchanged into \$21m worth of pay-in-kind 12 per cent debentures, while the remaining 10 per cent of the original notes will be left outstanding.

KKR and the Seaman family will inject \$42m into the company from their own resources and will see their combined equity stake fall from 80 per cent to about 52 per cent.

IBM lowers prices to block rivals

By Louise Kehoe in San Francisco

The Micro Channel is the internal data communications system design that IBM introduced with the launch of its second generation PS/2 personal computers.

Although IBM has sought support for Micro Channel an industry-wide standard for personal computers, its main competitors, led by Compaq Computer, are developing an alternative architecture known as the Extended Industry Standard Architecture.

Rhône-Poulenc to guarantee takeover

By John Barham in Sao Paulo

INSITUUT Mérieux, the French bio-technology company plans to finance its proposed C\$942m (US\$801m) acquisition of Connaught BioSciences with a letter of credit guaranteed by its main shareholder, Rhône-Poulenc, said Mr Jacques-François Martin, director general of Mérieux, agencies report.

The battle for control of Connaught BioSciences, the Canadian vaccine producer, intensified on Monday when Institut Mérieux, lifted its offer to C\$87 a share cash.

The new bid from Mérieux is well above the C\$30 cash offer two weeks ago by Ciba-Geigy, the Swiss drugs and chemicals group.

"We are prepared to consider

putting up to 40 per cent in Canadian hands," Mr Martin said.

Mr Martin added that Mérieux, if it succeeded in acquiring Connaught, hoped to develop further relationships with other Canadian bio-technology concerns, universities and research institutions. This would happen possibly through joint ventures.

Without the merger, Mr Martin said, Connaught and Mérieux "will disappear from the scientific world in a few years" because of the rapidly escalating costs of research and development.

He declined to discuss the possibility that the partnership of Ciba-Geigy of Switzerland

and California-based Chiron might increase their C\$30-a-share offer to top that of Mérieux.

The Connaught board has accepted the new Mérieux offer on behalf of all shareholders.

It replaces an earlier deal with Mérieux involving a share exchange and a spin-off of Connaught's research operations into a Dutch subsidiary.

Mérieux, whose president, Mr Alain Mérieux, is grandson of the founder, is the world's second largest vaccine maker.

It has been stalking the Canadian vaccine and bioresearch group for a year.

Success would create the world's largest producer in an increasingly global market.

September 1989

DnC Den norske Creditbank

has sold

3,018,282 Preferred B Shares

of

Aracruz Celulose S.A., Brazil

The undersigned structured this transaction and arranged the placement of the shares with overseas institutional investors.

Salomon Brothers Inc

Salomon Brothers Inc: New York, Atlanta, Boston, Chicago, Dallas, Los Angeles, San Francisco, Singapore (Representative Office), Zurich
Salomon Brothers International Limited: London, Madrid (Representative Office)
Salomon Brothers AG: Frankfurt Salomon Brothers Asia Limited: Tokyo
Salomon Brothers Hong Kong Limited: Hong Kong Salomon Brothers Australia Limited: Sydney

The Prudential Insurance Company of America

U.S. \$500,000,000
Collateralized Mortgage Obligations Series 1986-1

For the period 25th September, 1989 to 25th October, 1989 the Bonds will carry an Interest Rate of 9.45% per annum with an Interest Amount of U.S. \$188.71 per U.S. \$50,000 (the original Principal Amount) Bond, payable on 25th October, 1989. The Principal Amount of the Bonds outstanding is expected to be 47,927,49% of the original Principal Amount of the Bonds, or U.S. \$23,963.75 per Bond until the Thirty Fourth Payment Date.

Bankers Trust Company, London Agent Bank

Household Bank f.a.b.

U.S. \$100,000,000
Collateralized Floating Rate Notes due June 1996

For the three months 26th September, 1989 to 27th December, 1989 the Notes will carry an interest rate of 9.0875% per annum with an interest amount of U.S. \$1,161.15 per U.S. \$50,000 principal amount. The relevant interest payment date will be 27th December, 1989.

Bankers Trust Company, London Agent Bank

Legal Profession

The Financial Times proposes to publish this survey on:
26th October 1989

For a full editorial synopsis and advertisement details, please contact
Wendy Alexander on 01-873-3524

or write to her at:
Number One Southwark Bridge London SE1 9HL

FINANCIAL TIMES
LONDON'S BUSINESS NEWSPAPER

A&M records 'negotiating' Polygram sale

A&M RECORDS, one of the two large US independents, is negotiating the sale of the company to Polygram International, a 90 per cent-owned offshoot of Philips, the Dutch electronics group, Reuters reports. Financial terms were not announced.

Earlier this month, Polygram had declined to comment on reports that it had agreed to buy A&M for about \$900m.

Mr Herb Albert, chairman of Los Angeles-based A&M, said in a memo to the staff that the transaction had about 30 days to become totally effective. Further details were not disclosed.

Polygram already has licensing agreements with A&M through which it distributes records in Europe, excluding the UK, and South America.

Mill project

QUEBEC is forming putting together a consortium to build a rolling mill to produce thin sheet aluminium for North American and overseas can markets, at a cost of between C\$500m and C\$1bn to be owned by two or three aluminium companies.

Brazil wins investment

By John Barham in Sao Paulo

RHÔNE-POULENC, the French state-owned chemicals group, has announced a \$20m, 10-year investment programme at its Brazilian subsidiary.

The company, known as Rhodia SA in Brazil, said the investments would be concentrated at its artificial fibres, biotechnology and bulk and fine chemicals businesses.

About 15 per cent of the investments will be used to increase industrial automation. Rhodia, which recorded 1988 sales of \$866m, is the largest non-Brazilian chemicals concern.

Notice of Early Redemption

National Westminster Finance B.V.

(Incorporated in The Netherlands with limited liability)

U.S. \$100,000,000

Guaranteed Floating Rate Capital Notes 1992 (the "Notes")

Notice is hereby given in accordance with Condition 4(c) of the Terms and Conditions of the Notes, that all outstanding Notes (amounting to U.S. \$25,915,000 in aggregate) will be redeemed at their principal amount on October 27, 1989 when interest on the Notes will cease to accrue. Payment of principal together with payment of interest in respect of Coupon No. 18 will be made in accordance with Condition 9 of the Terms and Conditions of the Notes, at the offices of any of the Paying Agents listed below.

By: The Chase Manhattan Bank, N.A.
London, Principal Paying Agent

Notice of Early Redemption

National Westminster Finance B.V.

(Incorporated in The Netherlands with limited liability)

10% Guaranteed Capital Bonds 1992 (the "Bonds")

Notice is hereby given in accordance with Condition 4(c) of the Terms and Conditions of the Bonds, that all outstanding Bonds (amounting to U.S. \$74,485,000 in aggregate) will be redeemed at 100% of their principal amount on October 31, 1989 when interest on the Bonds will cease to accrue. Payment of principal together with payment of interest in respect of Coupon No. 17 will be made in accordance with Condition 5 of the Terms and Conditions of the Bonds, at the offices of any of the Paying Agents listed below.

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L-2012 Luxembourg

September 27, 1989

THE INDUSTRIAL CREDIT AND INVESTMENT CORPORATION OF INDIA LIMITED

I. C. I. C. I.
U.S. \$20,000,000
Guaranteed Floating Rate Notes due 1991

Notice is hereby given to the Noteholders that the annual report of THE INDUSTRIAL CREDIT AND INVESTMENT CORPORATION OF INDIA LIMITED for the fiscal year 1988-1989 is available at the offices of:

- CREDIT LYONNAIS, 26A Boulevard Royal, LUXEMBOURG
- MANUFACTURERS HANOVER TRUST COMPANY, 350 Park Avenue, New York
- STANDARD CHARTERED BANK LIMITED, 33-34 Gracechurch Street, LONDON
- CREDIT LYONNAIS, 3701 OBC Centre SINGAPORE where copies may be obtained.

The Reference Agent
CREDIT LYONNAIS
LUXEMBOURG

Citicorp Banking Corporation

U.S. \$250,000,000
Guaranteed Floating Rate Subordinated Capital Notes Due July 15, 1997
Unconditionally Guaranteed on a Subordinated Basis by CITICORP

Pursuant to Paragraph (d) of the Terms and Conditions of the Notes notice is hereby given that the period in respect of Coupon No. 15 will run from October 13, 1989 to November 13, 1989. A further notice will be published advising the rate of interest and Coupon amount payable.

September 27, 1989 London

By: Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK

Iri president's resignation seen as warning to Italian coalition

By John Wyles in Rome

MR ROMANO PRODI, the highly effective president for the last six years of Iri, Italy's giant state holding company, has submitted his formal resignation to the Government and even offered to depart before the expiry of his mandate on October 28.



Romano Prodi: vacating top post in state industry

Since his letter stresses he is not prepared to prolong his period in office beyond that date, it is seen as a warning to the coalition parties that their top jobs in state industry could be left vacant unless they end their behind-the-scenes bargaining over a clutch of public sector jobs.

These include the presidencies of Enel, the state energy company, and, ultimately, of the Ferrovie dello Stato, the state railways. The top slot at Enel will almost certainly be opened up by the appointment of the current president, Mr Franco Verzoni.

rial reputation acquired during a 37-year career at Iri, which was interrupted by his move to Enel two years ago.

After Mr Franco Reviglio's six-year reign at Enel, the Socialist Party believes it has a Ben on that job which also falls vacant at the end of October.

Mr Reviglio has not sent in any letter of resignation and is widely thought to be anxious for a further term. However, Mr Bettino Craxi, the Socialist leader, is thought to have other candidates in mind.

Names which have been floated in the press include Mr Renato Ruggiero, the Foreign Trade Minister, and Mr Mario Schimberni, who is currently running the railways on an emergency basis.

It is common for the political parties to fail to agree on a share-out of jobs, and for incumbents to be left in office longer after their terms have expired.

BBA Group launches Pacific flotation

By Clay Harris

BBA GROUP, the UK-based industrial company, yesterday launched its long-awaited Australian flotation of Pacific BBA. The subsidiary's core business is Brako and Clutch Industries, Australia's only manufacturer of these automotive components.

The issue of 45 per cent of Pacific BBA's equity at A\$1.50 per share will raise A\$67.5m (US\$32.6m) before expenses and value the company at A\$118m. This is slightly less than envisaged when the UK parent unveiled the plan in March.

BBA, a manufacturer of motor components, industrial materials and aviation parts, sees Pacific BBA as its vehicle for expansion in the Far East in the same way that Britain's BTR has used its Australian-based BTR Nyx offshoot.

Pacific BBA is forecasting profits of A\$24.6m before tax and interest this year. Motor components account for 80 per cent of sales and industrial products for the rest.

Mr Peter Clappison, BBA finance director, said yesterday that 1988 results were not meaningful since Visenont Consolidated, a manufacturer of plastic moulded products including car bumpers, had been bought since the year-end.

Pacific BBA also includes Angus, manufacturer of fire hoses, and two friction materials companies, including one in Malaysia.

The only BBA activities in Australia and Asia that have not been injected into Pacific BBA are a 49 per cent stake in Bendix Minter, an Australian maker of disc brake pads, and Automotive Products Japan, a marketing operation.

Mr Peter Harf, Bendix's chief executive, said the group was now likely to enter a consolidation phase, with no new acquisitions planned for the immediate future. Prices for detergent and consumer goods companies had become excessive, following the continuing sharp demand for acquisitions and the fact that "people have become increasingly professional about

Better times in store for Campeau

Karen Zagor on the fall-out from the Canadian group's difficulties

There is a lull in the storm surrounding the fate of embattled Campeau Corporation's retailing operations.

Most factors have given their manufacturing clients the go-ahead to resume deliveries to the Toronto-based company's US department stores.

Factors are the low-profile financiers of the apparel industry. They check and guarantee credit and provide advances against accounts receivable.

Manufacturers can use any or all of these services. When a factor tells a client he can no longer guarantee the credit of a big department store, the client usually listens.

This is exactly what happened last week when news broke of debt-laden Campeau's cashflow problems. Many factors quietly told their clients they could no longer guarantee the credit of Campeau's Allied & Federated stores, including such big names as Bloomingdale's and Abraham & Straus.

stores were virtually frozen. Many believe this added urgency to negotiations over the Olympia & York Development's rescue package, pushing Campeau to reach a speedy arrangement, so that short-term credit would be extended during the critical Christmas season.

The package involves the Reichmann brothers' O&Y pumping US\$250m of working capital into Campeau in return for a much-enhanced equity stake.

Campeau admits that factors are having an increasing influence over its day-to-day operations. "The situation dictates working more closely with factors than we have in the past," it said. Campeau will meet many of its factors this week.

It is anxious to sit down and review the cashflow projections and other documents and to get assurances from Campeau, said Mr Francis Basile, chairman and chief executive of CIT Group-Factoring, the biggest US factoring company and part of Manu-

facturers Hanover's CIT financial services group.

These are trying times for the US factors. If private-label merchants cannot sell to their traditional big department store clients, they can be left with surplus goods on their hands. "As factors, we don't make money by saying no," said Mr Basile.

He added that the factoring industry had to live with circumstances that would have been unacceptable a few years ago.

In the wake of a series of leveraged buy-outs (LBOs) and poison pills to avoid hostile takeovers, a number of big-name stores, including R.H. Macy and Montgomery Ward, have taken on a vast amount of debt.

Retailers are helpless without sufficient cashflow, particularly in the autumn, when the stores are building stocks for Christmas. It is this seasonal aspect of the retailing business that makes it a particularly difficult environment for highly-leveraged companies.

Campeau says its recent liquidity problems arose from a decision earlier this year to reduce a \$325m Citibank loan with \$125m from Federated's working capital. Federated will receive \$150m of the working capital infusion from O&Y.

The dramatic impact that LBOs can have on the allocation of a retailing company's cashflow is illustrated by a report by Mr Walter Loeb, a principal at Morgan Stanley, the investment bank.

In retailing, prior to an LBO, interest and taxes account for about 26 per cent of cashflow, with capital expenditure accounting for 62 per cent. After an LBO, capital expenditure dwindles to 13 per cent, with interest and taxes accounting for 63 per cent.

Factors must now concentrate on cashflow and short-term payment. In the case of Allied and Federated, the factors are not saying they are good credit risks, merely that cashflow is sufficient to pay bills in the next 30 to 60 days.

Shake-up boosts La Générale

By Tim Dickson in Brussels

SOCIETE GENERALE, the leading Belgian holding company which has undergone a substantial restructuring in the last year, yesterday disclosed that its share of group consolidated profits amounted to almost Bfr1.5m (\$27m) in the first six months of 1989.

The total includes Bfr2.5m of exceptional items, mainly the result of selling stakes in other companies at a profit. This is the first time La Générale has now controlled by France's Compagnie Financière de Suez - has produced

an interim report, so there is no basis for comparison with the equivalent period of 1988. However, for last year as a whole, the company registered a Bfr3.36m loss.

Yesterday, La Générale's board issued a statement saying that "based on available information, the profit for the year is expected to rise over 1988's profit of Bfr4.8m. In June 1989 [Bfr4.5m for the group's share in the consolidated net current profit and Bfr2bn to Bfr3bn for its share in the extraordinary items] should be slightly higher."

Three reasons were advanced for the buoyant half-

year performance. Most important is the strength of the business cycle in most of its main activities, notably in non-ferrous metals, cement, shipping and Belgian real estate.

Second, La Générale has increased its control over various group activities, such as Tractebel, thereby enabling it to consolidate extra profits in its own accounts.

Finally, there has been what a spokesman described last night as the "positive effect" of restructuring, lower break-even figures and increased productivity across the group.

Center Pares has slight fall in first half

CENTER PARCS, the Dutch leisure group in which Scottish and Newcastle Breweries acquired a 65 per cent stake in July, has reported a slight fall in first-half net profits from F117.4m (\$5.65m) to F117.3m, writes Our Financial Staff.

Turnover rose from F1235.5m to F1302.3m. Operating profit was F156.4m in the latest period, against F142.8m,

but financing costs jumped to F130.7m from F130.1m. Pre-tax profit before extraordinary items was F125.7m against F122.7m last time.

Center Pares said it expected 1989 net earnings would show only a modest rise over 1988's profit of F144.8m. In March, Center Pares had forecast 1989 earnings would be "clearly above" 1988 levels.

The company added that a rise in tax charges in 1989 would largely offset a forecast rise in pre-tax profits before extraordinary items, where full-year growth is expected to exceed the 13 per cent increase posted in the first half.

Center Pares said improved results at its French holiday park would contribute to the higher pre-tax earnings.

Benckiser to draw on Euro funds

By Haig Simonian in Frankfurt

BENCKISER, the fast-growing West German detergent group, which in July made a surprise \$280m purchase of Camp, Spain's biggest privately-owned detergent producer, expects to start drawing on its recently-announced \$20m Euro commercial paper programme early next month.

The programme, arranged by Deutsche Bank, marks the company's debut on the Euro-markets and is part of a drive to help finance its ambitious acquisition policy, which will probably raise group turnover to about DM2.6bn (\$1.3bn) this year.

Mr Peter Harf, Benckiser's chief executive, said the group was now likely to enter a consolidation phase, with no new acquisitions planned for the immediate future. Prices for detergent and consumer goods companies had become excessive, following the continuing sharp demand for acquisitions and the fact that "people have become increasingly professional about

selling," he said. "We won't buy unless we see value where the market doesn't."

Despite the rise in prices and increasing concentration in the world detergent industry, Mr Harf still feels there are plenty of interesting takeover candidates. Southern Europe, where Benckiser's most recent acquisitions have been concentrated, remains "a very attractive area for the future," he said.

But the company would be "delighted" to find an acquisition in the US, and "even more delighted" to find one in Germany.

The interest in the German market stemmed not from Benckiser's own origins, but was due to the size of the German detergent market, where, he thought, the group was still relatively weak. Only about 10 per cent of group sales are likely to be generated in Germany this year.

Mr Harf confirmed Benckiser had increased its stake in Mira Lanza, the Italian detergents and speciality chemicals group

in which it bought a 54 per cent interest in early 1988, to around 76 per cent. The group had taken advantage of what had been very cheap equity prices earlier this year, he said.

However, Mr Harf denied Benckiser intended to buy all Mira Lanza's shares, rumours of which may have been behind the subsequent sharp increase in its equity price. "It's not our strategy to take (Mira Lanza) out of the market. The speculators should be aware of that by now," he said.

Rather, he thought some of the recent buying of Mira Lanza stock may have been attributable to investor interest in Benckiser itself, which is not quoted on the bourse. Buying into a quoted subsidiary would be the next best thing, he pointed out.

Such opportunities could increase, if Benckiser decides to float minority interests in some of the companies it has bought in the past two years, as part of its drive to put its medium-term financing

on a more stable basis.

The 50 per cent - 60 per cent annual growth rates, achieved by Benckiser in recent years, could not be sustained by internally-generated funds and fixed-rate borrowing, according to Mr Harf. "You need to think about medium-term financing if that's to continue," he said.

Among its options are floating stakes in companies like Camp, Mira Lanza, or operations in France or the US which it has acquired in recent years. However, Mr Harf maintained that floating Benckiser itself remained out of the question.

Meanwhile, the question of legal action by Procter & Gamble, the huge US detergents group, which Benckiser piped to the post in buying Camp, was not a concern, he said.

Benckiser had purchased the shares in Camp directly from members of the Camp family. Therefore, the threat of legal action by Procter & Gamble had never been an issue.

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Issued and fully paid: 31,638,512 Ordinary Shares of Dfl. 5 each

Listing Particulars relating to the Company are available in the Extel Statistical Services. Copies of such Particulars may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) up to and including 29th September, from the Company Announcements Office of The Stock Exchange, 46 Finsbury Square, London EC2 and up to and including 11th October, from:

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27th September, 1989

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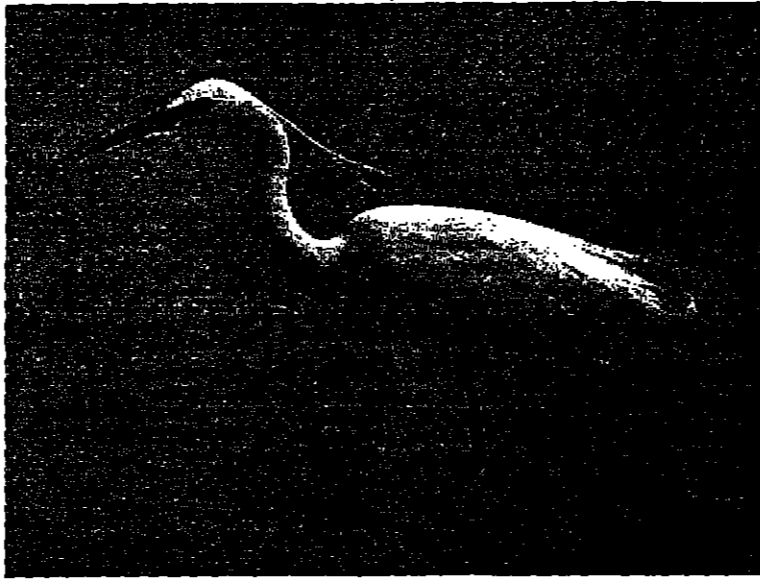
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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

INTL COMPANIES & FINANCE

Industrial action looms in NZ over meat merger

By Terry Hall in Wellington

NEW ZEALAND meat workers are planning severe industrial disruption following the proposed merger of Affco and Waitaki, the two biggest freezing companies in the North Island. The long-awaited merger appears certain to lead to massive restructuring of the industry, the closure of a number of plants or processing chains, and thousands of job losses. The proposed merger requires Commerce Commission approval and must gain the consent of banks that hold substantial loans with indebted Waitaki. The merger is likely to have the support of the Government, which has been concerned for some time at the state of the industry following perceived labour inefficiencies, old plant and massive reductions in stock numbers since 1985.

Under the proposal, Waitaki Industries, a public company controlled by Goodman Fielder Wattle and Fletcher Challenge, is to sell its seven North Island works, including interests in small goods and hide processing plants, to Affco in

exchange for a 25 per cent redeemable shareholding in the enlarged Affco company.

The deal has been welcomed by farming interests that control the co-operative Affco group. Mr Brian Chamberlain, chairman of the Federated Farmers, said it was regrettable that thousands of workers faced redundancy but that the shake-up was necessary to lower costs in the farming sector.

The Freezing Workers' Union has criticised Affco and Waitaki for failing to consult it over the redundancies and possible plant closures and for causing considerable uncertainty among its members.

Mr Bryan Willis, Affco's chairman, said the company was unable to talk to the union until questions of ownership were settled. "Rationalisation will be handled on the basis of restructuring facilities in relation to stock numbers in regional areas." He said this would take time.

The structure of the deal allows Affco eventually to acquire the Waitaki shares and

secure 100 per cent farmer-ownership. Both companies say talks on the future of the company will continue with the Government.

The Waitaki chairman, Mr Pat Goodman, said the merger would stabilise and improve New Zealand's position in processing and marketing.

Waitaki's principal shareholders, FCL and QFW, said last year they wanted to sell their holdings in Waitaki but would do so only when they had found suitable buyers. It is understood they are continuing talks with the South Island-based farmer co-operative company, Alliance, on selling Waitaki's substantial chain of South Island works.

The new enlarged Affco group will control 13 works after the merger. It is expected that at least four will be closed with the loss of up to 4,000 jobs. The outcome will be of immense importance to many rural communities, such as Masterton, in the Waikato, where the four-chain works employs 800 people and is the largest employer in the town.

Saab sells components plants

By Robert Taylor in Stockholm

SAAB-SCANIA, the Swedish automotive and aerospace group, has found buyers for two of its component plants that it had decided to sell off as part of its rationalisation programme designed to rescue the troubled car division.

Its engine manufacturing plant in Nyköping has been bought by Torstenssoner, part of Komponentutveckling in Gothenburg, while its fender production facilities in Kristinehamn have been purchased

by Plastal, a subsidiary of Electrolux's Granges company.

"Both companies are well established within the components industry, financially strong and known to have the capacity not only to carry on components production but also to expand," said Mr Jan-Erik Larsson, head of Saab's car division.

Saab-Scania is negotiating to sell two more of its component plants that make electrical wire equipment and hopes to

reach agreement on their sale shortly.

In the past few days Saab-Scania has repeated its determination to push through the structural changes in its car division. It believes necessary to reduce costs and to sell more models. It is confident this will bring a substantial improvement in its position over the next two years, whether or not the current discussions on co-operation with Ford Motor Company succeed.

Bunzl disposals worth £150m expected

By John Ridding in London

BUNZL, the UK distribution and specialist manufacturing group, is expected today to announce plans for a substantial restructuring of its operations through disposals that could be worth up to £150m (£242m). The aim is to reduce gearing and refocus the company's activities.

The changes reflect the problems associated with Bunzl's previous policy of acquisition-led growth.

The rate of acquisitions, which included 56 new companies between January 1986 and April 1988, has strained management resources and resulted in current borrowings of about £200m, over 80 per cent of shareholders' funds.

The problems were reflected in interim figures released ear-

lier this month, which saw pre-tax profits fall from £48.4m to £41m. Following the results, forecasts for the current year were downgraded from about £106m to £90m.

There is a range of candidates for disposal. In specialist manufacturing, the teabag tissue and paper businesses could be sold. Both are reaching capacity constraints and require large investments for further growth.

On the distribution side, likely disposals include the US building materials operation and the fine paper recycling business which has suffered from depressed margins and difficult US pulp and paper trading markets.

The disposals will not be the first evidence of a change in group strategy. In May, the

group sold off its transportation division to management for about £50m and last year's disposals brought receipts of about £50m.

Analysts said Bunzl had been forced into a change of strategy. Disappointing earnings growth had depressed the company's stock market rating, which had ruled out the use of paper to fund further expansion through acquisitions. In addition, its markets had become more difficult and the acquisition targets more expensive.

"Bunzl has a credibility problem," said one analyst. "They will need to show us that they have got a good price for any disposals they make and that they have a clearer idea of where they are now going."

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HERE'S HOPING OUR FRIENDSHIP PROSPERS.

One of man's nobler traits is a desire for greater understanding and good will between people of diverse cultures. With yesterday's opening of Europalia 89, the peoples of Europe and Japan can now do much to realise this goal.

Europalia is Europe's largest arts and cultural festival, held for three months every two years in and around Brussels. This year Japan has been selected as the theme country, the first time a non-European country has been accorded this honour.

At Seiko Epson Corporation, we view Europalia as a good opportunity for Europeans and Japanese to become better acquainted. As an international corporation, we've long been dedicated to the open-mindedness, or "thinking without walls",

that events like Europalia encourage. This is why we're sponsoring a symposium October 13 - 14 entitled "Japan and Europe: Changing Contexts and Perspectives". Leading academics, politicians and journalists from Japan and Europe, all of them prominent in their fields, will express their views on the future of technology and its effects on Japanese culture and society.

Seiko Epson invites Europeans of all nations to join in Europalia 89, while extending our hopes for a successful festival. We're proud to be involved.

Inquiries on the symposium should be directed to: M. Giffoni, E.C. Services, Price Waterhouse, 62, Boulevard de la Woluwe, B-1200 Brussels, Belgium Tel: (32) (02) 773-14-06

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Session I: The Future of Technological Civilization in Japan and Europe
Session II: Social and Cultural Factors Supporting Technological Civilization in Japan
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INTERNATIONAL COMPANIES AND FINANCE

Soy sauce takes route to the West

Kikkoman Corporation, which traces its origins to a 17th century family of soy sauce brewers near Tokyo and is now picking up pieces of the RJR Nabisco sell-off, wants to protect its domestic market share as much as raise its international profile.

While buying a chunk of the Del Monte processed food business will not necessarily put a bottle of soy sauce on every US table, Kikkoman presumes that the broader association with the brand will raise its profile in the US and that the deal will secure its control over Del Monte products in Japan, where it has had marketing rights for the label since 1983.

A Kikkoman official would not reveal the company's share of the \$1.475bn purchase of the Del Monte division from RJR Nabisco, which is raising money from asset sales to reduce the debt incurred on its leveraged buy-out. The Japanese company has also agreed to purchase various Far Eastern assets of Del Monte in

a deal that is believed to include operations in the Philippines.

"Global brands are very important. Del Monte is a quality international brand and Kikkoman is a quality international brand. The two will

other foods make up 29 per cent and alcoholic beverages 17 per cent.

The company has introduced processed food lines under a Del Monte label, but has had to seek approval from the US company before marketing the

has rights to bottle and distribute the cola in three prefectures. In the same year, the company, through a wholly-owned subsidiary, Katsumuma Yohsu, began the production of wine from grapes grown near Mt Fuji.

Kikkoman began production of soy sauce and other sauces in the US in 1973, with the aim of increasing its market share there, but also of convincing consumers in Japan that the products had international credibility and were suitable for use on their growing intake of Western foods.

Concern about the longer term also characterises the Del Monte deal, which the Kikkoman spokesman said had been negotiated over "many months. We both thought that we needed each other," he said.

While Kikkoman had basically resolved its participation, full details of the deal were not likely to be released for about three months as the other parties were yet to settle their shares.

Raising its overseas profile through the acquisition of a chunk of Del Monte's processed food business is not Kikkoman's only intention, reports Robert Thomson. It also hopes to consolidate its position at home by convincing Japanese consumers that the brand has international credibility

work well together," the Kikkoman official said.

A reputation for quality is particularly important in the Japanese market and Kikkoman has been introducing an increasing number of products aimed at the top end of the foods market. Soy sauce now comprises about 55 per cent of the company's sales, while

new products, which have included pasta sauces promoted as potential gifts. It is common for food or drinks, if tastefully enough packaged, to be presented as gifts in Japan.

In 1982, Kikkoman and a real-estate company, Senshu, established the Tone Coca-Cola Bottling company, which still

Hopewell raises profits by 10%

By Michael Murray in Hong Kong

HONG KONG-listed Hopewell Holdings, controlled by flamboyant entrepreneur Mr Gordon Wu and with large infrastructure projects underway in southern China, yesterday reported a 10 per cent increase in profits for the year ended June 30. It also said it intended to press ahead with the construction of a super highway and a power station in China, despite the recent political turmoil.

In May, Hopewell was forced to cancel a HK\$3.86bn (US\$494.6m) rights issue when the Hong Kong stock market

got the jitters in the wake of the martial law declaration in Peking. This cast a shadow over Mr Wu's multi-billion dollar super highway phase one of which will link Hong Kong and the nearby city of Guangzhou (Canton).

However, a company statement yesterday said that, despite the rights issue cancellation, the group's financial position remained strong, and that work on phase one was proceeding satisfactorily.

The Chinese authorities had reaffirmed their support for the project.

In addition, negotiations were also at an advanced stage for the conclusion of a joint venture with the Guangdong General Power Company for the Shajiao C power station, comprising two 650-MW coal-fired power plants, adding to the power stations that Hopewell already operates in Guangdong province.

In the Philippines, work had commenced on the 200-MW gas turbine power station in Manila on a "build-operate-transfer" arrangement with the Philippines National Power Corporation.

McConnell Dowell turns round loss

By Terry Hall in Wellington

MCCONNELL DOWELL, the Australian construction group, staged a substantial recovery in the year ended June 30, posting net profits of A\$2.94m (US\$2.24m) after extraordinary items.

This compares with a 1987/1988 loss of A\$285.5m incurred by the former New Zealand company, which was one of the main casualties of the share market crash.

At the half-year, Mr Doug Lowrey, chief executive, predicted it would have an operating profit for the full year. However, an unexpectedly high tax bill ruled this out.

Mr Lowrey said the critical aspects of the company's recovery plan had been the reduction of debt, from a peak of A\$340m in January last year to A\$124m at the latest balance date. The reduction had slashed interest costs from A\$40.2m last year to A\$18.5m and net interest expenses were now running at an annualised rate of about A\$16m.

Turnover for the year improved to A\$638m from A\$452.5m in 1988. Construction turnover totalled A\$418m, with A\$477m worth of forward work, 60 per cent more than last year.

Hang Lung full-year figures up 25%

By Michael Murray

HANG LUNG Development, the Hong Kong property development group, has reported a 25 per cent increase in net profits to HK\$936.4m (US\$120.6m) for the year ended June.

The company, which late last year spun off its hotel and property investment units into separately-listed subsidiaries, said conditions in the property market were buoyant during the year and sales of both luxury and medium-sized apartments went well. Joint ventures to develop sites above

mass transit railway stations were also completed.

Amoy Properties, Hang Lung's newly-formed property investment subsidiary, reported a 35 per cent increase in net profits to HK\$474.1m. With assets valued at HK\$101m, it is one of the colony's largest property investment companies.

In March, Amoy paid HK\$1.6m for a large portfolio of commercial space in the Causeway Bay shopping and restaurant district, boosting its

investment income. Mr Thomas Chen, chairman of Hang Lung, said that though real estate had been affected by the crisis in China, the average rental yield of the group's properties was still substantially lower than current market rates, which promised a satisfactory income increase from rent reversions over the next two years.

Grand Hotel Holdings, the hotel subsidiary, yesterday also revealed net profits of HK\$97.6m for the year to June.

Jardine Strategic moves ahead by 35%

JARDINE STRATEGIC Holdings, the Bermuda-based holding company which owns stakes in Jardine Matheson, Dairy Farm, Hongkong Land and Mandarin Oriental International, yesterday reported profits after tax and minorities of HK\$507m (US\$66m) for the six months to June, writes Michael Murray. This represented an increase of 35 per cent over last year's period.

Extraordinary items amounted to HK\$19m, compared with HK\$9m in the first half of 1988, bringing attributable profits to HK\$526m, of which HK\$38m was paid out in dividends to holders of convertible preference shares.

An interim dividend of 9 cents per ordinary share has been declared, up from 7 cents at the interim stage last year.

In April, the company com-

pleted the issue of a further 200,000 convertible preference shares, raising around US\$18m, while in May Hongkong Land paid out a special HK\$2-a-share dividend to shareholders, raising some HK\$1.7m for Jardine Strategic.

Mr Henry Keswick, chairman of Jardine Strategic, said these funds had been used to reduce borrowings and finance share purchases.

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FSI Corporation
("FSI")

Organic growth produces 66% rise in operating profit

INCOME STATEMENT HIGHLIGHTS		Six months to	Change
		30.6.89	%
Turnover	R000s	1 154 505	+47
Operating profit	R000s	147 642	+66
Profit before taxation	R000s	100 275	+63
Earnings per ordinary and preferred ordinary share before extraordinary items	cents	64	+25
Interim dividend per ordinary share	cents	12	+20
Dividend per preferred ordinary share	cents	36	
BALANCE SHEET EXTRACTS		30.6.89	31.12.88
Total shareholders' interest	R000s	1 159 147	1 104 682
Total assets	R000s	2 189 591	1 966 470
Gearing	%	56	48

At 30 June 1989, E1 = South African Rand 4.3615

COMMENTS ON RESULTS

- The 47% growth in turnover compared with the 1988 first half has been driven by organic growth of FSI's operating companies round the world.
- On-going focus by management and staff on return on assets managed produced a further increase in operating margin, from 11.3% to 12.8%, and yielded the 66% increase in operating profit.
- Results of the listed subsidiaries and associates were:

	% change, earnings per share June 1989/June 1988
AAF Investment Corporation plc	+12.5
Aurochs	+46.0
E W Tarry	+18.6
FS-TEAM	+20.6
Genlyre	+38.0
Homemakers	+19.0
Hunts	+25.0
JD Group	+12.1
MacPhail	+71.0
Natbolt Group	+20.6
W&A	+25.0
Walcor	+40.0

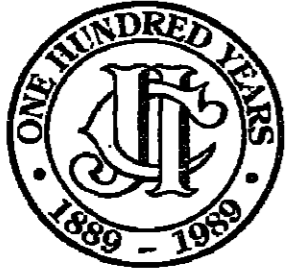
- FSI's 100%-owned South African operations, and the international trading operations, further increased their operating profits.
- Gearing, which peaks mid-year in response to the trading pattern of certain operating companies, remained within the self-imposed ceiling of 60%.

DEVELOPMENT AND PROSPECTS

- It is now two years since the FSI group more than doubled in size through acquiring control of W&A Investment Corporation. The subsequent processes of corporate reorganisation, and organisational streamlining to improve operating efficiency, have been completed (subject to formal ratification).
- Responsibility for organic growth of the operating companies is in the hands of their proven, effective management teams. The corporate team at FSI provides strategic guidance and input, sets targets, monitors performance, and initiates corrective action when necessary.
- Based purely on organic development of existing businesses, and given stable operating conditions, the directors expect earnings per share for the full year ending 31 December 1989 to increase by more than the rate of inflation.

Johannesburg 20 September 1989

Copies of the full interim statement of FSI Corporation are available from Gerald Carr, Group Secretary, PO Box 15702, Doornfontein, Johannesburg 2028, South Africa. Fax Johannesburg 402-7508.



Johannesburg Consolidated Investment Company, Limited

(Incorporated in the Republic of South Africa - Reg. No. 01/00429/06)

Highlights from the Chairman's Review by Mr. M. B. Hofmeyer

This is a centenary year for Johannes, which was incorporated on 28 September 1889. It is gratifying that in its 100th year of operations, the Group continued to perform strongly and once again achieved record results. The equity accounted earnings for the 1989 financial year totalled R669.7 million (R620.7 million), representing a very satisfactory increase of 42%. Earnings attributable to shareholders rose by approximately 27% to R363.4 million (4.92 cents per share) and dividends were raised by 25.7% to R22 per share.

In some measure, of course, these record results are attributable to the weak exchange rate resulting from South Africa's seemingly chronic inflation. Nevertheless, the Group has achieved substantial real growth in earnings and assets. In order to maintain the successful growth of the Group, strategic developments continue to be a priority. The most notable developments this year were the successful flotations of Barnato Exploration Limited and Lindum Beach Gold Mining Company Limited.

South Africa's economic performance and government policy

The 4.4% growth in real gross national product achieved by the South African economy in 1988 approached the growth rate that is necessary on a sustained basis if the country is to provide improved standards of living and adequate levels of employment. It has become clear, however, that last year's growth is not sustainable even in the short term, having exceeded the country's means, circumscribed as these are by its present social and political structure. One of the preconditions of economic expansion in South Africa is a vigorous and efficient mining industry, which continues to be, and will long remain, by far the country's foremost generator of foreign exchange earnings. It is my belief that what the government is doing to promote an expanding mining industry falls seriously short of what could and should be done. It should abandon the retrogressive policy of ring-fencing, which inhibits the expansion of many existing mining operations and the development of many new mining ventures. In addition, it should introduce legislation that would enable the mining houses to perform more readily their traditional catalytic role of selling off a portion of their investments in mature mining enterprises and ploughing back the proceeds into new mining ventures. The government's reluctance to accommodate such tax reforms reflects its continued commitment to policies that have proved to be an obstacle to satisfactory economic growth and development. Small ad hoc adjustments of the kind in which our government seems trapped cannot and will not suffice to address the major issues that affect the viability of our society. South Africa's internal political arrangements must be transformed in such a way as to remove any justification for the sanctions that threaten to strangle its progress. All efforts on the purely economic front will continue to be frustrated unless long overdue progress is made with political reform.

The socio-political role of business

Johannes is profoundly conscious of the role that it must play in promoting positive social change in the country. The well-being of the Group's stakeholders, including its shareholders, must stand or fall by the state of health of the society in which it exists.

What is needed is a democratic, free market system in which the profit motive is sensibly tempered by the requirements of social justice. The business community will have to take positive steps to influence the course of events in this direction.

In broader political terms, the business community should make every effort to persuade the government and its opponents to negotiate in the realistic expectation that there is everything to be gained by a just settlement and everything to be lost if both parties persist in the course of action they have pursued thus far.

Industrial relations

In accordance with its commitment to the interrelated objectives of providing satisfactory returns for shareholders and opportunities for all employees on a non-racial basis, the Johannes Group continues to pay great attention to the very important questions of industrial relations and affirmative action. The individualised participative management structures implemented in the Gold and Uranium division during the past two years have been a considerable success. The continuing trend towards an improved climate of industrial relations in the mining industry is encouraging. Apart from a prolonged and ineffective strike at Rustenburg Base Metals Refinery disputes with employees' organisations have been conducted on a more realistic basis.

Group mines have benefited from the amendments to the regulations associated with the deletion of the Scheduled Persons definition in the Mines and Works Act. There are at present 18 black blasting certificate holders at Group operations located in South Africa and 33 in Bophuthatswana and the training of further candidates for this qualification is continuing.

Prospects for the current year

At the time of completing this review, the final results of the General Election are coming in. While the commentators will continue to debate the nuances of the results, there are certain inescapable conclusions. The most important of these is that the centre of gravity has shifted in the direction of enlightenment, in the direction of democracy and will, I believe, progressively move away from the obsession with racial group thinking which has so bedevilled our society. I believe that 6 September 1989 could prove to be the day on which South Africa chose to set out on a new course which could, with goodwill and reasonableness on all sides, lead ultimately to the establishment of a non-racial democratic society. At least we are moving into an era when all South Africans will participate in determining their destiny. The present internal and external uncertainties make it difficult for me to venture a forecast as to the Group's performance in the current financial year. We are budgeting conservatively for the maintenance of the last year's earnings in real terms and, at this early stage, are comfortably ahead of budget.

Johannesburg
7 September 1989

Copies of the annual report and chairman's review may be obtained from the London Secretaries, Barnato Brothers Limited, 99 Bishopsgate, London EC2M 3XE.

INTERNATIONAL CAPITAL MARKETS

Second DSM issue meets 'overpowering' demand

By Laura Raun in Amsterdam

DUTCH AND foreign investors yesterday snapped up 12m shares of DSM at Ft 125 (358.69) each as the second privatisation tranche of the big Dutch chemicals company made its way on to the stock market.

Amsterdam-Rotterdam Bank, global co-ordinator of the international issue, said it was amply oversubscribed on demand which the bank described as "overpowering".

Private investors will receive preferential treatment in the allocation, which takes place on Friday. The issue price was at the low end of market forecasts, which had ranged from Ft 125 to Ft 127. The price eventually struck was designed to overcome concern in financial markets that DSM had sold the chemical industry in general, offering limited growth potential and is vulnerable to environmental measures.

The issue price implies a price-earnings ratio for DSM of 4.3. This assumes 1989 net income of Ft 29 a share, based on the average of local analysts' estimates.

An initial 12m shares of DSM were privatised last January and have traded between a low of Ft 115.60 and a high of Ft 142.50. DSM shares closed yesterday at Ft 127. The shares currently on offer represent 34.2 per cent of DSM's outstanding capital. The remaining 31.3 per cent will stay in Dutch government hands for the time being.

DSM is the second largest chemical company in the Netherlands after the Akzo group, and number 16 in the world in terms of sales. Its largest customers are the automotive and construction industries.

Organic chemical products and plastics together generate by far the greater part of group turnover and profits. More than 25 per cent of operating income comes from fertilisers, plastic products and resins.

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US issues record \$187bn in bonds

A RECORD \$187.1bn in debt securities was issued to the US public in the first nine months of this year while the volume of share issues fell steeply, AP-DJ reports.

According to a survey by Securities Data covering the period from January 1 to September 20, the volume of Treasury bonds and other debt securities issued jumped to \$187.1bn from \$181.4bn in the same period last year, surpassing the previous (1987) nine-month record of \$184.5bn.

While the total volume of bonds issued expanded, "junk" bonds fared poorly. Securities Data blamed the recent shakeout in the junk bond market for the smallest number of the high-risk, high-yield bonds being issued since 1984.

Against 115 last year, 95 junk bond offerings were made during the nine months. Although the total volume of junk bonds offered was little changed at \$19.25bn compared with \$19.36bn in 1988, some \$4bn of this year's volume was accounted for by the leveraged buy-out of EJR Nabisco.

New issues of shares were lacklustre. Common stock issued raised only \$13.5bn, down from \$33.8bn in the first nine months of 1988.

Macmillan continued to be the leading manager of new bond and stock issues with 17 per cent of the market, according to Securities Data.

Niscorp profitable in first year

By Hunter Reynolds in Dubai

THE UAE'S first fully-fledged independent investment house, National Investment and Securities Corporation (Niscorp) has announced profits of 5.7m dirhams (\$1.55m) in its first 15-month year of operation. The company's assets at the end of the period totalled 188m dirham (\$46m).

Niscorp was founded in March 1988 by 33 prominent local investors in Abu Dhabi, with a paid-up capital of \$11m. It started full operations three months later. Since it was set up, the company has specialised in brokerage and invest-

ment services for local institutions and individual investors. This year, the Abu Dhabi-based company introduced a Far East pool account and local share pool account. Monthly accounts currently total \$5.8m. On September 18, it launched the UAE's first currency fund, which Niscorp is aiming at small investors. Next month, Niscorp will launch the Gulf's first international real estate fund, which will invest in property in Europe, the US and the UAE.

The fund is unique in that it will allow foreigners to invest indirectly in the booming UAE real estate market. Under UAE law, foreigners cannot own property directly.

Commenting on the results, Niscorp's chief executive officer, said: "Our corporate mission of catering to the smaller investor is obviously paying off, when considering the bottom-line figures."

The company says it will carry on with a carefully-planned expansion and will introduce new products and services to the UAE's fledgling financial market.

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Bristol & West appoints treasurer, 26

By David Barchard

BRISTOL & WEST, the tenth largest UK building society, has appointed Mr Mark Abbott, at present assistant director in the corporate finance Division of UBS Phillips & Drew, to be its treasurer.

At 26, Mr Abbott is believed to be the youngest treasurer of a big UK financial institution. His appointment is part of a shake-up in the society, under way since the appointment of Mr Tony Fitzsimmonds, formerly of Citibank, as chief executive last January.

Mr Abbott specialises in swaps and Eurobond issues. Last year Bristol & West was the only UK building society in the top 15 to make a profit on its sales of investments and a surplus on its end-year valuation of listed securities.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

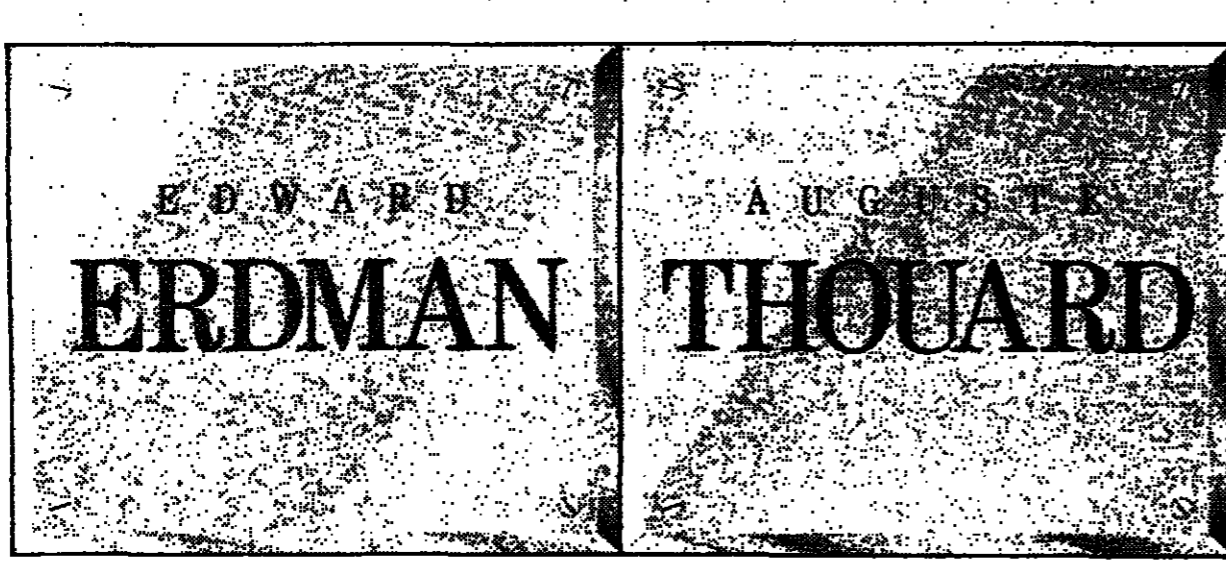
Table with columns: Issuer, Maturity, Coupon, Yield, Price, etc. Includes entries for US DOLLAR STRAIGHTS, EURO STRAIGHTS, and various international bonds.

BASE METALS

The Financial Times proposes to publish this survey on: 2nd October 1989

For a full editorial synopsis and advertisement details, please contact: Edward Macquisten on 01-873 3300 or write to him at: Number One Southwark Bridge London SE1 9HL

FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER



Announcing the new force in European Property Services

In a move that will create one of the largest property consultancies in Europe, Edward Erdman, leading UK surveyors and Auguste-Thouard, the number one firm of property advisers in France have announced the first steps towards a merger. There will be an immediate and significant equity exchange, with the intention of a full merger taking place in three years' time.

The combined market its services from early 1990, will personnel working in six offices in France, United Kingdom and

organisation, which will under a single identity have more than 800 Europe through twenty-four offices in the an office in Spain.

A joint statement issued by Charles M. Lee, Chairman of Edward Erdman and Jean-Michel Andrieu, Directeur Générale of Auguste-Thouard notes: "The intended merger marks a turning point for the UK and French property industries, being the first time two such organisations have entered into a true merger agreement.

As our clients become progressively more international, it is vital that we match services - without compromise - to their needs."

Corporate Finance advisers: ANZ McCaughan Société Générale Lawyers to the transaction: S.J. Berwin & Co. Clifford Chance (Paris)

Edward Erdman Auguste-Thouard

INTERNATIONAL CAPITAL MARKETS

Kansai Airport makes \$150m debut issue

By Andrew Freeman

MOST INVESTORS and borrowers on the Eurobond market spent yesterday in quiet introspection...

INTERNATIONAL BONDS

\$150m debut issue for Kansai International Airport (KIA), the company created in 1984 to administer the construction of Japan's first 24-hour airport...

NEW INTERNATIONAL BOND ISSUES table with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Book number

used to rise up to less than 140 bid, before leveling off at less than 145 bid. The spread against Treasury securities narrowed sharply...

\$150m global bond issue continued to trade strongly, its spread against Treasury securities reaching as low as 25 basis points against a falling market.

up as the day wore on as retail investors realised the bonds were good value. By the close of trading in London, the paper was quoted at less than 140 bid...

The Last Emperor's recipe for packaging film finance

Rachel Johnson on the big screen's latest backer

Read the book, seen the film, bought the poster. Banks traditionally, rate films as risky business...



Martine Hamon: financing films with minimal risk

are not investors, but lenders, a small capital base with a huge borrowing potential...

However, the Quick and Hamon approach has its detractors. The economic fundamentals are not on their side...

Mixed economic signals lead to narrow US trading

By Karen Zagor in New York and Rachel Johnson in London

US TREASURIES were narrowly mixed yesterday afternoon, registering small losses at the short end of the yield curve...

GOVERNMENT BONDS

short end was softer ahead of the afternoon's influx of new notes. At mid-session, the two-year issue was down 1/8 at 99 3/4...

The dollar came under renewed pressure from central banks. There were reports of four rounds of intervention from New York and from several European central banks during morning trading.

BENCHMARK GOVERNMENT BONDS

BENCHMARK GOVERNMENT BONDS table with columns: Coupon, Bid, Price, Change, Yield, Week ago, Month ago

The benchmark 11% issue due 2003/07 was down a point, while other long maturities dropped even more.

but not much trading," one trader said. The gilt market continued to suffer from a nervousness that poor economic indicators would force the Chancellor to raise interest rates.

Swiss bonds to go electronic in 1991

A FULLY electronic Swiss bond trading system should begin operating in summer 1991 provided stock exchange members and cantonal authorities give approval...

exchanges in Zurich, Geneva and Basle want trading in straight bonds to be moved to a computer system, to create more floor space for "open cry" share trading...

Mr Gian Pietro Rossetti, chairman of Association Tripartite Bourses (ATB), said his organisation, which co-ordinates technical projects for the three exchanges, favoured the Electronic Bond System (EBS) at a cost of SF24.5m.

LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY table with columns: British Bank, British Govt, Industrial, Financial and Properties, etc.

LONDON RECENT ISSUES table with columns: Issue, Amount, Date, High, Low, Stock, etc.

RIGHTS OFFERS table with columns: Issue, Amount, Date, High, Low, Stock, etc.

FIXED INTEREST STOCKS table with columns: Issue, Amount, Date, High, Low, Stock, etc.

LONDON TRADED OPTIONS

LONDON TRADED OPTIONS table with columns: Option, Calls, Puts, etc.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

FT-ACTUARIES SHARE INDICES table with columns: EQUITY GROUPS, Fixed Interest, etc.

FIXED INTEREST table with columns: PRICE INDICES, Average Gross Redemption Yields, etc.

PHARMACEUTICALS

The Financial Times proposes to publish a Survey on the above on 7 NOVEMBER 1989. For a full editorial synopsis and advertisement details, please contact: DENIS CODY...

Financial Times, 10, Abchurch Lane, London EC4N 3DF. Tel: 0705 123456. Fax: 0705 123456.

UK COMPANY NEWS

Higher forest product prices compensate for falls in brick sales
Ibstock Johnsen improves 18% to £31.9m

By Andrew Taylor, Construction Correspondent

IBSTOCK JOHNSEN, the brick manufacturer, increased pre-tax profits by 18 per cent from £27.01m to £31.85m in the six months to end-June.

This was in spite of sharp falls in housebuilding in the UK and in the north east of the US where Ibstock has most of its brick plants.

The group, one of only three remaining independent quoted brick makers in Britain, said it would be making a free issue of warrants to shareholders.

One warrant will be issued for every ten ordinary shares held. Each warrant, exercisable each June from 1990 to 1995, gives shareholders the right to subscribe for one share at a fixed price of 170p.

Mr Ian MacLellan, joint managing director, said BTR was the only other quoted British company he knew of which had recently issued warrants.

He said: "We believe they will be attractive, particularly to private shareholders where there may be some tax advantage. They may also provide an opportunity for shareholders to take a long term view of a company involved in cyclical industries."

Ibstock profits in the UK rose from £14.75m to £16.01m despite a 9.5 per cent fall in the number of bricks sold. On average, brick prices were slightly higher than during the corresponding period last year. This helped swell profits.

Ibstock said sales in the first three months of the year benefited from the carry-over from last year's boom in housebuilding. The brick market, however, had worsened as starts

made by British housebuilders had fallen 16 per cent in the first six months.

US profits rose from £3.02m to £4.04m. If new acquisitions were excluded profits would have been down slightly. Ibstock said brick sales had been affected by a further housebuilding setback in the north east of the US and by exceptionally wet weather.

Forest products profits, benefiting from higher wood pulp prices, rose from \$8.21m to \$11.88m. World stocks of wood pulp remained low and the market expected to remain strong until at least the end of this year, Mr MacLellan said.

Group turnover rose from £170.11m to £175.14m. Earnings per share increased from 9.04p to 10.24p and the interim dividend is 2.25p (3p).

COMMENT

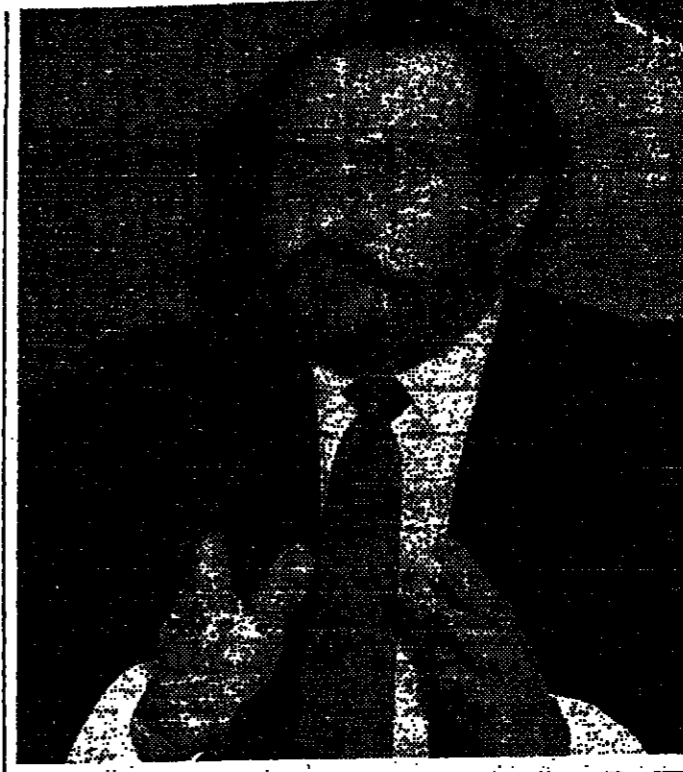
Ibstock has done well in the first half UK brick sales are down by 12 per cent compared with Ibstock's 9.5 per cent. Housing starts in the north east of the US in the first seven months of this year are down by about a quarter. Ibstock's brick sales in the US, after stripping out new acquisitions, fell by only about 6 per cent.

The group's efforts to encourage greater use of bricks in the design of commercial buildings means it is not as dependent on housing cycles as some of its competitors. Brick profits will be harder to achieve in the second half with prices and sales falling in the UK and no sign of any major improvement in housing starts in the US.

Forest products profits, however, will remain strong for a little while yet. A p/e of just over 7 times on prospective profits of 56p reflects concern about next year's outcome should the bull market in forest products end. Ibstock, however, will do better than most of its competitors in the brick industry.



Richard Boxall (left) and Ian MacLellan, joint managing directors of Ibstock Johnsen



Tiphook & Stena claim over 50% of SeaCon

By Andrew Hill

TIPHOOK, the UK container rental company, and Stena, the private Swedish ferry operator, yesterday claimed more than half the independently held shares in Sea Containers had been committed for their \$1.65bn cash offer for the Bermuda group.

Mr Robert Montague, Tiphook's chairman, said: "I think the shareholders are telling Sea Containers to recommend our offer."

In recent weeks, the price of Sea Containers' common shares in New York has slipped beneath the offer price of \$63 for the first time. When the bid closed on Monday night, some 5.01m of the common shares had been committed to the offer.

On a fully diluted basis there are 14.6m shares in issue. Excluding shares owned by Stena, and by Sea Containers subsidiaries and directors, the predators are claiming 50.5 per cent of the remaining fully diluted equity.

Including the Stena stake, they say 54 per cent of the shares not controlled by Sea Containers have been committed to their offer. The bid has been extended again, this time until midnight on October 10.

A recommendation would be the only way in which Tiphook and Stena could bypass the long-running legal battle which has dogged the programme since it was launched in May.

The chief justice of Bermuda, where Sea Containers is registered, has been hearing the Anglo-Swedish challenge to the target's principal defences. These include the purchase of the parent's shares by its subsidiaries and a "poison pill" shareholder rights plan. The judge is expected to rule on the legality of those defensive measures towards the end of next month.

Mr James Sherwood, Sea Containers' president, was unavailable to comment yesterday. He has said a rescue plan consisting of asset disposals and a cash pay-out could realise between \$70 and \$100 per common share for investors, compared with the \$63 increased hostile offer.

Last week, the predators said they would solicit proxies seeking to elect new directors to this year's annual meeting of the group. Sea Containers said yesterday it had yet to fix a date for the meeting.

In New York yesterday, Sea Containers' shares continued to trade below the offer price at around \$60 each.

BEDFORDSHIRE
The Financial Times proposes to publish a Survey on the above on 20 OCTOBER 1989
For a full editorial synopsis and advertisement details, please contact: RACHEL FIDDIMORE on 01-873 4152 or write to her at: Number One, Southwark Bridge London SE1 9HL. FINANCIAL TIMES

GPG sales approved
THREE DISPOSALS by GPG Group were provisionally approved at yesterday's extraordinary general meeting on the weight of votes by the bank syndicate which took control of the financial services company in January. The sale of the three businesses to their managements was opposed by Mr Robert Maxwell's interests, with 14.6 per cent of GPG's shares. Lord Kissin, GPG's founder, with 8.4 per cent, as well as by other shareholders holding a total of about 4 per cent. The three businesses being sold are Fenchurch, GPG's insurance-broking arm, Forstmann-Leff Associates, its New York-based fund management company, and GMEC, the holding company for US operations. Rival bidders have until Friday to come up with better offers. They will be assessed by GPG's independent directors.

A NEW controversy in the affairs of Eagle Trust, the UK company that is the subject of a Serious Fraud Office investigation, emerged yesterday when Mr Joe Monterosso (above) president of Laforza Automobiles, a 50 per cent owned subsidiary, said that the attitude of Eagle Trust's creditor banks was jeopardising his company, writes Vanessa Houlden. At the same time, Mr David James was considering whether to accept the chairmanship of Eagle Trust. The company doctor was offered the post on Monday night. This follows last week's request for the resignation of Mr Malcolm Stockdale, Eagle's present chairman, by the banking consortium, which consists of Lloyds Bank, Standard Chartered Bank and National Westminster Bank. Mr Monterosso has been pressing Eagle Trust to convert \$12m (£11.1m) of loans into equity and to reaffirm \$12m of guarantees. He said this would give private backers in the US the confidence to produce further funding. Without this, the future of Laforza could be measured in weeks, not months, he said. He said that the board of Eagle Trust had agreed to these requests and furthermore had agreed, three weeks ago, to invest a further £1.5m if Laforza could match that amount. However, at a board meeting last week, he had been warned that the banks would not support these measures. "I have had 100 per cent support from the board but it has been refused by the banks," he said. Mr Monterosso said that he had flown to the UK in an attempt to force a decision from Eagle. He said he planned to wait at Eagle Trust's London flat for the result of a board meeting held last night. La Forza which makes four-wheel-drive sports cars, valued at \$43,800 each, first became involved with Eagle Trust in late 1987. It has received \$17m from Eagle Trust and says that it needs to raise a further \$8.5m over coming months.

BAT STRATEGY

'No general lessons' for targets

By John Ridding

BAT Industries' proposal to sell or demerge various of its businesses in the face of Hoylake's bid does not hold general lessons for conglomerates under attack, according to directors of similar companies. Mr John Cahill, chief executive of BTR, denies that conglomerates can necessarily unlock extra value by such schemes.

"Investors buy into conglomerates because of their managements and if this is already reflected in the rating then there is little gain in separating them out. If you float off the high flying companies then that does not remain valid obviously, so that is a consequently lower rating."

But Mr Brian McGowan, chief executive at Williams Holdings, believes 'demerger and disposals can be valid. All conglomerates go through a fashion cycle and there will be times when the full value of the constituents is not properly reflected."

Williams is already doing some unbundling, announcing last month that it planned to float off its car dealerships.

Mr Gregory Hinchings, chief executive at Tomkins, the most important factor is the quality of management. "If you have the right people at the top then there is less chance of a bid and a hostile bidder is going to have to pay too much of a premium to gain control."

BAT divestment in Germany

By Haig Simonian in Frankfurt

BAT Industries' move to divest some of its retailing activities put the spotlight on Horten, the department stores chain in which BATIG, BAT's West German holding company, holds a 51 per cent stake.

Horten, which is West Germany's fourth largest department stores group, with net profits last year of DM88m on sales of DM3.13bn, has been viewed as an increasingly likely divestment candidate as the bid for BAT gathered pace.

However, BATIG is under no pressure to sell quickly, an official said yesterday. The company has received plenty of offers for both Horten and the Eurotec group, a 100 per cent BATIG-owned subsidiary

which makes plastics components, predominantly for the motor industry. The sale of Horten would further contribute to restructuring of the German retail industry in the wake of the troubles at Co op, one of the country's biggest food retailers, which has appeared increasingly susceptible to a takeover.

Big department store groups like Karstadt and Kaufhof would probably be ruled out from bidding for Horten on monopoly grounds. However, Frankfurt-based Hertie, the country's third biggest chain, has said it is interested. Other interested parties could include foreign department store groups, or German

retailers which have so far avoided going into city-centre retailing. However, despite the substantial investment programme underway at Horten, which has rationalised its stores network and raised sales per employee, further modernisation is felt to be required. The group, which has 52 stores, is currently valued at around DM 1.4bn on the stockmarket.

With a some 25 per cent of the group's shares held by an investment company owned by Deutsche Bank and Commerzbank, the prospect of a change of ownership leaves little potential for the arbitrageur, helping to explain why Horten shares closed unchanged at DM317 in Düsseldorf yesterday.

The UK's largest dedicated MBO fund is now operational.
Candover 1989 Fund Investment Record
Raised for Kenwood The sum of Fifty-four million POUNDS ONLY
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CORPORATE SECURITY
The Financial Times proposes to publish this survey on: OCTOBER 3RD 1989
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UK COMPANY NEWS

The money behind the Pembridge bid

By John Thornhill

THE 16 mystery backers of Pembridge Investments' bid for DRG were yesterday revealed as a diverse collection of international investors, several of whom are among the predatory Hoylake pack currently hunting RAI industries.

Perhaps the most famous is Mr Roy Disney, the California businessman and nephew of the late cartoonist, Walt Disney. His investment vehicle, Shamrock Holdings, which earlier this year failed in its attempt to acquire control of Polaris, is backing the bid to

the time of \$2m.

Mr Disney, who was disparagingly described around the Disney film studios as Walt's "idiot nephew," spent his early career editing and producing a series of homey nature films, such as *The Living Desert* and *The Vanishing Prairie*.

But more recently, he has shown a sharp business eye for acquisitions and in 1985 snapped up Central Soya, a US soya bean processor, for \$306m. Interestingly, J Rothschild Holdings, the investment company run by Mr Jacob Roths-

child was a significant backer of the bid.

Another prominent US investor is Mr Ted Field, a member of the family that built up the US department store chain Marshall Field, now owned by RAI.

Mr Field is the largest investor in Pembridge, in total committing \$29.44m. He has also invested \$25m in the Hoylake bid.

Sweet Acquisition, the Cayman Island-based investment company of Mr Edouard Stern, a member of the French family

who until recently controlled the Banque Stern investment bank, is also a backer of both unbundling offers, investing \$10m in Pembridge.

A further French link is provided by IDL, which until its privatisation in 1987, was a government-owned investment company, along the lines of SI, the British venture capital group. IDL, also a Hoylake backer, is putting up £3.5m through three investment companies it owns or co-manages.

Mr Roland Franklin, who is

leading the Pembridge assault, declared earlier this month that he was not very rich, but he, and his family, have still succeeded in scraping together enough pennies to invest \$31.6m.

His investment is being made through Pembridge Associates, a US investment company which owns all the voting "A" shares of Pembridge Investments.

Pembridge, incorporated in Bermuda, has been set up with the sole purpose of making the offer.

Holmes accuses Wormald of endangering search for buyer

By Andrew Hill

HOLMES PROTECTION Group, the New York security company quoted in London, yesterday accused its largest shareholder of jeopardising its search for a buyer.

Holmes has started a formal "controlled bidding" process and has already received inquiries from a number of potential buyers, mainly US companies.

But at the same time Wormald International, an Australian fire protection company which owns 14.8 per cent of Holmes, is trying to elect five directors to the New York group's board.

Holmes is to hold a special meeting for its shareholders in London on November 1.

It is an increasingly bitter fight, which has involved legal action in Delaware, where Holmes is incorporated. Yesterday Holmes dismissed the Wormald move as an attempt to take control of the group with-

out mounting a formal offer. Wormald, which made its move after Holmes announced lower pre-tax profits for 1988, has said it does not intend to launch a full bid.

Yesterday Holmes revealed profits for the first half of this year had slipped from \$7.5m before tax to \$2.83m. But Mr Brian O'Connor, Holmes's chairman, said new management installed in Manhattan since May had already improved trading.

He said Salomon Brothers, which was asked to consider the best options for Holmes four months ago, recommended a takeover by a larger company as the best solution to the group's problems.

Holmes, which operates a central alarm monitoring station in Manhattan, should be able to close the list of potential bidders in the next few weeks and could have a deal

well before Christmas.

Mr O'Connor said yesterday: "[Wormald] is an unnecessary and frustrating distraction and the timing of the approach is appalling. They are endangering a successful outcome. If they are genuinely serious, why don't they enter the bidding process?"

Wormald has said it wants to give Holmes "a new direction," and claims that of the five directors proposed for the Holmes board three are independent of the Australian company, which belongs to London-registered AFP Group.

In the six months to June 30 Holmes's turnover was up from \$31.7m to \$39m.

Earnings per share slipped from 10.1 cents to 3.8 cents and the group declared an interim dividend of 1.2 cents (1.1 cents).

Holmes shares in London dropped from 89p to 82p.

The following summarises the activities of the equity investors in Pembridge and their existing funded commitments paid in full:

- Beijer Capital AB - an investment company based in Sweden whose chairman is Mr Anders Wall - \$1.75m.
- Central Investments, an investment company based in Jersey, representing the family interest of Mr Guy Naggar - \$1m.
- CLLAD Investments SA, an investment company based in France, specialising in LBOs, co-managed by Credit Lyonnais and IRI - \$9.5m.
- Compagnie D'Investissements

- Astorg, an investment company quoted on the Paris Bourse, in which Compagnie Financiere de Suisse and IDL are the two principal shareholders - \$1.5m.
- Eric SA, an investment company based in France and managed by Jean-Charles Spauri - \$1.5m.
- Finance Contraparte, an investment company based in Geneva representing the interest of Mr Alain Dumont - \$1m.
- Financiere Salmi Dominique SA, an investment company based in France which is a wholly-owned subsidiary of Credit National - \$3.5m.
- Globe Investment Corporation - an investment company

- based in Panama and operated by Mr James King of Ovington Securities - \$1m.
- IDL, an investment company based in France and controlled by Anello & Associates, which is owned by the managers and employees of IDL's group - \$1.5m.
- Interconell Establishment, an investment company based in Liechtenstein that is a wholly-owned subsidiary of The Tonka Foundation. Mme Gilberte Beaux, a director of Pembridge, is an adviser to the Tonka Foundation - \$2.5m.
- Intersec Securities, LP, a limited partnership based in the USA representing the interests

- of Mr Frederick W Field - \$10.5m.
- Intersec Securities XI Inc, an investment company based in the USA representing the interests of Mr Frederick W Field - \$48.94m.
- Montrose Co-Investment Fund Limited Partnership, a limited partnership based in the USA controlled by Mr Clay Hamner - \$3.5m.
- Munichio AB, a paper and packaging company based in Sweden and quoted on the Stockholm Stock Exchange - \$2.75m.
- Pembridge Associates Inc, an investment company based in the USA representing the interests of Mr Roland AE Franklin and his family - \$31.6m. In

- addition, Pembridge Associates Inc owns all of the voting "A" shares in Pembridge.
- Shamrock Holdings of California Inc, an investment company based in the USA representing the interests of Mr Roy E Disney - \$2m.
- Suzanne ERM Limited Partnership II, a limited partnership based in the USA representing the family interests of Mr Richard T Fazzari - \$2.25m.
- Sweet Acquisition, an investment company based in the Cayman Islands representing the interests of Mr Edouard Stern - \$10m.

Further details of the rights of each class of share will be set out in the formal offer.

COMPANY NEWS IN BRIEF

GIBBON LYONS GROUP has acquired the outstanding 55 per cent of its associate Gibbon Colourcentre (Northern) (Manchester) Colourcentre for £1.55m. Consideration to be met by the issue of 930,000 ordinary shares and £145,000 cash. Of the shares, 505,516 are being placed to raise £1.2m for the vendors.

HAZLEWOOD FOODS has exercised an option to acquire the 20 per cent interest in its subsidiary, Food Enterprises. Consideration is £1m satisfied by the issue of 388,954 shares.

HEBETAGE has acquired Yorkshire an importer of disposable paper housewares and distributor of children's character merchandising, for a maximum \$600,000. An initial \$100,000 cash is payable with a further maximum \$500,000 in shares dependent on Youngsley achieving warranted profits before tax of \$142,000 in 1992-93.

HODGSON HOLDINGS: Offer acceptances totalled 19.11m Hodgson ordinary shares (91.72 per cent), 18.88m Kenyon ordinary shares (96.31 per cent), 14.16m Hodgson 6.75p preference shares (91.09 per cent) and 14.93m Hodgson 8.5p preference shares (99.53 per cent).

JANTAR is paying £1.4m in shares to AM Group for Transquip (London), a maker of air cargo containers. The shares will be placed. Jantar, which is also raising a net \$900,000 via a placing, announced plans to change its name to Cargo Control.

MERGERS CLEARED: The trade secretary has decided not to refer the following acquisitions: Hains Holdings of Profile Group; Pumps Fumbras Generales of Hodgson Holdings and Kenyon Securities; and Bombardier of Short Brothers.

FRACHEY PROPERTY Corporation (a subsidiary of Wormald-have UK Holdings): Pre-tax

profits of \$476,557 (£1.78m) for the six months to June 30 1989. Net rents totalled £7.34m (£6.24m); interest receivable amounted to £216,971 (£1.32m) and interest payable was £5.97m (\$4.42m). SECTO rights acceptances totalled 10.42m new ordinary shares representing approximately 88.7 per cent of those provisionally allotted.

SWIRE (J) & Sons (private company with interests in shipping, road transport, cold storage, property, aviation, manufacturing, trading and plantations): pre-tax profits for the six months to June 30 1989 were \$50m (\$50.9m), and turnover amounted to £118.9m (£105.8m).

TI GROUP: Mannesman's supervisory board has approved of the strategic alliance to be formed whereby Mannesman of Dusseldorf will subscribe £41.2m for a 5 per cent shareholding in TI.

Dolphin optimistic in spite of dive to £0.87m

IN SPITE of a fall from £1.19m to £817,000 in pre-tax profits for the six months to June 30, Dolphin Packaging remained reasonably optimistic.

Mr B Smith, chairman, said that prospects for the future of this plastic packager remained very promising. He said the board was confident that the results for the full year would show a resumption of profits growth, with 1990 set to reap the benefits of the high levels of investment in plant and

premises.

This, together with acquisitions, would give company a firm trading base for further organic growth in both UK and Europe.

Turnover for the half year was £12.07m (£6.94m) and operating profit was £1.56m (£1.21m) while interest payable leapt from £21,000 to £743,000. Tax charged was £241,000 (£221,000) leaving earnings at 2.99p (4.49p) per 5p ordinary.

TECHNOLOGY TRANSFER

The Financial Times proposes to publish a Survey on the above on

10th October 1989

For a full editorial synopsis and advertisement details, please contact:

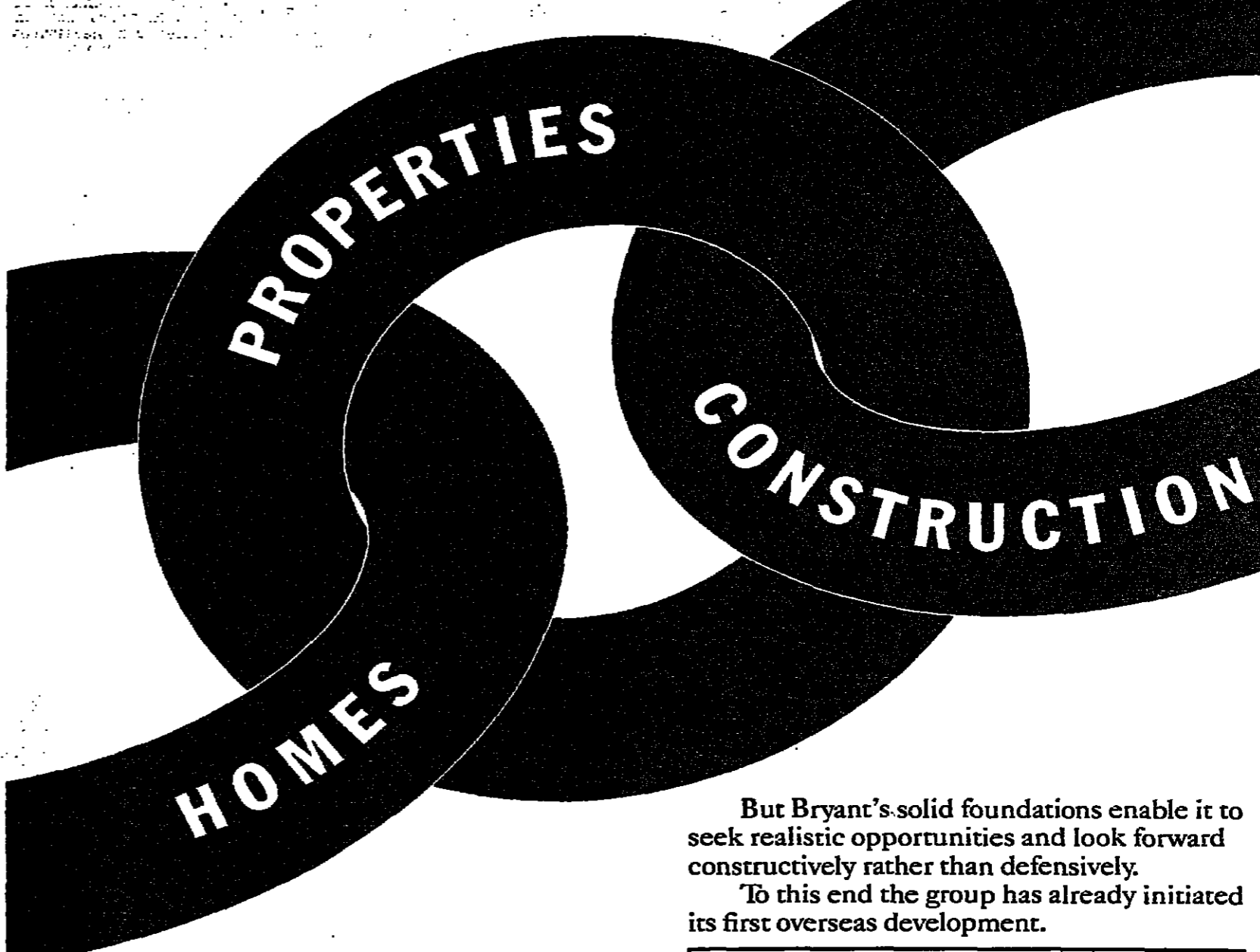
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FINANCIAL TIMES

BRYANT. STRENGTH IN NUMBERS.



But Bryant's solid foundations enable it to seek realistic opportunities and look forward constructively rather than defensively.

To this end the group has already initiated its first overseas development.

Year ended 31st May	1989	1988
Turnover	£314.8m	£259.7m
Profit before tax	£51.4m	£50.1m
Earnings per share	16.8p	16.2p
Dividends per share	4.8p	4.3p
Net assets per share	75.0p	58.0p

Bryant have performed well for '89 and beaten last year's record results.

However, with uncertain times ahead it is important to know what is behind such results.

The group has a strong asset base - in particular a well established landbank acquired on favourable terms.

The group's long-term record is strong. And the group is balanced by the diversified activities of its three key divisions - Homes, Properties and Construction.

The next 12 months will be tougher.

For a copy of the annual results write to Chris Bryant, Chairman, Bryant Group plc, Cranmore House, Cranmore Boulevard, Solihull, West Midlands B39 4SD.

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(telex 666813)
(fax 061 832 9248)

or write to him at:

Financial Times
Alexandra Buildings
Queen Street
Manchester M2 5ET

FINANCIAL TIMES
EUROPE'S BUSINESS AND MARKETS

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corres - ponding dividend	Total for year	Total for last year
Allied Pulp	17	Nov 3	0.75	-	1.75
Bickley	1.55	-	1.75	-	4.35
Boswell	2.25	-	1.75	-	4.875
Bryant Group	3.4	Nov 28	3.1	4.8	4.3
BSG Int	0.7	Dec 29	0.68	-	3
Clifford Foods	3.6	-	3.6	-	10
Dolphin Packag	1.2	-	1.2	-	3.2
Hawthorn Leases	0.25	Oct 31	0.2	-	0.62
Holmes Protect	1.22	Jan 22	1	-	1.1
Isotack Johnson	2.25	Dec 1	2	-	5.5
InterEurope Tech	5	Nov 17	4.4	7	6.4
Key Life S	0.575	Nov 10	0.5	-	1.5
Lincot Group S	3.1	Jan 5	-	4.8	-
Mag Materials S	2.1	Oct 30	2	-	2.9
Nell (James)	3.1	-	3.1	-	8.5
PCT Group S	2.2	-	1.9	-	5
Pleascon Group	Int	31st	3.1	-	6.2
Proudfoot (Alan)	3.5	Oct 31	2	-	5.5
Trafford Park	3.45	-	3.15	5.15	4.7

Dividends shown pence per share net except where otherwise stated. *Equivalent after allowing for scrip issues. †On capital increased by rights and/or acquisition issues. \$USM stock. \$Unquoted stock. ‡Third market. †For 15 months. ‡For 16 months. *Carries scrip option. XUS cents throughout.

Legal Profession

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Wendy Alexander
on 01-873 3524

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February 1989

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UK COMPANY NEWS

**Impact of higher interest rates on garden tool sales hits core operations
James Neill shows sharp dive to £28,000**

By Andrew Hill

JAMES NEILL Holdings only just broke even in the first half of the year, after the impact of higher interest rates on sales of hand and garden tools cut profits in the core UK operation.

The group made £28,000 before tax - against £2.71m in the first six months of last year - following exceptional costs of £207,000.

Neill aims to cut £3.75m from annual overheads and further improve productivity. The group has also made a number of management changes.

However, the poor results are bound to intensify speculation about the possibility of a bid for the group. The shares slipped 6p to 191p in a weak market yesterday, valuing the whole company at about £53m.

James Wilkes, the Sheffield manufacturer of beer mists and box machinery, holds a 9.3 per cent stake in Neill. Wilkes' chairman, Mr Stephen Hinchliffe, said yesterday: "It's a fairly rich price for anybody looking at (Neill) at this

stage."

After tax and dividend payments Neill dropped into the red for the first half, losing £1.39m against a profit of £1.22m retained in the equivalent period. The group announced a loss of 1.9p per share, compared with earnings of 7.5p, but the dividend was held at 3.1p as an indication of the company's confidence. Turnover was slightly down at £39.4m (£42.1m).

Mr Peter Bullock, chief executive, said yesterday: "Our hopes for the levels of demand were not borne out. Instead of getting a 10 per cent increase in sales in the UK operations we had something like a 10 per cent decrease."

He added that there was a particular weakening of consumer demand in the do-it-yourself market and many distributors of Neill tools, which include well-known brands like Spear & Jackson, reduced stocks.

The group was also held back by the indirect costs of launching its Britool operation

— selling tools direct to mechanics from vans. Start-up costs made up the bulk of the exceptional loss but the introduction of the new product range also caused disruption in the company's factories, hitting operating profits.

COMMENT

James Neill is famous for its efforts to locate potential predators lurking in the share register and has also carried out an internal valuation of its well-known brand names. But no amount of assiduous detective work or in-house boosting of morale can protect a company from weak trading. The Neill family's 12 per cent holding provides a modicum of shelter from a possible bid, but the share price itself may prove a more effective deterrent. Assuming a full-year profit of just over £2m before tax, the shares are on a dizzy prospective multiple of about 10. Growth in the next year is more likely to come from productivity and margin improve-



Peter Bullock: Hopes were not borne out

ments than any leap in turnover, so the adventurous investor will be hoping for a

hostile, possibly contested bid. The cautious should probably avoid the stock.

Brixton Estate up 26% to £9.66m

By John Riddling

BRIXTON ESTATE, the property development and investment group, yesterday announced pre-tax profits of £9.66m for the six months to June 30, an increase of some 26 per cent over the first half of 1988.

Investment profit rose from £8.64m to £8.15m and dealing profit increased from £1.15m to £1.51m. Earnings per share improved from 3.47p to 4.29p and there is an interim dividend of 2.5p, an increase of 36 per cent after taking into account the one-for-one capitalisation issue in June.

Mr Harry Axton, chairman, said that there was still good tenant demand for the company's developments. This partly reflected the fact that its UK projects were in the Hammersmith area of London and the western home counties, which continued to see strong demand.

In addition, Brixton's developments were in the industrial and commercial sectors which were more buoyant than the retail market. As a result, increases in rental charges were achieved which helped lift rental income from £13.55m to £16.14m.

The principal first half developments in the UK included the commencement of letting at the Docking business park which will be completed by the year end.

In the Tower Bridge Business Park one of the second phase buildings had been completed and handed over to the Royal Mail. Tenants had been agreed to lease the remaining units.

Overseas, construction work was underway on the Anderlecht business park in Belgium. One of the buildings had been pre-leased to Kraft, the US food company. Profits from this development were expected to start accruing next year.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Confidential indications are not available as to whether the dividends are interim or final and the subdivisions shown below are based mainly on last year's meetings.

Company	Date
Affiliated Securities Trust	Dec. 5
Bank of Scotland	Dec. 5
Barclays Bank	Dec. 5
British & Commonwealth	Dec. 5
British Airways	Dec. 5
British Petroleum	Dec. 5
British Telecommunications	Dec. 5
British Waterways	Dec. 5
British Wool	Dec. 5
British Wool Textiles	Dec. 5
British Wool Textiles (NZ)	Dec. 5
British Wool Textiles (SA)	Dec. 5
British Wool Textiles (US)	Dec. 5
British Wool Textiles (UK)	Dec. 5
British Wool Textiles (Wales)	Dec. 5
British Wool Textiles (Yorkshire)	Dec. 5
British Wool Textiles (North)	Dec. 5
British Wool Textiles (South)	Dec. 5
British Wool Textiles (West)	Dec. 5
British Wool Textiles (East)	Dec. 5
British Wool Textiles (Central)	Dec. 5
British Wool Textiles (North-East)	Dec. 5
British Wool Textiles (North-West)	Dec. 5
British Wool Textiles (South-East)	Dec. 5
British Wool Textiles (South-West)	Dec. 5
British Wool Textiles (East of England)	Dec. 5
British Wool Textiles (West of England)	Dec. 5
British Wool Textiles (Yorkshire & the Humber)	Dec. 5
British Wool Textiles (North Midlands)	Dec. 5
British Wool Textiles (South Midlands)	Dec. 5
British Wool Textiles (East Midlands)	Dec. 5
British Wool Textiles (West Midlands)	Dec. 5
British Wool Textiles (North East Midlands)	Dec. 5
British Wool Textiles (South East Midlands)	Dec. 5
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British Wool Textiles (South West Midlands)	Dec. 5
British Wool Textiles (East of Cheshire)	Dec. 5
British Wool Textiles (West of Cheshire)	Dec. 5
British Wool Textiles (North of Cheshire)	Dec. 5
British Wool Textiles (South of Cheshire)	Dec. 5
British Wool Textiles (East of Lancashire)	Dec. 5
British Wool Textiles (West of Lancashire)	Dec. 5
British Wool Textiles (North of Lancashire)	Dec. 5
British Wool Textiles (South of Lancashire)	Dec. 5
British Wool Textiles (East of Yorkshire)	Dec. 5
British Wool Textiles (West of Yorkshire)	Dec. 5
British Wool Textiles (North of Yorkshire)	Dec. 5
British Wool Textiles (South of Yorkshire)	Dec. 5
British Wool Textiles (East of Derbyshire)	Dec. 5
British Wool Textiles (West of Derbyshire)	Dec. 5
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British Wool Textiles (East of Nottinghamshire)	Dec. 5
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British Wool Textiles (South of Lincolnshire)	Dec. 5
British Wool Textiles (East of East Angles)	Dec. 5
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British Wool Textiles (West of South Angles)	Dec. 5
British Wool Textiles (North of South Angles)	Dec. 5
British Wool Textiles (South of South Angles)	Dec. 5

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Acquisition provides impetus at Proudfoot

ALEXANDER Proudfoot, the management consultancy, lifted taxable profits to £16.87m in the six months to June 30 - an advance of 18 per cent on the £14.34m recorded in the corresponding period of 1988.

The increase partly reflects the group's acquisition in March of Phillip Crosby Associates. Lord Stevens, chairman, said Crosby was "trading strongly."

In Asia Crosby operations were benefiting from Proudfoot introductions, while activities in Latin America were satisfactory "considering the economic difficulties in that area."

Crosby was also said to be growing rapidly in North America. "We are seeing the benefits of the corporate link between Proudfoot and Crosby" Lord Stevens said.

Group turnover expanded some 20 per cent to £62.45m (£52.11m). Operating margins increased from 26.4 per cent to 28.3 per cent. Earnings rose to 16.49p (£18.66p) per share and the interim dividend is raised 1.5p to 3.5p.

An extraordinary surplus of £2.82m represented the balance of the consideration from the disposal in 1988 of Language School Holdings.

NEWS DIGEST

Trafford Park rises 37%

WITH A 37 per cent increase in pre-tax profits for the year to June 30, Trafford Park Estates announced an increase from 4.7p to 5.15p in its total dividend. The increase followed a recommended final of 3.45p (3p) and proposed one-for-one scrip issue.

The pre-tax profit amounted to £4.4m (£3.21m) and after tax of £1.25m (£1.02m) earnings per 25p share emerged at 9.11p (6.51p).

Strong recovery by Intereurope Tech

Pre-tax profits of Intereurope Technology Services for the year to June 30 revealed strong recovery by netting down doubling from £545,000 to £1,374m on turnover which was just 14 per cent up at £13,256m (£11,69m).

The chairman, David Immanuel, said the company which provides documentation and specialist services to the Government and industry, said the year had seen a further shift in defence related work to the civilian sector and he expected that process to continue.

After tax of £528,000 (£224,000) earnings per 20p share emerged at 18.24p (6.31p). A final dividend of 5p (4.4p) has been recommended to make a total of 7p (6.4p).

Intec in black after four years of losses

Intec Group, the USM-quoted manufacturer of micrographic equipment, moved back into the black after four years of losses.

For the six months to June 30 Intec announced pre-tax profits of £40,000 compared with a corresponding loss of £2,85m.

Directors said the profits resulted from a good performance by Laser-Scan, reduced losses from Intec Engineering Graphics and a reasonable profit from the engineering division.

Turnover rose from £4.67m to £7.31m. Earnings were nil (2.3p loss per share).

PCT profits up and bright outlook

PCT Group, which markets and develops power tools and lifting and welding gear and came to the USM in August 1983, increased its pre-tax profits by some £128,000 to £305,000 in the six months ended June 30 after heavier interest charges of £327,611 (£280,479).

The directors said indications for the second half were promising, with strong expectations of improved business among assembly and electro-chemical customers. The outlook generally was good and there were several acquisitions presently under consideration.

Turnover for the period was £9.82m (£8.94m) after tax of £141,864 (£24,000) earnings per 10p ordinary were 7.9p (7.6p). The interim dividend is raised from 1.9p to 2.2p.

Saatchi brothers sell NMC stake

By John Riddling

THE SAATCHI brothers, Charles and Maurice, have sold their 20.5 per cent stake in NMC, the acquisitive specialist packaging and property company, realising a profit of about £16m on their 1986 investment in the then-shell company.

Mr Crispin Barker, a NMC director, has bought 1.68m of the Saatchis' 7.93m shares, taking his holding to 7.7 per cent. The balance has been placed with institutional clients of UBS Phillips & Drew, the company's broker.

NMC has seen a rapid growth in profits and market capitalisation since the Saatchis and Mr Norman Gordon, the current chief executive, took a 50 per cent stake in March 1986.

Since then pre-tax profits have risen from below £100,000 to £16.1m in the year to March 1989. The shares, for which the Saatchis paid 10p each in 1986, closed 2p lower yesterday at 119p.

Mr Gordon said that "we are always sorry to lose long-term investors but the fact that our executive director has invested £5m of his own money in the company shows a good deal of confidence in our business."

Desouter Brothers to pay dividend

Desouter Brothers is paying an interim dividend of 8.6p (9p) following the recommendation that the offer from Atlas Copco be referred to the Monopolies and Mergers Commission.

First half £1.45m for Bostrom

By Jane Fuller

BOSTROM, the vehicle seat maker and engineering specialist, yesterday announced a 68 per cent rise in pre-tax profits for the first six months of the year.

Profits were £1.45m, compared with £862,000 for the comparable period last year, on sales up 30 per cent to £13.75m (£10.6m). Earnings per share increased 51 per cent to 8p (5.3p).

Mr Colin Howell, managing director, said the profits growth for the company - which was floated last November - was not as strong as it appeared because last year's first half included unusual costs and phasing.

While vehicle seats contributed the bulk of the profits, 15 per cent came from specialist engineering in which Bostrom has made four acquisitions in 15 months.

The company has increased its market share in seating, with sales coming in roughly equal measure from trucks, tractors, construction vehicles and the other market.

Mr Howell said the middle of next year would see sales benefits being reaped from the move into car seats through its joint venture with Europe's largest maker, BFA of France.

He attributed part of Bostrom's success to just-in-time manufacturing, which has cut the time it takes for a component to go through the seating factory from six to eight weeks to one to two weeks.

The interim dividend of 2.25p represents an increase of 10 per cent over that indicated at flotation.

New Issue September 27, 1989

All these Bonds having been sold, this announcement appears as a matter of record only.

Electric Power Development Co., Ltd.

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DEUTSCHE BANK CAPITAL MARKETS LIMITED	DRESDNER BANK AKTIENGESELLSCHAFT
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The Financial Times proposes to publish this survey on:

2nd November 1989

For a full editorial synopsis and advertisement details, please contact:

Patrick Sarridge
on 01-873 3426

or Benjamin Hughes
Financial Times (France) Ltd.
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FINANCIAL TIMES
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The Financial Times proposes to publish this survey on:

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For a full editorial synopsis and advertisement details, please contact:

JONATHAN WALLIS
on 01-873 3565

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Southwark Bridge
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FINANCIAL TIMES
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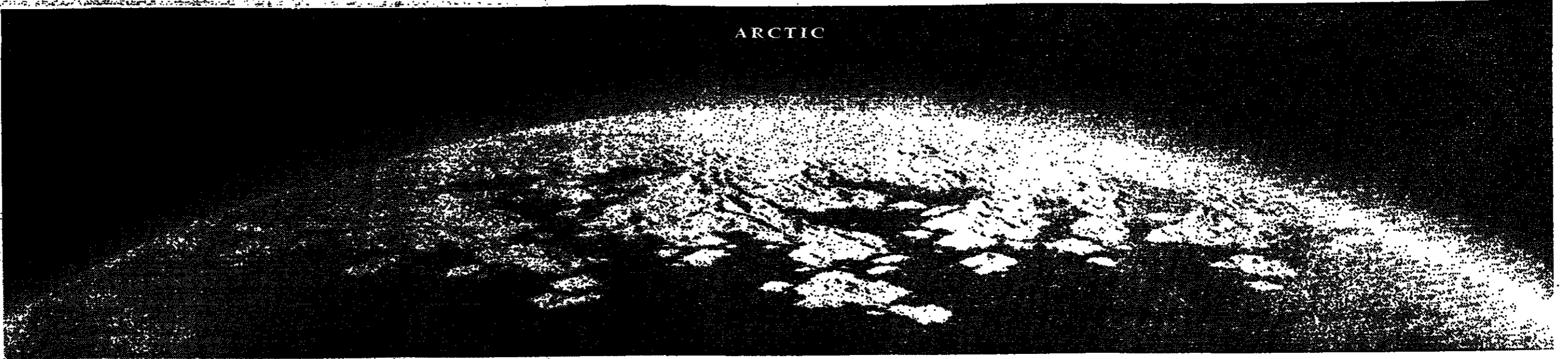
In accordance with the terms and conditions of the Notes, notice is hereby given that for the interest period from September 25, 1989 to December 27, 1989 the Notes will carry an interest rate of 9.475% per annum.

The interest payable on the relevant interest payment date, December 27, 1989 will be FF 244.77 per Note of FF 10,000 nominal and FF 2,447.77 per Note of FF 100,000 nominal

The Reference Agent

KREDIETBANK
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ARCTIC



The fridge we're referring to is somewhat larger than your average Philips.

Located in Strathclyde in Scotland, our new refrigerated storage unit will sit on some 41 acres of land within a building of over half a million square feet which will swallow well over 300,000 tonnes of groceries. (Which, to put it in graphic terms, is about 250 fully laden jumbo jets.)

But perhaps what's even more impressive is the bit you can't see.

Hermetically sealed into the pipework of our new refrigeration complex is an ammonia gas coolant, which, unlike CFCs, has absolutely no ill effect on the ozone layer.

Nor will it contribute to the overall warming of the planet, known as the Greenhouse effect.

To prevent two pieces of ice melting, we've bought a new refrigerator.

As you might expect, a fridge of this magnitude and complexity doesn't come cheap.

By the time it has been installed the whole project will have cost us a cool £27 million.

But that's only the tip of the iceberg. We've been investing in the environment in this and other ways for nearly 20 years.

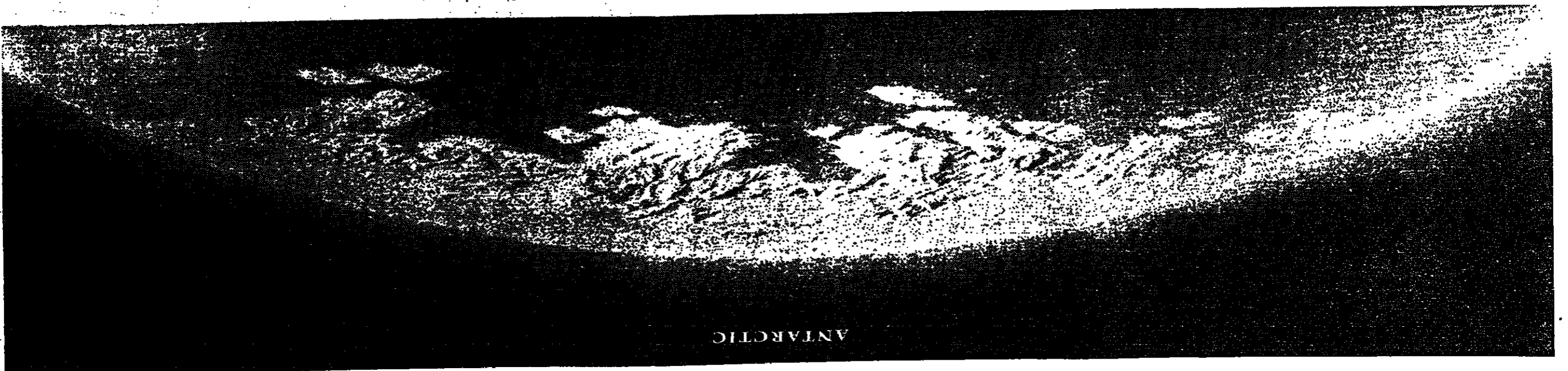
By the end of the year, four of our stores will be equipped with ozone-friendly cooling systems. These will be built from scratch and not bolted onto existing systems.

And there's more planned for next year and the year after that.

As a matter of fact, we don't intend to stop until each and every refrigeration unit in our supermarkets across the country is replaced.

The cost of such an exercise is staggering. But the consequence of doing nothing would be far more chilling.

ANTARCTIC





group plc

Results for the six months to June 30th 1989.

BEST EVER HALF YEAR RESULTS
PRE-TAX PROFITS £3.7M
EARNINGS PER SHARE 11.6P
DIVIDEND PER SHARE 3.0P

“Continuing to turn promise into profitable progress.”

David Matthews Chairman

PLAXTON group plc

For a copy of our Interim Report please write to:

Brian Turnbull, Company Secretary
 Eastfield, Scarborough YO11 3BY. Telephone: 0723 581500

Brixton Estate

International investors in commercial property

Interim Report 1989

	Six months to 30th June 1989	1988	Year 1988
	£000's	£000's	£000's
Net Rental Income	16,139	13,556	29,232
Investment Profit	8,146	6,538	15,002
Profit before Tax	9,664	7,690	16,157

- Six months' figures unaudited
- 25% increase in investment profit
 - 26% increase in profit before tax
 - Interim Dividend 2.20p per share – up 26%

A copy of the full Interim Report, which has been sent to all shareholders, may be obtained from:
 The Secretary, 22-24 Ely Place, London EC1N 6TO.



UK COMPANY NEWS

Second-half slowdown checks Bryant

By Andrew Taylor, Construction Correspondent

PRE-TAX PROFITS of Bryant Group, in which English China Clays holds a 29.9 per cent stake, rose by less than 3 per cent from £50.1m to £51.4m during the 12 months to May 31 1989.

This slowdown came after a first half in which Bryant's profits rose by 38 per cent to £31.1m.

The group builds houses in southern and central England – regions which have been among the worst hit by the collapse in house sales since last autumn.

Bryant's good first half performance reflected the carry over from the very housing market which existed in the southern half of the country during the first eight months of last year.

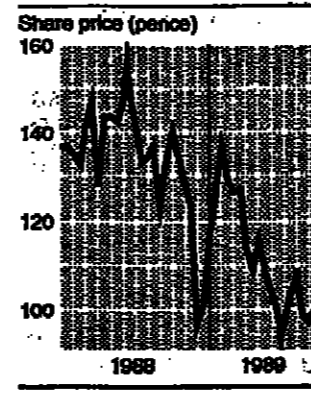
Turnover rose from £259.7m to £314.8m. Earnings per share rose from 16.2p to 16.8p and a recommended final dividend of 3.4p increases the total for the year to 4.9p (4.3p).

Bryant sold 1,800 homes in 1988-89, 12 per cent fewer than during the previous 12 months. Operating profits from housebuilding still rose from £37m to about £40m.

Profits would have been £3m higher but for a £3m write-down in land values. In the current financial year the company plans to build 1,600 homes.

In addition to its housing operations, Bryant has a rapidly expanding property development business which produced profits, including earnings from associates, of about £11.5m on sales of £33.3m. The value of schemes in the development portfolio rose by a quarter to £400m in

Bryant Group



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Bryant Properties, the fast growing property development arm of Bryant Group has formed a joint venture with Astra Group Holdings to carry out property development in the Irish Republic.

The group has announced plans for Dublin's first office campus of about 180,000 sq ft on a seven-acre site at Clonsilla. The scheme, which will be called Beech Hill Office Campus, will be developed in three stages and will have an estimated value on completion of about £25m.

Mr Nick Mason Jones, managing director of Bryant Properties said: "Dublin's office market is moving ahead strongly. We are confident that there is a very bright future for development in the Republic."

Astra Group is a privately-owned Dublin company which carries out housebuilding, property development, plant hire and leisure development in Ireland, the UK and Spain.

12 months to end-May.

Turnover from contracting rose 20 per cent to £51.3m. Based on margins of between 3 per cent to 4 per cent this could have added a further £2.5m to £3m to profits last year.

COMMENT

Any housebuilder selling homes in southern and central England is having a tough time and Bryant is no exception. It says sales in the south east have picked up in the last six to eight weeks but this represents bumping off the bottom rather than a fundamental improvement in market conditions. This will not, since until some time after interest rates decline such is the backlog of property waiting to come onto the market. Housing profits in the current financial year will be down sharply while the big increase in the group's development programme will not show material benefits for another 18 months. Until that happens and the housing market picks up, Bryant will remain vulnerable. A prospective p/e of 7.5 on pre-tax profits of £40m reflects Bryant's attractions as a takeover candidate rather than confidence in the immediate future for house sales in the south east.

Housing side limits growth at Dencora

THE HOUSING division limited growth in interim profits at Dencora in the first half of 1989.

Although the operation was trading profitably, turnover was depressed compared with the buoyant period of last year, said Mr John Lawrence, chairman.

First-half profits for the Suffolk-based property investment and development group were 7 per cent higher at £4.61m, against £4.28m. Turnover was £19.33m (£16.43m).

Commercial activities contributed a higher proportion of profits and the surplus on rental income increased 15 per cent to £2.42m.

Mr Lawrence added that it was expected that the programme of commercial development together with an increasing benefit from substantial rent reviews would provide the majority of profits for the year while the housing market slowly recovered.

The pre-tax figure was struck after increased net interest payable £1.88m (£1m). Earnings per share came out at 17.5p (16.9p) basic or 14.4p (14p) fully diluted.

Microgen shares fall 20p as chairman warns of lower full-year profits

By John Thornhill

MICROGEN HOLDINGS, the computer bureau services company, yesterday announced that profits for the year would be lower than expected and below last year's £10.04m. The announcement triggered a 20p fall in Microgen's share price and it closed the day at 154p.

Mr Patrick Barbour, chairman, said reorganisation costs incurred as part of the company's refocusing efforts had resulted in the projected profits fall. All these costs are to be taken above the line.

Microgen is currently integrating two service companies, Microgen Limited and Scan

Laser, and is concentrating on the information management services market. Mr Barbour said: "We have accelerated the reorganisation and are incurring larger costs than anticipated."

Over the medium and long term, Mr Barbour said, the company would benefit from the changes and he remained confident of the fundamental strength and growth potential of the business.

In the half year to April 30, pre-tax profits fell marginally to £4.88m. Microgen's brokers, Laurence Prust, are now forecasting £9m for the year.

L&M set to benefit from County Hall development

By Nigel Clark

THE RE-DEVELOPMENT of County Hall in London, the former headquarters of the Greater London Council, is expected to begin in early 1991.

The planning inquiry for the mixed scheme valued at about £1.5bn started at the beginning of this month.

The offices are being developed by County Hall Development Group, in which London & Metropolitan, the property development group, has a 10 per cent stake.

L&M's project management company is engaged in setting up the re-development at County Hall.

When work on the scheme, which at present includes offices, a hotel, conference cen-

tre and apartments, begins it is expected to make a significant contribution to L&M's figures.

L&M also reported pre-tax profits for the six months to the end of June 39 per cent higher at £5.63m (£4.04m).

Mr Norman Ireland, chairman, said the period had been one of intense activity.

Mr David Lewis, managing director, said that the group had about £1bn of development work in the pipeline for the next five years.

Earnings per share were 7.3p (5.9p) and an interim dividend of 2.4p (1.95p) has been declared.

Bluebird Toys up 40% to £213,000

Bluebird Toys, the USM-quoted toy designer and manufacturer, produced a 41 per cent increase in pre-tax profits for the six months to end-June.

The increase lifts pre-tax profits up from £151,000 to £213,000 from turnover 33 per cent higher at £9.85m (£7.43m).

The company said that if all the important repeat orders reached the level anticipated the outcomes for the year would show further growth in both sales and profits.

Tax charged was £77,000 (£54,000) leaving earnings of 1.74p (1.31p) per 10p share. The company does not make an interim dividend payment.

NEWS DIGEST

Blockleys up but warns of downturn

WITH PRODUCTION benefiting from an increase in capacity the interim results of Blockleys, brick and clay pavior manufacturer, reveal interim pre-tax profits showing a gain of 17 per cent to £3.08m in the six months to June 30. However Blockleys said that

despite its limited involvement in the volume housing market it was experiencing a reduction in demand for its products and anticipated that this year's results would show only marginal growth.

Trading profits for the period rose from £2.1m to £3.32m while interest was sharply up at £491,000 (£123,000). Tax took £1.08m (£229,000) leaving earnings of 7.98p (6.78p) for the 1.95p (1.75p) interim dividend.

Hawthorn Leslie ahead at £2.62m

Hawthorn Leslie, the broadly-based holding company with interests in mobile telecommunications, electronics and printing and packaging, lifted pre-tax profits from £1.29m to £2.62m in the first half of 1989.

Turnover for the USM-quoted company was ahead 38 per cent to £63.31m (£45.41m). Earnings per 3p share rose to 0.88p (0.65p) and the interim dividend is raised to 0.25p (0.2p).

Magnetic Materials sharply higher

More-than-doubled pre-tax profits were reported by Magnetic Materials, the USM-quoted electronic components manufacturer, in the 12 months to end-June.

On sales ahead to £19.1m (£15.06m), including a three month contribution from the new US division, profits advanced from £55,000 to £1.16m. Interest charges amounted to £170,000, against a credit of £3,000 last time.

Earnings per 10p share expanded to 4.2p (2p) and a proposed final dividend of 2.1p lifts the total to 3p (2.9p).

The provision for the loss on disposal of the group's permanent magnet operations in August was taken below the line and accounts almost entirely for an extraordinary charge of £1.19m.

Setback for JE Crowther

John Edward Crowther (Holdings), the Huddersfield-based yarn spinner wholly-owned by JEC Investments, reported taxable profits 16 per cent lower at £272,521 in the 12 months to end-March 1989.

The downturn from the previous year's £1.04m came on turnover of £15.19m (£15.9m).

APG issues warning on short-term growth

Allied Partnership Group, the hire, distribution and building services company, reported taxable profits ahead from £3.52m to £3.27m in the first half of 1989. Turnover rose almost 91 per cent to £233.2m.

However, Mr Markya Rose, chairman, warned that short-term profits growth could be "restrained" by continued investment in "markets which are set to prosper".

Last June, APG sold its 12.3 per cent stake in Caffyns, the motor dealer, realising £2.4m which was invested within mainstream activities.

An interim dividend of 1p (0.7p) is payable from earnings of 3.37p (2.65p) per share.

Lincat profit rise and US acquisition

Lincat Group, the USM-quoted designer and manufacturer of commercial catering equipment and clocks, reported a 26 per cent increase from £1m to £1.28m in pre-tax profits for the year to June 30.

Turnover last year rose 26 per cent to £9.8m; gross profits were £3.8m (£3.35m). Interest charges fell from £107,000 to £45,000 (£39,000) leaving earnings of 12.38p (10.11p) for the dividend which, with a pro-

posed final of 3.1p makes a total of 4.6p on the 10p ordinary.

With its figures the group announced the acquisition of Douglas Machines, one of the leading US manufacturers of commercial pan-washers for the US bakery industry, for a maximum consideration of £703,434. It has disposed of LenElec Avamore and Abbey Clock, its loss-making and non-core subsidiaries.

Clifford Foods halved to £1.35m

Clifford Foods, milk and dairy products, fruit juices and convenience foods took a knock in the six months to June 30 with pre-tax profits tumbling from £2.68m to £1.35m in turnover which was up from £59m to £66m.

The statement said the reduction in margins, forecast at the AGM in May, was largely related to fruit juices with a drop in bottled milk volumes being a contributory factor. The company is taking forceful action to improve profitability. The second half-year is expected to be better than the first but profits will be substantially lower than those for 1988.

An unchanged interim dividend of 3.6p has been declared from earnings of 5.36p (10.5p); tax charged was £287,000 (£290,000).



London & Metropolitan PLC

"Intense activity in all business sectors with continued growth and profitability"

Interim Statement

	Half year to 30/6/89	Half year to 30/6/88	Year to 31/12/88
Profits before tax (£000)	5,820	4,040	13,869
Earnings per share (pence)	2.20	1.95	20.50
Ordinary Dividend (pence)	2.40	1.95	6.20

(The abridged profit and loss account for the year 1988 is an extract from the latest published accounts which have been delivered to the Registrar of Companies; the audit report for these accounts was unqualified).

- 160,000 sq ft at Watchmoor Business Park let, with remaining 65,000 sq ft under offer.
- The Whiteleys retail development opened for trading with 35 out of 101 units let.
- 38,000 sq ft office investment at Harbour Exchange, Docklands, let on completion.
- Planning Permission obtained for the 470 acre golf-related leisure scheme in Provence, France.
- 10.7% investment in the group taken by Societe Fonciere Internationale, a major Belgian Property Company.

London & Metropolitan PLC, 2 The Green, Richmond, Surrey TW9 1PL

INTERNATIONAL FUND MANAGEMENT

The Financial Times proposes to publish this survey on:

26 OCTOBER 1989

For a full editorial synopsis and advertisement details, please contact:

RICHARD BECCLE
 on 01-873 4181

or write to him at:
 Number One Southwark Bridge
 London SE1 9HL



To the Holders of WARRANTS to subscribe for shares of common stock of The Nippon Synthetic Chemical Industry Co., Ltd.

Issued in conjunction with the issues by The Nippon Synthetic Chemical Industry Co., Ltd. (the "Company") of (1) U.S. \$40,000,000 2 1/2% per cent. Guaranteed Notes 1991 with Warrants (the "Notes 1991") and (2) U.S. \$60,000,000 4% per cent. Guaranteed Notes 1993 with Warrants (the "Notes 1993")

ADJUSTMENT OF SUBSCRIPTION PRICES

Pursuant to Clause 4(C) of the Instrument dated May 20, 1986 in conjunction with the issue of the Notes 1991, and pursuant to Clause 4(C) of the Instrument dated July 27, 1988 in conjunction with the issue of the Notes 1993, you are hereby notified that: The Company has made a public offering of 5,000,000 new shares in Japan at a price of 1,000 Japanese Yen per share which is less than the current market price per share of 1,119.3 Japanese Yen calculated as provided in the Instruments. As a result of such public offering

- (a) the Subscription Price of the Warrants relating to the Notes 1991, which is currently 908.8 yen per share, will be reduced to 902.0 yen per share; and
- (b) the Subscription Price of the Warrants relating to the Notes 1993, which is currently 923.0 yen per share, will be reduced to 916.1 yen per share.

Such adjustment of the Subscription Prices will become effective on September 27, 1989, Japan Time.

The Industrial Bank of Japan Trust Company and The Mitsubishi Bank, Limited on behalf of The Nippon Synthetic Chemical Industry Co., Ltd.

Date: September 27, 1989

This notice is issued in compliance with the requirements of the Council of the International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange"). It does not constitute an invitation to the public to subscribe for or purchase any securities.

RANSOMES

RANSOMES plc
 (Incorporated and registered in England. No. 19602)

Rights issue of 56,860,262 new 8.25p (net) cumulative convertible preference shares of 12.5p each ("new Convertible Preference shares") at 100p per share payable in full on acceptance on the basis of one new Convertible Preference share for each Ordinary share held at the close of business on 15th September, 1989.

Permission has been granted by the Council of The Stock Exchange for the new Convertible Preference shares to be admitted to the Official List and dealings are expected to commence today. Listing Particulars of the new Convertible Preference shares are available in the statistical services of Ecol Financial Limited from today and copies may be obtained during usual business hours up to and including 29th September, 1989 from the Company Announcements Office of The Stock Exchange, 44-50 Finsbury Square, London EC2A 1DD and during usual business hours on any weekday (Saturdays and public holidays excepted) up to and including 19th October, 1989 from:

RANSOMES plc
 Ransomes Wey
 Ipswich IP3 9QG

J. Henry Schroder Wegg & Co. Limited
 120 Cheapside
 London EC2V 6DS

de Zoete & Bevan Limited
 Ebbigate House
 2 Swan Lane
 London EC4R 3TS

27th September, 1989

UK COMPANY NEWS

Wace calls for £45m to reduce debt and expand

By John Thornhill

WACE GROUP, the pre-press services company, is to raise £44.5m by way of a two-for-seven rights issue to reduce borrowings and give the group greater flexibility to pursue its acquisition strategy.

Mr John Wace, managing director, said Wace "aimed to establish a dominant position in the pre-press industry in the UK, North America and continental Europe".

Wace said yesterday that current trading was encouraging. "We are very confident about the future and the rights issue is a reflection of that confidence."

Mixed first half leaves BSG 14% ahead at £12.6m

By Richard Tomkins, Midlands Correspondent

A MIXED first half at BSG International, the Birmingham-based vehicle distribution and components group, left pre-tax profits 14 per cent ahead at £12.56m but earnings per share virtually static.



Tom Cannon: confident that investments would pay off next year.

Mr Tom Cannon, managing director, said he was confident that the benefit of investments now being made would pay off next year.

Investments would pay off next year, when start-up costs from several new plants are lost from the reckoning, when new orders such as the Australian mirror company's contract to supply Ford are in full swing.

Gearing up as Plaxton hits £3.7m

By Andrew Hill

PLAXTON GROUP, the Yorkshire-based vehicle distributor and coach manufacturer, reported pre-tax profits of £3.7m in the six months to June 30.

The group only just failed to surpass the profits figure of £3.7m before tax in the same month period to the same date last year.

He added that the group was continuing to restructure its coach-making interests in the hope of expanding further into continental Europe.

£6.6m buy for Broad St

BROAD Street Group is to pay a maximum of £6.6m to acquire the McMillan Companies.

Mr David Matthews, Plaxton's chairman, said the Henry deal had pushed gearing up to about 50 per cent.

There will be an initial consideration of £1.55m cash, with further payments geared to profits over the four years ending 1992.

Joint US venture for ASH

By Clay Harris

AUTOMATED SECURITY (Holdings) the electronic security services group, is to form a joint venture in the leading US distributor of components used in such systems.

but the group will consolidate 50 per cent of Aring's results once it moves into profits in about a year.

ASH also announced the purchase of Meridian Holdings and Videcon, two closed circuit television surveillance companies in the US, for up to £4.5m.

Lilley lifts stake in Tilbury to 29.99%

By Nikki Tait

LILLEY, which last week lost its £27m bid for control of fellow construction group, Tilbury, announced that it has acquired a further 1.28m shares in its former target.

Mr Bob Rankin, chief executive, was that the latest purchase "will ensure that the Lilley board can consider the full range of options with regard to its shareholding in Tilbury".

LATEST SHAREHOLDER NEWS

Patrick Sheehy, Chairman of B.A.T Industries, talks about the Company's future. Call free, any time on



B.A.T LINE

The Directors of B.A.T Industries p.l.c. (with the exception of Sir Mark Weinberg, who is also a director of J. Ramsden Holdings p.l.c., one of the investors in Hovale, and has publicly stated that he is taking no part in any discussion relating to the Hovale offer, are the persons responsible for the information contained in this advertisement. These Directors confirm that to the best of their knowledge and belief (having taken all reasonable care to ensure that such is the case) the information contained in this advertisement is in accordance with the facts and does not omit anything likely to affect the import of such information. The Directors of B.A.T Industries p.l.c. (other than Sir Mark Weinberg) accept responsibility accordingly.

ENDANGERED SPECIES On SATURDAY 30th SEPTEMBER

The Weekend FT proposes to publish a full page article on Endangered Species.

Advertising Space will be available on the adjacent page.

For Further Details Please Contact Julia Carrick 01-873-3176/4664

GRANVILLE SPONSORED SECURITIES

Table with columns: High, Low, Company, Price, Change, Div, Yield, % P/E. Lists various companies like Anglo Group, British Airways, etc.

Granville & Co. Limited 77 Mansell Street, London E1 8AF Telephone 01-488 1212 Member of TSA

Fine Art launches offer for Australian group

By John Thornhill

FINE Art Developments, the greeting cards manufacturer and distributor, is to buy a further block of shares in Bell & Howell Australia Group, a producer of mail handling inserting equipment, and make an offer for the rest of the company.

Demart, a dormant company which owns the UK patent rights to Autolok, a device which locks a car's handbrake to its gear lever.

North Sea Assets

North Sea Assets has sold its 49 per cent of Submersible Television Surveys to funds managed by Northern Venture Managers for £330,000 cash.

Mosaic secures £3.5m acquisition

By Andrew Hill

MOSAIC Investments, the acquisitive industrial holding company, is to buy the group which designs, makes and sells the Autolok mechanical car security device.

Mosaic will pay an initial £3.5m in cash, shares and loan notes for Oldham-based T Turner. It is also buying

ordinary shares, £1.75m in loan notes and the balance of £480,000 in cash.

WHAT'S YOURS?

Advertisement for Money Management Information on Tap. Features several trophies on stands with labels: 'SOFTWARE FOR HARD CASH', 'THE MONEY TAKES THE GEM OUT OF PERSONAL FINANCE', 'SOCIAL REPORT FOREIGN CURRENCY MORTGAGES', 'BROKER LIFE OFFICES', 'ODDS OR SURVIVORS?', 'WITH PROFITS SURVEY HALF TERM REVIEW'.

It's difficult to decide which of the potent articles to read first in this October's issue of Money Management.

The biggest survey yet on personal pensions; with over 4,000 figures comparing past results, and the effect of charges on projected maturity and early transfer values for every type of plan on the market?

Or The Special Report on foreign currency mortgages? We find out why they are attractive but not suitable for everyone. Or maybe, that old favourite - the With Profits Survey half term review?

Where does one start? Take £2.85 to a good newsagent, now.

MONEY MANAGEMENT INFORMATION ON TAP A Financial Times Magazine for professional advisers.



COMMODITIES AND AGRICULTURE

Opec oil ministers study radical Iranian quota plan

By Steven Butler in Geneva

OIL MINISTERS of the Organisation of Petroleum Exporting Countries meeting in Geneva were last night studying an Iranian proposal for a radical redistribution of production quotas among Opec members.

The proposal was aimed at breaking a deadlock among member countries over whether to lift the Opec production ceiling and how to deal with Kuwaiti demands for a special increase in its quota.

But the proposal, if accepted, could also solve a number of longer-term problems and confirm a shift in power in the organisation to the big Gulf producers.

A meeting of Ministers scheduled for 5 pm was delayed until this morning to give ministers more time to consider the proposal, which was given to the meeting yesterday morning.

The proposal would involve a substantial boost in the Opec production ceiling, to above 21m b/d, in which Kuwait and the United Arab Emirates would receive a bigger than average increase in their quotas.

Iran, Iraq, and Saudi Arabia would not sacrifice quota shares under the proposal, and it is understood that the proposal is being considered favourably by these countries.

However, Venezuela, Nigeria, Indonesia, Algeria, and possibly Libya would have to give up quota shares in exchange for a promise of higher oil prices, and it is as yet unclear how they would react to the proposal.

Although Indonesia and Algeria are thought to be unable to produce significantly more oil and are interested strictly in higher prices, this is clearly not the case for Venezuela or Libya.

Libya has in fact demanded at the meeting that it be awarded a similar increase to any awarded to Kuwait and on Monday vigorously opposed allowing Kuwait to sign a production agreement with reservations that in effect would allow it to produce above its quota limit.

If world oil consumption continues to grow as it has in recent years, countries outside of the Gulf, with the possible exception of Venezuela, would soon in any case run out of spare capacity, leaving Saudi Arabia, Iran, Kuwait, Iraq, and the United Arab Emirates to satisfy world demand.

The Iranian proposal would in effect accelerate this process and leave the Gulf countries completely dominating Opec.

However it could run into trouble in countries like Venezuela, where maintenance of quota shares has been a sensitive political issue. As a possible concession Opec might offer to overlook Venezuelan production of condensates or very heavy crude oils.

Philippines sugar boost predicted PHILIPPINES SUGAR production will rise sharply over the next two years because of increased cane plantings and higher prices, sugar officials and producers say, reports Reuters from Manila.

The Sugar Regulatory Administration forecast that output would rise to 1.7m tonnes in the current crop year that began on September 1 from 1.59m in the 1988-89 season.

The sugar agency gave no estimate for the 1990-91 crop year, but the National Federation of Sugarcane Planters predicts output will hit 2.1m tonnes.

Mr Arsenio Yulo, chairman of the administration, said that apart from high world sugar prices, a recent increase by the US in its global import quota would also boost the sugar industry in the Philippines.

Stable aluminium prices forecast

By Robert Gibbens in Montreal

MR DAVID Morton, chairman of Alcoa Aluminium, says normal construction delays on about 1m tonnes of primary industry expansion will encourage more stable aluminium prices until 1993-94.

Provided the Western economies managed a "soft landing", relative stability in ingot around the present 82 cents US North American producer price is possible, with beneficial effects for both producers and users.

The high of US\$1.2 per lb was set last spring. The major expansions under way are in Quebec and Venezuela and will take two primary capacity to nearly 15m tonnes, assuming some high cost plants are phased out.

Growth in demand will average about 2 per cent a year, which will require annual increases of nearly 300,000 tonnes in ingot capacity.

"We don't see any major changes in the trade of such goods. The region is in an ongoing state of food insecurity. While there has been substantial growth in the trade of fruit, vegetables and root crops, the deficits for almost all other categories (such as meats, fish and cereals) remain large."

The need for increased emphasis on agricultural development has been brought on not simply because it is considered a sector which has been largely neglected.

The 13 members of the community, which has a population of 5.5m, has been spending more than \$1.2bn a year on importing food and inputs for the agriculture sector.

Earnings from exports, mainly traditional products such as sugar and bananas, have fallen to less than a half of this.

The study confirms a decline in agricultural output since 1960, and argues that the level of foreign spending on substitute agricultural products remains unacceptably high.

"Many of the imported products are highly subsidised in the exporting countries and are, in all likelihood, dumped on world markets," it says.

Examining the problems which bedevil attempts to increase production in the region, the secretariat says output and marketing are "highly skewed" in favour of traditional export and large scale enterprises, while the small farm sector and some of production for domestic consumption, is undercapitalised.

The structure of land use also works against expanded efficient production because of the increased fragmentation of the under-use of large holdings and insecure tenurial arrangements.

In addition disparities in wages paid in agriculture, compared with those paid in other sectors such as mining, tourism and distribution, have made it difficult for the region's agricultural sector to attract technical and entrepreneurial skills.

Once the farmer produces, he faces more problems in marketing his output because of poor physical infrastructure and a high degree of post harvest loss. This is compounded by the impact of rising incomes

and cultural changes in urban centres, the major market, which lead to a preference for imported, packaged, processed and convenience foods.

If the governments of the community's member states implement the suggestions from the secretariat, the region could see greater attempts at securing more of its food from within the Caribbean, but at prices which are competitive and reasonable to consumers while being remunerative to producers.

The study urges greater emphasis on diversification of agricultural output within the region to substitute for some imports and also to meet changes in consumer tastes. Regional markets could be further expanded, it argues, through linkages with other sectors, such as tourism, while expanded production in the region of inputs such as fertilisers, feeds, equipment, implements, planting materials and breeding stock would increase the local added value of the sector.

Revitalising Caribbean farming Canute James on a study of the region's ailing agricultural sector

By Canute James

THE COUNTRIES of the Caribbean Economic Community, like many others in the Third World searching for development by widening the bases of their economies, have attempted to ease their dependence on agriculture by encouraging other sectors.

Although for many agriculture remains an economically and socially important sector, it has become a poor relation in national planning.

The 13 members of the community are attempting to redress this imbalance. The community's secretariat has made a detailed study of the ills of the region's agriculture and has suggested what needs to be done.

The findings - and the suggested solutions - apply to other parts of the world.

Mr Roderick Rainford, secretary general of the community, said: "One of the most striking features of our economies has been our high dependence on food imports. Our agricultural production and export levels have been far below what is needed to achieve a balance in the trade of such goods.

The region is in an ongoing state of food insecurity. While there has been substantial growth in the trade of fruit, vegetables and root crops, the deficits for almost all other categories (such as meats, fish and cereals) remain large."

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Malaysia in skirmishes over environment Lim Siong Hoon outlines the "green" pressures on the country's logging industry

By Lim Siong Hoon

TROUBLE HAS boiled up again in the Malaysian jungles, between Penans, a nomadic tribe backed by environmentalists at home and abroad, and loggers backed by the Malaysian Government.

The confrontation is also developing into a major trade issue affecting Malaysian timber exports, the second biggest commodity earner, accounting for 7 per cent of the gross domestic product.

The police have arrested 71 Penans so far 63 of them, police said, are now held in jail for obstructing logging operations. The tribesmen are picked up at four logging sites in the East Malaysian state of Sarawak over the past week. They had combined to mount human blockades to prevent access to the sites.

Several times over the past three years, this tribe of hunter-gatherers have banded together in a concerted effort to stop the logging that has torn apart jungle areas they say are their traditional homeland and hunting ground.

The Penans, the biggest importer of Malaysian wood, has also been drawn into the fight, according to Mr Ghafer Baba, the Deputy Prime Minister. He said this month that there was an international campaign to persuade Japan against buying Malaysian timber.

Almost simultaneously, Mr Lim Keng Yaik, the Primary Industries Minister, said pro-environment proposals were being circulated in the European Community and the US, to punish tropical logging in two ways: imposing high import tariffs of the wood, and withdrawing import preference treatment from Malaysian goods.

Mr Lim has been spending the past week in Indonesia to seek its support. Despite the rhetoric, the Malaysian Government has announced new taxes on timber exports beginning next March. Ostensibly, they are

meant to reduce exports so that the timber is made more easily available for local processing into furniture and other uses.

The future of the timber exports is not the only concern however. International support for preserving the jungle could seriously jeopardise Malaysia's agricultural programme to clear more land for oil palm, rubber and cocoa, the three major crops.

The World Bank last year gave Malaysia a US\$900m loan for palm oil projects. And last week, Pemas, the state-owned company, announced plans to clear 9,000 hectares for new plantations. Within another five years, it wants to open 32,000 hectares more for oil palm and other crops.

As if to win over international support for these projects, the Primary Industries Ministry has begun advocating tree crop cultivation, instead of field crops like soybeans, as an example of "sustainable forest management" that contributes to carbon recycling and earth fertility.

Cash boost for EC 'set-aside' scheme

By Tim Dickson in Brussels

STRONGER DEMAND from farmers for the European Community's controversial "set-aside" programme is anticipated following yesterday's agreement by EC Ministers on a proposal to improve the financial incentives.

The scheme - under which producers are paid to take arable land temporarily out of use - was introduced last year as a complement to the much trumpeted "stabilisers" package of quantity restrictions and price penalties for most of the EC's commodity regimes.

The take-up rate, however, has been disappointing with less than 30,000 hectares set aside, according to figures disclosed by the Commission in April this year.

EC Farm Ministers yesterday endorsed a Commission proposal increasing the amount of compensation that national governments can claim out of the Community budget. At the moment 50 per cent of the "income" paid by member states to their farmers can be reimbursed from Brussels up to a limit of Ecu200 (£130) per hectare; 25 per cent can be reclaimed on payments between Ecu200 and Ecu400 per hectare; and only 15 per cent between Ecu400 and Ecu600.

In future the EC budget will pass back 60 per cent of the amounts up to Ecu300 per hectare, and 25 per cent of total between Ecu300 and Ecu600.

The hope is that the improved terms will lead member states to increase payment to producers taking advantage of the scheme.

Philippines sugar boost predicted

By Steven Butler in Manila

PHILIPPINES SUGAR production will rise sharply over the next two years because of increased cane plantings and higher prices, sugar officials and producers say, reports Reuters from Manila.

The Sugar Regulatory Administration forecast that output would rise to 1.7m tonnes in the current crop year that began on September 1 from 1.59m in the 1988-89 season.

The sugar agency gave no estimate for the 1990-91 crop year, but the National Federation of Sugarcane Planters predicts output will hit 2.1m tonnes.

Mr Arsenio Yulo, chairman of the administration, said that apart from high world sugar prices, a recent increase by the US in its global import quota would also boost the sugar industry in the Philippines.

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WEEKLY METALS PRICES

Prices supplied by Metal Bulletin (last week's in brackets).

ANTIMONY: European free market 99.6 per cent, \$ per tonne, in warehouse, 1,800-1,850 (1,770-1,820).

BISMUTH: European free market, min. 99.99 per cent, 4,45-4,80 (4.30-4.60).

CADMIUM: European free market, min. 99.5 per cent, \$ per lb, in warehouse, 5.70-6.00 (5.00-5.60).

COBALT: European free market, 99.5 per cent, \$ per lb, in warehouse, 7.35-7.60 (7.35-7.55).

MERCURY: European free market, min. 99.99 per cent, \$ per lb, in warehouse, 220-240 (215-230).

MOLYBDENUM: European free market, drummed molybdenic oxide, \$ per lb Mo, in warehouse, 3.30-3.35 (3.33-3.38).

SELENIUM: European free market, min. 99.5 per cent, \$ per lb, in warehouse, 5.20-5.75 (4.70-5.30).

TUNGSTEN ORE: European free market, standard min. 65 per cent, \$ per tonne unit (10 kg) WO, cif, 46-62 (same).

VANADIUM: European free market, min. 98 per cent, \$ a lb VO, cif, 4.50-4.80 (4.85-5.00).

URANIUM: Nuexco exchange value, \$ per lb, UO, 9.80 (same).

WORLD COMMODITIES PRICES

COCAEA - London POZ \$/cwt

COFFEE - London POZ \$/cwt

SUGAR - London POZ \$/cwt

SPICE MARKETS

CRUDE OIL - SFE \$/barrel

CRUDE OIL - SFE \$/barrel

CRUDE OIL - SFE \$/barrel

CRUDE OIL - SFE \$/barrel

CRUDE OIL - SFE \$/barrel

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CRUDE OIL - SFE \$/barrel

US MARKETS

IN THE METALS, gold and silver trading featured sideways action as consolidation took place, reports Drexel Burnham Lambert.

Copper was down sharply as major support levels were broken. The December contract lost over 3 cents in the 40s, sugar closed weak after an uneventful day.

Coffee prices up while the coffee market was again dull. The grains had lower prices in the soy complex on better-weather conditions in the mid-west U.S.

Wheat futures rose slightly on upcoming Egyptian tender business. Corn trading was slow. The energy complex was mixed as many await fresh news out of Opec to provide direction.

In the livestock, higher cash prices helped firm up cattle futures while beef and hogs were mixed. Cotton prices slipped as trade selling pressured the market.

NEW YORK GOLD 100 Troy oz, \$/Troy oz

PLATINUM 500 Troy oz, \$/Troy oz

SILVER 5,000 Troy oz, \$/Troy oz

TRADING OPTIONS

INDEXES

Chicago

SOYBEANS 5,000 bu m/c; cents/100 bushel

CRUDE OIL (Light 42,000 US gal) \$/barrel

HEATING OIL (42,000 US gal) \$/barrel

SOYBEAN MEAL 100 tons; \$/ton

MAIZE 5,000 bu m/c; cents/100 bushel

WHEAT 5,000 bu m/c; cents/100 bushel

LIVE GATTLE 40,000 lbs; cents/lb

LIVE HOGS 50,000 lbs; cents/lb

POPK BELLES 40,000 lbs; cents/lb

POPK BELLES 40,000 lbs; cents/lb

LONDON STOCK EXCHANGE

Trade deficit news depresses equities

THE UK equity market reacted strongly to the deficit of £2bn on the current trade account for last month. The deficit, well in excess of the worst of market forecasts, extinguished any remaining hopes of an early cut in UK base rates and revived all the market's fears that domestic rates might even be forced higher.

Account Dealing Dates table with columns for dates and descriptions.

Account Dealing Dates table content.

demerge parts of the group's operations but lost most of the gain when the Hoylake consortium said it would vote in favour of the plan.

domestic interest rate prospects. Now that any near term reduction in base rates seems less likely, the stock market fears that UK building societies will be forced to raise home loan charges.

Interest rate and currency worries lay heavily across the range of the market yesterday. Blue chip internationalists fell back and there was a similar list of losers among retail stocks, which could be hit if higher mortgage rates reduce customer spending.

US selling pressure on BAT

US selling of BAT Industries towards the close of the London market came before the news that the Hoylake consortium - the current bidder - intends to vote for the board's plans to demerge major areas of its non-tobacco and financial services operations.

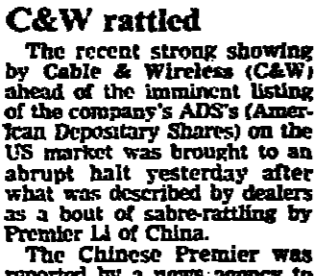
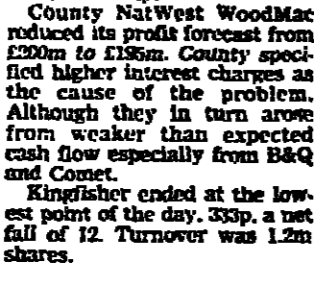
Earlier, London had responded enthusiastically to the BAT announcement, driving shares in the beleaguered group up by nearly 40p to 86p, several pence above the national standard of Hoylake's £3.5bn offer for the equity.

By the close, the response in London to the developments in the BAT situation sounded increasingly uncertain. Some analysts pointed out that Hoylake's response was not unpredictable, and that BAT's move indicated Hoylake's success in flushing out a demerger policy from the multi-national tobacco and financial services group.

Kingfisher falls

In a retail sector rattled by worries over domestic interest rates, Kingfisher suffered noticeably as the market received news that two London securities houses had reduced their profit forecasts for the company.

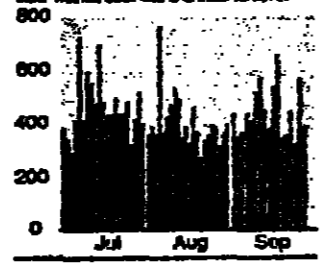
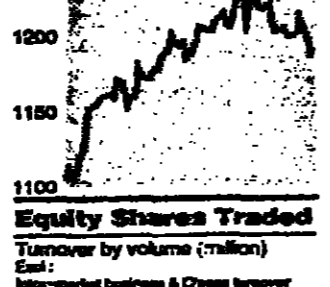
FT-A All-Share Index



C&W rattled

The recent strong showing by Cable & Wireless (C&W) ahead of the imminent listing of the company's ADS's (American Depository Shares) on the US market was brought to an abrupt halt yesterday after what was described by dealers as a bout of sabre-rattling by Reuters in China.

FT-4 All-Share Index



news, Hambros, representing the Hoylake interests in the bid, fell 3 to 25p.

news, Hambros, representing the Hoylake interests in the bid, fell 3 to 25p. Kleinwort Benson dipped 6 to 35p, and SEW, Warburg 11 to 42p, both stocks unsettled by the recent poor performance and miserably low turnover in UK securities markets.

with speculators pushing the shares up on talk that one of the top brokers is about to issue a strong buy note on the stock.

with speculators pushing the shares up on talk that one of the top brokers is about to issue a strong buy note on the stock. at the close Burbank shares were 3 pence at 62p.

Smith & Nephew continued to benefit from recommendations early this month from BZW, Nikko Securities and County NatWestWoodMac.

Western Motor were the only bright star among other wise losers.

Western Motor were the only bright star among other wise losers. They closed at 82p, a gain on the day of 12. News of the expected management buyout, which failed to materialise with last week's interim figures, is now expected in November.

on good turnover of 2.4m shares.

Marginally better interim results at management consultancy Alexander Broadfoot helped the shares climb 5 to 281p.

The defensive characteristics of large food retailers helped them resist the most of the downward pressure on prices arising from the trade figures.

But dealers eyes wandered from the bell, distracted by the trade figures and the stock fell steeply with the market to touch a low of 48p in the afternoon.

But dealers eyes wandered from the bell, distracted by the trade figures and the stock fell steeply with the market to touch a low of 48p in the afternoon. Just before the close of trade, Hoylake's announcement that it would vote for the proposed restructuring of BAT confirmed initial impressions and sent RHM straggling ahead to close 10 pence on the day at 53p.

FINANCIAL TIMES STOCK INDICES

Table of Financial Times Stock Indices including Government Bonds, Fixed Interest, Ordinary Shares, and FT-400 Share.

TRADING VOLUME IN MAJOR STOCKS

Table of Trading Volume in Major Stocks listing various companies and their trading volumes.

building a UK press base to match his Turkish press interests, along with the restructuring of the Polly Peck board, in the wake of the managing directors resignation in the Spring were also thought to be factors in the share price slide.

APPOINTMENTS

Changes at the Savoy Hotel

THE SAVOY HOTEL has appointed Mr John Wintle, formerly group financial controller, as general manager of the newly formed restaurant division. He will be responsible for overseeing the management of the group's restaurant interests which include Simpson's-in-the-Strand, Wilton's and the newly-acquired St Quentin Grill.



Mr Bernard Friend (above) is to join the board of BROOKS TOOL ENGINEERING (HOLDINGS) on November 1 as a non-executive director.

Mr Roger Frampton has been appointed to the board of UNIFORM UK as its first executive director. He was formerly with Dunlop.

Mr Eddie Thomas has been appointed managing director of the newly formed Birmingham based company WIDNEY ENTERTAINMENT. The company has been created following the restructuring of Widney Products which has resulted in the creation of two companies: Widney Healthcare and a reformed Widney Products.

Mr Norbert Erdmann, a director of RM Kabotankol, has been elected chairman of the London-based INTERNATIONAL WROUGHT COPPER (UK) which represents copper consumers in Europe, Japan and Australia.

Mr Seppo Isoherranen of Outokumpu Copper was re-elected vice chairman and Mr Gerard Durand-Treite of Ets Gravel, was elected as a new vice chairman.

Advertisement for INTERBANK, Turkey's Leading Corporate Bank, featuring the text 'IN A 2000-YEAR-OLD TURKISH CITY, ONE BANK IS READY FOR THE YEAR 2000.'

Advertisement for INTERBANK, Turkey's Leading Corporate Bank, featuring the bank's logo and contact information.

Handwritten signature or stamp at the bottom of the page.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-625-2128

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abbey Income, Abbey Growth, etc., with columns for name, manager, and other details.

Table listing unit trusts under the heading 'Abbey Unit Trust Managers Ltd (02000)', including Abbey Income, Abbey Growth, Abbey Bond, etc.

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GUIDE TO UNIT TRUST PRICING. A section explaining the pricing of unit trusts, including details on net asset value, unit price, and how to calculate the price of a unit.

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FT UNIT TRUST INFORMATION SERVICE

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Handwritten note: 10/11/89

Main table containing unit trust information with columns for Name, Price, Yield, and other financial metrics. Includes sub-sections for 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

OTHER UK UNIT TRUSTS

INSURANCES

FT UNIT TRUST INFORMATION SERVICE

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Main table containing unit trust information with columns for Name, Price, and Yield. Includes sections for Jersey (SIB recognised), Guernsey (SIB recognised), Luxembourg (SIB recognised), and Jersey (**).

OFFSHORE AND OVERSEAS

GUERNSEY (SIB RECOGNISED)

MANAGEMENT SERVICES

LUXEMBOURG (SIB RECOGNISED)

JERSEY (**)

SWITZERLAND (SIB RECOGNISED)

GUERNSEY (**)

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Handwritten note: "No 11/10/12"

FT UNIT TRUST INFORMATION SERVICE

Large table containing FT Unit Trust Information Service data, including columns for fund names, managers, and performance metrics.

LONDON SHARE SERVICE

Large table containing London Share Service data, including sections for British Funds, Loans, Foreign Bonds & Rails, Americans, Money Market Bank Accounts, and Money Market Trust Funds.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-925-2128

AMERICANS - Contd

Table of American stock prices including Ford Motor, American Express, and various financial institutions.

BUILDING, TIMBER, ROADS

Table of stock prices for building, timber, and roads sectors.

DRAPERY AND STORES - Contd

Table of stock prices for drapery and stores sectors.

ENGINEERING - Contd

Table of stock prices for engineering sectors.

INDUSTRIALS (Misc.) - Contd

Table of stock prices for various industrial sectors.

INDUSTRIALS (Misc.) - Contd

Table of stock prices for various industrial sectors.

CANADIANS

Table of Canadian stock prices including Alcan, Inco, and various banks.

BANKS, HP & LEASING

Table of stock prices for banks, home products, and leasing.

ELECTRICALS

Table of stock prices for electrical sectors.

FOOD, GROCERIES, ETC

Table of stock prices for food, groceries, and other consumer goods.

INDUSTRIALS (Misc.) - Contd

Table of stock prices for various industrial sectors.

INDUSTRIALS (Misc.) - Contd

Table of stock prices for various industrial sectors.

BEERS, WINES & SPIRITS

Table of stock prices for beer, wine, and spirit sectors.

CHEMICALS, PLASTICS

Table of stock prices for chemical and plastic sectors.

DRAPERY AND STORES

Table of stock prices for drapery and stores sectors.

HOTELS AND CATERERS

Table of stock prices for hotels and caterers sectors.

INDUSTRIALS (Misc.)

Table of stock prices for various industrial sectors.

INSURANCES

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LEISURE - Table listing various leisure companies and their share prices.

PAPER, PRINTING, ADVERTISING - Cont'd - Table listing companies in the paper and advertising sectors.

TEXTILES - Cont'd - Table listing textile companies.

TRUSTS, FINANCE, LAND - Cont'd - Table listing trusts, finance, and land companies.

OIL AND GAS - Cont'd - Table listing oil and gas companies.

MINES - Cont'd - Table listing mining companies.

MOTORS, AIRCRAFT TRADES - Table listing motor and aircraft trade companies.

PROPERTY - Table listing property companies.

TRANSPORT - Table listing transport companies.

TOBACCO - Table listing tobacco companies.

OVERSEAS TRADERS - Table listing overseas trading companies.

PLANTATIONS - Table listing plantation companies.

Commercial Vehicles - Table listing commercial vehicle companies.

Components - Table listing component companies.

Garages and Distributors - Table listing garage and distributor companies.

FINANCE, LAND, etc - Table listing finance and land companies.

FAR WEST - Table listing far west companies.

DIAMOND AND PLATINUM - Table listing diamond and platinum companies.

NEWSPAPERS, PUBLISHERS - Table listing newspaper and publishing companies.

PAPER, PRINTING, ADVERTISING - Table listing paper, printing, and advertising companies.

SHOES AND LEATHER - Table listing shoes and leather companies.

SOUTH AFRICANS - Table listing South African companies.

TEXTILES - Table listing textile companies.

REGIONAL & IRISH STOCKS - Table listing regional and Irish stocks.

NOTES - Additional information and notes regarding the share prices and market conditions.

WORLD STOCK MARKETS

AMSTERDAM table with columns for stock names and prices.

FRANCE table with columns for stock names and prices.

GERMANY table with columns for stock names and prices.

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NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for High, Low, and Close prices.

OVER-THE-COUNTER

Nasdaq national market, 2pm prices September 28

Table of Over-the-Counter prices listing various stocks with columns for High, Low, and Close prices.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices listing various stocks with columns for High, Low, and Close prices.

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AMERICA

Dow rises on programme buying

Wall Street

A ROUND of futures-related programme buying helped push equities broadly higher yesterday in moderate trading, writes Karen Zagor in New York.

At 2 pm, the Dow Jones Industrial Average was up 18.05 points at 2,677.24. Volume on the New York Stock Exchange was moderately heavy, with about 94m shares changing hands by midday.

Although the Dow industrial stocks have moved well below their record high of 2,759.09, set on September 1, they have bounced off the 2,650 level three times since mid-August.

Equities moved independently of the debt market, where US Treasuries were mixed in midsession trading.

At the long end of the yield curve, the Treasury's benchmark 30-year was quoted up 1/4 at 9 3/4, yielding 8.27 per cent, while at the short end the

two-year issue was down 1/2 points at 9 1/2, yielding 8.44 per cent. Fed Funds, the rate at which banks lend to each other, changed hands at 9 1/2 per cent.

Although the market had expected the Federal Reserve to add liquidity to the system by arranging customer repurchase agreements, the Fed did not intervene yesterday.

At midday in New York, the dollar was changing hands at \$1.141215 and Dm1.890, compared with \$1.14320 and Dm1.9025 late on Monday in New York.

Stocks received some support from August's durable goods orders, which pointed to unexpected strength in the manufacturing sector.

The market had expected an increase in August's durable goods of about 1 per cent, but the actual figure was up 3.8 per cent, compared with a decline of 2.5 per cent in July.

However, this was partly offset by new orders for non-defence capital goods, which are considered a barometer of future plant and equipment spending.

Ministers from the Organisation of Petroleum Exporting Countries (Opec) met yesterday to discuss lifting the cartel's collective output ceiling in the fourth quarter from the current 19.5m barrels a day.

However, the possible increase in Opec oil production did not have much impact on US oil company stocks. Chevron was up 1/4 at \$58 1/4, Exxon added 1/4 to \$45 1/4 and Occidental Petroleum gained 1/4 to \$29 1/4, while Mobil fell 1/4 to \$26.

Columbia Pictures fell 1/4 to \$26 1/4 in heavy trading, after soaring 3/4 on Monday on reports that the company would accept a takeover bid from Sony of \$26 to \$28 a share.

Coca-Cola, which holds a 49 per cent stake in Columbia, added 1/4 to \$64 1/4, while Sony gained 1/4 to \$61 1/4. Among other entertainment stocks, Walt Disney Company added 3/4 to \$121, Paramount Communications rose 1/4 to \$17.

56 1/2, MCA, parent of Universal Studios, gained 1/4 to \$55 1/4 and MGM added 1/4 to \$22 1/4.

UAL, parent of United Airlines, gained 3/4 to \$27 1/4 after British Airways expressed confidence that US airline regulators would approve its plans to take part in a \$300-a-share leveraged buy-out of the company.

British Airways slid 1/4 to \$34 1/4. A number of blue chip issues posted gains in early trading, including IBM, which rose 1/4 to \$117 1/4, and Merck, which fell 1/4 to \$73 1/4.

BUYING interest was light across the board at midsession as Toronto stocks rose in a quiet market.

Gold stocks fell, however, shedding some of the gains of the past few days. The composite index rose 11.6 to 3,912.9 on volume of 16m shares. Declining stocks outnumbered those advancing by 218 to 208.

Bank stocks were active and mostly higher. Toronto Dominion rose 1/4 to C\$20 1/4 while Bank of Nova Scotia climbed 1/4 to C\$17.

EUROPE

BOURSES were split between those feeling gloom about interest rates, such as Frankfurt, and those moving ahead under their own steam, including Paris and Madrid, writes Our Markets Staff.

FRANKFURT fell sharply under the weight of its sharply rate worries. The DAX index lost 26.9, or 1.6 per cent, to 1,609.03 and the FAZ index, catalyst of midsession, fell 5.87 to 683.57.

Turnover of Dm4.6bn was moderately active but below Monday's level. Among the worst losers were Deutsche Bank, down Dm14.50 to Dm683.50; Daimler, off Dm18.50 to Dm777.50; and Siemens, Dm13.90 lower at Dm609.20.

In contrast, construction issues held up well and retailers eased only slightly. Among retail stocks, Asko added Dm3 to Dm908 after Monday's news that it planned to take legal action against Ahold of the Netherlands in an attempt to resume co-operation talks.

One market maker, however, over the fact that Asko's rise was more a reflection of the current strength of retail stocks than a response to moves on Ahold.

PARIS made a late rally in fairly strong contrast to Frankfurt. Sentiment was supported by several factors, said one salesman, including investors' expectations of strong corporate earnings next month and an anticipated inflow of new money into the market.

The CAC 40 index gained 13.23 to 1,919.69 and the OMF 50 rose 2.74 to 831.99. Most of yesterday's gains came in selective stocks or second liners. For example, LVMH, luxury goods and drinks group, added FF107 to FF4,675; Carrefour Supermarkets gained FF7 to FF3,665; and Generale des Eaux, the water treatment group, rose FF56 to FF2,226.

Eurotunnel advanced FF3.20, or 4.6 per cent, to FF72.70. The rise followed an easing of the labour tension.

SOUTH AFRICA

GOLD stocks continued to build on the gains of the past few days in quiet Johannesburg trading, although profit-taking reduced advances.

Athens hots up on foreign support

Rather ancient Greek practices are

...makes for tremendous practical problems. Most brokers feel the new law should be piloted by specialists, says analyst Mr Zacharias Portakaris.

THE ATHENS Stock Exchange, where prices have soared to record levels in the past two weeks, is about to expand its activities with the addition of a parallel market for secondary Greek issues.

Mr Nikitas Niarchos, the bourse chairman, says the second-tier market will be launched within a matter of days and hopes to attract medium-sized companies with growth potential.

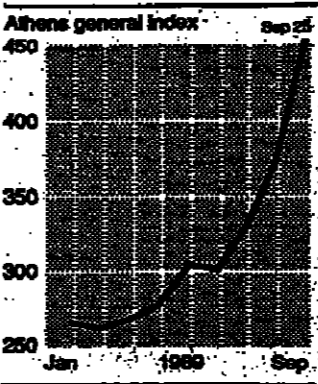
To qualify, companies must have capitalisation of at least Dr100m (€600,000) and show satisfactory profits for the past three years.

Nobody is predicting a rush to raise capital on the parallel market, in spite of bank lending rates that start at about 21 per cent and hectic trading on the main board.

Most analysts believe that a handful of companies will submit applications over the next few months, reflecting traditional caution among Greek businessmen over share issues.

What matters, according to Mr Niarchos, is "having the framework in place for deepening liquidity" with a large-scale expansion of the private sector expected medium term.

Greece



Under a law passed a year ago, the Athens bourse is gradually being modernised. But the pace of reform is slowed by lack of funds and the absence of a permanent secretariat for the exchange's policy-making body, the Capital Markets Committee, members of which have other full-time jobs.

On the second floor of the exchange, clerical staff surrounded by plastic bags full of share certificates, laboriously recording ownership in flat ledgers. There is no central depository for certificates.

Just keeping track of transactions is a task in itself. The Athens bourse is still more than a year from completion and the time will depend on drawing the Integrated Mediterranean Programme for regional development. At present, men down-vote slot figures into a ledger on the 32 brokers' table out their bids.

The firms to acquire seats on the exchange, but so far only two have done so, both subsidiaries of Greek banks. Several brokerages, including a dispute over guarantee amounts is over his entry.

The old-fashioned style of the bourse, however, has not deterred foreign buyers, who are credited with fully transacting 20 per cent of daily trading: over the past two months, local analysts say that investors from abroad are taking advantage of a market that had been slow to recover from the 1987 collapse, and

where shares are generally undervalued. The general index surged from 268.23 at the end of March to 453.32 on September 23, with daily volume rising from Dr200m a day to Dr300m over the same period. The rise was fuelled by sharply increased profits for the first half of 1988, more than half the 150 companies listed show a price rise of more than one-third, while a group of 25 has climbed by over 100 per cent.

Foreign interest has focused on cement producers, banks and some food processing firms and is no longer confined mainly to west European institutional buyers, with investors from Hong Kong and Japan beginning to move in.

With an election due in early November, the second year, analysts say that prices are unlikely to rise much higher and may dip by 10 to 20 per cent if the conservative New Democracy party fails to win a clear majority. But they are confident a fall would be only temporary.

Mr Dias Tsoukalos, an investment consultant, says: "The profit outlook for 1990 is encouraging enough to outweigh political uncertainties."

ASIA PACIFIC

Nikkei surges to all-time high as turnover swells

Tokyo

EQUITIES rallied to a record high and volume surged as buying interest was buoyed by the yen's sustained strength and the start of trading for October, writes Michio Nakamoto in Tokyo.

Investment funds buying for the new term pushed the Nikkei average up to a new high in the first four minutes of trading. It was the first time the Nikkei had breached the 35,000 mark since August 22.

Strong buying interest supported share prices throughout the day and the Nikkei average surged 64.11 points to close at a record 35,444.82, which was also the high for the day. The day's low was 34,974.96.

Advances led declines by 669 to 264 and 147 issues were unchanged. Turnover swelled to 1.1bn shares from the 887.4m traded on Monday.

The Topix index of all listed shares posted a strong gain of 33.02 to close at 2,676.22. In London, the ISE/Nikkei 50 index gained 6.47 to 2,067.99.

Investment funds that swept into the market early in the day provided the trigger for an upsurge of buying that was not overwhelmed by an onslaught of profit-taking.

While a considerable amount of the activity could be attributed to dealers wanting to set the market off to a good start in the new business year, the yen's rapid rise did recover a measure of confidence in equities.

The yen's weakness and consequent expectations that interest rates would not be coming down in the near future had been one cause of despondency in the market.

The agreement by finance ministers at the Group of Seven industrial nations meeting led to an immediate rise in the yen, but investors in Tokyo had been relatively cautious about returning to the market.

The yen's sustained strength, the influx of fresh funds from investment trusts and the intensified activity of dealers, however, produced an environment yesterday that was much more conducive to

active trading. Issues with good earnings prospects stole centre stage and Fanuc saw a firm rise of ¥500 to ¥8,000 in active trading. The maker of computerised machine tools and robots was expected to see a surge in profits.

Canon, the camera and precision instruments maker, was second most actively traded with 20.2m shares and advanced ¥60 to ¥1,900 on good earnings.

Yaskawa Electric, a maker of heavy electric machinery, firm ¥30 to ¥1,360 as investors reacted positively to a broker's forecast that the company's recurring profits will reach a record high in the year to March.

Sankyo, a leading pharmaceutical company, advanced ¥130 to ¥3,210 in active trading, on the strength of its strong earnings prospects. Sankyo is also favoured as an issue that the four biggest Japanese brokers have recommended for the new term.

Restructuring and takeover speculation continued to provide the market with buying themes. Maruetsu, the supermarket chain, surged ¥390 to ¥2,730 on rumours that a well-known takeover group is buying up the company's shares.

Tokyu Corp, the railway company, also strengthened on expectations that it might lead a hand in restructuring the retail industry. Tokyu Corp, which belongs to the Tokyu group that includes retailers Tokyu Department Store and Tokyu Store, added ¥60 to ¥1,940.

Special interest issues supported buying interest in Osaka and the OSE average surged 333.85 to a record 35,704.46. Turnover, however, slipped to 144m shares from the 144m traded on Monday.

Roundup

MARKETS were mixed again in the Asia Pacific area, with Hong Kong easing after its four-session rally and Australia regaining some lost ground.

HONG KONG edged down as local investors took profits on

property and utility stocks after four days of gains. Foreign investors, however, remained active buyers, limiting the market's overall decline. The Hang Seng index lost 13.29 to 2,725.41 in busy turnover of HK\$1.3bn worth of shares, less than Monday's heavy HK\$1.5bn.

Hong Kong-related stocks were hit later in London trading after China's leaders repeated that Hong Kong should not be used as a base to oppose communism, and said they had not altered their goal of regaining Taiwan and would not rule out the use of force.

Profit-taking focused on companies in the Jardine Matheson group, which have reported strong interim results recently. Jardine Matheson Holdings eased 40 cents to HK\$21.80 and Hongkong Land fell 10 cents to HK\$8.75. Jardine Strategic, the holding company for several of the group's interests, lost 20 cents to HK\$13 after announcing a 95 per cent rise in first-half profits.

AUSTRALIA climbed back over the 1,700 level on the All Ordinaries index after shares had opened lower. Bargain-hunters helped the index add 16.5 to 1,703.1, after falling to 1,682.5 earlier.

Turnover was again boosted by trading in Elders Ltd, the brewing, agribusiness and finance group, which has received a takeover offer from Harlin Holdings of A\$3 a share. Total volume of 200m shares worth A\$532m included 83.65m shares traded in Elders.

TAIWAN fell sharply after the Securities and Exchange Commission said that it would introduce its new measures on Friday, designed to curb stock market manipulation. Last week, the commission decided that it would stop providing computerised information about outstanding orders to buy or sell a stock when it has moved up or down by the maximum 5 per cent daily limit.

The weighted index, which opened higher, closed 103.32 down at 10,669.79. SINGAPORE finished mixed in moderate trading. The Straits Times industrial index rose 2.08 to 1,387.62.

FT-ACTUARIES WORLD INDICES

Table with columns for National and Regional Markets, Monday September 25 1989, Friday September 22 1989, and Dollar Index. Rows list various countries and indices like Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, Europe, Nordic, Pacific Basin, Euro-Pacific, North America, Europe Ex. UK, Pacific Ex. Japan, World Ex. US, World Ex. UK, World Ex. So. Am., World Ex. Japan, and The World Index.

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